# PURDUE

## 2018 Roadmap

#### **Emerge as a leader in innovative Liberal Arts education & scholarship.**

Our Challenges

**Declining undergraduate enrollment** 

Determining allocation of teaching duties among faculty Internal & external perception of Liberal Arts

### How we emerge in 2018

#### Strengthen Undergrad Experience

Upgrade Graduate Education

Enhance Faculty Excellence Expand Revenue Sources

- Scale up Cornerstone Integrated Liberal Arts
- Promote Degree in 3 and explore new degree partnerships
- Actively help students secure internships and first jobs

- Support grad student research & travel
- Continue to increase graduate stipends to be more competitive
- Build culture to increase scholarly productivity

- Support faculty research & travel
- Celebrate our success beyond campus
- Embrace outstanding teaching & mentoring
- Continue to be the campus diversity leader

- Build external partnerships to generate income
- Secure increasing philanthropic support
- Nurture a more entrepreneurial, innovative mindset

Think Broadly. Lead Boldly. Be a Force for Good in the World.