

**Emergence as a leader in innovative Liberal Arts education & scholarship.**

## Our Challenges

**Declining undergraduate enrollment**  
**Determining allocation of teaching duties among faculty**  
**Internal & external perception of Liberal Arts**

## How we emerge in 2017

### Strengthen Undergrad Experience

- Launch Cornerstone Integrated Liberal Arts
- Promote innovative new areas of study and degree maps
- Build relationships to help students secure internships/first jobs

### Upgrade Graduate Education

- Support grad student research & travel
- Continue to increase graduate stipends
- Build culture to increase scholarly productivity

### Enhance Faculty Excellence

- Support faculty research & travel
- Publicly celebrate faculty success
- Embrace outstanding teaching & mentoring
- Continue to be the campus diversity leader

### Expand Revenue Sources

- Secure increasing philanthropic support
- Explore revenue-generating master's degrees
- Develop a more entrepreneurial, innovative mindset

**Think Broadly. Lead Boldly. Be a Force for Good in the World.**