

Law Enforcement Communications and Marketing Intern Program



Description: The Lafayette Police Department is seeking a Communications and Marketing intern to work hands-on with the Crime Prevention and Community Outreach Unit. Communications and Marketing is a growing component in today's law enforcement field. The Lafayette Police Department is progressive in utilizing social media and community connections to effectively coordinate our mission. The primary intern responsibilities and qualifications are listed below.

Responsibilities:

- Create and advise on forward activity on social media platforms
- Assist with organizing public forum events
- Coordinate and program community outreach events
- Assist with press releases / press events
- Assist with podcast
- Coordinate with City of Lafayette Communications and Marketing team

Qualifications:

- High interest in promoting positive law enforcement objectives
- Strong written and oral communication skills
- Experience in social media platforms and forward social media activity
- Entering Junior/Senior year in 2018
- Must pass an FBI fingerprint background check
- Professional attire

Start Date: Immediate. Once selected and background completed. Anticipated eight week internship

Hours: 10 – 15 hours per week, flexible with other work responsibilities and class schedule.

Compensation: This is an unpaid internship. Academic credit is highly encouraged and available upon school approval.

How to apply: Please send you cover letter and resume to :CLACareers@purdue.edu. Please include "LPD Comm Intern" in the subject line when submitting you cover letter and resume for this position.