Creative Internship

**Area of Focus:** Graphic Design + Branding  
**Term:** Summer 2019  
**Compensation:** $750 + College Credit

As a marketing and advertising firm, we are in the client services business. And, part of being really, really good at what we do, is successfully managing expectations. Every day. It makes for happy, respectful and productive relationships with clients, partners and teammates.

What you can expect from an internship with Burkhart:

- To be treated as part of the team
- To contribute your ideas in an open environment
- To be asked to think first... and then act (quickly!)
- To learn, from a team of professionals with a depth of experience in every discipline of marketing and advertising
- To be challenged to be resourceful
- To gain first-hand exposure to a client’s business – see how problems are uncovered and solutions are formulated
- To have fun!

Who you can expect to work with:

This Intern reports to the Account Executive and works with the following:

- Content Developers
- Graphic Designers
- Client Services Team
- New Business Team
- Media Services Team

What you can expect to learn:

- How a branding strategy is developed and executed
- The process of designing digital, traditional and media advertising pieces
- Some of the tools of the graphic design trade
- How to manage vendor relationships
- How to work from agency documents to complete jobs
- The process of social media content creation and image creation/design

What we expect candidates to have/ know:

- Current junior or senior status
- Major in graphic design, digital/interactive media, advertising or a related field of study
- Strong design skills
- Experience with Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- Comfortable with Apple technology, Microsoft Office
- Passion for learning and contributing
- Strong communication skills
- Experience collaborating with other team members

For more information, please send an email to hr@burkhartmarketing.com