Communication Internship

Purdue University College of Veterinary Medicine
West Lafayette, IN

August 21, 2017

The Purdue University College of Veterinary Medicine focuses on globally advancing animal and human health and well-being through excellence in learning, discovery and engagement. Our vision is that:

- Our graduates will excel in their choice of veterinary/biomedical careers
- Our transformational and interdisciplinary research will positively impact global animal and human health and well-being
- We will be a recognized authority for animal and public health through collaborations in medical care, diagnostics, education and discovery
- Our values and culture make us a place that is welcoming to everyone

Job Description

The Purdue University College of Veterinary Medicine is looking for a student intern to assist with our communication efforts. Successful candidates will have an opportunity to gain valuable experience while adding skills to their resume along the way. Projects may include, but are not limited to:

- Assisting the five person Purdue Veterinary Medicine Communications Team in all aspects of daily operations
- Developing and writing significant stories for the college’s newsletter, magazine and website about the following:
  - Fascinating cases in our Veterinary Teaching Hospital
  - Interesting people on our faculty and in our student body
  - Research projects involving comparative medicine
  - Medical science that focuses on the comparative aspects of diseases that affect both people and animals
  - And many more...
- Translating the academic and veterinary medical profession “speak” into compelling stories for the general public
- Generating content to support the social media strategy for the college
- Possible photography and video opportunities
Qualifications

1. Current Purdue University junior/senior student studying Communication, Public Relations, English or a similar field of study
2. Knowledge of AP style
3. Experience with social media
4. Strong research and written communication skills
5. Requires a minimum of 15-20 hours per week
6. Runs through spring 2018 – may be continued over summer session
7. Preferred interest in animals, healthcare or health communication

Interested applicants should email a completed application form and resume to Kevin Doerr, Director of Public Affairs and Communications and for the College of Veterinary Medicine, doerrkr@purdue.edu.
Please answer the following questions:

What interests you about this internship?
What strengths and/or attributes do you possess that will contribute to this position?

What do you feel will be the most difficult aspect of this internship?

What campus and community activities are you involved with and how have they helped to prepare you for this internship?
What are your career interests and goals?

List any computer programs / design software / social media platforms you are proficient with:

Describe your personality in one sentence:

List any additional comments, interesting stories, facts, etc., about yourself and why you should be considered for this position:

*Please email to:* Kevin Doerr, Director of Public Affairs and Communications; College of Veterinary Medicine; doerrkr@purdue.edu.