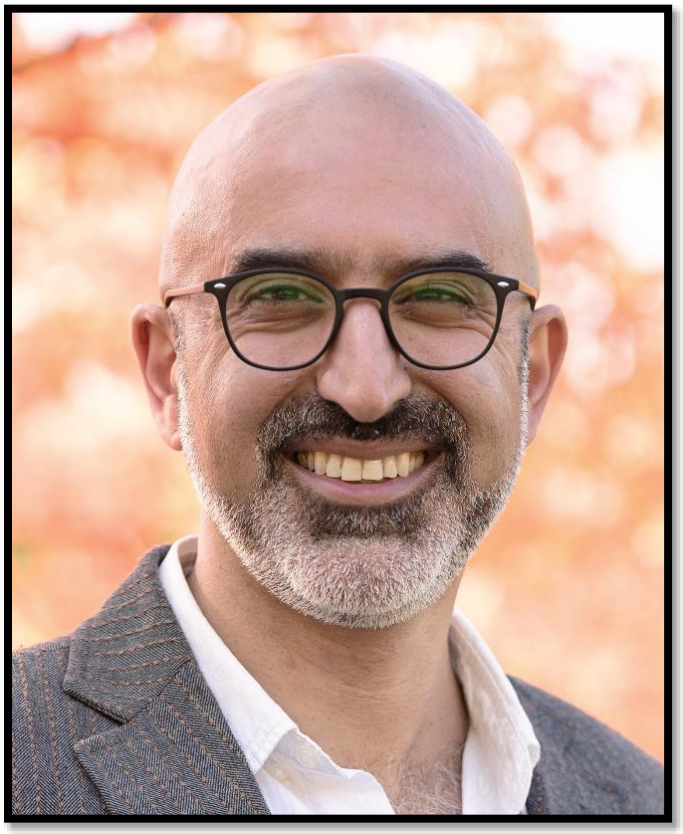
Accessible version: https://www.cla.purdue.edu/research/research-academy/events/book-publishing.html

The College of Liberal Arts Research Academy (CLARA)

Writing the Big Trade Book:
How to Secure an Agent and a Commercial Book Deal



Tuesday, February 14th, 2025
11:00 a.m. to 2:30 p.m.
BRNG 6138

- ***Intro to Trade Publishing:*** 11:00 a.m. to 12:00 p.m.
- ***Break:*** 12:00 p.m. to 12:30 p.m.
- ***Practical Guidance:*** 12:30 p.m. to 2:30 p.m.

John Ghazvinian

Executive Director of the Middle East Center at the University of Pennsylvania

Ghazvinian has two decades of experience as a journalist and academic, having written for such publications as *Newsweek*, *The Nation*, the *New York Times* and the *Washington Post*. He is the author of *Untapped: The Scramble for Africa's Oil* (Harcourt, 2007) and *America and Iran: A History, 1720 to the Present* (Knopf, 2022) -- named by the *New York Times* as one of "100 Notable Books of 2021." He is founding director of "Scholars to Storytellers" – an initiative aimed at helping senior academics engage with general audiences.

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