German business executive, politician and entrepreneur, Dr. Walther Leisler Kiep served on Volkswagen’s advisory board for over 20 years; he was first elected to the Bundestag for the Christian Democratic Union in 1965, then was active in state politics in Lower Saxony and Hamburg. He served two decades as CDU party treasurer. In recent years Dr. Kiep has served as president of the European Business School. He now promotes exchanges among aspiring European, American, and Chinese leaders through two highly regarded organizations, the “Atlantic Bridge” and “Atlantic Forum.”

Dr. Walther Leisler Kiep

Why Every German Company is a Global Company

a presentation by
Dr. Walther Leisler Kiep
Author of Bridge Builder

Wednesday March 7, 2012
7:30pm
LWSN 1142

*Book signing to follow presentation.