

# Michael J. Salvo

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## Academic Appointments

Professor of English, Purdue University	2019-present
Director of Professional Writing, Purdue University	2010-2019
Associate Professor of English, Purdue University	2009-2019
Assistant Professor of English, Purdue University	2003-2009
Assistant Professor of English, Northeastern University	2000-2003

## Courtesy Appointments

Affiliated Researcher, Writing, Information, and Digital Experience (WIDE), Michigan State University	2014-2018
Visiting Lecturer, University of Abertay, Dundee	2014
Summer Visiting Faculty, University of Dundee	2011
Visiting Lecturer, University of Dundee, Program in Design Ethnography, Sabbatical appointment	2009
Associated Faculty, Electronic and Time-Based Art (ETB)	2006-present
Associated Faculty, Center for Education and Research in Information Assurance and Security (CERIAS)	2005-present

## Education

PHD, Texas Tech, Technical Communication & Rhetoric Lubbock, Texas	2000
MA, SUNY Binghamton, (now Binghamton University) Binghamton, NY	1994
BA, Hunter College, CUNY English and Honors, New York, New York	1992

## Awards and Honors

Graduate English Department Excellence in Teaching Award	2017-18, 18-19
Council for Programs in Technical & Scientific Communication <i>Programmatic Perspectives</i> Service Award	2011
Ellen Nold Award (with Thomas Rickert)	2007
Kairos Best Webtext Award Winner (with Thomas Rickert)	2006-2007
Hugh Burns Dissertation Award,	2001

## Membership in Academic and Professional Societies

Association for Teachers of Technical Writing  
Council for Programs in Technical and Scientific Communication  
Conference on College Composition and Communication  
National Council of Teachers of English  
Special Interest Group, Design of Communication, Association for Computing Machinery (ACM SIGDOC)  
Center for Education and Research in Information Assurance and Security (CERIAS)

## Book in preparation

**Artificial Infrastructures** book manuscript 77,000 words with John Sherrill. Contract: WAC Clearinghouse. Revisions underway; publication expected 2025.

## Published Work

### Book: Monograph

Salvo, Michael J. *Writing Postindustrial Places: Technoculture amid the Cornfields*. Routledge. 2017. 214 pages. (Routledge Studies in Technical Communication, Rhetoric, and Culture) ISBN-13: 978-1472410481

### Book: Edited Collection

Potts, Liza and Salvo, Michael J. *Rhetoric and Experience Architecture*. Parlor Press. 2017. 364 pages. Cloth 978-1-60235-961-1, Paper 978-1-60235-962-8, eBook 978-1-60235-962-8

# A. Discovery

## Published Work

### Book: Monograph

Salvo, Michael J. *Writing Postindustrial Places: Technoculture amid the Cornfields*. Routledge. 2017. 214 pages. (Routledge Studies in Technical Communication, Rhetoric, and Culture)

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## Book Chapters

Student co-authors indicated with this symbol: ‡

Salvo, Michael J. "Dialogue and Dialogic Ethics" in *The Routledge Handbook of Ethics in Technical and Professional Communication* edited by Derek Ross. Routledge, 2025. ISBN: 9781003434375

[ <https://doi.org/10.4324/9781003434375> ]

Salvo, Michael J. "Mick Went Disco and Joe Sang Campfire Songs: Punk Afterparties and the Politics of Forking Paths" in *The Clash Takes on the World: Transnational Perspectives on The Only Band that Matters* edited by Cohen & Peacock. Bloomsbury Academic, 2017. Pp 221-243. ISBN: 978-1501317330

Salvo, Michael J. "Cinders, Ash, and Commitment: Database Pathos in Sic (Million) Parts" Chapter in *RAW (Reading and Writing New Media)* edited by Cheryl E. Ball and James Kalmbach. Hampton Press, 2010. Pp 67-82. ISBN: 978-1572738960

Salvo, Michael J.\* and Paula Rosinski. "Information Design: From Authoring Text to Architecting Virtual Space" Chapter in *Digital Literacy for Technical Communication: 21<sup>st</sup> century theory and practice* edited by Rachel Spilka. Routledge, 2010. Pp 103-127. ISBN: 978-0805852745

Driscoll, Dana‡, Allen Brizee‡, Morgan Sousa‡, and Michael J Salvo. "Twenty-first Century OWLS: Research and Methods for Iterative Design" Chapter in *The Handbook of Research on Virtual Workplaces* edited by Pavel Zamliansky and Kirk St. Amant. IGI Global Publishers, 2009. ISBN: 1599048930

Salvo, Michael J. "Rhetoric as Productive Technology: Cultural Studies in/as Technical Communication Methodology" Chapter in *Critical Power Tools: Technical Communication and Cultural Studies* edited by J.Blake Scott, Katherine Wills, and Bernadette Longo. 2007, SUNY Press. Pp 219-240. ISBN: 978-0791467763

**Winner of the 2007 National Council of Teachers of English (NCTE) Award for Best Collection of Essays on Technical and Scientific Communication.**

Salvo, Michael J. "Teaching Information Architecture: Technical Communication in Postmodern Context" Chapter in *Technical Communication and the World Wide Web* edited by Carol Lipson and Michael Day. Lawrence Erlbaum and Associates, 2005. Pp 61-80. ISBN: 978-1135624071

Salvo, Michael J. "There is No Salvation: Rhetoricians Working in an Age of Information" Chapter in *Market Economics, Technical Communication, Writing, and Rhetoric* edited by Joyce Locke Carter. Hampton Press, 2005. ISBN: 1-572735740

## Journal Articles, Peer Reviewed

Salvo, Michael J. (2024). Choice Reflection: Distinguishing Research from Human Subjects Research. *Programmatic Perspectives*, 15(1). Retrieved from <https://programmaticperspectives.cptsc.org/index.php/jpp/article/view/63>

- Sherrill, John T. & Salvo, Michael J. (2022). Automated Infrastructures: Participation's Changing Role in Postindustrial Work. *Communication Design Quarterly (CDQ)*, vol. 10, no. 2, Sept. 2022, 22–31, <https://doi.org/10.1145/3507857.3507860>.
- Salvo, Michael J.\*, Ehren Pflugfelder‡ and Joshua Penrosil‡ "The Children of Aramis" *Journal of Technical Writing and Communication* 40(3). Pp 245-263. 2010.
- Bay, Jennifer L.\*, Michael J. Salvo, Mark Hannah‡ and Karen Kaiser-Lee‡ "Working it Out: Community Engagement and Cross-Course Collaboration" *Programmatic Perspectives* 2(2). Pp 152-180. 2010.
- Salvo, Michael J. "Globalization Amid the Cornfields: Teaching Sustainable Practices in the American Midwest." *The Writing Instructor*, May 2010. [ <http://www.writinginstructor.org/salvo-2010-05> ]
- Salvo, Michael J.\*, Allen Brizee‡, Jingfang Ren‡ and Tammy Conard-Salvo. "Usability Research in the Writing Lab: Sustaining Discourse and Pedagogy" *Computers and Composition* 26(2). 2009.
- Robert R. Johnson\*, Michael J. Salvo, and Meredith Zoetewey (-Johnson)‡ "User-centered Technology in Participatory Culture: Two Decades 'Beyond a Narrow Conception of Usability Testing'" *IEEE Transactions of the Professional Communication Society* 50(1). 2007.
- Salvo, Michael J.\* and Jingfang Ren‡ "Participatory Assessment: Negotiating Engagement in a Technical Communication Program" *Technical Communication* 54(1). 2007.
- Salvo, Michael J.\*, Meredith Zoetewey (-Johnson)‡ and D. Kate Agena‡ "A Case of Exhaustive Documentation: Re-centering System-oriented Organizations Around User Need" *Technical Communication* 54(1). 2007.
- Salvo, Michael J.\* and Thomas Rickert "And They Had Pro Tools..." with Thomas Rickert. *Computers and Composition Online Special Issue on Sound in Multimodal Composition*.  
[ [http://www.cconlinejournal.org/rickert\\_salvo/re.htm](http://www.cconlinejournal.org/rickert_salvo/re.htm) ]
- 2006-2007 Kairos Best Webtext Award Winner.**
- Rickert, Thomas\* and Michael J. Salvo "The Distributed Gesamtkunstwerk: Sound, Worlding, and New Media Culture" *Computers and Composition Special Issue on Sound* 23(3). 2006.
- 2007 Ellen Nold Winner.**
- Salvo, Michael J. "Rhetorical Action in Professional Space: Information Architecture as Critical Practice" *Journal of Business and Technical Communication* 18(1). 2004. Pp 39-66.
- Salvo, Michael J. "Critical Engagement with Technology in the Computer Classroom." *Technical Communication Quarterly Special Issue on Computer Classrooms and Technical Communication Pedagogy*, 11(3) 2002. Pp 317-335. DOI: 10.1207/ s15427625tcq1103\_5
- Reprinted** in *Computers in Education (Annual Editions)*. Ed. John Hirschbuhl. New York: McGraw-Hill, 2004.
- Salvo, Michael J.\* and Mick Doherty "Kairos: Past, Present and Futures." Multi-journal issue on electronic publishing: *Enculturation, Academic.Writing, CCC Online, Kairos* and *The Writing Instructor*. 2004. ~7,445 words. [ <http://kairos.technorhetoric.net/7.x/binder.html?kairos/title.htm> ]
- Salvo, Michael J. "Deafened to Their Demands: An Ethnographic Study of Accommodation." *Kairos*. 7(1) 2002. ~11,775 words. [ <http://kairos.technorhetoric.net/7.1/binder2.html?coverweb/salvo/map.htm> ]
- Finalist, Kairos' Best Webtext Award 2001-2002.**
- Salvo, Michael J. "Ethics of Engagement: User-centered Design and Rhetorical Methodology." *Technical Communication Quarterly Special issue on ethics*. 10(3) 2001. Pp 273-290.
- Salvo, Michael J. "Trauma, Narration, Technology: User-Ordered Representation and the Holocaust." *Computers and Composition*. 16(2) 1999. Pp 283-301.
- Salvo, Michael J. "Computer Conversations: Bridging Amnesia with Multimedia." *Computers and Composition*. 14(1) 1997. Pp 111-136.

Lunsford\*, Andrea, Rebecca Rickly, Michael J. Salvo, and Susan West. "What Matters Who Writes? What Matters Who Responds? Issues of Ownership in the Writing Classroom." *Kairos*. 1(1) 1996. ~8,450 words. [ <http://kairos.technorhetoric.net/1.1/binder.html?features/lunsford/title.html> ]

#### Book Reviews

Salvo, Michael J. *Review*: "Design for a Better World: Meaningful, Inclusive, and Humane by Donald Norman, Cambridge, MA, MIT Press, 2023, 320 pp., \$29.95 (hardcover), \$29.95 (ebook), ISBN-13 978-0262548304." [DOI: <https://doi.org/10.1080/10572252.2025.2450479> ]

Salvo, Michael J. *Review*: "Ellen Ullman's Life in Code: A Personal History of Technology (MCD, 2017)." *Technoculture*. 2018. [ <https://tcjournal.org/vol8/salvo> ] ~2105 words.

Salvo, Michael J. *Review*: "Power and Legitimacy in Technical Communication Volume II: Strategies for Professional Status edited by Theresa Kynell-Hunt and Gerald Savage." *Technical Communication Quarterly*. 15(1) Spring 2007. pp103-108.

Salvo, Michael J. and Julie Staggers‡ *Review*: "The Rhetoric of Risk: Technical Documentation in Hazardous Environments, by Beverly A. Sauer" with Julie Staggers. *Composition Studies*. 33(1) Spring 2005. Pp129-133.

Salvo, Michael J. *Review*: "Information Design: An Introduction by Jan Rune Pettersson." *Information Design Journal*. 11(2/3) 2003. Pp.279-281.

Salvo, Michael J. *Review*: "Power and Legitimacy in Technical Communication Volume I: The Historical and Contemporary Struggle for Professional Status edited by Theresa Kynell-Hunt and Gerald Savage." *Technical Communication Quarterly*. 13(2). Pp 235-238.

Salvo, Michael J. *Review*: "Information Design edited by Robert Jacobson." *Journal of Business and Technical Communication*. 16(2) 2002. Pp 222-225.

Salvo, Michael J. *Review*: "Nostalgic Angels: Rearticulating Hypertext Writing by Johndan Johnson-Eilola." *Journal of Business and Technical Communication*. 12(1) 1998. Pp 127-131.

Salvo, Michael J. *Review*: "Constructionism in Practice: Designing, Thinking and Learning in a Digital World edited by Y. Kafai and M. Resnick." *Technical Communication Quarterly*. 7(4) 1998. Pp 467-71.

Salvo, Michael J. *Review*: "How to Set Up and Maintain a Web Site by Lincoln D. Stein." *Technical Communication*. 45(3) 1998. Pp 416–418.

#### Conference Proceedings

Salvo, M. J., & Sherrill, J. T. (2024). A Research Ensemble of Humans, Machines, and Algorithms: Future Designs of Research and Scholarly Communication. *Proceedings of the 42nd ACM International Conference on Design of Communication*, 178–181. [ <https://doi.org/10.1145/3641237.3691666> ]

Sherrill, John T. & Salvo, Michael J. (2022). "Distant Collaborations: Designing for Australia, Ireland, Qatar, and the USA." *2022 IEEE International Professional Communication Conference (ProComm) Proceedings*, IEEE Press, 2022, 154–59. ACM Digital Library, [ <https://doi.org/10.1109/ProComm53155.2022.00031>. ]

Salvo, Michael J. "Sites of Experience Architecture: Methodology for Community Formation" ACM-SIGDOC, 2016 [ doi: <http://dx.doi.org/10.1145/2987592.2987610> ]

Salvo, Michael J. "Experience Architecture as Technical and Scientific Communication" Conference proceedings of the Council on Programs in Technical and Scientific Communication, 2015. [ <http://tinyurl.com/hkfzs8h> ]

Salvo, Michael J. "Articulating Existing Allies: The Program Director's Perspective on Developing the Medical Writing Course" Conference proceedings of the Council on Programs in Technical and Scientific Communication, 2014. [ <http://tinyurl.com/jjn43tq> ]

Salvo, Michael J. "Plowing the Dark: Enjoying the Fruits Gleaned of Virtual Workplaces." Conference proceedings of the Council on Programs in Technical and Scientific Communication 2012.