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## MARCUS MANN

**Appointments** Assistant Professor of Sociology, Purdue University, 2019–present.

**Education** Ph.D., Sociology, Duke University, 2019.  
M.A., Sociology, Duke University, 2017.  
M.A., Religious Studies, Duke University, 2013.  
B.A., English, University of Massachusetts, Amherst, 2008.

**Publications** *Peer-Reviewed Journal articles*

Mary Beth Fallin Hunzaker and **Marcus Mann**. 2021. “Sharing Stories, Sharing Bias: How Descriptions of Context Shape Negative Stereotype Use in Response to Accounts of Economic Adversity.” *Social Problems*. 68(3): 696-719.

**Marcus Mann** and Cyrus Schleifer. 2020. “Love the Science, Hate the Scientists: Conservative Identity Protects Belief in Science and Undermines Trust in Scientists.” *Social Forces*. 99(1): 305-332.

Christopher Bail, Lisa Argyle, Taylor W. Brown, John Bumpus, Haohan Chen, M.B. Fallin Hunzaker, Jaemin Lee, **Marcus Mann**, Friedolin Merhout, and Alexander Volfovsky. 2018. “Exposure to Opposing Views can Increase Political Polarization: Evidence from a Large-Scale Field Experiment on Social Media.” *Proceedings of the National Academy of Sciences*.

\* Winner. 2019 American Political Science Association Best Paper Award in Political Communication.

Christopher A. Bail, Taylor W. Brown, and **Marcus Mann**. 2017. “Channeling Hearts and Minds: Advocacy Organizations, Cognitive-Emotional Currents, and Public Conversation.” *American Sociological Review*. 82(6): 1188-1213.

\* Winner. 2018 Communication, Information Technologies, and Media Sociology (CITAMS) Best Article Award.

\* Honorable mention. 2018 Distinguished Contribution to Political Sociology Award.

Neil Gross and **Marcus Mann**. 2017. “Is There a Ferguson Effect? Google Searches, Concern About Police Violence, and Crime in U.S. Cities, 2014-2016.” *Socius*. 3 1-16.

Ryan T. Cragun, J.E. Sumerau, Victoria T. Blyde, **Marcus Mann**, and Joseph H. Hammer. 2016. “Perceived Marginalization, Educational Contexts, and (Non)Religious Educational Experience.” *Journal of College and Character* 17(4): 241-254.

**Marcus Mann.** 2015. "Triangle Atheists: Stigma, Identity, and Community Among Atheists in North Carolina's Triangle Region." *Secularism and Nonreligion* 4(11):1–12.

Ryan T. Cragun, Patrick Henry, **Marcus Mann**, and Stephanie Russell Krebs. 2014. "Chapel Use on College and University Campuses." *Journal of College and Character*. 15(2):103–18.

#### *Under Review*

Marcus Mann. "Epistemic Cacophony: Exposure to Conflicting Accounts in News Media Makes Democrats More Susceptible to Partisan Conspiracy Narratives." *Under review*  
 - Experiment using Mturk to examine the effect of exposure to conflicting news on susceptibility to partisan conspiracy narratives.

Marcus Mann. "Church and Sect in Online Political Media: Synthesizing research on the structural and psychological precursors to far-right radicalization using church-sect theory." *Under review*  
 - Theoretical argument for the use of church-sect theory in motivating research questions on online radicalization processes.

#### *Research in progress*

Marcus Mann. "Cognitive Authority, Epistemic Cacophony, and the Spread of Disinformation: The Downsides of Ideologically Conflicted News Diets."  
 - Combining digital trace Twitter data and the American National Election study to examine the relationship of ideologically conflicted news diets and engagement with disinformation and highly partisan news over time.

Marcus Mann, Jeremy Foote, and Diana Zulli. "Pathways to Radicalism: Examining Online Community and Political Media Pathways to More Radical Political Beliefs on Reddit."  
 - Combining digital trace Reddit data and interviews with Redditors to identify pathways to political radicalism online and associated participant perspectives.

Marcus Mann and Cyrus Schleifer. "Political Partisanship, Sources of Science Information, and Self-Evaluations of Scientific Knowledge."  
 - Using the General Social Survey to examine how sources of scientific information interact with partisanship to affect self-evaluations of scientific competency.

Josh Doyle and Marcus Mann. "Trust Logics: Using TextNets to Uncover Trust Narratives from Reactions to Cultural Trust."  
 - Applying text network analysis (i.e. TextNets) to open answer questions about impressions of narratives of cultural trust.

Marcus Mann, Nic Frame, and Charissa Mikoski. "Disbelieving: Using Correlational Class Analysis to Examine Attitudinal Predictors of Religious Disaffiliation Among Young Adults."

- Using Correlational Class Analysis to examine relational logics of religious disaffiliation among young adults in the National Study of Youth and Religion.

*Book chapter*

Casey Homan, Marcus Mann, and Ryan T. Cragun. 2016. "Secularist, Humanist, Atheist, and Freethought Bus Advertisements in the United States: Functions, Responses, and Effectiveness." in *The Atheist Bus Campaign: Global Manifestations and Responses*, edited by Steven Tomlins and Spencer Bullivant. London: Brill Publishing, 369-394.

*Book review*

Marcus Mann. 2015. "Review Essay on *The New Atheist Novel: Fiction, Philosophy, and Polemic after 9/11* by Arthur Bradley and Andrew Tate." *Science, Religion, and Culture* 2(3):153-55.

Invited talks

"Epistemic Cacophony: Exposure to Conflicting Accounts in News Media Makes Democrats More Susceptible to Partisan Conspiracy Narratives." ADQUANT Methodological Lecture Series. University of Oklahoma, Department of Sociology, 2021.

"Ideological Diversity of Political Media Consumption and Engagement with Fake News on Twitter." Emerging Frontiers in Data Science Applications presented by Purdue Integrative Data Science Initiative. Purdue University, 2020.

"Perceptions of conflict in news media and susceptibility to political disinformation." Advanced Methods at Purdue (AMAP) Flash Presentation Showcase. Purdue University, 2019.

"Cognitive Authority, Belief Constraint, and the Spread of Fake News." Young Scholars in Social Movements Mini-Conference at The Center for the Study of Social Movements. University of Notre Dame, 2017

"Triangle Atheists: Stigma, Identity, and Community in North Carolina's Triangle Region." Ethical Humanist Society of the Triangle. Chapel Hill, NC, 2014.

Conference presentations

"Pathways to Far-Right Radicalism in the Age of Trump: A review of Literature on How the Internet and Social Media Support White Nationalism in the United States." North American Social Networks Conference session on Theory and Practice of Interventions to STOP Network Diffusion, Virtual, 2021.

"Exposure to Conflicting Accounts in News Media Makes Liberals More Susceptible to Partisan Conspiracy Narratives." CITAMS panel on Media, (Mis)Information, and Democracy at the Annual Meeting of the American Sociological Association, San Francisco, 2020.

"textnets. An R package for automated text analysis using network techniques." (with Friedolin Merhout and Taylor W. Brown) European Symposium in Societal Challenges in Computational Social Science, Cologne, 2018.

"Rejecting the Mainstream: Differentiation of Conservative Cognitive Authority, Political Partisanship, and the Rise of Fake News." Annual Meeting of the American Sociological Association, Philadelphia, 2018.

“A Field Experiment Designed to Disrupt Social Media Echo Chambers on Twitter.” (with Christopher A. Bail, M.B. Fallin Hunzaker, Friedolin Merhout, John Paul Bumpus, Jaemin Lee, and Taylor W. Brown) Annual Meeting of the American Sociological Association, Philadelphia, 2018.

“Love the Science, Hate the Scientist: Political Switching and Public Understandings of Science.” (with Cyrus Schleifer) Annual Meeting of the American Sociological Association, Montreal, 2017.

Invited discussant, “Author-Meets-Critics for The Meaning of Sunday, by Joel Thiessen.” Association for the Sociology of Religion Annual Meeting, Seattle, 2016.

“Destinations of Doubt: Modeling Religious Disaffiliation as a Feature of Secularization Among Young Adults.” Annual Meeting of the Eastern Sociological Association, Boston, 2015.

“Sharing Stories, Sharing Bias: How Descriptions of Context Shape Negative Stereotype Use in Response to Accounts of Economic Adversity.” (with Mary Beth Fallin Hunzaker) Annual Meeting of the American Sociological Association, Chicago, 2015.

“Triangle Atheists: Stigma, Identity, and Community in North Carolina’s Triangle Region.” Annual Meeting for the Society for the Scientific Study of Religion, Indianapolis, 2014.

“The Humanist Community Project: Building Organized Humanist Communities in the United States.” Annual Meeting for the Society for the Scientific Study of Religion, Boston, 2013.

#### Fellowships Grants & Awards

Daryl P. Evans Outstanding Teaching Award, Purdue University Sociology Department, 2020  
European Symposium on Societal Challenges in Computational Social Science Travel Grant, 2018, €800  
Kenan Institute for Ethics Graduate Fellow, 2018-2019, \$3,000  
Misinformation Solutions Forum Graduate Student Travel Award, 2018, \$750  
Amazon Web Services Cloud Credits for Research Award, 2018, \$6,000.  
Duke Graduate School Summer Research Fellowship, 2015, 2016, 2017, \$5,500.  
Duke Sociology, Research Grant, 2015, \$1,145.  
Duke Graduate School Research Fellowship, 2014-2015.

#### Teaching & Advising

##### *MA Committees*

Nic Frame (Purdue University, in progress)  
Morgan Leever (Purdue University, in progress)

##### *PhD Committees*

Jared Wright (Purdue University, 2020)

##### *Courses Taught*

“Political Sociology”, Purdue University, Fall 2020.  
“Transformative Texts: Knowledge, Authority, and Politics”, Purdue University, Fall 2020.  
“Political Sociology”, Purdue University, Spring 2020.  
“Transformative Texts: Knowledge, Authority, and Politics”, Purdue University, Spring 2020.  
“Transformative Texts: Knowledge, Authority, and Politics” (2 sections), Purdue University, Fall 2019.

#### Service to the Profession

Editorial Board Member, *American Sociological Review*, 2022-2024  
Graduate Student Policy Committee Representative, Duke Sociology, 2018-2019  
Member, Network for the Social Scientific Study of Science and Religion, 2018-present

Graduate Student Faculty Liaison, Duke Sociology, 2016-2017

Ad Hoc Reviewer for:

*American Journal of Sociology*  
*American Sociological Review*  
*International Journal of Comparative Sociology*  
*Journal for the Scientific Study of Religion*  
*PLOS One*  
*Science Advances*  
*Scientific Reports*  
*Social Forces*  
*Social Problems*  
*Sociological Perspectives*  
*Sociological Quarterly*  
*Socius*

**Technical  
Skills**

R, Stata, Qualtrics, Amazon Mechanical Turk (MTurk), L<sup>A</sup>T<sub>E</sub>X, Spark