

Vasundhara Kaul

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EDUCATION

- 2025- Postdoctoral Research Associate, Department of Sociology and the Methodology Center at Purdue, Purdue University
- 2025 Ph.D., Sociology, Purdue University
Funded by NSF's Law and Science Dissertation Grant
Title: Privacy Apathy in the U.S. and Germany: How Culture and Affect Shape Legal Consciousness of Online Data Privacy
- 2023 Graduate Certificate in Advanced Methodologies in the Behavioral, Health, and Social Sciences, Purdue University
- 2019 M.S. Program, Sociology, Purdue University
Title: "The "Aliens" Are Here: The Influence of Faculty Racial Diversity on International Students' Social Integration in U.S. Universities"
- 2013 M.A., School of Development Studies, Tata Institute of Social Sciences
Title: "Employment and Empowerment - A study of female domestic workers in South Delhi"
- 2010 B.A, Economics,
Lady Shri Ram College for Women, Delhi University, India

RESEARCH AND TEACHING INTERESTS

Sociology of Law	Science and Technology	Criminology
Categorical Data Analysis	Experimental Methodology	Social Psychology

TECHNICAL SKILLS

Programming Languages: R, Python

Statistical Software: Stata

PUBLICATIONS

Peer Reviewed Journals

Kaul, Vasundhara and Robin Stryker. Rights, Commodities, and Privacy Apathy: Relational Legal Consciousness of Online Data Privacy in the United States. *Under Review at Law & Society Review*.

Kaul, Vasundhara and Tamalika Mukherjee. 2024. "Equitable Differential Privacy" *Frontiers in Big Data* 7:1-15. <https://10.3389/fdata.2024.1420344>

Stryker, Robin, Bethany A. Conway, Shawn Bauldry and **Vasundhara Kaul**. 2024. “Emotional Markers of Disrespect: A Fourth Dimension of Perceived Political Incivility.” *Communication Research*. Online First. doi.org/10.1177/0093650223122192

Kaul, Vasundhara and Zachary Palmer. 2023. “You Are Responsible for Your Own Safety: An Intersectional Analysis of Mask Wearing during Covid-19.” *Social Currents* 10(4): 363-380. doi.org/10.1177/23294965221145904

Stryker, Robin, Bethany A. Conway, Shawn Bauldry and **Vasundhara Kaul**. 2022. “Replication Note: What is Political Incivility?” *Human Communications Research* 48(1): 168–177 doi.org/10.1093/hcr/hqab017

Kaul, Vasundhara and Linda Renzulli. 2021. “The Duality of Persistence: Academic Enclaves and International Students’ Aspirations to Stay in the U.S.” *Journal of International Students* 12(2): 467-488 doi.org/10.32674/jis.v12i2.3198

Book Chapters

Stryker, Robin, **Vasundhara Kaul**, and Bethany A. Conway-Silva. 2023. “Calling Out Our Own For Political Incivility? Identity and Shared vs. Oppositional Partisanship in Perceptions of Name-calling and Deception.” In: Stets, J.E., Reichelmann, A.V., Kiecolt, K.J. (eds) *Advancing Identity Theory, Measurement, and Research*. Frontiers in Sociology and Social Research, vol 10. Springer, Cham.

Subramaniam, Mangala, Zachary D. Palmer, and **Vasundhara Kaul**. 2018. “Sex Workers and Coping with Violence: Implications for Policy-Making.” In *Global Agenda for Social Justice*, ed. Glenn W. Muschert, Kristen M. Budd, Michelle Christian, Brian V. Klocke, Robert Perrucci and Jon Shefner, 105-111. Bristol, UK: Policy Press

Kaul, Vasundhara. and Neha Sanwal. 2018. “Gendering WaSH Evaluations in India”. In *Voices and Values: The Politics of Feminist Evaluation*, ed. Ratna M. Sudarshan and Rajib Nandi, 218-231. New Delhi: Zubaan Publishers.

ARTICLES IN PROGRESS

Kaul, Vasundhara “Voices of Innovation: Decoding American Views on Technology through Topic Modeling”

Kaul, Vasundhara “Guardians of (The) Privacy: Social Group Perspectives on Everyday Surveillance and Data Privacy”

Kaul, Vasundhara and Robin Stryker (equal authors). “A Theory of the Cultural Production of Legal Consciousness: Comparing a Culture of Apathy towards Data Privacy in the U.S. and Germany”

Kaul, Vasundhara, Trenton Mize, and Robin Stryker. “Emotionally Speaking: Emotion Measurement in Affect Control Theory”

Kaul, Vasundhara and Preethi Krishnan (equal authors). “. “Defining the Good Victim: A Sentiment Analysis of Judicial Narratives in Domestic Violence Cases in India.”

Stryker, Robin, Vasundhara Kaul, and Morgan Leever. “Political Polarization, Partisan-Based Motivated Reason, and Perceptions of Political Incivility.”

Stryker, Robin, Vasundhara Kaul and Bethany A. Conway-Silva. “Does Partisan Identity Strength and Content Moderate Partisan-based Motivated Reasoning in Perceptions of Political Incivility?”

Stryker, Robin, Vasundhara Kaul, Shawn Bauldry and Bethany A. Conway. “Tolerance for Political Incivility”

AWARDS AND FELLOWSHIPS

2024-25	Early Career Scholar, Access to Justice Research Initiative Early Career Workshop, The American Bar Foundation
2024-25	Bilsland Dissertation Fellowship, College of Liberal Arts, Purdue University (\$61,175)
2023-25	Law and Science Dissertation Grant, National Science Foundation (SBE #2016661) (\$20,000)
2022-23	Purdue Graduate Student Government’s Travel Grant (\$500)
2022-23	American Sociological Association’s Travel Grant (\$250)
2022-23	PROMISE Travel Award, College of Liberal Arts, Purdue University (\$1,500)
2022-23	Dean Knudsen PhD Dissertation Award (\$2,000)
2021-22	Walter Hirsch Dissertation Research Award (\$1,000)
2018-19	Summer Research Training Grant, Sociology Department, Purdue University (ICPSR’s 5-day Workshop on Machine Learning for the Analysis of Text As Data; \$3,050)
2018-19	Department Travel Grant, Sociology Department, Purdue University (\$700)
2017-18	PROMISE Travel Award, College of Liberal Arts, Purdue University (\$1,500)
2017-18	Cilmar Research Mini-Grant (Coping with Violence: A study of transgender people in Southern India; \$1,400)
2017-19	Frederick N. Andrews Fellowship

TEACHING EXPERIENCE

Undergraduate Course

Spring 2023 Criminology

Workshops

July 2022	Vasundhara Kaul. “A Culture of Apathy: Understanding Data Privacy through a Socio-Legal Lens.” Summer Institute in Computational Social Science, Hyderabad, India
Sept 2020	Vasundhara Kaul and Youngeun Nam. “Data Collection in the Transnational Context.” Advanced Methodologies in the Behavioral, Health, and Social Sciences (AMAP).

CONFERENCE PRESENTATIONS & WORKSHOPS

Presented

- 2025 Mize, Trenton, Vasundhara Kaul, and Robin Stryker. “Measuring Cultural Sentiment for Emotions: Differences Between Feelings and Modifiers.” ACT for Change: Harnessing Affect Control Theory to Solve Social Problems, Dartmouth University. July 2025
- 2025 Kaul, Vasundhara and Robin Stryker. “Breaking the Mold: Extending EPA Dimensions Beyond Affect Control Theory.” ACT for Change: Harnessing Affect Control Theory to Solve Social Problems, Dartmouth University. July 2025
- 2025 Methodology Center at Purdue’s (MCAP) Summer Institute on Longitudinal Data Analysis, Purdue University. July 13th-July 18th, 2025.
- 2025 Kaul, Vasundhara. “Guardians of (The) Privacy: Social Group Perspectives on Everyday Surveillance and Data Privacy.” Law and Society Association’s Annual Meeting, Chicago. May 2025.
- 2024 Kaul, Vasundhara Tamalika Mukherjee. “Equitable Differential Privacy.” Poster Presentation at Privacy and Public Policy Conference, Washington DC. September 2024.
- 2024 Kaul, Vasundhara Tamalika Mukherjee. “Equitable Differential Privacy.” Poster Presentation at Theory and Practice of Differential Privacy Workshop Series, Boston. August 2024.
- 2024 Kaul, Vasundhara and Robin Stryker. “Privacy Apathy in the U.S and Germany.: The Cultural and Affective Production of Legal Consciousness Pertaining to Data Privacy.” Annual Meeting of the American Sociological Association, Montreal, Canada. August 2024.
- 2024 Kaul, Vasundhara, Trenton Mize, and Robin Stryker. “Emotionally Speaking: Emotion Measurement in Affect Control Theory” 36th Annual Group Processes Conference, Montreal, Canada. August 2024.
- 2024 Kaul, Vasundhara and Robin Stryker. “Privacy Apathy in the U.S and Germany.: The Cultural and Affective Production of Legal Consciousness Pertaining to Data Privacy.” Law and Society Association’s Annual Meeting, Denver, Colorado. June 2024.
- 2024 Kaul, Vasundhara Tamalika Mukherjee. “Equitable Differential Privacy.” Invited Talk for NYC Privacy Day, New York University, NY. April 2024.
- 2023 Kaul, Vasundhara. “Privacy Apathy: Understanding Legal Consciousness as an Affective Phenomenon.” Work in Progress Presentation for Joe and Maggie Kernan Experimental Social Science Lab. November 2023.
- 2023 Stryker, Robin, Vasundhara Kaul, and Bethany Anne Conway. “Do Aspects of Political Identity Moderate Partisan-Based Motivated Reasoning in Perceiving Political Incivility?” Fifth Biennial Conference on Identity Theory and Research. Ellensburg, Washington, October 2023.
- 2023 Kaul, Vasundhara and Robin Stryker. “Privacy Apathy in the U.S.: The Cultural and Affective Production of Legal Consciousness Pertaining to Data Privacy.” Law and Society Association’s Annual Meeting, San Juan, Puerto Rico. June 2023.

- 2023 Kaul, Vasundhara and Robin Stryker. "Privacy Apathy in the U.S.: The Cultural and Affective Production of Legal Consciousness Pertaining to Data Privacy." Annual Meeting of the American Sociological Association, Philadelphia, PA. August 2023.
- 2022 Kaul, Vasundhara and Robin Stryker. "A Theory of the Cultural Production of Legal Consciousness: Privacy Apathy in the U.S. and Germany." Law and Society Association's Annual Meeting, Lisbon, Portugal. July 2022.
- 2022 Kincaid, Reilly, Elle Rochford, and Vasundhara Kaul. "Performative Allyship and Structural Gaslighting: How Race Shapes Reproductive Freedom Organizations' Digital Discourse around State Violence" Collective Behavior and Social Movements Roundtable. Annual Meeting of the American Sociological Association, Los Angeles, CA. August 2022.
- 2021 Palmer, Zachary and Vasundhara Kaul (equal authors). "You Are Responsible for Your Own Safety: An Intersectional Analysis of Mask Wearing." Session on COVID-19 Pandemic: Gendered Risks, Gendered Consequences. Virtual Annual Meeting of the American Sociological Association. August 2021.
- 2021 Krishnan, Preethi, Vasundhara Kaul and Sarah DeArmon. "Gender, Violence, and the Law: Analysis of Emotions in Domestic Violence Adjudication." Sociology of Law Section Roundtables. Virtual Annual Meeting of the American Sociological Association. August 2021.
- 2020 Kaul, Vasundhara and Linda Renzulli. "The Duality of Persistence: Academic Enclaves and International Students' Aspirations to Stay in the U.S." Session on Current Issues in American Higher Education. Virtual Annual Meeting of the American Sociological Association. August 2020.
- 2020 Stryker, Robin, Bethany A. Conway-Silva, and Vasundhara Kaul. "Calling Out Our Own: Shared vs. Oppositional Partisanship and Perceptions of Incivility." Session on Political Sociology. Virtual Annual Meeting of the American Sociological Association. August 2020.
- 2020 Kaul, Vasundhara and Preethi Krishnan (equal authors). "Defining the Good Victim: An Examination of Judicial Narratives in Domestic Violence Cases in India." Poster Presentation. Virtual Conference on Computational Sociology. August 2020.
- 2020 Kaul, Vasundhara and Linda Renzulli. "The Duality of Persistence: Academic Enclaves and International Students' Aspirations to Stay in the U.S." Advanced Methods at Purdue (AMAP) Brown Bag, Purdue University. January 2020.
- 2019 Stryker, Robin, Bethany A. Conway-Silva, and Vasundhara Kaul. "Calling Out Our Own: Shared vs. Oppositional Partisanship and Perceptions of Incivility." Session on Experiencing, Perceiving, and Taming Incivility. National Institute for Civil Discourse, Tucson, Arizona. September 2019.

ACADEMIC SERVICE

Spring 2024	Website Coordinator, South Asian Sociologists
Fall 2020-2022	Public Relations Officer, Purdue Graduate Student Government
Fall 2020-2021	Member of Purdue Board of Trustee's Equity Task Force
Fall 2020-2021	Member of Diversity Ad-hoc Committee, Purdue Graduate Student Government
Fall 2019-2020	Student Representative of the Sociology Department Diversity &

Fall 2019-2020 Inclusion Committee, Purdue University
Sociology Department Senator in the Purdue Graduate Student
Government

NON-ACADEMIC EMPLOYMENT

2013- 2017 Senior Consultant, Impact Evaluation and Research
Catalyst Management Services, Bengaluru, India
2010 - 2011 Analyst, NODWIN Consultant, Gurgaon, India

REFERENCES

Dr. Robin Stryker	Sociology, Purdue University	rstryker@purdue.edu
Dr. Trenton Mize	Sociology, Purdue University	tmize@purdue.edu
Dr. Spencer Headworth	Sociology, Indiana University	sheadwor@iu.edu
Dr. Linda Renzulli	Sociology, Purdue University	lrenzull@purdue.edu
Dr. Kathryn Young	George Washington Law School	k.young@law.gwu.edu