

**JOSH BOYD**

Purdue University  
 Brian Lamb School of Communication  
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**Academic Appointments**

Professor, Brian Lamb School of Communication, Purdue University, 2019-present  
 Associate Professor, Department of Communication, Purdue University, 2005-present  
 Assistant Professor, Department of Communication, Purdue University, 1998-2005  
 Faculty Fellow, Center for Instructional Excellence, Purdue University, 2012-2018  
 Undergraduate Director, Department of Communication, Purdue University, 2009-present

**Education**

Ph.D., Speech Communication, Indiana University, 1998  
 M.A., Interpersonal Communication, Ohio University, 1994  
 B.A., English and Speech Communication, David Lipscomb University, 1993

**Research****Refereed publications**

- Buswell, N., Jesiek, B., Troy, C., Essig, R. R., & Boyd, J. (2019). Engineering instructors on writing: Perceptions, practices, and needs. *IEEE Transactions on Professional Communication*, 62(1), 55-74. doi: 10.1109/TPC.2019.2893392
- Essig, R. R., Troy, C. D., Jesiek, B. K., Buswell, N. T., & Boyd, J. (2018). Assessment and characterization of writing exercises in core engineering textbooks. *Journal of Professional Issues in Engineering Education and Practice*, 144. doi: 10.1061/(ASCE)EI.1943-5541.0000378 (note: this article was the “Editor’s Choice” selection)
- Boyd, J. (2018). The <truth> about ideographs: <Progress> toward understanding and critique. In O. Ilhen & R. L. Heath (Eds.), *The Handbook of Organizational Rhetoric* (pp. 143-154). Hoboken, NJ: John Wiley & Sons.
- Boyd, J., & Morgan, M. (2018). A tool instead of a chore: Measuring student learning gains in order to improve instruction. *Communication Teacher*, 32, 1-13. doi: 10.1080/17404622.2017.1372596
- Boyd, J. (2017). Institutional rhetoric. In C. R. Scott and L. Lewis (Eds.), *International encyclopedia of organizational communication* (pp. 1278-1285). Chichester, UK: Wiley-Blackwell. doi: 10.1002/9781118955567.wbieoc112
- Boyd, J. (2016). Corporate sponsorships. In C. E. Carroll (Ed.), *The SAGE encyclopedia of corporate reputation* (pp. 226-229). Los Angeles: Sage.
- Lancaster, L., & Boyd, J. (2015). Redefinition, differentiation, and the farm animal welfare debate. *Journal of Applied Communication Research*, 43, 185-202. doi: 10.1080/00909882.2015.1019541

- Boyd, J., & Boyd, G. (2014). Sold! The classroom auction as learning tool of communication and economics. *Communication Teacher*, 28(4), 208-212. doi: 10.1080/17404622.2014.939669
- Boyd, J., Morgan, M., Ortiz, A. V., & Anderson, L. B. (2014). Taking initiative in the age of assessment. *Communication Teacher*, 28(2), 117-129. doi: 10.1080/17404622.2013.865771
- Boyd, J. (2013). Communitas/corporatas. In R. L. Heath (Ed.), *Encyclopedia of public relations* (pp. 164-166). 2<sup>nd</sup> ed. Los Angeles: Sage.
- Boyd, J. (2012). The corporation-as-middle-class-person: Corporate social responsibility and class (pp. 45-55). In D. Waymer (Ed.), *Culture, social class, and race in public relations: Perspectives and applications*. Lanham, MD: Lexington Books.
- VanSlette, S. H., & Boyd, J. (2011). Lawbreaking jokers: Tricksters using outlaw discourse. *Communication Quarterly*, 59, 591-602.
- Boyd, J., & Waymer, D. (2011). Organizational rhetoric: A subject of interest(s). *Management Communication Quarterly*, 25, 474-493. doi: 10.1177/0893318911409865
- Boyd, J. (2010). The best of both worlds: The large lecture, writing-intensive course. *Communication Teacher*, 24, 229-237. doi: 10.1080/17404622.2010.513992
- Boyd, J. (2009). 756\*: The legitimacy of a baseball number. In E. L. Toth, R. L. Heath, & D. Waymer (Eds.), *Rhetorical and critical approaches to public relations II* (pp. 154-169). New York: Routledge.
- Boyd, J., & VanSlette, S. H. (2009). Outlaw discourse as postmodern public relations. In E. L. Toth, R. L. Heath, & D. Waymer (Eds.), *Rhetorical and critical approaches to public relations II* (pp. 328-342). New York: Routledge.
- \*\*\*Boyd, J., & Stahley, M. B. (2008). Communitas/corporatas tensions in organizational rhetoric: Finding a balance in sports public relations. *Journal of Public Relations Research*, 20, 251-270.
- Dutta, M. J., & Boyd, J. (2007). Turning “smoking man” images around: Portrayals of smoking in men’s magazines as a blueprint for smoking cessation campaigns. *Health Communication*, 22, 253-263.
- \*\*\*Stahley, M. B., & Boyd, J. (2006). Winning is(n’t) everything: The paradox of excellence and the challenge of organizational epideictic. *Journal of Applied Communication Research*, 34, 311-330. doi: 10.1080/00909880600908575
- Boyd, J., & Boyd, S. (2005). Reflect and improve: Instructional development through a teaching journal. *College Teaching*, 53, 110-114.
- Boyd, J. (2004). A different kind of [text]book: Using fiction in the classroom [Scholarship of Teaching and Learning]. *Communication Education*, 53, 340-347.
- Boyd, J. (2004). Organizational rhetoric doomed to fail: R. J. Reynolds and the principle of the oxymoron. *Western Journal of Communication*, 68, 45-71.
- \*\*\*Boyd, J. (2003). A quest for Cinergy: The war metaphor and the construction of identity. *Communication Studies*, 54, 249-264. doi: 10.1080/10510970309363285
- Boyd, J. (2003). The rhetorical construction of trust online. *Communication Theory*, 13, 392-410. doi: 10.1111/j.1468-2885.2003.tb00298.x
- \*\*\*Boyd, J. (2002). Public and technical interdependence: Regulatory controversy, out-law discourse, and the messy case of olestra. *Argumentation and Advocacy*, 39, 91-109.

- Boyd, J. (2002). "In community we trust": Online security communication at eBay. *Journal of Computer-Mediated Communication*, 7. doi: 10.1111/j.1083-6101.2002.tb00147.x
- Boyd, J. (2001) Corporate rhetoric participates in public dialogue: A solution to the public/private conundrum. *Southern Communication Journal*, 66, 279-292.
- Boyd, J. (2001). Nothing new under the sun: Anti-tobacco campaigns of the early TWENTIETH century. Book review. *Review of Communication*, 1, 69-72.  
Permalink:  
<http://search.ebscohost.com/login.aspx?direct=true&db=ufh&AN=13679050&site=ehost-live>
- Boyd, J. (2001). The rhetoric of arrogance: The public relations response of the Standard Oil Trust. *Public Relations Review*, 27, 163-178.
- Boyd, J. (2001). Virtual orality: How eBay controls auctions without an auctioneer's voice. *American Speech*, 76, 286-300.
- Boyd, J. (2000). Actional legitimation: No crisis necessary. *Journal of Public Relations Research*, 12, 341-353. doi: 10.1207/S1532754XJPRR1204\_3
- Boyd, J. (2000). Selling home: Corporate stadium names and the destruction of commemoration. *Journal of Applied Communication Research*, 28, 330-346. doi: 10.1080/00909880009365580

\*\*\*lead research article

#### Other publications

- Lancaster, K., & Boyd, J. (2015, June). Even small farmers need crisis communication. *Communication Currents*, 10(3).  
<http://www.natcom.org/CommCurrentsArticle.aspx?id=6146>
- Boyd, J. (2013, Aug. 19). Cheering for teams that don't sell stadium names. *The Wall Street Journal*, p. A17.
- Boyd, J. (2006, November). Phishing with a 'net: Phishing scams and how to avoid them. *IPMA-HR News*, pp. 1, 7.
- Whitford, F., Shaheen, L., Kilbane, K., Boyd, J., Natt, J., Skinner, D., Morisse, C., Falda, W., & Blessing, A. (2003). *Communicating with the news media: Sending a clear, concise, consistent message*. West Lafayette, IN: Purdue Pesticide Programs, Purdue University Cooperative Extension Service.
- Boyd, J. (2000). Safety on the auction block. *Information Security*, 3(1), 18-20.
- Boyd, J. (2000, July/August). Safety on the auction block (translated into Japanese). *Ashisuto*, pp. 2-3.

#### Research awards

- Top Four Paper in Communication Assessment  
National Communication Association convention, 2015
- Top Three Paper in Public Relations  
National Communication Association convention, 2011
- Top Four Paper in Argumentation and Forensics

- National Communication Association convention, 2009
- Top Three Paper in Argumentation and Forensics
  - National Communication Association convention, 2008
- Top Five Paper in Human Communication and Technology
  - National Communication Association convention, 2002
- Top Four Paper in Rhetorical Theory and Criticism
  - Central States Communication Association convention, 2001
- Top Four Paper in Public Relations
  - Central/Southern States Communication Associations convention, 1999
- Top Three Paper in Public Relations
  - Central States Communication Association convention, 1997
- Top Student Paper in Organizational Communication
  - Speech Communication Association convention, 1995
- Top Paper at the Undergraduate Honors Conference
  - Southern/Central States Communication Associations convention, 1993

Grants received

- Instructional Innovation Grant, provost's office, \$75,000 (2019)
- Study abroad incentive for the Lamb School, rewarding student movement to National University of Singapore semester exchange, \$4,000 (2018)
- INNOVATE 2.0 grant, for creating the Welcome to Communication Learning Community, \$5,000 (2017)
- Study abroad incentive for BLSC, for mapping National University of Singapore courses onto Purdue's BLSC curriculum and having one student complete a semester at CBS, \$5,000 (2016)
- Study abroad incentive for BLSC, for mapping Copenhagen Business School courses onto Purdue's BLSC curriculum, \$3,000 (2014)
- University prize, \$500,000, for the creation of a 3-year degree program, proposal developer (2014)
- Semester/academic year study abroad grant from Purdue International Programs, \$2,510 (2014)
- National Science Foundation RIGEE (Research Initiation Grants in Engineering Education), Co-Investigator, \$150,000 (2014)
- Junior Faculty Development Program for Afghanistan, U. S. Department of State, consultant, total grant \$236,686 (2013)
- Learning Outcomes Assessment Grant consultant (with Biomedical Engineering), \$5,000 (2011)
- Learning Outcomes Assessment Grant co-PI, \$3,750 (2010)
- Consultant on Department of Defense grant to CERIAS, \$7,000 (2005)
- Purdue Research Foundation Research Grant renewal--\$13,263 (2003)
- Purdue Research Foundation Research Grant (to fund Ph.D. student Amy O'Connor's dissertation year)--\$13,140 (2002)
- Center for Education and Research in Information Assurance and Security (CERIAS) Grant--\$23,405 (2000)
- Center for Education and Research in Information Assurance and Security (CERIAS) Grant--\$12,870 (1999)

School of Liberal Arts Faculty Incentive Grant--\$750 (1999)

Convention papers

- “Engaging in wordPLAY: Teaching rhetorical figures using chiasmus.”  
2018 National Communication Association convention poster, Salt Lake City
- “‘If you let me play sports’: Nike illustrates changes in talk about gender and sports.”  
2018 National Communication Association convention G.I.F.T.S., Salt Lake City
- “DATE: Offering Grade Appeals as a Tool to Promote Transparency of Assessment”  
2016 National Communication Association convention, Philadelphia
- “DATE: Using a 5-Point Scale to Grade Student Writing”  
2016 National Communication Association convention, Philadelphia
- “Engineering Faculty on Writing: What They Think and What They Want” (with Natascha Trellinger, Cary Troy, Brent K. Jesiek, and Rebecca Essig)  
2016 ASEE Annual Conference and Exposition, New Orleans
- “Writing to Learn Engineering: Identifying Effective Techniques for the Integration of Written Communication into Engineering Classes and Curricula” (with Cary Troy, Brent K. Jesiek, Natascha Trellinger, and Rebecca Essig)  
2016 ASEE Annual Conference and Exposition, New Orleans
- “Speeches as Investor Relations Tools: Changes in the Online Presentation of Presentations, 2008-2014” (with Steve Boyd)  
National Communication Association convention, Las Vegas, 2015
- “A Tool Instead of a Chore: Measuring Student Learning Gains in Order to Improve Instruction” (with Melanie Morgan and Lauren Hearit)  
National Communication Association convention, Las Vegas, 2015
- “Something to Write Home(work) About: An Analysis of Writing Exercises in Fluid Mechanics Textbooks” (with Natascha Trellinger, Cary Troy, Brent K. Jesiek, and Rebecca Essig)  
*Proceedings of the 2015 ASEE Annual Conference and Exposition*, Seattle, 2015
- “Adventures in Paragraph Writing: The Development and Refinement of Scalable and Effective Writing Exercises for Large-Enrollment Engineering Courses” (with Rebecca Essig, Cary Troy, Brent K. Jesiek, and Natascha Trellinger)  
*Proceedings of the 2014 ASEE Annual Conference and Exposition*, Indianapolis, 2014
- “‘Redefining the Act’ and the Farm Animal Welfare Debate” (with Kendra Lancaster)  
National Communication Association convention, Chicago, 2014
- “Sold! The Elementary Classroom Auction as Learning Tool Connecting Economics and Communication” (with Gina Boyd)  
National Communication Association convention, Washington, 2013
- “Taking Initiative in the Age of Assessment” (with Melanie Morgan, Anna Vicky Ortiz, and Lindsey Anderson)  
National Communication Association convention, Washington, 2013
- “Race to the Bottom in Corporate Voice: Incivility, Undesirability, and Inevitability” (with Sarah Hagedorn VanSlette)  
National Communication Association convention, New Orleans, 2011
- “Lawbreaking Jokers and Playful Killers: Tricksters Using Outlaw Discourse” (with Sarah Hagedorn VanSlette)

- National Communication Association convention, Chicago, 2009
- “Conventional Texts in UnCONVENTIONAL Places: Executive Speeches Available Online”  
(with Steve Boyd)  
National Communication Association convention, San Diego, 2008
- “Argument from the Edge: A Reconceptualization of Outlaw Discourse” (with Sarah Hagedorn VanSlette)  
National Communication Association convention, San Diego, 2008
- “Send Out a Posse: Outlaw Discourse as Postmodern Public Relations” (with Sarah Hagedorn VanSlette)  
National Communication Association convention, San Antonio, 2006
- “‘Trust Issue Management’ as a Special Topics Course: Celebrating Old and New Ways of Looking at Trust.”  
Central States Communication Association convention, Indianapolis, 2006
- “The Best of Both Worlds: Teaching a Large Lecture, Writing Intensive Course”  
National Communication Association convention, Boston, 2005
- “Shrinking the Room: Toward a Better Large Lecture Course in Public Relations”  
National Communication Association convention, Boston, 2005
- “Winning Is(n’t) Everything: The Paradox of Excellence and the Challenge of Organizational Epideictic” (with Melissa Stahley)  
International Communication Association convention, New York City, 2005
- “Communitas/Corporatas Tensions in Organizational Rhetoric: The NCAA and the Polysemy of Organizational Voice” (with Melissa Stahley)  
National Communication Association convention, Chicago, 2004
- “Reflect and Improve Using a Teaching Journal” (with Steve Boyd)  
National Communication Association convention, Chicago, 2004
- “Turning ‘Smoking Man’ Images Around: Portrayals of Smoking in Men’s Magazines as a Blueprint for Smoking Cessation Campaigns” (with Mohan Dutta-Bergman)  
National Communication Association convention, Chicago, 2004
- “Influencing Public Agenda or Following It? Corporate Philanthropy and Sponsorship Activities in the U.S. and China” (with Xiaolei Chen)  
National Communication Association convention, Miami, 2003
- “A Different Kind of [Text]book: Using Fiction to Teach PR”  
National Communication Association convention, New Orleans, 2002
- “The Rhetorical Construction of Trust Online”  
National Communication Association convention, New Orleans, 2002
- “Community Is Security: Online Security Communication at eBay”  
Central States Communication Association convention, Cincinnati, 2001
- “Virtual Orality: How eBay Controls Auctions without an Auctioneer’s Voice”  
National Communication Association convention, Seattle, 2000
- “The Rhetoric of Arrogance: The Public Relations Response of the Standard Oil Trust”  
National Communication Association convention, Chicago, 1999
- “Actional Legitimation: No Crisis Necessary”  
Central/Southern States Communication Association convention, St. Louis, 1999
- “Corporate Rhetoric and the ‘Public’/‘Private’ Conundrum”

- Central/Southern States Communication Association convention, St. Louis, 1999
- “The Olestra Debate: Public Relations and the Regulatory Approval Process”  
National Communication Association convention, Chicago, 1997
- “Selling Home: The Corporatization of America’s Fields of Play”  
National Communication Association convention, Chicago, 1997
- “Consent by Common Sense: R. J. Reynolds’ Campaign Against Tobacco Advertising  
Restriction in the Interest of ‘Informed Debate’”  
Central States Communication Association convention, St. Louis, 1997
- “‘Somebody Has to be the Hamster’: Inside Jokes in Families”  
Speech Communication Association convention, San Diego, 1996
- “An Indiana Utility Defends Against a Hostile Takeover: A Case Study in the Rhetoric of  
War”  
Speech Communication Association convention, San Antonio, 1995
- “Is That a Record? Inside Jokes Within Families”  
Central States Communication Association convention, Indianapolis, 1995
- “The Genre of Chief Executive Officers’ Reports to Annual Shareholders Meetings”  
Undergraduate Honors Conference, Southern/Central States Communication  
Association convention, Lexington, KY, 1993

National conference presentations on teaching

- “Short Course: Teaching and Assessing Writing in Communication Courses”  
National Communication Association, Las Vegas, November 2015
- “Managing the Large Lecture,” part of Pre-conference on Public Relations Pedagogy, National  
Communication Association convention, Chicago, 11/14/07
- “Creating Engaging Assignments,” part of Pre-conference on Public Relations Pedagogy,  
National Communication Association convention, Chicago, 11/14/07

Convention panels

- Presenter, “Purdue’s Influence on Public Relations Theory,” National Communication  
Association, 2014
- Respondent, National Communication Association, 2014, Chicago (Public Relations Division)
- Respondent, National Communication Association, 2011, New Orleans (Applied  
Communication Division)
- Respondent, National Communication Association, 2010, San Francisco (Public Relations  
Division)
- “Public Health Challenges: Organizational Issue Management and Civic Engagement”  
Respondent (special panel highlighting scholarly responses to graduate student work)  
Central States Communication Association convention, Cincinnati, 2010
- “Walking the Tightrope of Politics in the Classroom: Facilitating Productive Discussion Even in  
Challenging Times”  
Central States Communication Association convention, Indianapolis, 2006

**Teaching***Teaching awards*

Learning Community Student Impact Award, Purdue University, 2018-2019  
 Outstanding Graduate Teacher, College of Liberal Arts, 2017-2018  
 Learning Community Advocate Award, Purdue University, 2017-2018 (one of 4 student-selected instructors to win this award out of over 100 learning community instructors)  
 Outstanding Graduate Faculty Award, Brian Lamb School of Communication, Purdue University, 2017  
 Nominated for “Favorite Faculty at Purdue,” 2017  
 IMPACT Fellow, Purdue University, spring 2015  
 Recognized in the “Teachers on Teaching Series,” National Communication Association convention, Chicago, 2014  
 Junior Advancement Fellow, Teaching for Tomorrow, Purdue University, 2014-2015  
 Kenneth T. Kofmehl Undergraduate Teaching Award, Purdue University College of Liberal Arts, 2013-2014 (highest College of Liberal Arts teaching award)  
 W. Charles Redding Award for Excellence in Teaching, Purdue University Brian Lamb School of Communication, 2013-2014  
 Book of Great Teachers, Purdue University, inducted 2013  
 Teaching Academy Fellow, Purdue University, 2010-present  
 Murphy Award for Outstanding Undergraduate Teaching, Purdue University, 2009-2010 (highest university teaching award)  
 W. Charles Redding Award for Excellence in Teaching, Purdue University Department of Communication, 2009-2010  
*Exponent* Reader’s Choice Awards, 2009, 3<sup>rd</sup> Best Professor at Purdue University  
 W. Charles Redding Award for Excellence in Teaching, Purdue University Department of Communication, 2007-2008  
 College of Liberal Arts nominee, Murphy Award for Outstanding Undergraduate Teaching, 2005-2006  
 W. Charles Redding Award for Excellence in Teaching, Purdue University Department of Communication, 2005-2006  
 School of Liberal Arts nominee, Murphy Award for Outstanding Undergraduate Teaching, 2003-2004  
 W. Charles Redding Award for Excellence in Teaching, Purdue University Department of Communication, 2003-2004  
 Teaching for Tomorrow Award, Purdue University, 2003-2004  
 Outstanding New Teacher Award, Central States Communication Association, 2003  
 W. Charles Redding Award for Excellence in Teaching, Purdue University Department of Communication, 2001-2002  
 Indiana Speech Tradition Award for Excellence in Teaching Public Speaking, Indiana University Department of Speech Communication, 1998, 1996

*Communication courses taught**Graduate seminars*

Rhetorical Approaches to Issue Management (COM 610B)—Purdue University



Spring 2017 (11 students)

Fall 2014 (11 students)

Spring 2012 (7 students)

Spring 2010 (6 students)

Spring 2008 (8 students)

Fall 2005 (15 students)

Spring 2004 (5 students)

Spring 2002 (11 students)

Spring 2001 (7 students)

Spring 2000 (10 students)

Corporate Advocacy (COM 610C)—Purdue University

Spring 2009 (7 students)

Fall 2004 (4 students)

Fall 2002 (14 students)

Fall 2000 (12 students)

Communication Pedagogy (COM 590)—Purdue University

Spring 2016 (9 students)

May 2002 (10 students)

Independent Studies (COM 590) with:

Charlie Catalano

Theon Hill

Ashley Jones-Bodie

Brad Ludwig (2)

Lauren Hearit

Cody Wilson

Katie Miller

Maureen Wieland

Undergraduate courses

Sports Communication (COM 495)—Purdue University

Summer 2018 (5 students)

Spring 2018 (21 students)

May 2017 (8 students)

May 2016 (10 students)

Fall 2015 (49 students)

May 2014 (14 students)

Spring 2014 (23 students)

Fall 2012 (20 students)

Critical Perspectives on Communication (COM 204)—Purdue University

Fall 2019 (121 students)

Spring 2019 (96 students)

Fall 2018 (100 students)

Summer 2018 online (19 students)

Spring 2018 (97 students)

Fall 2017 (78 students)  
 Summer 2017 online (19 students)  
 Spring 2017 (113 students)  
 Fall 2016 (100 students)  
 Summer 2016 online (18 students)  
 Spring 2016 (120 students)  
 Fall 2015 (99 students)  
 Summer 2015 online (18 students)  
 Spring 2015 (125 students)  
 Fall 2014 (81 students)  
 Spring 2014 (133 students)  
 Fall 2013 (115 students)  
 May 2013 (19 students)  
 Fall 2012 (114 students)  
 May 2012 (24 students)  
 Spring 2012 (159 students)  
 Fall 2011 (165 students)  
 Spring 2011 (157 students)  
 Fall 2010 (164 students)  
 May 2010 (26 students)  
 Spring 2010 (171 students)  
 Fall 2009 (162 students)  
 May 2009 (28 students)  
 Spring 2009 (177 students)  
 Fall 2008 (175 students)  
 May 2008 (17 students)  
 Spring 2008 (170 students)  
 Fall 2007 (195 students)  
 May 2007 (18 students)  
 May 2006 (32 students)  
 Spring 2006 (174 students)  
 Fall 2005 (150 students)  
 May 2005 (23 students)  
 Spring 2005 (150 students)  
 Fall 2004 (150 students)  
 May 2004 (22 students)  
 Spring 2004 (180 students)  
 Fall 2003 (190 students)  
 May 2003 (25 students)  
 Spring 2003 (225 students)  
 Fall 2002 (190 students)

Critical Perspectives on Communication—Honors (COM 204H)—Purdue University

Fall 2004 (7 students)

Introduction to Public Relations (COM 253)—Purdue University

Fall 2018 (79 students)  
 Fall 2016 (82 students)  
 Spring 2015 (64 students)  
 Fall 2013 (67 students)  
 Fall 2011 (121 students)  
 Spring 2011 (97 students)  
 Fall 2010 (88 students)  
 Spring 2009 (120 students)  
 Fall 2008 (130 students)  
 Fall 2007 (139 students)  
 Spring 2006 (74 students)  
 Spring 2005 (72 students)  
 Fall 2003 (130 students)  
 Spring 2001 (131 students)  
 Spring 2000 (138 students)  
 May 1999 (15 students)

Intercultural Communication (COM 303)—Purdue University, Study Abroad London Internship Program

Summer 2015 (28 students)  
 Summer 2011 (29 students)

Fundamentals of Public Speaking (COM 114)

Fall 2019 (15 students, “Welcome to Communication” learning community)  
 Fall 2018 (13 students, “Welcome to Communication” learning community)  
 Fall 2017 (14 students, “Welcome to Communication” learning community)

Honors Contracts (since 2011)

Anna Szolwinski, COM 204 (Critical Perspectives on Communication), 2019  
 Unique Beaver, COM 204 (Critical Perspectives on Communication), 2017  
 Bobbi Jo Bergum, COM 204 (Critical Perspectives on Communication), 2017  
 Kevin Zhu, COM 204 (Critical Perspectives on Communication)  
 Katalina Valle, COM 204 (Critical Perspectives on Communication)  
 Amy Burbrink, COM 253 (Introduction to Public Relations)  
 Kathryn Winters, COM 204 (Critical Perspectives on Communication)  
 Megan Adler, COM 253 (Introduction to Public Relations)  
 Maureen Corbett, COM 253 (Introduction to Public Relations)  
 Chelsea Spring, COM 253 (Introduction to Public Relations)

Honors Senior Projects

Katalina Valle, spring 2017

Wilke Scholars

Xuan Qiu, spring 2017 (“Building a Better Major: What Students Want from a Communication Major”)

Dammon Dean’s Scholars

Elle Hoffman, 2014

Independent Studies (COM 491—didn’t start recording these until 2012)

Written and Visual Communication in the Digital World (Molly Longest, fall 2012)

- Advanced PR Writing (Logan Lampton, spring 2012)  
 Advertising Media Planning (Teri Grimes, spring 2012)  
 Problems in Public Relations (COM 353)—Purdue University  
 Spring 2003 (13 students)  
 Fall 2001 (15 students)  
 Fall 2001 (16 students)  
 Fall 2000 (19 students)  
 Fall 1999 (15 students)  
 Fall 1999 (14 students)  
 Fall 1998 (15 students)  
 Advanced Public Speaking (COM 314K)—Purdue University  
 May 2000 (12 students)  
 Corporate Issue Management (COM 491S)—Purdue University  
 Fall 1998 (20 students)  
 Effective Business Communication (COMS 330)—University of Kansas, CIU study abroad  
 program in Paderno del Grappa, Italy  
 Spring 2007 (32 students)  
 Persuasive Speaking (COMS 331)—University of Kansas, CIU study abroad program in Paderno  
 del Grappa, Italy  
 Spring 2007 (13 students)  
 Business and Professional Communication—Indiana University  
 Interpersonal Communication—Indiana University  
 Public Speaking—Indiana University, Ohio University

*Student Ratings of Teaching*

Median ratings for the items listed below, from 0 (lowest) to 5 (highest). Numbers after course number indicate (number of students enrolled/number of students completing evaluation forms).

1. My instructor has displayed genuine interest in the topics covered in this class.
2. This course has been well organized.
3. This course has been challenging.
4. My instructor has been well prepared for class each day.
5. My instructor has provided useful feedback throughout the semester.
6. My instructor has treated all students in class with respect.
7. My instructor has created an atmosphere that promotes learning.
8. This class has provided a meaningful learning experience.
9. My instructor shows respect for diverse groups of people.
10. Overall, I would rate this course as:
11. Overall, I would rate this instructor as:

The first number after the semester is enrollment; the second number is how many students completed evaluations.

Large lecture courses/Courses with more than 70 students

	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#7</u>	<u>#8</u>	<u>#9</u>	<u>#10</u>	<u>#11</u>
COM 204, S19 (92/37)	4.9	4.8	4.9	5.0	4.9	5.0	4.9	4.8	4.9	4.6	4.8
COM 253, F18 (78/29)	5.0	4.9	4.2	4.9	4.9	4.9	4.9	4.9	5.0	4.9	4.9
COM 204, F18 (90/38)	4.9	4.8	4.9	4.9	4.6	4.9	4.8	4.6	4.9	4.3	4.8
COM 204, S18 (91/30)	4.9	4.7	4.8	5.0	4.8	4.9	4.9	4.6	4.9	4.3	4.9
COM 204, F17 (75/32)	4.9	4.5	4.9	4.8	4.6	4.8	4.7	4.5	4.8	4.3	4.8
COM 204, S17 (105/45)	4.8	4.6	4.7	4.8	4.6	4.8	4.8	4.3	4.8	4.6	4.1
COM 253, F16 (83/29)	4.9	4.9	4.5	5.0	4.9	5.0	4.9	4.8	5.0	4.8	5.0
COM 204, F16 (93/44)	4.8	4.6	4.8	4.9	4.6	4.7	4.7	4.6	4.7	4.4	4.7
COM 204, S16 (120/53)	4.8	4.7	4.9	4.8	4.6	4.7	4.7	4.4	4.6	3.9	4.5
COM 204, F15 (94/39)	4.9	4.8	5.0	4.9	4.7	4.8	4.8	4.7	4.9	4.2	4.9
COM 204, S15 (123/66)	4.9	4.7	4.8	4.9	4.8	4.8	4.8	4.6	4.8	4.3	4.9
COM 204, F14 (83/37)	4.9	4.7	4.9	4.9	4.9	4.9	4.9	4.7	4.9	4.4	4.8
COM 204, S14 (133/56)	4.9	4.8	4.8	4.9	4.7	4.9	4.9	4.7	4.9	4.5	4.9
COM 204, F13 (115/47)	4.9	4.7	4.8	4.9	4.7	4.8	4.8	4.6	4.8	4.3	4.8
COM 204, F12 (114/43)	4.8	4.5	4.8	4.8	4.5	4.7	4.7	4.6	4.8	4.3	4.6
COM 204, S12 (159/62)	4.9	4.5	4.8	4.9	4.5	4.7	4.8	4.5	4.8	4.1	4.7
COM 204, F11 (152/66)	4.9	4.6	4.8	4.9	4.6	4.8	4.8	4.6	4.7	4.5	4.8
COM 253, F11 (116/52)	4.8	4.7	4.5	4.8	4.6	4.8	4.8	4.6	4.8	4.5	4.8
COM 253, S11 (97/47)	4.8	4.7	4.3	4.8	4.6	4.8	4.8	4.8	4.8	4.6	4.9
COM 204, S11 (157/86)	4.8	4.7	4.8	4.9	4.6	4.8	4.8	4.7	4.8	4.3	4.7
COM 204, F10 (164/88)	4.8	4.7	4.9	4.9	4.6	4.8	4.8	4.6	4.8	4.5	4.7
COM 253, F10 (88/50)	4.9	4.7	4.7	4.9	4.6	4.9	4.8	4.6	4.9	4.3	4.8
COM 204, S10 (172/106)	4.8	4.6	4.9	4.9	4.6	4.7	4.6	4.5	4.7	4.1	4.7
COM 204, F09 (157/94)	4.8	4.6	4.9	4.8	4.3	4.6	4.4	4.2	4.7	4.1	4.4
COM 204, S09 (177/122)	4.8	4.5	4.9	4.7	4.0	4.6	4.4	4.3	4.6	3.9	4.5
COM 253, S09 (120/78)	4.9	4.8	4.8	4.9	4.7	4.9	4.8	4.7	4.9	4.5	4.8
COM 204, F08 (175/92)	4.8	4.6	4.9	4.8	4.1	4.8	4.5	4.4	4.7	4.0	4.6
COM 253, S08 (135/103)	4.9	4.7	4.6	4.8	4.5	4.8	4.7	4.7	4.8	4.5	4.7
COM 204, S08 (170/119)	4.8	4.6	4.9	4.8	4.2	4.7	4.7	4.4	4.7	4.0	4.5
COM 253, F07 (130/79)	4.7	4.5	4.6	4.6	4.1	4.3	4.4	4.3	4.5	4.2	4.3
COM 204, F07 (195/118)	4.7	4.6	4.9	4.8	4.2	4.7	4.6	4.4	4.7	3.9	4.5
COM 253, S06 (74/56)	4.9	4.9	4.6	4.9	4.4	4.8	4.7	4.6	4.9	4.3	4.8
COM 204, S06 (174/114)	4.8	4.4	4.9	4.7	4.3	4.5	4.4	4.2	4.6	4.0	4.5
COM 204, F05 (141/100)	4.6	4.4	4.8	4.6	3.9	4.3	4.2	4.1	4.4	3.8	4.4
COM 253, S05 (71/47)	4.9	4.8	4.7	4.9	4.7	4.8	4.7	4.6	4.8	4.5	4.8
COM 204, S05 (149/88)	4.7	4.5	4.9	4.7	4.1	4.6	4.4	4.3	4.6	3.9	4.4
COM 204, F04 (148/107)	4.7	4.4	4.9	4.7	4.0	4.5	4.3	4.4	4.6	3.8	4.3
COM 204, S04 (196/112)	4.7	4.3	4.9	4.6	3.8	4.6	4.3	4.1	4.5	3.7	4.3
COM 253, F03 (134/91)	4.8	4.7	4.6	4.8	4.5	4.7	4.6	4.5	4.7	4.3	4.7
COM 204, F03 (169/73)	4.3	4.2	4.9	4.3	3.5	4.1	4.0	3.8	4.3	3.4	4.1

COM 204, S03 (205/159)	4.4	3.8	4.8	4.1	3.6	4.0	3.7	3.2	4.0	3.1	3.8
COM 204, F02 (190/133)	4.6	4.2	4.8	4.5	3.8	4.4	4.0	3.9	4.3	3.7	4.3
COM 253, S01 (131/111)	4.8	4.8	4.5	4.8	4.5	4.7	4.6	4.6	NA	4.4	4.6

Small graduate seminars

	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	#11
COM 610B, S17 (11/5)	4.9	5.0	4.7	5.0	5.0	5.0	4.7	5.0	5.0	5.0	5.0
COM 590CP, S16 (8/7)	5.0	4.8	3.7	5.0	4.9	4.9	4.6	4.6	4.9	4.4	4.8
COM 610B, F14 (9/8)	5.0	4.8	4.5	4.8	4.8	4.9	4.8	4.7	4.8	4.7	4.8
COM 610B, S12 (7/5)	5.0	4.9	4.7	5.0	5.0	5.0	5.0	4.9	5.0	4.9	5.0
COM 610B, S10 (6/4)	4.8	5.0	4.8	5.0	5.0	4.8	5.0	4.5	4.5	4.8	4.5
COM 610C, S09 (7/7)	4.8	4.8	4.8	4.9	4.8	4.9	4.4	4.4	4.6	4.6	4.8
COM 610B, S08 (8/7)	4.9	5.0	4.4	4.9	5.0	4.9	4.9	4.8	4.8	4.9	5.0
COM 610B, F05 (15/14)	4.9	4.8	4.8	4.8	4.6	4.8	4.3	4.5	4.8	4.7	4.7
COM 610C, F04 (4/4)	5.0	5.0	5.0	5.0	5.0	5.0	4.8	4.8	5.0	5.0	5.0
COM 610B, S04 (5/4)	5.0	5.0	4.8	5.0	4.5	4.5	5.0	5.0	4.8	5.0	5.0
COM 590K, M02 (10/10)	5.0	4.9	4.2	5.0	5.0	5.0	4.9	4.9	4.9	5.0	5.0
COM 610B, S02 (11/11)	5.0	5.0	5.0	5.0	4.8	4.9	4.9	4.9	4.9	5.0	5.0
COM 610C, F02 (15/12)	5.0	4.9	4.9	5.0	5.0	5.0	5.0	4.9	5.0	4.9	5.0

Undergraduate courses with fewer than 70 students

	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	#11
COM 495, M19 (13/7)	5.0	4.9	4.1	5.0	4.8	4.9	5.0	5.0	4.9	5.0	5.0
COM 114, F18 (16/8)	4.7	4.5	4.0	4.5	4.7	4.8	4.7	4.5	4.8	4.7	4.9
COM 495, M18 (5/3)	5.0	5.0	4.3	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
COM 495, S18 (21/6)	5.0	4.9	4.5	5.0	5.0	5.0	5.0	5.0	5.0	4.9	5.0
COM 114, F17 (14/8)	5.0	4.5	4.3	5.0	5.0	5.0	5.0	4.8	5.0	4.8	5.0
COM 495, M17 (8/5)	5.0	4.7	4.0	5.0	4.9	4.9	4.9	4.9	4.9	5.0	5.0
COM 495, M16 (10/5)	5.0	4.9	3.9	5.0	5.0	5.0	5.0	4.9	5.0	4.9	5.0
COM 495, F15 (49/21)	5.0	4.9	4.1	5.0	4.9	5.0	5.0	4.9	5.0	4.9	5.0
COM 253, S15 (67/28)	4.9	4.9	4.3	4.9	4.9	4.9	4.9	4.9	4.9	4.8	5.0
COM 495, M14 (14/7)	4.9	5.0	4.2	5.0	5.0	5.0	4.9	4.9	5.0	5.0	4.9
COM 495, S14 (23/11)	5.0	5.0	4.2	5.0	4.9	5.0	5.0	4.9	5.0	5.0	5.0
COM 253, F13 (67/28)	4.9	4.8	4.1	4.9	4.9	4.9	4.9	4.8	4.9	4.6	4.9
COM 204K, M13 (19/7)	4.9	4.8	4.8	4.9	4.8	4.9	4.9	4.9	4.6	4.8	5.0
COM 495, F12 (20/11)	5.0	4.7	4.1	5.0	4.9	5.0	5.0	4.9	5.0	5.0	5.0
COM 204K, M12 (22/13)	4.8	4.7	4.6	4.8	4.6	4.8	4.7	4.6	4.8	4.3	4.8
COM 204K, M10 (25/8)	5.0	4.9	4.8	5.0	4.8	4.9	4.8	4.6	5.0	4.7	4.8
COM 204K, M09 (28/22)	4.8	4.6	5.0	4.8	4.5	4.7	4.6	4.6	4.7	4.0	4.6
COM 204K, M08 (20/14)	5.0	4.7	4.9	4.9	4.6	4.8	4.5	4.5	4.7	4.0	4.8
COM 204K, M07 (18/11)	4.3	4.1	4.8	4.6	4.1	4.2	4.3	3.9	4.3	3.8	3.9
COMS 331, S07 (13/11)	different items, same scale on the CIMBA evals									4.4	4.5
COMS 330, S07 (32/31)	different items, same scale on the CIMBA evals									3.8	3.5
COM 204K, M06 (32/27)	4.9	4.9	4.9	4.8	4.6	4.8	4.7	4.4	4.8	4.0	4.7

COM 204K, M05 (23/15)	4.9	4.9	4.8	4.9	4.8	4.8	4.8	4.6	4.8	4.2	4.6
COM 204K, M04 (19/15)	4.9	4.9	5.0	4.9	4.6	4.8	4.7	4.8	4.9	4.1	4.7
COM 204K, M03 (27/24)	4.8	4.6	4.9	4.7	4.2	4.5	4.3	4.2	4.4	4.0	4.4
COM 353, S03 (13/12)	5.0	5.0	4.8	5.0	5.0	5.0	5.0	4.9	5.0	4.9	5.0
COM 353, F01 (15/15)	5.0	5.0	4.9	5.0	4.9	5.0	5.0	5.0	NA	5.0	5.0

Online courses

	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#7</u>	<u>#8</u>	<u>#9</u>	<u>#10</u>	<u>#11</u>
COM 204, M19 (19/12)	4.9	4.8	4.8	4.9	4.6	4.8	4.8	4.8	4.8	3.8	4.6
COM 204, M18 (19/5)	4.3	4.3	4.9	4.7	4.7	4.7	4.7	4.0	4.7	3.7	4.7
COM 204, M17 (19/14)	4.8	4.6	4.9	4.8	4.8	4.7	4.6	4.3	4.6	3.8	4.3
COM 204, M16 (18/11)	4.6	4.6	4.9	4.7	4.6	4.4	4.4	4.3	4.7	3.8	4.4
COM 204, M15 (18/14)	4.7	4.6	4.8	4.7	4.3	4.5	4.5	4.2	4.6	4.0	4.2

(this class was the result of an IMPACT course redesign)

Student assessment of learning gains (COM 204)

1. As a result of your work in this class, what GAINS did you make in the SKILL of generating and supporting an argument about a communication text?
2. As a result of your work in this class, what GAINS did you make in the SKILL of composing a clear thesis statement that condenses an argument into one sentence?
3. As a result of your work in this class, what GAINS did you make in the SKILL of identifying and distinguishing among critical perspectives on communication?
4. As a result of your work in this class, what GAINS did you make in the SKILL of distinguishing among qualitative methods of communication research?
5. As a result of your work in this class, what GAINS did you make in the SKILL of explaining how rhetoric is foundational for communication?

5=I gained a great deal, 4=I gained a lot, 3=I gained somewhat, 2=I gained a little, 1=I gained nothing at all

	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>
Fall 2017	4.1	4.0	4.0	4.2	4.0
Summer 2017 (online)	4.1	4.5	4.2	4.1	4.0
Fall 2016	4.4	4.5	4.3	4.2	4.3
Fall 2015	4.5	4.5	4.5	4.3	4.3

Graduate student advising

Advisor for the following Ph.D. students:

1. Rebecca Meisenbach (co-advisor, completed 2004)
2. Amy O'Connor (co-advisor; completed 2004)
3. Susan Brockus (completed 2005)
4. Raul Mosley (completed 2007)
5. Sarah Hagedorn (completed 2006)
6. Damion Waymer (completed 2006)
7. Charlie Catalano (completed 2008)

8. Ashley Jones-Bodie (completed 2008)
9. Bill Eyre, first CERIAS Interdisciplinary Ph.D. (co-advisor, completed 2009)
10. Gretchen Underwood (co-advisor, completed 2009)
11. Claudia Janssen (completed 2011)
12. Theon Hill (completed 2013)
13. Maureen Wieland
14. Anda Hirceaga

Committee member for the following Ph.D. students:

1. Gino Borges (completed 2003)
2. Yekaterina Tsetsura (completed 2004)
3. Mihaela Vorvoreanu (completed 2004)
4. Joshua Frye (completed 2007)
5. Matt Gill (completed 2007)
6. Rebecca Dohrman (completed 2010)
7. Ashley Hiestand
8. Jasmine Tan (through exams only)
9. Lindsey Anderson (completed 2014)
10. Vicky Ortiz (completed 2013)
11. Erin Doss (completed 2014)
12. R. J. Green (completed 2016)
13. Amanda Dugan
14. Katie Miller

Advisor for the following M.A. students:

1. Jeremy Thompson (thesis: completed 2001)
2. Yue Ning (completed 2001)
3. Melissa Bigam (thesis: completed 2002)
4. Susan Brockus (thesis: completed 2002)
5. Sarah Hagedorn (thesis: completed 2003)
6. Bethany Beebe (thesis: completed 2003)
7. Meghann LaBadie (completed 2003)
8. Amy McDaniel (completed 2003)
9. Xiaolei Chen (completed 2003)
10. Lauren LaPadula (completed 2003)
11. Dave Wilson (thesis: completed 2004)
12. Marisa Ellsworth (completed 2006)
13. Cory Palm (completed 2008)
14. Alyson Lindsay (completed 2009)
15. Rachel Ravellette (thesis: completed 2010)
16. Karen DeGan (thesis: completed 2010)
17. Tillman Russell (thesis: completed 2011)
18. Maria Eller (thesis: completed 2013)
19. Lauren Hearit (thesis: completed 2014)



20. Brad Ludwig (thesis: completed 2014)
21. Elaine Schnabel (thesis: completed 2015)
22. Blake Kleaving (completed 2016)
23. Yin Jiang (completed 2016)
24. Temi Wright (completed 2019)
25. Tiwalade Adekunle

Committee member for the following M.A. students:

1. Soojin Park (completed 2001)
2. Cory Williams (thesis: completed 2002)
3. Ginger Butler (thesis: completed 2003)
4. Vaughn Christie/CERIAS (thesis: completed 2003)
5. Matt Gill (thesis: completed 2003)
6. Andrea Eaker (completed 2004)
7. Damon Hall (thesis: completed 2004)
8. Grady Jones
9. Gwyn Zawisza (completed 2006)
10. Vidhi Chaudhri (completed 2006)
11. Natalie Litera (thesis: completed 2009)
12. Chelsea Chalk (thesis: completed 2010)
13. Patrick Ollinger (thesis: completed 2012)
14. Mike Maione (thesis: completed 2013)
15. Kaley Campbell (thesis: completed 2016)
16. Elizabeth Thompson (thesis: completed 2017)
17. Phuong Nguyen (completed 2017)
18. Megan Kendall (thesis: completed 2018)
19. Cody Wilson (thesis: completed 2018)
20. Liz England
21. Lilly Feder

Other graduate student training/mentoring:

1. Speaker, Teaching Assistant Orientation, 8/14/19, “Effective Presentation Techniques” (approx. 500 participants)
2. Speaker, Graduate School Teaching Workshop, “Developing and Using Rubrics to Grade Writing Assignments,” 2/14/19
3. Directed independent study, Maureen Wieland, “Environmental Rhetoric,” summer 2018
4. Speaker, Teaching Assistant Orientation, 8/16/17, “Creating the Engaged Classroom” (approx. 120 participants)
5. Microteaching facilitator—watched and gave feedback about mini-lesson presentations to 8 graduate teaching assistants, CIE, 8/18/16
6. Speaker, Teaching Assistant Orientation, 8/17/16, “Lecture and Presentation Techniques” (approx. 180 participants)
7. Presenter, “Putting Our Name on It: The Risks and Opportunities of Sponsorship as

- Strategic Communication,” Webinar for online Strategic Communication master’s program, 3/8/16
8. Respondent, CGSA Annual Research Conference, 2/26/16
  9. Speaker, “How to Get the Most Out of NCA,” CGSA colloquium, 11/11/15
  10. Microteaching facilitator—watched and gave feedback about mini-lesson presentations to 10 graduate teaching assistants, CIE, 8/20/15
  11. Speaker, Teaching Assistant Orientation, 8/19/15, “Lecture and Presentation Techniques” (approx. 150 participants)
  12. Invited speaker, Graduate Women in Science Program, “Scientific and Instructional Presentations” (with Kiki Zissimopoulos), 2/25/15 (approx. 50 participants)
  13. Course director for COM 25700, a PR class designed to be taught by graduate teaching assistants so they have experience teaching a standalone PR class (1 TA so far)
  14. Trained and supervised 47 teaching assistants in COM 20400 (Critical Perspectives on Communication), with a focus on assessing writing.
  15. Trained and supervised 15 teaching assistants in COM 25300 (Introduction to Public Relations)
  16. Speaker, Teaching Assistant Orientation, 8/20/14 (“Lecture and Presentation Techniques”)
  17. Panelist, “How to Get the Most out of NCA,” CGSA colloquium, 11/14/13
  18. Speaker, Teaching Assistant Orientation, 8/14/13 (“Lecture and Presentation Techniques”)
  19. Directed Independent Studies, Brad Ludwig and Lauren Hearit (Summer 2013)
  20. Directed Independent Study, Rhetorical Criticism, Brad Ludwig (Spring 2013)
  21. Advisor for two H. H. Remmers Award winners:
    - a. Theon Hill, 2013
    - b. Damion Waymer, 2005
  22. Facilitator, STEAM Teaching Assistant Orientation, 8/15/12 (“Managing the Classroom” and “Managing Learning Environments”)
  23. Facilitator, STEAM Teaching Assistant Orientation, 8/17/11 (“Managing Learning Environments” and “Managing Teaching Assistant Responsibilities”)
  24. Directed Independent Study, Metaphor Criticism, Theon Hill (Summer 2011)
  25. Facilitator, University Teaching Assistant Orientation, 8/18/10 (“Managing the Classroom” and “Academic Integrity”)
  26. “Public Health Challenges: Organizational Issue Management and Civic Engagement” Respondent (special panel highlighting scholarly responses to graduate student work) Central States Communication Association convention, Cincinnati, 2010
  27. Speaker for Writing Lab tutors, 4/6/10
  28. Speaker, Rhetoric Reading Club, 2/25/10
  29. Presenter, CGSA teaching colloquium, 10/2/09
  30. Panelist, “Work/Life Balance,” CGSA colloquium, 10/8/08
  31. Independent study, Public Relations Pedagogy, Ashley Jones-Bodie (summer 2006)
  32. Panelist, “From Class Paper to Publication,” CGSA colloquium, 1/26/06

33. Panelist, “Presenting Conference Papers,” CGSA colloquium, 11/11/05
34. Panelist, “Collaborative Research,” Department of Communication colloquium, 2/25/05
35. Presented “Plans of Study and Annual Reviews” to new Ph.D. students (2005)
36. Invited lecturer, “How to Write a Critical Essay,” Purdue Communication Graduate Student Association, 9/30/04
37. Independent study, Rhetorical Criticism, Charlie Catalano (summer 2004)
38. Invited lecturer, “How to Write a Critical Essay,” Purdue Communication Graduate Student Association, 10/7/03
39. Chair and respondent on a Central States Communication Association panel (2002) composed of Purdue graduate students
40. Evaluator for new teaching assistants, 2009, 2005, 2004, 2003, 2002, 2001, 2000
41. Employed Alex Miranda and Josh Clark as graduate research assistants, 1999-2000

### Integration of Teaching and Scholarship

#### Presentations

- a. Panelist, “Scholarship of Teaching and Learning,” Agricultural Science Communication and Education department, 9/11/19
- b. Guest speaker, “My Life as a Teacher/Scholar,” COM 601, 2/14/19
- c. Presenter, “Academic Dishonesty: Actions to Prevent and to Respond,” 5<sup>th</sup> Annual National Conference on Academic Integrity, **University of Monterrey (UDEM)**, 10/6/17
- d. Guest speaker, “Sports Communication,” PRSSA, 2/21/17
- e. Guest speaker, “Crisis and Issue Management,” Purdue News Service, 8/16/16
- f. Guest speaker, “My Life as a Teacher/Scholar,” COM 601, 2/10/16
- g. Guest speaker, “My Life as a Teacher/Scholar,” COM 601, 2/4/15
- h. Guest speaker, “Organizational Rhetoric,” COM 574, 10/16/14
- i. Guest speaker, Tarkington Hall, “Man Week,” 4/21/14
- j. Invited speaker, “Sometimes There’s No Sheriff to Deal with the Outlaws,” Corporate Communication Summit, **Marquette University**, 4/10/14
- k. Guest speaker, “Organizational Rhetoric,” COM 601, 2/26/14
- l. Guest speaker, “Sustaining Healthy Brands,” CLA Career Week (approx. 50 participants), 2/4/14
- m. Guest speaker, “Service,” Boiler Communication, 11/12/13
- n. Guest speaker, “Service,” Boiler Communication, 4/3/13
- o. Guest speaker, “Service,” Lambda Pi Eta, 11/28/12
- p. Guest speaker, “Media Kits,” Boiler Communication, 3/22/12
- q. Guest speaker, “Organizational Rhetoric,” COM 601, 1/25/12
- r. Guest speaker, “Organizational Rhetoric,” COM 601, 2/9/11
- s. Guest speaker, “Press Releases,” PRSSA, 10/27/10
- t. Guest lecturer, “Organizational Rhetoric,” COM 601, 3/31/10
- u. Guest speaker, “Always Ask,” PRSSA, 3/2/10
- v. Guest speaker, “Effective Communication,” Purdue Cooperative Council Leadership Workshop, 1/30/10

- w. Invited lecturer, “Metaphor and I Peter,” **Pepperdine University** Bible Lectures, 5/6/09
- x. Guest speaker, “Personal PR,” PRSSA, 3/4/09
- y. Guest lecturer, “Building Better Arguments” and “Cross-Cultural Listening,” **Northern Kentucky University**, 10/3/06
- z. Invited lecturer, “Public Relations for Principals,” Indiana Association of School Principals, District IV, 1/17/06
- aa. Invited lecturer, “Public Relations for Teachers,” South Side Elementary, Frankfort, IN, 11/7/05
- bb. Guest lecturer (with Glenn Sparks), “Humanistic vs. Scientific Methods of Communication Research,” COM 102, 8/31/05
- cc. Guest lecturer, “Rhetorical and Critical Approaches to Public Relations and Issue Management,” COM 601, 3/23/05
- dd. Guest lecturer, “Public Relations and Development,” Biomedical Engineering Ambassadors, 2/16/05
- ee. Guest lecturer (with Glenn Sparks), “Humanistic vs. Scientific Methods of Communication Research,” COM 102, 1/24/05
- ff. Guest lecturer, “Public Relations and Corporate Rhetoric,” COM 601, 3/3/04
- gg. Guest lecturer, “Teaching at a Research I Institution,” **Indiana University** C626 Pedagogy Seminar, 2/9/04
- hh. Invited lecturer, “Public Relations for Teachers,” Mayflower Mill Elementary School, 11/12/03
- ii. Guest lecturer, “How to Write a Critical Essay,” COM 682B (Publishing Communication Research), 11/4/03
- jj. Guest panelist, CDFS 441 (Working with Parents), 1/31/03
- kk. Guest lecturer, “Public Relations and Corporate Rhetoric,” COM 601, 1/22/03
- ll. Guest lecturer, “Teaching at a Research I Institution,” **Indiana University** C626 Pedagogy Seminar, 3/28/02
- mm. Low Lecturer, “The Corporate Voice and How It Changes the Conversation,” **Southeast Missouri State University**, 4/23/01
- nn. Guest lecturer, “Critical PR Research” (with Prof. Matt Cecil), COM 601, 3/28/01.
- oo. Guest lecturer, “Corporate Rhetoric,” **Indiana University** C640 class, 2/26/01
- pp. Presenter, “Community Security at Online Auctions,” Annual Research Symposium, CERIAS (Center for Education and Research in Information Assurance and Security), 4/21/00.
- qq. Guest lecturer, “Corporate Advocacy,” SPE 303 (Organizational Communication), **Northern Kentucky University**, 10/27/97
- rr. Guest lecturer, “E-commerce,” COM 435 (Communication and New Technologies), 11/9/99
- ss. Guest lecturer, “Public Relations and Rhetorical Advocacy at Purdue,” “Public Relations and Strategic Communication at Purdue,” COM 100 (Communication Lectures), 9/11/19, 9/19/18, 9/13/17, 9/14/16, 9/14/15, 9/22/14, 9/11/13, 9/12/12, 2/1/12, 9/26/11, 2/14/11, 9/20/10, 2/3/10, 9/16/09, 9/17/08, 9/12/07, 1/25/06, 9/14/05, 2/05, 9/04, 2/16/04, 9/22/03, 9/11/02, 1/23/02, 9/5/01, 1/24/01, 1/26/00, 9/8/99

- tt. Presenter (with Prof. Cynthia Stohl), “Research and Study in Communication,” Freshman Scholars, fall 2000.
- uu. Guest lecturer, “Public Relations Studies at Purdue,” Women in Communication, 9/15/98
- vv. Guest lecturer, “Resume Writing,” Public Relations Student Society of America, 2/24/99
- ww. Guest lecturer, “Resume Writing,” Public Relations Student Society of America, 11/3/99
- xx. Seminar leader, “From Dull to Dynamic: Transforming Your Presentations,” Purdue Road School, 3/03
- yy. Seminar leader, “From Dull to Dynamic: Transforming Your Presentations,” Purdue Road School, 3/21/01
- zz. Seminar leader, “From Dull to Dynamic: Transforming Your Presentations,” Purdue Road School, 3/22/00

Professional development activities

- a. Participant, SLA Media Relations Workshop, 2004
- b. Participant, SLA Writing Intensive Workshop, 2000: since participating in this workshop, Prof. Boyd has taught two different undergraduate courses as writing intensive courses a total of 24 times.
- c. Evaluator, SLA Writing Assessment Project, 1999
- d. Participant, National Communication Association Summer Conference: Dialogue on Public Relations Education, 1998

Instructional Innovation and Development of Instructional Materials

Piloted revised ITAP gamified quizzing tool, REPLAY, fall 2017

Piloted a new ITAP gamified quizzing tool, REPLAY, fall 2016

Developed the 3-year proposal that became the university’s model program for accelerated degrees.

Has taught (29 times) a new version of COM 204 (Critical Approaches to Communication) as a large-lecture/recitation pre-communication class.

\*The class is being taught as writing-intensive (students write a minimum of 5000 words and have their grade determined primarily by writing), one of few (if any) large lecture classes being taught this way in the entire university.

\*The teaching staff includes 2-4 teaching assistants who each manage 2-3 recitation sections

\*In order to maintain consistency in grading, has developed (with graduate student collaboration) a 5-point rubric against which all writing assignments are graded.

Developed an online May version of COM 204 through the IMPACT program; delivered it in May 2015 using more than 40 videos (created in VideoExpress labs) and more than 20 low-stakes quizzes, in addition to feedback via Skype and retaining the writing intensive character of the class.

Developed COM 590K (Communication Pedagogy) as a Maymester class for advanced graduate students. The course dealt with course building, from conceptualization through textbook

- selection and syllabus and assignment construction.
- Introduced writing component into the mass lecture COM 253 (Introduction to Public Relations). All students (approx. 130) in his COM 253 sections write and receive grades for a press release, a mini-media kit, and another press release on the final exam.
- Developed COM 25700 (Public Relations Techniques) as a PR-specific writing course, able to be taught by graduate teaching assistants.
- Has taught COM 353 (Problems in Public Relations) as Writing Intensive. Some of this writing is for PR documents (e.g., proposals, final reports, pitch letters, press releases). As part of the journal assignment, he invited students to critique (and become familiar with) PR documents including media kits and annual reports. Other writing included chronicling group interaction and challenges, responding to the readings, and working out perspectives about important issues of theory and practice in PR.
- Has taught COM 35300 (Problems in PR) using fiction: students read two novels in which PR workers are protagonists (Christopher Buckley's *Thank You For Smoking* and Carl Hiaasen's *Native Tongue*), and those novels become the basis for many journal entries and for class discussion of topics such as ethics, spin, PR writing, and event planning.
- Followed the traditional model of teaching COM 353 as a service learning class. In addition to lectures and classroom activities, PR students in this class actually propose, execute, and evaluate campaigns for local non-profit organizations. Special successes in this course have included:
- students funding and producing an information and recruitment video for Family Services (Lafayette), 1999
  - students boosting applications for Habitat for Humanity homes 600% in two months in 1999
  - students helping to launch a new Habitat for Humanity ReStore, 2000
  - students planning a meeting and increasing member participation 50% for educational nonprofit organization Phi Delta Kappa, 2001
  - students creating special events and a media plan for the launch of the Tippecanoe County Public Library's new mobile library, 2001
- Taught COM 314K (Advanced Public Speaking) using a coauthored presentations text (Boyd, S., & Boyd, J. *From Dull to Dynamic: Transforming Your Presentations*).
- Has used Old Masters (successful Purdue alums who return as guest lecturers) in the classroom every fall semester.
- Requires draft (one month before semester's end) and final papers in graduate seminars, allowing students to respond to everyone's papers and produce more polished final work. At least 3 graduate student class papers have later received top student paper awards at conferences
- Responds (via e-mail) each morning following a graduate seminar to the previous night's discussion in class. These responses, roughly 250 words each, add up at the end of the semester to a commentary on the entire course that students could use to study and review.

### Curriculum Development

Developed or significantly revised eight courses at Purdue

- \*COM 204 (online): Critical Approaches to Communication (introduced May 2015)
- \*COM 257: Public Relations Techniques (approved Spring 2013)
- \*COM 495: Sport Communication (introduced Fall 2012)
- \*COM 590K: Communication Pedagogy (introduced May 2002)
- \*COM 204: Critical Approaches to Communication (introduced Fall 2002)
- \*COM 610C: Corporate Advocacy (introduced Fall 2000)
- \*COM 491S: Corporate Issue Management (introduced Fall 1998)
- \*COM 610B: Rhetorical Approaches to Issue Management (new version Spring 2000)
- \*COM 353: Problems in Public Relations (new version Fall 2001)

Has served on the Undergraduate Committee for the past ten years, during which time the committee has revised the undergraduate curriculum twice. The undergraduate course COM 204 (above) is one product of his work on this committee.

Head of the Public Relations/Rhetorical Advocacy instructional unit, 2001-2010 (at times as many as 14 faculty), 2011-2012, 2013-2014, 2019-2020

- \*was involved in merging the Public Affairs and Issue Management and Rhetoric instructional units
- \*handled course planning, direction of concentration in Public Relations
- \*helped combine Public Relations, Advertising, and Public Communication into a single concentration

#### International teaching experience

Study Abroad London Internship Program

London, U.K., summer 2015

London, U.K., summer 2011

Consortium International University (through the University of Kansas)

Paderno del Grappa, Italy, spring semester 2007

English teacher, Let's Start Talking

\*Natal, Brazil, summer 2019, 2016, 2014, 2012

\*Kuala Lumpur, Malaysia, summer 2010

\*Bangkok, Thailand, summer 2008

\*Suva, Fiji, summer 2006

\*Phuket, Thailand, summer 2004, 2002, 2000

\*Mito, Japan, summer 1997

\*Okinawa, Japan, summer 1996

\*Kiev, Ukraine, summer 1992

#### University Service

Teaching Academy Executive Council, 2019-present

Evaluator, Faculty Development Center for Undergraduate Instructional Excellence, CLA, 2019-2020

Represented the Lamb School at the CLA Welcome Ceremony, 8/16/19

Teaching Academy representative, new faculty teaching orientation, 8/12/19

Presenter, Alpha Lambda Delta Phi Eta Sigma Honor Society, "Presentation Skills," 2/12/19 (approx. 15 participants)

- Presenter, University Residences, “Handling Q&A on Campus Tours,” 10/14/18 (approx. 30 participants)
- Represented the Lamb School at the CLA Welcome Ceremony, 8/17/18
- Presenter, Center for Instructional Excellence, “Instructional Presentation Techniques,” 2/20/18 (approx. 40 participants)
- Presenter, “Recruiting Strategies,” CLA Faculty Meeting, 11/14/17
- Hosted student TV production “Ask a Professor,” fall 2017 (multiple episodes)
- Presenter, Center for Instructional Excellence, “Instructional Presentation Techniques,” 10/3/17 (approx. 60 participants)
- Represented the Lamb School at the CLA Welcome Ceremony, 8/18/17
- Presenter, Center for Instructional Excellence, “Assessment II: Feedback and Grading,” 3/21/17 (25 participants)
- Presenter, Center for Instructional Excellence, “Instructional Presentation Techniques,” 2/21/17 (approx. 40 participants)
- Presenter, Experience Liberal Arts recruiting event, “Sports Mythology,” 12/2/16 (approx. 35 participants)
- Presenter, Center for Instructional Excellence, “Syllabus and Course Planning,” 11/22/16 (25 participants)
- Presenter, Center for Instructional Excellence, “Assessment II: Feedback and Grading,” 11/8/16 (30 participants)
- Presenter, “How to Grade Student Writing,” Teaching Academy Day, 10/26/16 (8 participants)
- Presenter, Center for Instructional Excellence, “Instructional Presentation Techniques,” 10/4/16 (approx.. 50 participants)
- Presenter, Center for Instructional Excellence, “Policies and Procedures,” 3/29/16 (approx. 25 participants)
- Presenter, “Accelerated Degree Programs,” Provost’s Town Hall Meeting on Unconventional Degrees, Purdue University, 3/10/16
- Presenter, Center for Instructional Excellence, “Fostering Academic Integrity and Responsibility,” 3/1/16 (approx. 30 participants)
- Presenter, Center for Instructional Excellence, “Instructional Presentation Techniques,” 2/16/16 (approx. 50 participants)
- Presenter, Experience Liberal Arts recruiting event, “Sports Mythology,” 2/12/16 (approx. 25 participants)
- Presenter, Center for Instructional Excellence, “Why Didn’t I Get an ‘A?’” Using Subjective Tests and Assigning Grades,” 11/10/15 (approx. 40 participants)
- Presenter, “Sports Communication and Mascots,” College Mentors for Kids, 10/28/15
- Presenter, Center for Instructional Excellence, “Fostering Academic Integrity and Responsibility,” 10/27/15 (approx. 40 participants)
- Presenter, Center for Instructional Excellence, “Instructional Presentation Techniques,” 10/6/15 (approx. 70 participants)
- Presenter, “Low-Stakes Quizzes on Blackboard,” Blackboard Users Group, 9/30/15
- Presenter, “Captioning Videos: Why and How,” Teaching Academy Day, 9/29/15 (8 participants)
- Presenter, “Welcome to Communication,” CLA Orientation, 8/21/15 (approx. 70 participants)



- Presenter, “Academic Integrity,” Boiler Gold Rush, 8/21/15 (approx. 350 participants)
- Presenter, “Academic Expectations,” Boiler Gold Rush, 8/20/15 (approx. 300 participants)
- Presenter, Center for Instructional Excellence, “‘Why Didn’t I Get an A?’ Using Subjective Tests and Assigning Grades,” 3/24/15 (approx. 50 participants)
- Presenter, “Public Relations,” College Mentors for Kids, 3/11/15
- Presenter, Center for Instructional Excellence, “Fostering Academic Integrity and Responsibility,” 3/3/15 (approx. 70 participants)
- Presenter, Center for Instructional Excellence, “Instructional Presentation Techniques,” 2/17/15 (approx. 50 participants)
- Presenter, Center for Instructional Excellence, “‘Why Didn’t I Get an A?’ Using Subjective Tests and Assigning Grades,” 11/4/14 (approx. 40 participants)
- Presenter, Center for Instructional Excellence, “Fostering Academic Integrity and Responsibility,” 10/21/14 (approx. 35 participants)
- Presenter, “A Different Kind of [Text]Book: Using Fiction in a Non-Literature Class,” Teaching Academy Day, 9/24/14 (approx. 12 participants)
- Presenter, “Welcome to Communication,” CLA Orientation, 8/22/14 (approx. 60 participants)
- Presenter, “Academic Integrity,” Boiler Gold Rush, 8/20/14 (approx. 120 participants)
- Presenter, “Academic Expectations,” Boiler Gold Rush, 8/18/14 (approx. 160 participants)
- Selection committee, “Helping Students Learn Award,” 2015, 2014, 2013
- Developer of “Self-Advocacy” curriculum (with Heather Servaty-Seib and Jane Kirkpatrick) for Boiler Gold Rush, campus-wide
- Presenter, “Studies in the College of Liberal Arts,” College Mentors for Kids, 3/4/14
- Presenter, Center for Instructional Excellence, “Fostering Academic Integrity and Responsibility,” 3/4/14 (approx. 35 participants)
- Presenter, Center for Instructional Excellence, “Instructional Presentation Techniques,” 2/18/14 (approx. 60 participants)
- Presenter, Center for Instructional Excellence, “‘Why Didn’t I Get an A?’ Subjective Tests and Assigning Grades,” 10/29/13 (approx. 35 participants)
- Presenter, Center for Instructional Excellence, “Fostering Academic Integrity and Responsibility,” 10/15/13 (approx. 30 participants)
- Presenter, Center for Instructional Excellence, “Instructional Presentation Techniques,” 9/24/13 (approx. 50 participants)
- Presenter, “Welcome to Communication,” CLA Orientation, 8/15/13 (approx. 50 participants)
- Presenter, Boiler Gold Rush Transfer Students, “Tips for Transfers,” 8/14/13 (approx. 100 participants)
- Presenter, TEDx Talks, “Be a Traditionalist,” 4/12/13
- Panelist, New Faculty Orientation (university-wide), 8/12/13
- Presenter, CLA Career Development Office, “How to Tie a Bow Tie,” 2/27/13
- Presenter, Center for Instructional Excellence, “Creating the Engaged Classroom: Discussion Techniques,” 2/27/13 (approx. 10 participants)
- Presenter, Center for Instructional Excellence, “Creating the Engaged Classroom: Discussion Techniques,” 2/26/13 (approx. 50 participants)
- Presenter, Center for Instructional Excellence, “How to Avoid Giving a Bad Presentation,” 2/5/13 (approx. 50 participants)

Presenter, Center for Instructional Excellence, “Writing Effective Syllabi,” 1/31/13, for visiting Afghan scholars (13 participants)

Presenter, Center for Instructional Excellence, “Nuts and Bolts of Teaching,” 1/22/13 (approx. 30 participants)

Presenter, Center for Instructional Excellence, “Why Didn’t I Get an ‘A’? Using Subjective Tests and Assigning Grades,” 11/6/12 (approx. 60 participants)

Presenter, Center for Instructional Excellence, “Creating the Engaged Classroom: Discussion Techniques,” 10/23/12 (approx. 50 participants)

Presenter, Center for Instructional Excellence, “How to Avoid Giving a Bad Presentation,” 9/25/12 (approx. 50 participants)

Presenter, Center for Instructional Excellence, “Nuts and Bolts of Teaching,” 9/11/12 (approx. 40 participants)

Presenter, Boiler Gold Rush Transfer Students, “Tips for Transfers,” 8/15/12 (approx. 250 participants)

Presenter, Center for Instructional Excellence, “How Can We Get Our Students to Write?” 2/1/12 (approx. 40 participants)

Presenter, Boiler Gold Rush Transfer Students, “Tips for Transfers,” 8/17/11 (approx. 200 participants)

Faculty Mentor, Horizons, 2017, 2012, 2011

Teaching Academy representative, new faculty training, 8/14/12

Presenter, Center for Instructional Excellence, “‘But It’s Not a Writing Class!’: Managing Writing as a Learning Tool in Almost Any Subject,” 2/17/11 (approx. 80 participants)

Member, CLA Honors Committee, 2015-2018

Member, CLA Curriculum Committee, 2014-2017

CLA Alumni Board Scholarship selection committee, 2014

CLA representative to the University Murphy Award Selection Committee, 2015

CLA representative to the University Murphy Award Selection Committee, 2013

CLA representative to the University Murphy Award Selection Committee, 2012

Co-Chair, CLA Grade Appeals Committee, 2009-2011 (25 consultations, 4 hearings), 2014 (1 hearing), 2015-2016

University selection committee member, Helping Students Learn Award (2013-2016)

University selection committee member, Teaching for Tomorrow Fellows (2013-present)

Co-Chair, CLA Educational Excellence Selection Committee, 2011-2013

Member, CLA Honors Faculty Committee, 2012

Member, CLA Educational Excellence Selection Committee, 2018-2019, 2016, 2010-2013

College of Engineering Foundational Courses Committee, 2011-2012

Panelist on Teaching, New Faculty Orientation (university-wide), 2013, 2010

Area Head, Public Relations and Rhetorical Advocacy instructional unit, 2001-2006, 2007-2010, 2011-2012, 2013-2014

Internal Advisory Board, CERIAS (Center for Research and Education in Information Assurance and Security), 2005-2007

Undergraduate Committee, 2000-present

Graduate Committee, 2017-present

Honors ad hoc committee, 2007-2008

Faculty affairs committee, 2007-2009  
 Search Committee, 1999-2002, 2004-2006, 2008-2009, 2010-2011 (rhetoric: chair), 2011-2012 (PR x 2, continuing lecturer), 2012-2013 (search for school head), 2013-2014 (2 positions: chair of both), 2014-2015 (communication advisor, continuing lecturer), 2015-2016 (COM 114 director), 2016-2017 (visiting assistant professors in PR, continuing lecturers x 2), 2017-2018 (political communication x 2, chair), 2018-2019 (PR/advertising)  
 Professional Master's Advisory Committee, 2011-2012  
 CLA Undergraduate Leadership Council member, 2015-present  
 CLA International Programs Council member, 2017-2018  
 CLA Senate Parliamentarian, 2016  
 CLA Senate, 2005-2006, 2007-2012, 2013-2017  
 Reviewer, CLA Distinguished Master's Thesis Award, 2008  
 Evaluator, Lamb School Kendall Award, 2016  
 Evaluator, Lamb School Bilsland Fellowship Applicants, 2016, 2018  
 Evaluator, CLA Alumni Board Scholarship (2014)  
 Evaluator, Lamb School Dissertation Award Committee, 2012  
 Evaluator, PRF grant proposals, 2017, 2011, 2008  
 Evaluator, CLA Teaching Development Incentive Award proposals, 2007, 2006, 2003  
 PRSSA (Public Relations Student Society of America) faculty advisor, 1999-2005  
 Search Committee for academic advisor, 2004  
 Undergraduate Curriculum Revision Subcommittee, 2001-2002  
 Internship Evaluation Committee, 1998-2000  
 School of Liberal Arts Writing Assessment Project, 1999  
 Judge, Boilermaker Special Speech and Debate Tournament, 2003

### **Professional Service**

Editorial board, *Communication Teacher*, 2016-present  
 Editorial board, *Management Communication Quarterly*, 2012-present  
 Editorial board, *Journal of Applied Communication Research*, 2005-present  
 Editorial board, *Journal of Business Communication/International Journal of Business Communication*, 2001-present  
 Editorial board, *Communication Yearbook 31-33*, 2006-2008  
 Reviewer, *Communication Monographs* (2017)  
 Reviewer, *Journal of Communication*  
 Reviewer, *Academy of Management Review*  
 Reviewer, *Critical Studies in Media Communication*  
 Reviewer, *Journal of Communication Inquiry*  
 Reviewer, *Public Relations Inquiry*  
 Reviewer, *Journal of International & Intercultural Communication*  
 Reviewer, *Argumentation & Advocacy*  
 Reviewer, *Communication Theory*  
 Reviewer, *Communication Yearbook 30*

Reviewer, *Public Relations Review*  
 Reviewer, *Journal of Computer-Mediated Communication*  
 Reviewer, *Western Journal of Communication*  
 Reviewer, *Journal of the Gilded Age and Progressive Era*  
 Reviewer, *IEEE Communications Surveys and Tutorials*  
 External reviewer of tenure case, 2011, 2012  
 Reviewer, ASEE (American Society for Engineering Education) Annual Conference  
 Reviewer, Oxford University Press  
 Reviewer, MIT Press  
 Reviewer, Kluwer Academic Publishers  
 Reviewer, Sage Publications  
 Reviewer, Kendall Hunt  
 Reviewer, Bedford/St. Martin's  
 Reviewer, Houghton Mifflin  
 Reviewer, Allyn & Bacon  
 Reviewer, Hampton Press  
 Reviewer, Cengage Learning  
 Member, National Communication Association Organizational Communication Awards  
     Nominating Committee (2014)  
 Member, National Communication Association Applied Communication Awards Committee  
     (2013)  
 Member, National Communication Association PRide Awards Committee, public relations  
     division (2004)  
 Reader, 14<sup>th</sup> European Conference on Information Systems (2006)  
 Short course reviewer, National Communication Association (2010)  
 Reader, National Communication Association public relations division (2016, 2014, 2013, 2010,  
     2009, 2006, 2003, 2001, 2000)  
 Reader, National Communication Association communication assessment division (2017)  
 Reader, Central States Communication Association public relations division (2002, 2001)  
 Reader, International Communication Association student program (2003)  
 Judge, State Finals, American Legion High School Oratorical Contest (2014)  
 Judge, State Finals, American Legion High School Oratorical Contest (2004)  
 Judge, National Finals, American Legion High School Oratorical Contest (2002)  
 Auctioneer, Mayflower Mill Elementary school end-of-year classroom auctions (many years)  
 Junior Achievement volunteer, Mayflower Mill Elementary school (4 lessons, 2010; 5 lessons,  
     2011; 6 lessons, 2015; 5 lessons, 2016; 5 lessons, 2017)