

JENNIFER L. BAY

CURRICULUM VITAE

A. EDUCATION

2000 Ph.D. in English, University of Texas at Arlington (Rhetoric and Critical Theory)
1995 M.A. in English, Virginia Tech
1992 B.A. in English, Virginia Tech

B. ACADEMIC APPOINTMENTS

2022-present Professor of English, Purdue University
2011-present Associate Professor of English, Purdue University
2003-2011 Assistant Professor of English, Purdue University
2002-2003 Visiting Assistant Professor of English, Purdue University
2000-2002 Assistant Professor of English, California State University-Los Angeles

C. ADMINISTRATIVE APPOINTMENTS

Faculty Fellow, Office of Experiential Education, 2023-present
Director of Professional Writing, Purdue University, 2019-2023
Director of Introductory Composition, Purdue University, 2013-2016
Director of Basic Writing, California State University-Los Angeles, 2000-2002

D. AWARDS & HONORS

Faculty Engagement Fellow Award, 2024
Experiential Education Champion, 2022-2023
Jefferson Award by Multiplying Good, 2020
Faculty Engagement Scholar Award, 2020
University Service-Learning Award, Spring 2018
Hearts Ending Hunger Award, 2018
CLA Excellence in Engagement Award, 2017
Food Finders Food Bank Heart for Hunger Advocacy Award, 2012
Tippecanoe County Historical Association Volunteer of the Year Award, 2012
Scholarship of Engagement Fellowship, 2018-2019: \$1,500
Data Science Education Ecosystem Grant, Summer 2018: \$49,000
Service-Learning Faculty Grant Program, Fall 2017: \$5,000
Center for Undergraduate Instructional Excellence Fellowship, Spring 2017
Service-Learning Senior Faculty Mentor Grant, 2016-2017: \$3,000
HELP Grant for developing an Honors Service-Learning Course, 2015-2016: \$10,000
IMPACT grant to revise outcomes for Introductory Composition, Spring 2015: \$10,000
Assessment Grant for English 106, \$30,000, Spring 2014
CLA Community Engagement Grant, \$5,000, Summer 2013
Provost's Summer Instructional Innovation Grant, \$33,540, Summer 2012
Provost's Summer Instructional Innovation Grant, \$17,460, Summer 2011
Community of Service-Learning Faculty Fellowship, \$5,000, Spring 2010
CLA PLACE Engagement Grant, \$2,500, Spring 2008
Service-Learning Initiative Grant, \$2,000, Spring 2007
Center for Undergraduate Instructional Excellence, Fellowship, Fall 2006

E. PROFESSIONAL MEMBERSHIPS

Association for Teachers of Technical Communication
Coalition for Feminist Scholars in the History of Rhetoric and Composition
Conference on College Composition and Communication
Council for Programs in Technical and Scientific Communication
International Society for the History of Rhetoric
National Council of Teachers of English
Rhetoric Society of America
Society for Experiential Education
Society of Indiana Archivists

DISCOVERY/SCHOLARSHIP

Aligning her work with the land-grant mission, Professor Bay is a specialist in the Scholarship of Engagement, which includes research on non-profit community organizations, service-learning, and internships. She has published multiple research articles on community engagement and service-learning and has directed five dissertations on community engaged research. Two of those dissertations have won national awards, the most recent being the 2018 CCCC Outstanding Dissertation Award in Technical Communication, which is the highest award in her field. Her work on engagement extends to the realm of internships, where she has published widely on internship theory and innovative practice, including virtual internship practica.

1. Published Work

a. Refereed Journal Articles

Masters-Wheeler, Christine, and Jennifer Bay. "Methodologies for Studying AI in Technical and Professional Communication." *Journal of Business and Technical Communication*. 39.1 (2025): pp. 133-147 doi: 10506519241280647.

Walwema, Josephine, and Jennifer Bay. "The Rhetorical Function of Corporate DEI Reports." *Business and Professional Communication Quarterly* 87.1 (2024): pp. 34-59.

Masters-Wheeler, Christine, Bay, Jennifer, & Sullivan, Pat. "Artificial Intelligence, Large Language Models, and Design Thinking in TPC Classrooms." *Programmatic Perspectives* 14.1 (2023): 14-45.

Bay, Jennifer, Sherri Craig, and Christine Masters-Wheeler. "Localizing Corporate DEI Practices among Technical Communicators." *Technical Communication* 70.3 (2023): 63-76.

Bay, Jennifer, "Fostering Diversity, Equity, and Inclusion in the Technical and Professional Communication Service Course." *IEEE Transactions on Professional Communication*. (2022): 1-13. doi: [10.1109/TPC.2021.3137708](https://doi.org/10.1109/TPC.2021.3137708)

Bay, Jennifer, Grace Fillenwarth, & Christine Masters-Wheeler. "Remote TPC Internships: Infrastructures for Success." *Journal of Technical Writing and Communication*. (2021) doi: 00472816211041315.

- Bay, Jennifer & Rachel Atherton. "Rhetorics of Data in Not-for-Profit Settings: How Community Engagement Pedagogies Can Enact Social Justice." *Computers & Composition*. Vol 61, September 2021
<https://doi.org/10.1016/j.compcom.2021.102656>
- Bay, Jennifer, & Patricia Sullivan. "Researching Home-Based Technical and Professional Communication: Emerging Structures and Methods." *Journal of Business and Technical Communication* 31.5 (2021): doi 1050651920959185.
- Bay, Jennifer and Kathryn Swacha. "Community Engaged Research as Embodied Practice." *Michigan Journal of Community Service Learning* 26.1 (Winter 2020), 121-141.
- Bay, Jennifer. "Research Justice as Reciprocity: Working with Food Insecurity in the Midwest." Special Issue on Reciprocity in Community-Engaged Food and Environmental Justice Scholarship. *Community Literacy Journal* 14.1 (Fall 2019), 7-25.
- Bay, Jennifer, Richard Johnson-Sheehan, and Devon Cook. "Design Thinking and Experiential Learning: Thinking Like an Entrepreneur in Technical Communication Courses." *Programmatic Perspectives* 10.1 (Spring 2018). Web. <<http://cptsc.org/journal>>.
- Bay, Jennifer. "Training Technical and Professional Communication Educators for Online Internship Courses." *Technical Communication Quarterly* 26.3 (2017), 329-343.
- Bay, Jennifer. "Writing Beyond Borders: Rethinking the Relationship Between Professional Writing and Composition Studies." *Composition Studies* 38.2 (Fall 2010): 29-46.
- Bay, Jennifer, Michael Salvo, Karen Kaiser Lee, and Mark Hannah. "Working it Out: Community Engagement and Cross-Course Collaboration." *Programmatic Perspectives* 2.2 (September 2010): 48-76. Web. <<http://www.cptsc.org/pp>>.
- Bay, Jennifer. "Networking Pedagogies for Professional Writing Students." Special Issue on Disruptions of/in Professional Writing Pedagogy. *The Writing Instructor* (May 2010): n. pag. Web. 26 May 2010.
 <<http://www.writinginstructor.com/bay>>.
- Bay, Jennifer, and Thomas Rickert. "New Media and the Fourfold." *JAC* 28 (2008): 209-44. Print.
- Bay, Jennifer. "Preparing Undergraduates for Careers: An Argument for the Value of Internships." *College English* 69.2 (November 2006): 134-41. Print.
- Bay, Jennifer. "Screening In Formation: Bodies and Writing in Network Culture." *JAC* 24.4 (2004): 929-46. Print.

Bay, Jennifer. "Who's Afraid of Their Male Students?: Voicing Discourses of Authority, Resistance, and Harassment in the Composition Classroom." *Dialogue: A Journal for Writing Specialists* 5.1 (Spring 1999): 31-45. Print.

b. Refereed Book Chapters

Bay, Jennifer. "Holiness is not for Wimps: The Rhetoric of Mother Angelica." *Catholic Women's Rhetoric in the United States*. Eds. Christina Pinkston and Elizabethada Wright. Rowman & Littlefield, 2022. 249-267.

Bay, Jennifer. "Beyond Situated Learning: Rethinking Internship Theory and Practice in the Distributed Workplace." *Effective Teaching of Technical Communication: Theory, Practice and Application*. Ed. Michael Klein. The WAC Clearinghouse: University Press of Colorado, 2021. 13-27.

Gries, Laurie, Jennifer Bay, Derek Mueller, and Nathaniel River. "New Materialisms, Networks, and Humanities Research." *Networked Humanities: Within and Without the University*. Anderson, SC: Parlor Press, 2018. 85-102.

Bay, Jennifer. "Mattering Gender: Technical Communication and Human Materiality." *Feminist Rhetorical Science Studies*. Eds. Julie Jung and Amanda Booher. Carbondale: Southern Illinois University Press, 2017. 141-163.

Bay, Jennifer, and Samantha Blackmon. "Playing with Professional Writing: Rhetoric, Literacy, and Community in *Second Life*." *Computer Games and Technical Communication*. Eds. Jennifer DeWinter and Ryan Moeller. Burlington, VT: Ashgate Press, 2014. 211-232.

Bay, Jennifer, and Thomas Rickert. "Dwelling with New Media." *RAW: Reading and Writing New Media*. Eds. Cheryl Ball and Jim Kalmbach. Cresskill, NJ: Hampton, 2010. 117-140. Print.

Bay, Jennifer. "Gendering <body>; Coding Subjectivity." *From A to <A>: Keywords for HTML and Writing*. Eds. Bradley Dilger and Jeff Rice. Minneapolis: U of Minnesota P, 2010. Print.

c. Invited Articles

Bay, Jennifer. "All We Need is Love" Special issue on Transdisciplinary Connections in Composition Studies and Technical and Professional Communication. Eds. Anis Bawarshi, Laura Gonzales, and Ann Shivers-McNair. *College English* 85.5 (2020): 545-550.

Bay, Jennifer. "Materialities of Other Sorts: Latour and the Critical Categories of Race, Class, and Gender." Forum: Bruno Latour on Rhetoric. *Rhetoric Society Quarterly* 47.5 (2017): 442-448.

Bay, Jennifer. "Introduction." Special Issue on Disruptions of/in Professional Writing Pedagogy. *The Writing Instructor* (May 2010): n. pag. Web. 26 May 2010. <<http://www.writinginstructor.com/disruptionsintro>>.

Bay, Jennifer. "The Limits of Argument: A Response to Sean Williams." *JAC* 22.3 (Summer 2002): 684-697. Print.

d. Reprints

Bay, Jennifer. "Screening In Formation: Bodies and Writing in Network Culture." *Plugged In: Technology, Rhetoric, and Culture in a Posthuman Age*. Eds. Lynn Worsham and Gary Olson. Cresskill, NJ: Hampton, 2008. 25-40. Print. [edited collection consisting of the best technology essays published in *JAC* over the past 20 years].

e. Conference Proceedings

Bay, Jennifer and Victoria Ruiz, (2020, October). Social Justice and Entrepreneurial Identity: Models for the TPC Classroom. In *Proceedings of the 38th ACM International Conference on Design of Communication* (pp. 1-8).

f. Review Essays

Bay, Jennifer. "Writing With: A Rhetoric and Poetics of New Media." *JAC* 28.3-4 (2010): 759-69. Print.

g. Guest Editor

Bay, Jennifer and Patricia Sullivan. Special Issue on Disruptions of/in Professional Writing Pedagogy. *The Writing Instructor* (May 2010): n. pag. Web. 26 May 2010. <<http://www.writinginstructor.com/pwdisruptions>>.

h. Book Reviews

Review of *Narrative Across Media: The Languages of Storytelling*. Ed. Marie-Laure Ryan. *Modern Fiction Studies* 51.3 (2005): 721-24. Print.

"Cyber/Space(d)/Bodies." review of *Women & Performance* Special Issue: "Sexuality and Cyberspace: Performing the Digital Body." *Enculturation: A Journal for Rhetoric, Writing, and Culture* 1.2 (Fall 1997): n. pag. Web. 26 May 2010. <http://enculturation.gmu.edu/1_2/bay.html>.

i. Bibliographic Entries

Three bibliographic entries. *Bedford Bibliography of Basic Writing, 2nd Ed.* Eds. Greg Glau and Linda Adler-Kassner. Bedford Books, 2004. Print.

Two bibliographic entries. *Bedford Bibliography of Basic Writing*. Eds. Greg Glau and Linda Adler-Kassner. Bedford Books, 2001. Print.

2. Published work (accepted/forthcoming)

a. Refereed Journal Articles

Bay, Jennifer and Josie Walwema. "The History of DEI: How Regulatory and Compliance Rhetorics Influence Organizations." Accepted *Technical Communication Quarterly*, Accepted with minor edits, December 2024. 39 mss pages.

"Creating and Sustaining an Antiracist Pedagogy Group in Technical and Professional Writing." With Ryan Murphy, Tracy Clark, Eliza Gellis, Garrett Colon, and Adrianna Deptula. Accepted to *Pedagogy*, December 2024. 37 mss pages.

b. Refereed book chapters

Bay Jennifer and Mason Pellegrini. "Cultivating Soft Skills through Design Thinking: A Case Study in Entrepreneurial Communication." Invited chapter for edited collection, *Wicked Problems, Design Thinking, and Technical Communication: Contemporary Approaches to Pedagogy*. Editor Tracy Bridgeford. Accepted for publication. 30 mss pages.

Bay, Jennifer. "From the Ridiculous to the Miraculous: Mother Mary Angelica's Rhetorical Education." *Widening the View: Essays on Feminist Historiography, Ephemera Evidence, and Rhetorical Education*. Ed. Jennifer Burgess. Accepted for publication.

c. Books

Purdue's Female Founders: The Untold History. Angie Klink, author, and Jennifer Bay, Editor. Purdue University Press. Copyediting complete. To appear in print September 2025.

3. Conference Presentations

a. International Conferences

"Cultivating the Scholarship of Experiential Education: Defining a Community of Practice." International Society for the Scholarship of Teaching and Learning Conference. French Lick, IN, October 2024.

"The Populist Catholic Rhetoric of Mother Angelica." International Society for the History of Rhetoric. New Orleans, July 2019.

b. National Conferences

"Cultivating the Scholarship of Experiential Education." Society for Experiential Education Conference. New Orleans, September 2024.

"Corporate Narratives on DEI." Association of Business Communication Conference. Denver, October 2023.

"Methodologies for Studying AI Models in Technical and Professional Communication." SIGDOC, Orlando, October 2023.

- “Revitalizing the Conversation around Internships in TPC: Professionalization, Equity, and Assessment.” Council of Professional, Technical and Scientific Programs Conference. Colorado Springs, October 2022.
- “Creating and Sustaining an Antiracist Pedagogy Group in Technical and Professional Communication.” CCCC 2022. Online, March 2022.
- “Addressing Equity and Inclusion in Internship Programs: Challenges and Possibilities.” Council of Professional, Technical and Scientific Programs Conference. Online. October 2021.
- “Understanding the Rhetorical Power of Data in Changing Contexts.” Association for Teachers of Technical Writing. Milwaukee, June 2021.
- “Preparing Doctoral Students for (Un)Common Jobs off the Tenure Track.” Conference on College Composition and Communication. Milwaukee, March 2021.
- “Measuring the “Messy”: Assessing Assumptions, Attentions, and Affect in Community Engagement Work.” Conference on Community Writing, October 2019.
- “Humanizing Data: Integrating Service Learning into Data-centric Technical Writing Classes.” Computers and Writing East Lansing, MI, June 2019.
- “Beyond Situated Learning: Internships as Rhetorical Work.” Conference on College Composition and Communication. Pittsburgh, March 2019.
- “Revisiting the Service Course: Experiential Models and Implementation.” CPTSC Workshop. Minneapolis, Minnesota, October 2018.
- "Stories of Engagement: How Service-Learning Prepares Faculty for Lives of Sustained Engaged Citizenship." Campus Compact National Conference, Indianapolis, Indiana, March 2018.
- "Women Mentoring Women: Rhetorical Networks across Institutional and Community Settings." Conference on Community Writing, Boulder Colorado, October 2017.
- "Intersecting New Materialisms." Feminisms and Rhetorics Conference. Dayton, Ohio. October 2017.
- "Revisiting Contrapower Harassment in the Composition Classroom 20 Years Later: What Has Changed?" Conference on College Composition and Communication, Portland, Oregon, March 2017.

- "Infrastructures for Community Engaged Research: Cultivating Homegrown Research Methodologies." Conference on Community Writing, Boulder, Colorado, October 2015.
- "Volunteers as Rhetorical Agents in Everyday Settings." Thomas R. Watson Conference, Louisville, Kentucky, October 2014.
- "Gender in Professional and Technical Communication: Connecting Academic Research with Human Materiality." Feminisms and Rhetorics Conference, Stanford, California, October 2013.
- "New Models for Writing-Intensive Internships." Association of Teachers of Technical Writing. Las Vegas, Nevada. March 2013.
- "Networked Relations: New Materialist Contributions to the Digital Humanities." Networked Humanities: From Within and Without the University, Lexington, Kentucky, February 2013.
- "Cultivating Care: Personal Investment, Initiative, and Service Learning." Conference on College Composition and Communication, Atlanta Georgia, April 2011.
- "Unacknowledged Spaces: Feminist Work in Professional and Technical Writing." CCCC Feminist Workshop, Atlanta Georgia, April 2011.
- "Born Digital Work: Sustainable Archives of Public Practice." Thomas R. Watson Conference, Louisville, Kentucky, October 2010.
- "Reproducing Power: Rhetorical Negotiations in the Workplace." Feminisms and Rhetorics Conference. East Lansing, Michigan, October 2009.
- "Rapid Web Design as a Response to Crisis." Conference on College Composition and Communication. San Francisco, CA March 2009.
- "The Conflicting Rhetorics of Advice Manuals for Women." Feminisms and Rhetorics Conference. Little Rock, Arkansas, October 2007.
- "Institutional Rhetorics and Gendered Expectations in Faculty Handbooks." Rhetoric Society of America Conference, Memphis, Tennessee, May 2006.
- "Writing Marys or Pre-Vatican II Composition." Conference on College Composition and Communication. Chicago, Illinois, March 2006.
- "Defining the 1950s Academic Subject." Feminisms and Rhetorics Conference. Houghton, Michigan, October 2005.
- "The Aftermath of Access: From Critical to Creative Computer Literacies." Conference on College Composition and Communication. San Francisco, California, March 2005.

"Blogs and Pedagogy." Blog On: Accessing Public Audiences through Weblogs Workshop. Conference on College Composition and Communication. San Francisco, California, March 2005.

"(Re) Gendering Work: Composition in the Managed University." Thomas R Watson Conference on Rhetoric and Composition. Louisville, Kentucky, October 2004 (accepted).

"Blogs as Class Content/Genre." Weblogs in the Classroom Workshop. Conference on College Composition and Communication. San Antonio, Texas, March 2004.

"Documenting Motherhood: Institutional Documents and Unspoken Rhetorics." Fourth Biennial Feminisms and Rhetorics Conference. Columbus, Ohio, October 2003.

"Weblogs and the Possibilities for On-Line Writing." Conference on College Composition and Communication. New York, New York, March 2003.

"The Classical Canon on the Multimedia Stage: A Heuristic for Assessing Multimedia Productions." Assessing Multimedia Workshop. Conference on College Composition and Communication. New York, New York, March 2003.

"Weblogs and the Narrative Construction of Identity." Rhetoric Society of America Conference. Las Vegas, Nevada, May 2002.

"Sites of Provocation, Technologies of Violence." Conference on College Composition and Communication. Chicago, Illinois, March 2002.

"From Turning Pages to Clicking Icons: Mediating Domesticity in the Information Age." Third Biennial International Feminisms and Rhetorics Conference. Decatur, Illinois, October 2001.

"Writing Virtual Bodies: The Politics of On-Line Contrapower Harassment." Committee on the Status of Women in the Profession SIG. Conference on College Composition and Communication. Denver, Colorado, March 2001.

"Domesticating (in) the Space of the Machine: Radio and Cyberspace." Computers and Writing Conference. Fort Worth, Texas, May 2000.

"Contrapower Harassment in the Online Classroom: Virtual Politics, Virtual Fears." Conference on College Composition and Communication. Minneapolis, Minnesota, April 2000.

"Writing (in) the Space of the Machine: Feminist Forerunners and Communications Technologies." Feminism(s) and Rhetoric(s) Conference. Minneapolis, Minnesota, October 1999.

"From Places to Spaces: Rewiring the Topography of Invention." Conference on College Composition and Communication. Atlanta, Georgia, April 1999.

"Intellectual Property, Feminist Historiography, and Electracy." Coalition for Women Scholars in the History of Rhetoric and Composition. Conference on College Composition and Communication. Chicago, Illinois, April 1998.

"The (Multi) Medium is the Message: Multimedia as Invention." Conference on College Composition and Communication. Chicago, Illinois, April 1998.

"Agency, Dialectic, and Invitation: The Rhetoric(s) of Teresa of Avila." Feminism(s) and Rhetoric(s) Conference. Corvallis, Oregon, August 1997.

"Negotiating the Border Between Disclosure and Dialectic in the Composition Classroom." Computers and Writing Conference. El Paso, Texas, May 1995.

"Negotiating the Personal in the Composition Classroom." Conference on College Composition and Communication. Washington, D.C., March 1995.

b. Regional Conferences

"The Rhetoric of New Media." Convergences: A Symposium for Theory in Rhetoric and Composition. North Carolina State University, November 2004 (invited participant).

"Against Representation: Multimedia Invention in the Composition Classroom." Gorgias Society National Conference. Arlington, Texas, February 1999.

"'All Personal Matters Aside'. . . : Students' Personal Texts and the Discourse of the Academy." NCTE Conference on Assigning and Responding to Student Writing. Hamilton, New York, August 1995.

"Who's Afraid of Their Male Students?: Issues of Authority, Resistance, and Sexual Harassment in the Cultural Studies Writing Classroom." Wyoming Conference on English. Laramie, Wyoming, June 1995.

"Constructing Agendas/Re-constructing GTAs: The Implications of Cultural Studies in the Composition Classroom." MLA Conference on Advocacy in the Classroom. Pittsburgh, Pennsylvania, June 1995.

4. Involvement in Graduate Research Program

a. Chair: Ph.D. Committees Completed (7)

Rachel Atherton. "Numerical and Narrative: Using Technical Communication Methods to Unblackbox Data Systems." Dissertation defended, June 2022.

Kathryn Yankura Swacha, "Rhetorics of Aging: A Community Based Approach." Dissertation defended, June 2017. ***Winner of the CCCC Outstanding Dissertation Award in Technical Communication.**

Elizabeth Lane, "From Silence to Impact: Online Feminist Activism as Subversive Rhetorical Tactic." Dissertation defended, June 2017.

Gracemarie Mike, "Rhetoric and Feminism in the Americanization Era: The YWCA's Rhetorical Education Program for Immigrant Women." Dissertation defended, April 2016. ***Winner of the CFSHRC President's Outstanding Dissertation Award.**

Stacy Nall, "Decentering the Writing Program Archive: An Archival Ethnography of How Composition Instructors Save and Share Their Teaching Materials." Dissertation defended, May 2016.

Christine Masters, "Structures beyond the Interface: Data Structures, Material Feminisms, and Composition." Dissertation defended, June 2016.

Jennifer Talbot. "Re-articulating Being-Together: Affect, Neuroscience, and Institutional Discourse." *Co-Chaired with Thomas Rickert*. Dissertation defended, Summer 2012.

b. Member: Ph.D. Committees Completed (67)

Garrett Colon, "En El Centro, Between Students and Institutions: The Everyday Negotiations Shaping Campus Literacy and Language Support In The United States And Colombia." Dissertation defended, April 2024.

Mason Pellegrini, "'F--- Shark Tank:' Rethinking the Centrality of the Business Pitch in Microenterprise Entrepreneurship." Dissertation defended, June 2023.

Jianfen Chen, "Who can we listen to amid the uncertainties and risks of the covid-19 pandemic? A comparative case study on public rhetorics of two influential public health experts from China and the United States." Dissertation defended, June 2023.

Shelton Weech, "The Rhetorics and Networks of Climate Change." Dissertation defended, April 2023.

Eliza Gellis, "Encounters with the Divine in the Hebrew Bible." Dissertation defended, April 2023.

Mitchell Hobza, "Peripheral Affects: Critical Empathy and Negotiating Difference in Writing Center Staff Education." Dissertation defended, July 2022.

Ryan Murphy, "Doctoral Examinations as Curricular Infrastructure: An Institutional Ethnography." Dissertation defended, June 2022.

Shyam Pandey, "Multimodal Composition in Technical and Professional Communication: Transnational Writers in The Covid and Post-Covid-19 Period." Dissertation defended, May 2022.

Kimberly Broughton, "Exploring Kinship Systems: The Retention of Black Undergraduate Students at HBCUs." Dissertation defended, April 2022.

Elizabeth Geib, "From 'Ivory Tower' to Community: Creating a Writing Center Outside the 'Friendly Confines' of a College Campus." Dissertation defended. April 2022.

Deanna Tomasin McCormick, "An Ecology of Rhetorics and Sensations: Forming Experiences of Addiction and Recovery in American Governmental Publics, 1934-1973." Dissertation defended, June 2022.

Devon Cook, "Writing with Letterpress: A Case Study for Research on Human-Technology Interaction." Dissertation defended, November 2021.

Priya Sirohi, "Mughals and Mercenaries: Tracing the Origins of Globalization Rhetorics." Dissertation defended, October 2020.

Trinity Overmyer, "Data Work, Knowledge Work: Rhetorical Insights in the Lab." Dissertation defended, July 2020.

Lindsey Macdonald, "The Right to Health: A Rhetorical Ecology of Healthcare Advocacy Work." Dissertation defended, April 2020.

Sweta Baniya, "Comparative Study of Networked Communities, Crisis Communication, and Technology." Dissertation defended, April 2020.

Ashley Watson, "Authenticity at a Price: Personal Stories Online and Anti-Fan Audiences." Prospectus defended, November 2019.

Erin Brock Carlson, "Mapping Metis: Tracing the Work of Regional Transformation in Appalachia." Dissertation defended, June 2019.

Carolyn Grant, "What's the Power of an All-Girls Tech Camp?: A Technofeminist Intervention Study." Dissertation defended, June 2019.

April Urban, "Descent's Delicate Branches: Darwinian Visions of Race and Gender in American Women's Literature, 1859-1928." Dissertation defended, April 2019.

Amelia Chesley, "Archives, Communities, and Culture Made Public: The Value of Free, Crowd-sourced Digital Humanities Work." Dissertation defended, June 2018.

Sherri Craig, "On the Front Lines: An Interrogation of Mentorship in the Composition Practicum." Dissertation defended, June 2018.

Erin Cromer Twal, "Excavating Rhetoric's Place in Petra: Cultivating Public Memory Through Material Culture" Prospectus defended Dissertation defended, April 2018.

Nicholas Marino, "Composing Masculinity: Crisis, Curriculum, and the Politics of Writing Assessment." Dissertation defended, June 2017.

Mary McCall, "A Rhetorical Analysis of How Female Engineering Students Construct their Professional Identities." Dissertation defended, June 2017.

Zea Miller, "Becoming Science Fiction: The Purport of an Emerging Genre." Dissertation defended, April 2017.

Mary Godwin "New Media, Literature, and the Representation of Progress." Dissertation defended, April 2017.

Tyler Carter. "Towards an Embodied Rhetoric: Vipassana Meditation and the Engines of Epistemology." Dissertation defended, May 2017.

Jon Wallin. "Place in Writing Pedagogy: Exploring the Interactions of People and Their Surroundings in the Composition Classroom." Dissertation defended, December 2016.

Emily Legg, "Listening to Our Stories in Dusty Boxes: Indigenous Storytelling Methodologies, Archival Practices, and the Cherokee Female Seminary." Dissertation defended, June 2016.

Adam Strantz, "Mapping Localized Research Practices through Mobile Technology." Dissertation defended, June 2016.

Ellery Sills. "Disciplining the Alternative: The Role of Boundary Objects and Infrastructures in Disciplinary Recognition." Dissertation defended, June 2016.

Charlotte Hyde, "Silent Dissent: The Effect of Structural Secrecy on Professional Communication at NASA." Dissertation defended, June 2016.

Fernando Sanchez, "Technical Communication in Place-Making Professions: Exploring the Network Pictures of Urban Designers." Dissertation defended, April 2016.

Luke Redington. "Methodology on Trial: The Rhetorical Function of Toulminian Terminology in Expert Testimony." Dissertation defended, April 2016.

Don Unger, "What Peer-to-Peer Networks Teach Us about Service." Dissertation defended, June 2015.

Zachery Koppelman. "Understanding the Rhetorical Engineer." Dissertation defended, December 2014.

Erin Doss. "Babies, Boobs, and Breastfeeding: Persona Theory and the Nursing Mother." Dissertation defended, August 2014.

Patti Poblete. "More Admin Than Admin: A Posthuman Examination of Writing Program Administration." Dissertation defended, June 2014.

Tristan Abbott. "Writing, Politics, and Agnotology: Maintaining the Institutional Viability of Composition Studies in an Age of Reform." Dissertation defended, June 2014.

Alex Layne. "Policies, Women, and Procedural Ethics: Obscured Presences in Meritocratic Technological Environments." Dissertation defended, April 2014.

Katie Taylor. "Attuning Alterity: Embodied Ethics and Rhetorical Response-Ability in Urban Appalachia." Dissertation defended, April 2014.

Justin Rademaekers. "Rhetoric for the Disciplines: A Theory of Language and Writing Instruction for Interdisciplinary and Applied Sciences." Dissertation defended, April 2014.

Ethan Sproat. "Inexorable Burden: Deliberation and Togetherness." Dissertation defended, October 2013.

Adam Pope. "Programmatically-centered design: An integrated approach to LMS design and curation." Dissertation defended, June 2013.

Jeremy Cushman. "Practicing Disharmony: Procedures, Reflexivity, and Distributed Cognition in Professional Writing Research." Dissertation defended, June 2013.

Jessica Clements. "The New Face of *Ethos*: Assembling Students Ethical Competencies." Dissertation defended, June 2013.

Alexandra Hidalgo. "Lifers, Casual Offenders, and Remixers: Bringing Together Rhetoric and Feminist Film and Video Production." Dissertation defended, April 2013.

Kristen Moore. "Rhetorics, Interrupted: Engagement Practices and Policy Work." Dissertation defended, June 2012.

Ehren Pflugfelder. "In Measure of the World: Rhetoric, Kinesis, and Automobility." Dissertation defended, April 2012.

Josh Prenosil. "Technology, the Body, and Non-Violent Resistance." Dissertation defended, June 2012.

Mark Hannah. "From Communicating To to Communicating With." Dissertation defended, June 2011.

Karen Kaiser Lee. "From Telling to Transforming: Rhetorical Invention and the Genre of the Research Paper." Dissertation defended, June 2011.

Jillian Canode. "The Radical Potential of the Body: Pushing Irigarian Psychoanalysis in a Different Direction." Dissertation defended, April 2011.

Mark Pepper. "Redefining the Popular: Systems, Networks, and the Circulation of Digital Desire." Dissertation defended, April 2011.

Jennie Blankert Calcamuggio. "Public Intellectual as Rhetor." Dissertation defended, November 2010.

Marc Santos. "Toward AnOther Rhetoric: Ethics and the Digital." Dissertation defended, September 2009.

Ryan Weber. "Ironically, We Dwell." Dissertation defended, July 2009.

Kristine Johnson. "Meeting When He Asks to Be Met: Public Religious Discourse in *The Catholic Worker*." Dissertation defended, April 2009.

Tim Krause. "Practice and Peril in User-Centered Web Design: A Case Study in Strategic Web Design." Dissertation defended, April 2008.

Alexis Ramsey. "[Ad]Dressing Ourselves: The Female Body, the Archive, and a Rhetoric of Clothing." Dissertation defended, Spring 2008.

Kristen Seas. "Enthymematic Persuasions: Towards a Rhetorical Theory of Subjectification." Dissertation defended, Spring 2008.

Geof Carter. "Rereading and Rewriting Bloc/ks: Teaching Freshman Composition Through an Apprenticeship in Proper Names." Dissertation defended, Spring 2007.

Kate Agena. "Process and Power: Building Strategies for Technical Communicators to Effect Organizational Change." Dissertation defended, Summer 2006.

Colin Charlton. "Becoming Writers, Becoming Teachers, Becoming Pedagogies." Dissertation defended, Summer 2005.

Jonikka Charlton. "Explaining Ourselves to Others: A Study of How WPAs Argue for Humanities-Based Composition Programs in the Corporate University." Dissertation defended, Summer 2005.

Cynthia Fortner. "Acts of Annotation: Implications of This Performance for Theory, Women, Pedagogy." Dissertation defended, Spring 2005.

Ph.D. In Progress (7)

Member (7)

Kaden Milliren, Prospectus defended, April 2024.

Chris Barber, Prospectus defended, December 2023.

Paul Hunter, Prospectus defended, December 2022.

Heather Murton, Prospectus defended, May 2020.

Caitlan Spronk, Prospectus defended, Fall 2014.

Katherine Tanski. Prospectus defended, Fall 2009.

Kim Ballard. Prospectus defended, Spring 2009.

c. Chair: M.A. Committees (4)

Priya Sirohi. "Desi Rhetorics: Community Identity Practices between First and Second Generation Indian-Americans within a 'Private' Public Sphere." Thesis defended, June 2015.

Carrie Grant. "Disrupting Infrastructure: Social Media and Accessing Digital Publics." Thesis defended, November 2014.

Emily Legg. "Writing Orality: Claiming Rhetorical Sovereignty Within Ecologies of Rhetorics." Thesis defended, July 2011.

Zack Carter. "Information Architecture and Purdue External Relations." Thesis defended, August 2009.

d. Member: M.A. Committees (17)

Curtis Jewell. "Chamoru Uncertainty: Revitalization Rhetoric in Decolonial Settings." Thesis defended, June 2021.

Kaden Milliren, "Ecology and Indigenous Environments." Thesis defended, July 2020.

Mattie Bruton, "Morality, Epistemology, And Activism: How Anti-Vaccination Advocates on Twitter Construct A Rhetoric of Alternative Immunity." Thesis defended, June 2020.

Brooklyn Russell, "The Rhetoric of Disney Films." Thesis defended, July 2018.

Kim Broughton, "Exploring Double Consciousness: The Rhetoric and Retention of Black Graduate Students at Predominantly White Institutions." Thesis defended, April 2018.

Eliza Gellis, "Refiguring Hybridity in *Star Trek*." Thesis defended, April 2018.

Caroline Jennings, "Kinetic Challenges and Rhetorical Agency: Negotiations Between Costuming and Choreography in Ballet Rhetorics." Thesis defended, April 2017.

Rebekah Sims, "To See in a Mirror Dimly: An Ecology of Ritual Transmission." Thesis defended, May 2016.

John Isaac, "Community Engagement, Graduate Students, and "Naïve Complicity": Service in the University." Thesis defended, April 2016.

Jake Pruett, "Ethics and the Politics of Language: Emmanuel Levinas and the Sophists." Thesis defended, April 2016.

Trinity Overmyer. "Reframing Resilience: A Critical Look at the Urban Resilience Metaphor." Thesis defended, June 2015.

Beth Jones. "From Aristotle to Edward Abbey: Musicality in Rhetoric and the Composition Classroom." Thesis defended, May 2013.

Alissa Goudswaard, "I Believe I Am So Called: Materiality, Affect, and Ordaining Women in The Episcopal Church." Thesis defended, November 2012.

Mary McCall, "The Discourse behind Dove's Campaign for Real Beauty: Making Peace with our Bodies." Thesis defended, June 2012.

Caitlan Spronk. "The Rhetoric of Network Neutrality." Thesis defended, June 2010.

Adryan Glasgow. "What's So Modern/Primitive About Modern Primitives? A Case Study in the Panic-Stricken Production of the Real." Thesis defended, Fall 2006.

Jay Blackman. Educational Technology. "Beyond The Delicate Banks: Protecting Our Sugar Creek Watershed CD-ROM." Thesis defended, Spring 2006.

TEACHING

Professor Bay has demonstrated a strong commitment in undergraduate instructional excellence, securing multiple grants to enhance the educational development of undergraduate students at Purdue and winning teaching awards in her department. Her teaching scores are consistently on the high end. Professor Bay has a long history coordinating internships at Purdue and creating a groundbreaking online summer internship course for students primarily outside of English. Because Professor Bay grounds her teaching in service-learning and engagement, she asks students to work with a variety of community partners to achieve course outcomes. She is responsible for developing a key graduate seminar called Experiential Learning and Engagement Theory, which has been taught four times and which trains graduate students in service learning and community engagement

theory. She extends this commitment to preparing graduate students to her work mentoring new instructors of Professional Writing.

1. Courses and Seminars Taught

English 203	Introduction to Research for Professional Writers (F03, F04, F05, F07, F08, Sp09, F10, F17, F18, F23)
English 306	Introduction to Professional Writing (F02, F09, F12)
English 396D	Digital Rhetorics and Writing (F05)
English 420	Business Writing (F02; Sum05; F20)
English 421	Technical Writing (Sp19)
English 419	Multimedia Writing (F03)
English 470	Theories of Rhetoric and Composition (F04, F10)
English 488	Internship in Professional Writing (Sp03, Sp04, Sp05, Sp07, Sp08, Sp09, Sp10, Sp11, Sp12, Sp13, Sp15, Sp16, Sp19, Sp20, Sp21, Sp22, Sp23, Sp24, Sp25)
English 490	Internship Practicum (Sum09, Sum10, Sum11, Sum17, Sum18, Sum19)
English 505	Practicum in Teaching Professional Writing (Fa19, Fa20)
English 515	Advanced Professional Writing (Sp03, F07, F12)
English 591	Introduction to Composition Theory (F13)
English 626	Postmodernism and Composition Studies (Sp11, Sp12, Sp14, F17, F21)
English 680	Archives and Digital Humanities (Sp10)
English 680	Experiential Learning and Engagement Theory (Sum12, Sum13, F15, F18)
English 680	Gender, Rhetoric, and the Body (Sp04, Sp08, F14)
English 680	Affect, Rhetoric, and the Body (Fa19)
English 680	New Media (Sp05, F09)
English 680	Public Rhetorics (Sp13)
English 680	Professional Writing Theory (Sp21; Sp23)
English 681	Hutton Lecture Series (F08, F16)
Honors 299	Digital History (F16)

2. Contributions to Course and Curriculum Development

a. Web Development

IDEAL Internships website that provides pedagogical information and resources for students, supervisors, and faculty. Supported by CUIE fellowship, 2017

<http://idealinternships.org>

"Professional Writers Writing," recorded, edited, published interviews with professional writers. Intended for use inside and outside classes to educate students about the field. Supported by CUIE fellowship, 2006.

<http://www.digitalparlor.org/pwwriting>

b. Rhetoric and Composition Graduate Program

Proposed and developed the following graduate seminars: English 680: Experiential Learning and Engagement Theory; English 680: Gender, Rhetoric, and the Body; English 680: Affect, Rhetoric, and the Body; English 680: Rhetorics of Civic Engagement; English 680: New Media; and English 680: Archives and Digital Humanities.

c. Service-Learning Projects

Developed the following service-learning projects at Purdue University:

English 203 (Fall 2010): *Students completed a community needs assessment for Food Finders Food Bank. They developed and orally administered a survey to approximately 80 food pantry workers in the 16 counties that Food Finders serves. They reported those findings to Food Finders in a formal report and presentation. This was IRB approved research, with students serving as non-key personnel.*

English 680 (Spring 2010):* *Students worked with the Tippecanoe County Historical Association to process several archival collections, write an NEH grant for preservation of materials, and create a Google map mashup of local schools in the 19th century.*

English 470 (Fall 2010): *Students worked at the Tippecanoe County Historical Association cataloging the rare book collection each week for the last 8 weeks of the semester.*

English 680 (Summer 2012):* *Three groups of students worked with three different agencies to produce documents. One group produced an educational brochure for Food Finders' Backpack program (distributed to 5,000 clients. One group produced instructional materials for the Celery Bog Nature Center's webcam. A last group worked with Tippecanoe County Historical Association to finish the cataloging of the rare book collection.*

English 306 (Fall 2012): *Students developed, distributed, and coded a client satisfaction survey for Area IV Agency on Aging and Community Action Programs; they coded and analyzed 180 surveys returned. They also completed over 25 individual follow-up interviews with clients and presented their findings to the agency in a report and presentation.*

English 515 (Fall 2012):* *Students worked with Food Finders Food Bank to create a series of risk and crisis communication materials, including a print-based food sorting guide for volunteers, a series of food sorting safety videos, a can safety poster for the warehouse, and a crisis communications guide.*

English 680 (Spring 2013): * *Students worked with four different partners on major projects: Area IV Agency on Aging, Tippecanoe County Historical Association, City of Lafayette Streets and Sanitation, and New Chauncey Neighborhood Association.*

English 680 (Fall 2014): * *Students worked with Tippecanoe County WIC office (Women, Infants, and Children) and Food Finders.*

English 680 (Fall 2015): **Students worked with Food Finders Food Bank to produce volunteer training materials for their new food pantry location.*

Honors 299 (Fall 2016): **Students worked with Tippecanoe County Historical Association to process archival collections and develop digital exhibits.*

English 203 (Fall 2017): *Students worked with Food Finders Food Bank to write a research reports and informational materials on their services in the community.*

English 680 (Fall 2018): **Students worked with Food Finders Food Bank to produce materials for assessing the Food Resource and Education Center.*

English 421 (Spring 2019): *Students continuing work on data analytics for Food Finders Food Bank.*

English 420 (Fall 2020): *Students worked with the City of West Lafayette to create diversity, equity, and inclusion materials.*

English 203 (Fall 2023): *Students used raw data from Food Finders Food Bank clients to produce county level resource guides for each of the 16 counties served by the food bank.*

* Courses marked with an asterisk are ones in which students were awarded student service-learning grants.

d. Undergraduate Course Development

Developed English 490 as an online summer course for all majors undertaking internships. I work with all students seeking to take the course, approve their internships, and provide an override to register with their advisors. I also train and supervise graduate teaching assistants to teach the course. In summer 2012, I worked with over 80 students applying for the course and supervised 3 instructors of 3 sections of English 490. I also built a website, conducted an IRB approved research study on the course, developed fliers and other advertisements, and continue to speak at PACADA meetings, CCO staff, and advisors to advertise the course.

3. Honors Projects Supervised/Independent Studies

Stephanie Cadawaller, "Internships in Professional Writing." English 488 (Sp16).
Sharon Koltick. "Professional Writing Career Resources Website." English 488 (Sp05).
Kindra Hunckler, "Five Concepts from Classical Rhetoric." English 470 (F04)
Kindra Hunckler, "Careers in Publishing." English 488 (Sp04).
Bethany Robison, "Historical Positioning of Professional Writing Programs." English 515 (Sp03).

4. Mentoring of Undergraduates

Mentored at least 10 Wilke Research interns between 2013-2020 on undergraduate research projects.

5. Teaching Awards

English Department Graduate Excellence in Teaching Award, Fall 2016; Fall 2020
English Department Undergraduate Excellence in Teaching Award, Fall 2016; Spring 2023; Spring 2024

ENGAGEMENT

As demonstration of her commitment to the scholarship of engagement, Professor Bay works at multiple levels to engage with the global and local community. She served as the editor of the *Purdue Journal of Service-Learning and International Engagement*, an open access, peer-reviewed journal that

documents the impact of service-learning and engagement at all of Purdue's campuses. By its seventh year, the journal saw 31,407 total downloads online and world-wide, of which over 2,000 have been in the past three months (Nov 2020-Jan 2021). Bay mentored undergraduates across Purdue's campuses to critically reflect and write about their service-learning and engagement experiences at Purdue. Bay worked to expand the reach of the journal beyond Purdue through peer-reviewers across the nation, which further highlights Indiana's international leadership in engaged scholarship. Professor Bay's work as Editor of *Peitho*, the Journal for the Coalition of Feminist Scholars in Rhetoric and Composition, from 2013-2017 prepared her for her work with PJSJL. Moreover, she serves on several boards in the local community, most notably the Chair of Food Finders Food Bank Board of Directors and the United Way's Community Investment Committee, which evaluates and allocates funding to United Way recipient organizations.

1. National Professional Service

a. Manuscript Reviewer

Journals

Manuscript Reviewer, *Business Communication Quarterly*

Manuscript Reviewer, *Composition Studies*

Manuscript Reviewer, *College English*

Manuscript Reviewer, *College Composition and Communication*

Manuscript Reviewer, *Composition Forum*

Manuscript Reviewer, *enculturation*

Manuscript Reviewer, *IEEE Transactions on Professional Communication*

Manuscript Reviewer, *Journal of Business and Technical Communication*

Manuscript Reviewer, *Michigan Journal of Community Service Learning*

Manuscript Reviewer, *Pedagogy*

Manuscript Reviewer, *Pre/Text*

Manuscript Reviewer, *Technical Communication Quarterly*

Books

Manuscript Reviewer, Parlor Press

Manuscript Reviewer, Cengage

Manuscript Reviewer, Pearson

b. Conference Proposal Reviewer

Stage I Proposal Reviewer, CCCC, 2015-present

Proposal Reviewer, ATTW, 2013

Proposal Reviewer, International Association for Research on Service-Learning and Community Engagement Conference, 2012

Proposal Reviewer, Computers and Writing Conference, 2010

Proposal Reviewer, Feminisms and Rhetorics Conference, 2009

c. Editing and Editorial Boards

Editor, *Purdue Journal of Service Learning* 2019-2022

Editorial Board, *Purdue Journal of Service Learning*, 2015-present

Co-Editor, Lauer Series in Rhetoric and Composition, Parlor Press, 2008-present

Co-Editor, *Peitho*, the peer-reviewed Journal of the Coalition of Feminist Scholars in the History of Rhetoric and Composition 2013-2017

Editorial Board, *Enculturation* 2003-2016
Area Editor for Professional Writing, *The Writing Instructor*, 2003-2010

d. Faculty Consultant

Faculty Consultant and Reader, AP Reading in English Language and Composition (ETS), Daytona Beach, Florida, 2002-2004

2. Service to Purdue

a. Faculty Advisor

Vice President, *Phi Kappa Phi*, 2023-2024
Professional Writing Undergraduate Association, 2003-2023
Rhetoric Society of America, Purdue Chapter, 2010-2023
Sigma Tau Delta, English National Honor Society, 2017-2023; 2024-2025
Horizons Faculty Mentor, 2020-present
Boiler Gold Rush Faculty Mentor, 2015; 2016; 2019
Student English Association, 2017-2018

b. Committees

Chair, Advanced Writing Committee, 2019-2023
Service-Learning Designation Working Group, 2017-present
Chair, Introductory Writing Committee, 2013-2016
Job Placement Committee, 2003-2005; Chair 2005-Spring 2011
Program Representative, Professional Writing Search Committee, 2010-2011
Department Representative, Rhetoric and Composition Search Committee 2009-2010; 2013-2014
Computers and Writing Conference Planning Committee, 2002-2003; 2009-2010
Coordinator, Rhetoric and Composition Job Group, Fall 2007-Spring 2008

c. Awards Judge

Service-Learning Fellowship, 2020-present
Crouse Scholarships in Professional Writing, 2003-present
Literary Awards Judge, 2004-present

d. Affiliated Faculty

Affiliated faculty member, Religious Studies, 2007-present
Affiliated faculty member, Women's, Gender, and Sexuality Studies, 2004-present

e. Faculty Representative for Purdue University

Indiana Campus Compact, 2017-2020

3. Engagement Activities

a. Community Engagement

Food Finders Food Bank Board of Directors, Fall 2019-Spring 2025
Community Investment Committee, United Way, Spring 2019-2022
Volunteer Archivist, Tippecanoe County Historical Association, May 2010-May 2020

Web Developer, Schoenstatt of Indiana, Inc., Fall 2007-Fall 2019
Board of Directors, Schoenstatt of Indiana, Inc., Fall 2012-Fall 2019
President, Aquinas Educational Foundation Board of Directors, Fall 2014-Fall 2016.
Vice-President, Aquinas Educational Foundation Board of Directors, Spring 2012-Fall 2014.
Secretary, Aquinas Educational Foundation Board of Directors, Spring 2004-Spring 2012.
Web Developer, Aquinas Educational Foundation, Fall 2005-Fall 2018
Board member, Words on the Go, Fall 2011-Spring 2018