

Carolina Alvim Ferreira, Ph.D.

CURRICULUM VITAE

Lecturer of Spanish and Portuguese | Portuguese Program Coordinator
Department of Spanish and Portuguese
School of Languages and Cultures
Purdue University
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EDUCATION

- 2025 **University of Wisconsin-Madison (USA)**
Ph.D. in Portuguese and Spanish
Dissertation: *Silêncio, gênero e sexualidade: a vivência de protagonistas mulheres na literatura brasileira do século XXI*
Minor: Distributed (focus on Comparative Literature)
- 2013 **University of Brasilia (Brazil)**
M.A. in Linguistics with emphasis in Language and Society
Thesis: *Mudanças sociais e mudanças discursivas: processos de recontextualização da literatura clariceana no ciberespaço*
- 2011 **University of Brasilia (Brazil)**
Bachelor's Degree in Portuguese as a Second Language

ACADEMIC APPOINTMENTS AND WORK EXPERIENCE

Purdue University

Lecturer, Department of Spanish and Portuguese

Portuguese Program Coordinator

2022-present UNDERGRADUATE COURSES TAUGHT

PORT 101 Elementary Portuguese
PORT 102 Elementary Portuguese
PORT 201 Intermediate Portuguese
PORT 202 Intermediate Portuguese
PORT 301 Advanced Portuguese
PORT 302 Advanced Portuguese

SPAN 102 Elementary Spanish
SPAN 201 Intermediate Spanish
SPAN 202 Intermediate Spanish
SPAN 301 Advanced Spanish
SPAN 302 Advanced Spanish

University of Wisconsin-Madison

Teaching Assistant, Department of Spanish and Portuguese

2016-2022 UNDERGRADUATE COURSES TAUGHT

PORT 101 Elementary Portuguese
PORT 102 Elementary Portuguese
PORT 201 Intermediate Portuguese
PORT 202 Intermediate Portuguese
PORT 301 Portuguese for Romance Language Speakers
PORT 225 Third Year Conversation and Composition
PORT 226 Third Year Conversation and Composition

***Luso-Brazilian Review*, University of Wisconsin-Madison**

2017-2022 Editorial Assistant

Responsible for receiving and cataloging books, contacting book reviewers and publishers, proofreading and formatting book reviews and manuscripts

Sum. 2021. **Program Director, Summer Intensive Portuguese Institute (SIPI)**

Responsible for designing the curriculum of Portuguese 301 and 302; producing teaching material; advising and supervising Portuguese instructors; contacting Brazilian artists and scholars; organizing and moderating online lectures with Brazilian artists and scholars.

Lecturer, Summer Intensive Portuguese Institute (SIPI)

Sum. 2020 Port 302 Intensive Portuguese

Lecturer, Summer Intensive Portuguese Institute (SIPI)

Sum. 2019 Port 301 Intensive Portuguese

Fala Brasil, Bogota

2015-2016 Portuguese Instructor and Teaching Material Developer

Taught elementary, intermediate, advanced Portuguese courses, in addition to preparation course for the CELPE-Bras Exam

Instituto Brasileiro de Cultura, Mexico City

2015-2016 Instructor

Taught elementary, intermediate and advanced Portuguese courses

Instituto Politécnico Nacional, Mexico City

2015 Examiner
CELPE-Bras (Certificate of Proficiency in Portuguese for Foreigners)

Casa de Brasil en México, Mexico City

2014-2015 Portuguese Instructor
Taught elementary, intermediate, advanced Portuguese courses, in addition to preparation course for the CELPE-Bras Exam

2014 Examiner
CELPE-Bras (Certificate of Proficiency in Portuguese for Foreigners)

Universidade Aberta do Brasil, Brasilia

2012-2014 Tutor
Undergraduate courses tutored: Introdução à Análise do Discurso, Leitura e Produção de Texto, Português do Brasil como Segunda Língua 2, Poemática: Poesia e Gramática em Sala de Aula

University of Brasilia, Brasilia

Teaching Assistant

2012-2013 Leitura e Produção de Textos
2011 Projeto de Curso: Elaboração de Multimeios
2010 Introdução aos Multimeios

Centro de Seleção e Promoção de Eventos/University of Brasilia

2012-2013 Portuguese Pedagogical consultant

PUBLICATIONS

2016 **Alvim, Carolina.** Guimarães, Ana Luísa. *Revista Férias*. Fala Brasil. ISSN 2525-4278 (eletronic).

2015 **Alvim, Carolina.** Vieira, Viviane. *Reflexões sobre novas formas de ação-interação discursivas no capitalismo avançado*. Letramentos, Discursos Midiáticos e Identidades: Novos Olhares. Pontes Editores, Brasília, 2015. (in press).

2013 **Alvim, Carolina.** *Mudanças sociais e mudanças discursivas: processos de recontextualização da literatura clariceana no ciberespaço*. 2013. 113 f., il. Dissertação (Mestrado em Linguística) — Universidade de Brasília, Brasília. (in press and eletronic).

LEADERSHIP EXPERIENCE, EXTRACURRICULAR ACTIVITIES AND VOLUNTEER

| | |
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| 2022-25 | Organizer. MOSTRA - Brazilian Film Festival. Purdue University |
| 2025 | IMPACT Semester Program — Course Design Institute. Participating in a 15-week program to develop and implement a comprehensive course design plan, including learning outcomes, assessments, and activities. Purdue University |
| 2025 | Teaching the Whole Class: Technology for Differentiated Instruction. Completed a 3-week online professional development course on advanced language pedagogy, focusing on leveraging technology to facilitate proficiency development for diverse learners (online). Michigan State University |
| 2025 | Language Teaching with Generative AI: Harnessing AI to Elevate Instruction. Completed a 3-week online professional development course on integrating Generative AI into language teaching to create engaging and effective learning experiences (online). Michigan State University |
| 2025 | IMPACT May Program — Course Design Institute. Completed an intensive, research-based professional development program focused on creating student-centered courses grounded in significant learning practices. Purdue University |
| 2025 | Advisor. Boiler League of Tag. Advised a 16-year-old student organization, guiding students in planning and executing large-scale campus events like "Humans vs. Zombies" to foster leadership and community. Purdue University |
| 2024 | Volunteer. OUTFest Pride Lafayette. Annual LGBTQ+ pride festival, celebrating diversity, inclusion, and community with live performances, local vendors, and educational outreach. |
| 2022-25 | Volunteer. Purdue Rainbow Callout. Annual welcome event to celebrate and connect new and returning LGBTQIA+ students, allies, staff, and faculty. Purdue University |
| 2023 | ELEVATE/CILMAR. Mapping intercultural Learning in Spanish/Portuguese. Purdue University |
| 2023 | Intercultural Pedagogy Grant (IPG). Supported the development of intercultural student learning experiences through virtual exchanges and in-person study abroad programs. |
| 2012 | Organizer. <i>VII Colóquio Internacional da Rede Latino-Americana de Análise de Discurso Crítica sobre a Pobreza Extrema - REDLAD</i> . University of Brasília |
| 2012 | Organizer. <i>III Seminário Práticas Socioculturais e Discurso: debates transdisciplinares</i> . University of Brasília |
| 2022-25 | Spanish and Portuguese Movie Nights Committee. Purdue University |
| 2023 | Study Abroad Learning Community. CLA. Purdue University |
| 2021 | ACTFL/NCOLCTL Oral Proficiency Interview Workshop |
| 2019-2022 | Representative. Teaching Assistant Review/Language Coordination Committee. Department of Spanish and Portuguese. University of |

Wisconsin-Madison

- 2016 Editor. BELT+ - Brazilian English Language Teaching
- 2015 Developer. Conteúdo Programático de Português/Material didático ou instrucional. Fala Brasil - Cultura. Bogota, Colombia
- 2014 CELPE-Bras (Certificate of Proficiency in Portuguese for Foreigners) Examiner Training Workshop. Instituto Nacional de Estudos e Pesquisas Educacionais Anísio Teixeira, INEP/MEC
- 2013 Representative. Linguistics Graduate Student. University of Brasilia
- 2013 Organizer. Workshop *Utilização da ferramenta computacional WordSmith Tools em Análise do Discurso*. University of Brasilia

AWARDS AND FELLOWSHIPS

- 2023 Above and Beyond Award. School of Languages and Cultures. Purdue University.
- 2023 Nominated for Most Distinguished Faculty for Academics. Residence Halls. Purdue University.
- 2022 Dissertator Fellowship. Department of Spanish and Portuguese. UW-Madison
- 2021 Letters and Science Teaching Fellow Award. University of Wisconsin-Madison
- 2012-2013 Fellowship for Master's Project: *Gêneros discursivos, representações e identidades sociais nas mídias*. Conselho Nacional de Desenvolvimento Científico e Tecnológico (CNPq). University of Brasilia, Brazil
- Sum. 2012 Fellowship for "Quatrième École d'Été Internationale du Consortium 3L: Langues en danger - de la documentation à la revitalisation." Accomodation and course at Université Lumière Lyon 2. Lyon, France
- 2011-2013 Scholarship for Undergraduate Scientific Initiation. Project: *Multimodalidade em foco: o desenvolvimento de mídias digitais para o ensino de português como segunda língua*. Conselho Nacional de Desenvolvimento Científico e Tecnológico (CNPq)

RESEARCH INTERESTS

Main area of interest

Contemporary Brazilian Literature
Gender and Women's Study

Secondary

Portuguese as an additional language and Critical Pedagogy
Discourse Analysis

LANGUAGES

Brazilian Portuguese Native.

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| English | Fluent. TOEFL iBT (113 points) and Examination for the Certificate of Proficiency in English (ECPE) from Michigan University |
| Spanish | Fluent. Examen de Posesión de la Lengua Española (EPLE) from Universidad Nacional Autónoma de México |
| French | Advanced. (CEFR) |
| Italian | Elementary (currently studying) |

PROFESSIONAL MEMBERSHIPS

- Latin American Studies Association (LASA), Member since 2025
- Brazilian Studies Association (BRASA), Member since 2025