CHERYL COOKY, PH.D.

1700 Happy Hollow Road. West Lafayette, IN 47906 ccooky@purdue.edu, @ProfCooky

ACADEMIC POSITIONS

| ACADEIVIIC I O | 51110145 |
|----------------|---|
| 2020- current | Professor, Purdue University, West Lafayette, IN School of Interdisciplinary Studies |
| | American Studies Program Women's, Gender & Sexuality Studies Program |
| 2014- 2020 | Associate Professor, Purdue University, West Lafayette, IN School of Interdisciplinary Studies |
| | American Studies Program Women's, Gender & Sexuality Studies Program |
| 2013- 2014 | Associate Professor, Purdue University, West Lafayette, IN Health & Kinesiology Women's, Gender & Sexuality Studies Program (joint-appointment) |
| 2009-2013 | Assistant Professor, Purdue University, West Lafayette, IN Health & Kinesiology Women's Studies Program (joint-appointment) Sociology (courtesy appointment, 2012-2013) |
| 2006-2009 | Assistant Professor, California State University, Fullerton, CA |

ACADEMIC AFFILIATIONS

2019- current Affiliate Researcher, Women's Sports Foundation

Department of Kinesiology

Affiliate Scholar, Tucker Center for Research on Girls & Women in Sport, 2011-current

University of Minnesota, Minneapolis

EDUCATION

2006 Doctor of Philosophy, University of Southern California Degree: Sociology. Gender Studies certificate.

2004 Master of Arts, University of Southern California, Los Angeles, CA.

Degree: Sociology.

1998 *Master of Science,* Miami University, Oxford, Ohio.

Degree: Sport Studies. Women's Studies certificate.

1995 Bachelor of Science, University of Illinois, Urbana-Champaign

Degree: Kinesiology.

AWARDS AND HONORS

2023 North American Society for the Sociology of Sport, Service Excellence Award. Awarded to an individual who has offered distinguished service and longtime

contributions to the organization (NASSS), and/or the area of the sociology of sport

more generally.

2019 Office of the Provost, Purdue University. Trailblazer Award.

> The Trailblazer Award recognizes mid-career faculty members whose recent research, scholarship or creative work has made a significant impact in their disciplines in the College of Education, College of Liberal Arts, College of Health and Human Sciences or Purdue University Libraries.

2018 Sociology of Sport Journal Outstanding Article of the Year Award.

Awarded by the North American Society for the Sociology of Sport.

"We cannot stand idly by": A necessary call for a public sociology of sport." (Cooky, 2017)

2017 North American Society for the Sociology of Sport, Research Fellow. Inaugural class.

> The North American Society for the Sociology of Sport Research Fellow designation recognizes scholars who, through active and sustained dissemination of high-quality research, have provided a significant contribution to the sociology of sport.

2016 Distinguished Scholar Award. Center for Sociocultural Sport and Olympic Research.

California State University, Fullerton.

Center is recognized by the International Olympic Committee as an International Olympic

Committee Olympic Studies Center.

2014 Recognized by *The Feminist Wire* as a "Feminist We Love."

http://thefeministwire.com/2013/08/gender-and-sport/

The Feminist Wire is an online feminist news media website whose mission is to provide socio-political and cultural critique of anti-feminist, racist, and imperialist politics pervasive in all forms and spaces of private and public lives of individuals globally.

2012 Title IX Distinguished Service Award, Purdue University.

http://www.purdue.edu/newsroom/purduetoday/releases/2012/Q3/title-ix-service-

awardees-announced-as-conference-nears.html

2011 Purdue University "Difference Makers": Athletes as Role Models

http://www.purdue.edu/differencemakers/roberts.html

2006 Honorable Mention. Sociology of Sport Journal Outstanding Article of the Year Award.

Awarded by the North American Society for the Sociology of Sport.

"If you let me play: Young girls' insider-other narratives of sport" (Cooky & McDonald,

2005).

PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS

International Association for Sport & Communication (IASC)

International Communication Association (ICA)

International Sociology of Sport Association (ISSA)

National Communication Association (NCA)

National Women's Studies Association (NWSA)

North American Society for the Sociology of Sport (NASSS)

A. RESEARCH

BOOKS

- 3. Eitzen, D. S. & Cooky, C. (in press). Fair and Foul: Beyond the Myths and Paradoxes of Sport, 7th edition. Lanham, MD: Rowman & Littlefield.
- 2. Cooky, C. & Antunovic, D. (2022). Serving Equality: Feminism, Media and Women's Sports. Peter Lang Publishers.
 - Review: Poteko, K. (2023). Serving equality: feminism, media, and women's sports, International Journal of Sport Communication. DOI: https://doi.org/10.1123/ijsc.2023-0191
 - Review: Jeffrey, A. (2022): Serving equality: feminism, media, and women's sports, European Journal for Sport and Society, DOI: 10.1080/16138171.2022.2121249
 - -Review: Walzak, L. (2022): Serving Equality: Feminism, Media, and Women's Sports, Journal of Broadcasting & Electronic Media, DOI: 10.1080/08838151.2022.2130925
- 1. Cooky, C. & Messner, M.A. (2018) No Slam Dunk: Gender, sport and the unevenness of social change. New Brunswick, NJ: Rutgers University Press.
 - Review: Pringle, R. (2019). No Slam Dunk: Gender, sport and the unevenness of social change. Sociology of Sport Journal. DOI: https://doi.org/10.1123/ssj.2019-0110
 - -Review: Brooks, S.N. (2020) No Slam Dunk: Gender, sport and the unevenness of social change, Gender & Society, https://doi.org/10.1177/0891243220912231

REFEREED JOURNAL ARTICLES

Asterisk denotes lead authorship/lead co-authorship. ¹ denotes graduate student. ² denotes undergraduate student. 5-Year Impact Factors and Rankings from Journal Citation Reports. All academic journals conduct double-blind, peer review.

- 33. Posbergh, A., Bekker, S., Cooky, C., Pape, M., Teetzel, S., & Travers. (2024). Critical Reflections on the Governance of Women and Gender Expansive Athletes: An Intersectional Interdisciplinary Dialogue. Sociology of Sport Journal. Advance online publication. https://doi.org/10.1123/ssj.2023-0183.
 - Subject category: Hospitality, Leisure, Sport and Tourism. Impact Factor: 2.0. Ranking: Q2
- 32. Antunovic, D.* & Cooky, C. (2024). 'Reimagining' gender equality in media coverage: Feminist frameworks in European and Olympic portrayal guidelines. European Journal for Sport and Society. 1–22. https://doi.org/10.1080/16138171.2024.2368760
 - Subject category: Hospitality, Leisure, Sport and Tourism. Impact factor: 2.8. Ranking: Q2
- 31. Corple, D.*1, Linabary, J.1, Cooky, C. (2022). 'He never hit me #WhylStayed: Countering the U.S. domestic violence master narrative. Journal of Applied Communication Research, 49(5), 532-550. https://doi.org/10.1080/00909882.2021.1942134
 - Subject category: Communication. Impact factor: 2.855. Ranking: Q1
- 30. Cooky, C.*, Council, L. D.¹, Mears, M. A.¹, & Messner, M. A. (2021). One and Done: The long eclipse of women's televised sports, 1989-2019. Communication & Sport. 9(3), 347-371. https://doi.org/10.1177/21674795211003524
 - Subject category: Communication. Impact factor: 3.019. Ranking: Q1

- 29. Daniels, E. A.*, Hood, A1., LaVoi, N, & Cooky, C. (2020). Sexualized and athletic: Viewer's attitudes towards sexualized performance images of female athletes. Sex Roles. 84, 112–124. https://doi.org/10.1007/s11199-020-01152-v
 - Subject category: Women's Studies. Impact factor: 2.724. Ranking: 3 of 45. Q1
- 28. Linabary, J.*1, Corple, D.1, & Cooky, C. (2020). Of Wine and Whiteboards: Enacting Feminist Reflexivity in Collaborative Research. <u>https://doi.org/10.1177/1468794120946988</u>
 - Subject Category: Social Sciences, Interdisciplinary. Impact factor: 4.507. Ranking 19 of 111. Q1
 - Subject Category: Sociology. Impact factor: 4.507. Ranking 21 out of 148. Q1
- 27. Cooky, C.* & Antunovic, D.* (2020). "This isn't just about us": Articulations of feminism in media narratives of athlete activism. Communication & Sport. 8(4-5), 692-711. https://doi.org/10.1177/2167479519896360
 - Subject Category: Communication. Impact Factor: 2.144. Ranking: 35 of 88.
- 26. Linabary, J.*1, Corple, D.1, & Cooky, C. (2020). Feminist Activism in Digital Space: Postfeminist Contradictions in #WhylStayed. New Media & Society, 22(10), 1827-1848. https://doi.org/10.1177/1461444819884635
 - Subject Category: Communication. Impact factor: 5.267. Ranking: 2 of 88. Q1
- 25. Cooky, C.*, Linabary, J.¹, & Corple, D¹. (2018). Navigating Big Data dilemmas: Feminist holistic reflexivity in social media research. Big Data & Society, 1-12. doi/10.1177/2053951718807731
 - Subject Category: Social sciences, interdisciplinary. Impact factor: 4.577. Ranking: 2 out of 108. Q1
- 24. Esmonde, K.*1, Cooky, C., Andrews, D. L. (2018). "That's not the only reason I'm watching the game": Women's (hetero)sexual desire and sports fandom. Journal of Sport and Social Issues. 1-21. doi/10.1177/0193723518797041
 - Subject category: Sociology. Impact factor: 1.736. Ranking: 78 of 147. Q3
- 23. Cooky, C*. & Antunovic, D. (2018). The visibility of feminism in the Olympic Games: Narratives of progress and narratives of failure in sports journalism. Feminist Media Studies, 18, 945-948.
 - Subject category: Communication. Impact factor: 1.467. Ranking: 36 of 84. Q2
 - Subject category: Women's Studies. Impact factor: Impact factor: 1.467. Ranking 12 of 42.
- 22. Musto, M*1., Cooky, C., & Messner, M. A. (2017). From fizzle to sizzle: Televised sports news and the production of gender-bland sexism. Gender & Society, 31, 573-596. https://doi.org/10.1177/0891243217726056
 - Subject category: Sociology. Impact factor: 3.540. Ranking: 8 of 143. Q1
 - Subject category: Women's Studies. Impact factor: 3.540. Ranking 1 of 41. Q1
 - Lead Article in Issue 31.
 - Reprint:

Yousman, B., Yousman, L.B. Dines, G., & McMahon Humez, J. (eds.). (2020). Gender, race, and class in media: A Critical Reader, 6th edition. Thousand Oaks, CA: Sage Publishing.

- Reprint:

Ferguson, S. (2020) Mapping the Social Landscape: Readings in Sociology, 9th edition. Thousand Oaks, CA: Sage Publications.

- Reprint:

Ferguson, S. (2018) Mapping the Social Landscape: Readings in Sociology, 8th edition. Thousand Oaks, CA: Sage Publications.

- 21. Cooky, C. (2017, Summer). "Title IX at 45." Contexts: Understanding People and their Social Worlds. https://contexts.org/articles/title-ix-at-xlv/#cooky
 - Journal not yet indexed in ISI Web of Science.
 - Contexts is a journal of the American Sociological Association that, according to the web site, "makes cutting-edge social research accessible to general readers."

Reprint (linked): Cooky, C. (2017) Title IX at 45. The Society Pages https://thesocietypages.org/#/gender

- 20. Cooky, C. (2017). "We cannot stand idly by": A necessary call for a public sociology of sport. Sociology of Sport Journal, 34, 1-32. DOI: https://doi.org/10.1123/ssj.2016-0156
 - Subject category: Sociology. Impact factor: 1.612. Ranking: 85 of 147. Q3
 - 2018 North American Society for the Sociology of Sport Article of the Year Award
 - 2016 Presidential Address for the North American Society for the Sociology of Sport
 - Ranked #3 in total Top Article Usage in SSJ
 - 859 accesses in 2018. Most read article
- 19. Cooky, C. (2016, Summer). "This has to change!": News media coverage of women's sports. Contexts: Understanding People in their Social Worlds. https://contexts.org/articles/making-sportsmore-sporting/#cooky
 - Journal not yet indexed in ISI Web of Science.
 - Contexts is a journal of the American Sociological Association that, according to the web site, "makes cutting-edge social research accessible to general readers."
- 18. Cooky, C. (2016, June). Striking goals for pay and prize parity in sport. The Society Pages: Social Science that Matters. https://thesocietypages.org/papers/pay-and-prize-parity-in-soccer/
 - The Society Pages is an online, peer reviewed academic journal published by the W.W. Norton & Company, Inc.

Reprint: Cooky, C. (2016, June). Striking goals for pay and prize parity in sport. Gender & Society blog. https://gendersociety.wordpress.com/2016/06/29/striking-goals-for-pay-and-prize-parityin-sport/

- 17. Rauscher, L.* & Cooky, C. (2016). "Ready for anything the world gives her"?: A critical look at sportsbased positive youth development for girls. Sex Roles, 288-298. doi: 10.1007/s11199-014-0400-x. -Subject category: Women's Studies. Impact factor: 2.067. Ranking: 6 of 41.
- 16. Cooky, C.*, Messner, M. A, Musto, M.¹ (2015). "It's dude time!: A quarter century of excluding women's sports in televised news and highlight shows. Communication & Sport, 3: 261-287. doi: 10.1177/2167479515588761.

- Subject Category: Communication. Impact Factor: 2.896 Ranking: 13 of 84.
- As of January 2019: 29,260. 17,796 Full-text PDF. 11,464 Full-text HTML.
- Altmetric Score: 450 (top 5% of all research outputs; highest for Comm & Sport).
- Consistently most Read Article in *Communication & Sport* since publication.
- Appears in top 3 most cited articles (2015, 2016, 2017)
- 15. Esmonde, K.1* Cooky, C., Andrews, D. L. (2015). "It's supposed to be about the love of the game, not the love of Aaron Rogers' eyes: Challenging the Exclusions of Women Sports Fans." Sociology of Sport Journal, 22-48. doi: http://dx.doi.org/10.1123/ssj.2014-0072.
 - Subject category: Sociology. Impact Factor: 1.151. Ranking: 74 of 142.
 - Most Viewed Article [June-November, 2015]. Sociology of Sport Journal
- 14. Cooky, C.* Begovic, M., Sabo, D., Oglesby, C. A., & Snyder, M. (2014). Gender and sport in Montenegro: Barriers and facilitators. International Sociology of Sport Review, 917-939. doi: 10.1177/1012690214559109.
 - Subject category: Sociology. Impact Factor: 1.287. Ranking: 59 of 142.
- 13. Cooky, C.*, Messner, M. A.*, & Hextrum, R.1 (2013). Women play sports, but not on TV: A longitudinal study of televised news. Communication & Sport. 1, 203-231. doi: 10.1177/2167479513476947.
 - Subject Category: Communication. Impact Factor: 2.896 Ranking: 13 of 84.
 - Most Cited Article as of August, 2016 (Ranking: #3) Communication & Sport Rankings based on citations to online articles from HighWire-hosted articles.
- 12. Dworkin, S. L.*, Swarr, A. L., & Cooky, C. (2013). (In)Justice in sport: The treatment of South African track star Caster Semenya. Feminist Studies. 39 (1), 40-69.
 - Subject category: Women's Studies. Impact factor: 0.374. Ranking 31 out of 41.

Reprint:

- *Dworkin, S. L., Swarr, A. L., & Cooky, C. (2013). Sex and Gender (In)Justice in Sport: The Treatment of South African Track Star Caster Semenya. In Nyeck, S. N. & Epprecht, M. (Editors). Sexual Diversity in Africa: Politics, Theory, and Citizenship. Montreal: McGill-Queen's University Press.
- 11. Cooky, C.* & Dworkin, S. L. (2013). Policing the Boundaries of Sex: A Critical Examination of Gender Verification and the Caster Semenya Controversy. Journal of Sex Research, 50, 103-111. doi: 10.1080/00224499.2012.725488.
 - Subject category: Social sciences, interdisciplinary. Impact factor: 3.103. Ranking 1 of 95.
- 10. Cooky, C.*, Dycus, R.2, Dworkin, S. L. (2013). "What makes a woman a woman?" vs. "Our First Lady of sport": A comparative analysis of Caster Semenya in U.S. and South African news media." Journal of *Sport and Social Issues*, 37, 31-56. doi: 10.1177/0193723512447940.
 - Subject category: Sociology. Impact factor: 1.000. Ranking: 95 of 142.
- 9. Cooky, C. (2012). Success without honor: Cultures of Silence and the Penn State Scandal. Cultural Studies/Critical Methodologies, 12, 328-331. doi: 10.1177/1532708612446432.
 - Journal not yet indexed in ISI Web of Science.

- 8. Cooky, C.* & Dworkin, S. L. (2012, August 10). Woman enough to win?. The Society Pages: Social Science that Matters. http://thesocietypages.org/specials/sex-testing/
 - The Society Pages is an online, peer reviewed academic journal published by the W.W. Norton & Company, Inc.

Reprint:

- Cooky, C. & Dworkin, S. L. (2017). Woman enough to win? In Wade, L. Hartmann, D. & Uggen, C. (Eds.). Assigned: A life with gender. W.W. Norton & Company, Inc.
- 7. Dworkin, S. L.* & Cooky, C. (2012). Sport, sex segregation, and sex testing: Critical reflections on this unjust marriage. American Journal of Bioethics, 12(7), 1-3. doi: 10.1080/15265161.2012.680545.
 - Subject category: Social sciences, biomedical. Impact factor: 4.000. Ranking: 1 of 39.
- 6. Wachs, F. L.*, Cooky, C.*, Messner, M. A., & Dworkin, S. L. (2012). Media frames and displacement of blame in the Don Imus incident: Sincere fictions and frenetic inactivity. Critical Studies in Media Communication. 29 (5), 421-438. doi: 10.1080/15295036.2011.646282.
 - Subject category: Communication. Impact factor: 0.702. Ranking: 63 out of 76.
- 5. Cooky, C.* & LaVoi, N. M.* (2012). The unfinished revolution in women's sport. Contexts: *Understanding people in their social worlds,* 11, 42-46. doi: 10.1177/1536504212436495.
 - Journal not yet indexed in ISI Web of Science.

Reprint:

- Cooky, C. & LaVoi, N. M. (2017). The unfinished revolution in women's sports. In O'Brien, J. & Stein, A. (Eds.), Gender, Sexuality, and Intimacy: A Contexts Reader. Sage Publications.
- 4. Cooky, C.*, Wachs, F. L., Messner, M. A., and Dworkin, S. L. (2010). It's not about the game: Don Imus, race, class, gender and sexuality in contemporary media. Sociology of Sport Journal, 27, 139-159.
 - Subject category: Sociology. Impact Factor: 1.151. Ranking: 74 of 142.
 - "Top 10 Most Highly Cited Articles in SSJ, from 2011-current" (compiled from Thomson Reuter's website), ranked number 7
- 3. Cooky, C.* (2009). "Girls just aren't interested": The social construction of interest in girls' sport. Sociological Perspectives, 52, 259-284. doi:10.1525/sop.2009.52.2.259.
 - Subject category: Sociology. Impact Factor: 0.993. Ranking: 91 of 142.
- 2. Cooky, C.* & McDonald, M. (2005). If you let me play: Young girls 'insider-other' narratives of sport. Sociology of Sport Journal, 22, 158-177.
 - Subject category: Sociology. Impact Factor: 1.151. Ranking: 74 of 142.
 - North American Society for the Sociology of Sport, Journal Article of the Year Award. Honorable Mention.
- 1. Messner, M. A.*, Duncan, M. C. & Cooky, C. (2003). Silence, sports bras, and wrestling porn: The treatment of women in televised sports news and highlights. Journal of Sport and Social Issues, 27, 38-51. doi:10.1177/0193732502239583.
 - Subject category: Sociology. Impact factor: 1.000. Ranking: 95 of 142.

BOOK CHAPTERS

- 15. Cooky, C.* & Antunovic, D. (in press). Feminist media studies in sport & physical culture. SAGE Handbook of Qualitative Research in Sport & Physical Culture. M. Giardina, Donnelly, M. & Waldman, D. (eds.). SAGE.
- 14. Antunovic, D*. & Cooky, C. (2024). Feminist theories and sport communication: Understanding media representations of women's sport. Handbook on Sport Communication. P. Pedersen (ed.), Routledge.
- 13. Cooky, C. (2023). Sport, femininities, and heteronormativity. In L. Wenner (Ed.) The Oxford Handbook on Sport & Society, pp. 907-923. Oxford University Press.
- 12. Cooky, C. (2018). What's new about sporting femininities: Female athletes and the sport-media industrial complex. In K. Toffoletti, H. Thorpe, & J. Francombe-Webb (Eds.), New Sporting Femininities: Embodied Politics in Postfeminist Times, pp. 23-41. Palgrave Publishers.
- 11. Cooky, C. (2018). Sociology of Gender and Sport. In B. Risman, C. Froyum, W. Scarborough (eds.), The Handbook on Sociology of Gender, pp. 459-467. New York, NY. Springer Publishers.
- 10. Cooky, C. (2018). Gender, sport, and media: Developments, trajectories, and transformations. In L. Mansfield, J. Caudwell, R. Watson and B. Wheaton, (eds.), Feminisms in Sport, Leisure and Physical Education, pp. 133-147. London: Palgrave Macmillan Publishers.
- 9. Cooky, C. (2017). Women, sports, and activism. In H. McCammon, V. Taylor, J. Reger, & R. Einwohner, (Eds.), The Oxford Handbook of US Women's Social Movement Activism, pp. 602-622. Oxford University Press. New York, NY.
- 8. Cooky, C. (2017). Text/Representation. In Andrews, D. L., Silk, M., Thorpe, H. (Eds). In The Routledge Handbook of Physical Cultural Studies, pp. 476-483. Routledge Press.
- 7. Cooky, C. (2016). Feminisms. In Smith, B. & Sparkes, A. C. International Handbook of Qualitative Methods in Sport and Exercise, pp. 75-87. New York: Routledge.
- 6. Cooky, C.* & Rauscher, L. (2016). Girls and the racialization of female bodies in sports contexts. In Messner, M. A. & Musto, M. (Eds.), Child's Play: Sport in Kids' Worlds, pp. 61-81 New Brunswick, NJ: Rutgers University Press.
- 5. Cooky, C.*, & Dworkin, S. L. (2013). "Running down what comes naturally: South Africa's Caster Semenya and discourses of biological sex." In L. Wenner (Ed.), Fallen heroes: Sport, media, and celebrity culture, pp. 148-162. New York, NY: Peter Lang Publisher.
- 4. McDonald, M. G.* & Cooky, C. (2013). "Interrogating discourses about the WNBA's 'bad girls': Intersectionality and the politics of representation. In L. Wenner (Ed.), Fallen Heroes: Sport, Media, and Celebrity Culture, pp. 193-207. New York: NY: Peter Lang Publisher.

- 3. Cooky, C. (2010). Do girls rule?: Understanding popular culture images of "Girl Power!" and sport. In S. Spickard Prettyman & B. Lampman (Eds.). Learning Culture Through Sports: Perspectives on Society and Organized Sports, pp. 210-226. Maryland: Rowman & Littlefield.
- 2. Cooky, C. (2009). Getting girls in the game: Negotiations of structure and agency in a girls' recreational sport program. In E. Smith (Ed.). Sociology of Sport and Social Theory, pp. 153-167. Champaign, IL: Human Kinetics Publishers.
- 1. Cooky, C. (2006). Strong enough to be a man but made a woman: Discourses of sports and femininity in Sports Illustrated for Women. In L. K. Fuller (Ed.), Sexual Sports Rhetoric, pp. 97-106. New York: Haworth Press.

BOOK REVIEWS

- 4. Cooky, C. (2017). Sex Testing: Gender Policing in Women's Sports, by Lindsay Parks Pieper. Gender and Society, 31. 866-868.
- 3. **Cooky, C.** (2016). *Qualifying times: Points of change in women's sport*, and *A locker room of her own:* Celebrity, sexuality and female athletes, by Jamie Schultz. Gender & Society, 30. 136-139.
- 2. Cooky, C. (2010). Sports and their fans: The history, economics and culture of the relationship between spectator and sport, by Kevin G. Quinn. The Sport Psychologist, 24, 119-121.
- 1. Cooky, C. (2006). In the game: Gay athletes and the cult of masculinity, by Eric Anderson. Sociology of Sport Journal, 23, 314-323.

POLICY PUBLICATIONS

- 8. Umphress, E.* and Thomas, J.M. (Eds.). (2022). Applying Procedural Justice to Sexual Harassment Policies, Processes, and Practices. Washington, DC: National Academies of Sciences, Engineering, and Medicine. https://doi.org/10.17226/26563
 - Author list: E. Umphress, C. Cooky, M. Kwon, F. Lee, & T. Potter.
- 7. Staurowsky, E. J.*, Watanabe, N., Cooper, J., Cooky, C., Lough, N., Paule-Koba, A., Pharr, J., Williams, S., Cummings, S., Issokson-Silver, K., & Snyder, M. (2020). Chasing Equity: The triumphs, challenges, and opportunities in sports for girls and women. New York, NY: Women's Sports Foundation.
- 6. Zarrett, N.*, Cooky, C., & Veliz, P.T. (2019). Coaching through a gender lens: Maximizing girls' play and potential. New York, NY: Women's Sports Foundation.
- 5. Rauscher, L.* & Cooky, C. (2018). Sociological dimensions of girls' sport and physical activity. Tucker Center Research Report: Developing Physically Active Girls: A Multidisciplinary Evidence-based Approach. Tucker Center Research on Girls and Women in Sport. University of Minnesota.
- 4. Cooky, C.*, Begovic, M., Oglesby, C. A., Sabo, D. & Snyder, M. (2013). Gender and Sport Participation in Montenegro. Women's Sport Foundation, East Meadow, NY.
- 3. Begovic, M.*, Cooky, C., Snyder, M., Oglesby, C., Sabo, D. (2010). Women in Sports: A Case Study Montenegro. Montenegro Olympic Committee, Podgorica, Montenegro.

- 2. Messner, M. A.* & Cooky, C. (2010). Gender in Televised Sports: News and Highlights Shows, 1989-2009. Los Angeles: USC Center for Feminist Research. http://dornsife.usc.edu/cfr/gender-in-televisedsports/
 - Report is linked to Women's Sport Foundation (WSF) web site. http://www.womenssportsfoundation.org/home/research/articles-and-reports/mediaissues/women-play-sports-but-not-on-tv
 - Report was downloaded over 3500 times in 48 states and 68 countries between 2010-2011 from USC- CFR web site. Report downloaded over 11,500 times from WSF web site (as of Nov. 2014).

Reprint:

- *Messner, M. A. & Cooky, C. (2014). Gender in Televised Sports Report. In S. Eitzen (Ed.). Sport in Contemporary Society, 10th edition. Oxford University Press.
- *Messner, M. A. & Cooky, C. (2012) Gender in Televised Sports Report. In Ferguson, S. J. (2012). Mapping the Social Landscape: Readings in Sociology. McGraw-Hill Publishers.
- *Messner, M. A. & Cooky, C. (2011). Gender in Televised Sports Report. In S. Eitzen (Ed.). Sport in Contemporary Society, 9th edition. Oxford University Press.
- 1. Messner, M. A.*, Duncan, M. C. & Cooky, C. (2000). Gender Stereotyping in Televised Sports. Amateur Athletic Foundation of Los Angeles.

REVIEW ESSAY

- 2. Cooky, C. (2017). Q&A Interview with Expert: Gender and Sport. In A. Billings, M. Butterworth, & P. Turman (Eds.), Communication & Sport: Surveying the Field. 3rd edition. Sage Publications: Los Angeles, CA.
- 1. Cooky, C. (2016). Response to Mary Jo Kane's, "Resistance/transformation of the oppositional binary: Exposing sport as a continuum." (Journal of Sport and Social Issues, 19, 1995: 191-218). In Fink, J. Cunningham, G. & Doherty, A. (eds.), Routledge Handbook of Theory in Sport Management. New York: Routledge.

REFEREED ORAL CONFERENCE PRESENTATIONS

- 56. Antunovic, D.*, Bruce, T., Cooky, C. (March 2025). Considering Sustainability in Media Visibility of Women's Sport: A Cross-National Perspective. Paper to be presented at the International Association for Communication and Sport. Chicago, IL.
- 55. Esmonde, K.* & Cooky, C.* (November 2024). "You need to calm down": A feminist analysis of NFL fandom and Taylor Swift. Paper presented at the North American Society for the Sociology of Sport. Chicago, IL.
- 54. Antunovic, D. & Cooky, C.* (May 2022). "Reimagining" Gender Equality: Towards a Transnational Framework for Olympic Sports Media Research. Paper presented at the International Communication Association. Paris, France.

- 53. Antunovic, D. & Cooky, C.* (May 2021). ""Take a Stand" and "Kick Inequality": Articulations of feminism in promotional culture of women's sports." Paper presented at the International Communication Association. Virtual Conference.
- 52. Corple, D*1., Linabary, J1., Cooky, C. (November 2020). "He never hit me, #WhylStayed": Countering the domestic violence master narrative. Paper presented at the National Communication Association. [Virtual Conference due to COVID-19]
- 51. Antunovic, D.* & Cooky, C.* (April 2020). "Women Worth Watching": Articulations of feminism in the promotional culture of women's sport. Paper accepted at the International Association of Communication & Sport. St. Petersburg, FL. [Conference cancelled due to COVID-19]
- 50. Antunovic, D.* & Cooky, C.* (August, 2019). "Ceiling breaker" and "sexist backlash": Articulations of feminism in narratives of women in sports broadcasting. Paper presented at the Association for Education in Journalism and Mass Communication (Commission on the Status of Women). Toronto, ON.
- 49. Antunovic, D.* & Cooky, C.* (July, 2019). Transnational feminism and sports journalism: An analysis of gender and diaspora in Olympic coverage. Paper presented at the annual meeting of the International Association for Intercultural Communication Studies. Brno, Czech Republic.
- 48. Cooky, C.* & Antunovic, D.* (May, 2019). "Acting nicely got us nowhere": Articulations of feminism in media narratives of athlete activism. Paper presented at the annual meeting of the International Communication Association. Washington, DC.
- 47. Linabary, J., Corple, D. & Cooky, C.* (2018, November). "#WhylStayed three years and \$30 million": Sport and domestic violence in the context of hashtag activism. Paper presented at the North American Society for the Sociology of Sport. Vancouver, B.C. Canada.
- 46. Cooky, C.* & Antunovic, D.* (2018 November). "Despite Title IX...": Articulations of feminism in/ and sports media. Paper presented at the North American Society for the Sociology of Sport. Vancouver, B.C. Canada.
- 45. Antunovic, D.* & Cooky, C.* (2018 November). "A Beautiful Triumph": Feminism in Sports Films. Paper presented at the North American Society for the Sociology of Sport. Vancouver, B.C. Canada.
- 44. Cooky, C.* & Antunovic, D.* (2018, June). "The women's Olympics" or "sexism at the Olympics": An interrogation of narratives of progress and gender equality in U.S. media coverage. Paper presented at the World Congress of Sociology of Sport/International Sociology of Sport Association. Lausanne, Switzerland.
- 43. Linabary, J.*, Corple, D.¹, & Cooky, C. (2018, May). Voice, Domestic Violence, and Digital Activism: Examining Contradictions in Hashtag Feminism." Paper presented at the International Communication Association. Prague, Czech Republic.
- 42. Corple, D.*1, Linabary, J., & Cooky, C. (2017, November). "So Powerful!": Examining the Sense-Making of Feminist Hashtags #WhylStayed/#WhylLeft. National Communication Association. Dallas, TX.

- 41. Linabary, J.*¹, Corple, D.¹, & **Cooky, C**. (2017, May). Of wine and whiteboards: Enacting Feminist Reflexivity in Collaborative Research. Thirteenth International Congress of Qualitative Inquiry in Champaign-Urbana, IL.
- 40. Linabary, J.*1, Corple, D.1, & **Cooky, C**. (2016, June). Creating digital space for feminist activism: A qualitative content analysis of #WhylStayed. International Conference on Television, Video, Audio, New Media and Feminism. University of Notre Dame. South Bend, IN.
- 39. Linabary, J.*¹, Corple, D.¹, & **Cooky, C.** (2016, May). More data, more problems: Examining neoliberal institutional challenges to online research. Twelve International Congress on Qualitative Inquiry. Champaign, IL.
- 38. **Cooky, C.***, Messner, M. A., & Musto, M¹. (2015, June). Gender and Televised Sport, 1989-2014. International Sociology of Sport Association. Paris, France.
- 37. Esmonde, K.*¹, *Cooky, C., & Andrews, D. L. (2014, November). Complicating heteronormative sexuality and sports fandom: The use of Third Wave Feminism. North American Society for the Sociology of Sport. Portland, OR.
- 36. **Cooky, C.***, & Messner, M. A. (2014, November). The promises and limitations of the "Gender and Televised Sport Report" as advocacy for change. North American Society for the Sociology of Sport. Portland, OR.
- 35. **Cooky, C.*** & Rauscher, L.* (2014, August). Girls and the racialization of female bodies in sports contexts. Paper accepted to the Society for the Study of Social Problems. San Francisco, CA.
- 34. Snyder, M., Oglesby, C. A., & **Cooky, C.** (2014, June). Research and advocacy. Partners in Change. International Working Group on Women and Sport. International Working Group Women & Sport World Conference. Helsinki, Finland.
- 33. Esmonde, K.*¹, **Cooky, C.**, Andrews, D. L. (2013, November). "It's supposed to be about the love of the game, not Aaron Rogers eyes: Towards a third wave feminist analysis of sports fandom." Paper presented at the North American Society for the Sociology of Sport. Quebec City, Quebec.
- 32. **Cooky, C.** (2013, August). "Cultures of Silence: Media framings of child sexual abuse in the Jerry Sandusky/ Penn State scandal." Invited panelist; paper presented at the American Sociological Association. Session title: Commodification and sexualization of children and youth.) New York, NY.
- 31. **Cooky, C.***, Esmonde, K.¹, & Dworkin, S. L. (2012, November). "The winningest coach that lost it all: Paterno and the Penn State Scandal." Paper presented at the North American Society for the Sociology of Sport. New Orleans, LA.
- 30. **Cooky, C.*** & Dworkin, S. L. (2011, November). *Running down what comes naturally: Gender verification and South Africa's Caster Semenya*. Paper presented at the North American Society for the Sociology of Sport conference. Minneapolis, MN.

- 29. Cooky, C.*, Begovic, M., Sabo, D., Oglesby, Carole A. & Snyder, M. (2011, November). Addressing community sport globally: Collaboration across borders. Paper presented at the North American Society for the Sociology of Sport conference. Minneapolis, MN.
- 28. Cooky, C.* Begovic, M., Sabo, D., Oglesby, Carole A. & Snyder, M. (2011, November). Gender and sport in Montenegro. Paper presented at the Girls & Women in Sport conference. Minneapolis, MN.
- 27. Cooky, C.*, Begovic, M., Sabo, D., Oglesby, C. A., & Snyder, M. (2011, October). Little difference, huge impact: The gender challenge to sport in Montenegro. Paper presented at the Play the Game conference. Cologne, Germany.
- 26. Cooky, C.*, Begovic, M., Sabo, D., Oglesby, C, Snyder, M. (2011, August). Gender and sport in Montenegro. Paper presented at the Society for the Study of Social Problems. Las Vegas, NV.
- 25. McDonald, M. G.* & Cooky, C. (2011, July). Interrogating discourses about the WNBA's "bad girls": Intersectionality and the politics of representation. Paper presented at the International Sociology of Sport Association, Havana, Cuba.
- 24. Cooky, C.*, Dycus, R². & Dworkin, S. (2010, November). "What makes a woman a woman?" vs. "our first lady of sport": A comparative analysis of Caster Semenya in U. S. and South African news media. Paper presented at the North American Society for the Sociology of Sport, San Diego, CA.
- 23. Cooky, C.*, Dycus, R.², & Dworkin, S. (2010, August). Race, sex, gender, and intersexuality injustice: South Africa's response to the Caster Semenya case. Paper presented at the Society for the Study of Social Problems, Atlanta, GA.
- 22. Cooky, C.*, Dycus, R²., & *Dworkin, S. (2010, April). Sport, sex & gender injustice: The case of South African track star Caster Semenya. Paper presented at the Pacific Sociological Association, Oakland, CA.
- 21. Cooky, C.*, Messner, M. A.*, Schumacher, J². (2009, November). Gender in televised NCAA Final Four tournaments: A 10-Year comparison (1999-2009). Paper presented at the North American Society for the Sociology of Sport, Ontario, Canada.
- 20. Cooky, C.*, Wachs, F. L., Messner, M. A., Dworkin, S. (2008, August). "Racism and sexism in contemporary sport media." Paper accepted at the American Sociological Association, Boston, MA. [Paper not delivered to due family circumstances.]
- 19. Cooky, C. (2008, May). Understanding popular culture images of "Girl Power!" and sport. Paper presented at the Cultural Studies Association, New York, NY.
- 18. Cooky, C., Wachs, F. L.*, Dworkin, S. & Messner, M. A. (2008, April). If 50 Cent can say it, why can't 1?: Imus on sporting women, hip hop culture and the displacement of blame in the mainstream media. Paper presented at the Pacific Sociological Association, Portland, OR.
- 17. Cooky, C. (2008, March) Do girls rule?: Understanding popular culture images of "Girl Power!" and sport. Paper presented at Gender & Scholarship Conference, California State University, Fullerton.

- 16. Cooky, C.*, Wachs, F. L., Dworkin, S. L., Messner, M. A. (2007 November). It's not about the game: Don Imus, racism and sexism in contemporary media. Paper presented at the North American Society for the Sociology of Sport, Pittsburg, PA.
- 15. Cooky, C. (2006, November). Competing femininities: Sporty girls vs. girlie girls. Paper presented at the North American Society for the Sociology of Sport, Vancouver, Canada.
- 14. Cooky, C. (2005, August). Girls Rule!: Situating the female athlete in discourses of popular culture and girl studies. Paper presented at the Society for the Sociology of Social Problems, Philadelphia, PA.
- 13. Cooky, C.* & Messner, M. A. (2005, August). Getting girls in the game: A qualitative analysis of an after-school program. Paper presented at the Society for the Sociology of Social Problems, Philadelphia, PA.
- 12. Cooky, C. (2004, November). "Girls just aren't interested in sports": The construction of (dis)interest in youth sport. Paper presented at the North American Society for the Sociology of Sport, Tucson, AZ.
- 11. Cooky, C. (2004, August 2004). "Raising the Bar": Urban girls' negotiations of structural barriers in recreational sport. Paper presented at the American Sociological Association, San Francisco, CA.
- 10. Cooky, C. (2004, April). Playing with the boys: Urban girls' experiences in recreational sports. Paper presented at the Pacific Sociological Association, San Francisco, CA.
- 9. Cooky, C. (2002, August). The future of children's media: Towards an understanding of children's viewing practices. Paper presented at the Society for the Study of Social Problems, Chicago, IL.
- 8. Cooky, C. (2001, November). Marking (their) territory: Combating the feminization of sports news. Paper presented at the North American Society for the Sociology of Sport, San Antonio, TX.
- 7. Cooky, C. (2001, August). Representations of the "Girl" in Sports Illustrated for Women. Paper presented at the American Sociological Association, Anaheim, CA.
- 6. Cooky, C. (2000, November). Interrogating Foucault: Towards an understanding of female athletic participation. Paper presented at the North American Society for the Sociology of Sport, Colorado Springs, CO.
- 5. Cooky, C.*, Messner, M. A., Duncan, M. C. (2000, November). TV commentators' gendered discourses of emotion in the WNBA and NBA. Paper presented at the North American Society for the Sociology of Sport, Colorado Springs, CO.
- 4. Cooky, C. (1999, November). Sport participation and sexual behavior: An analysis of race, class, and gender. Paper presented at the North American Society for the Sociology of Sport, Cleveland, OH.
- 3. Cooky, C. (1999, August). Constructing gender: Young girls experiences in sport. Paper presented at the American Sociological Association, Chicago, IL.
- 2. Cooky, C. (1997, November). No longer silent: Young girls speak out about their experiences in sport. Paper presented at the North American Society for the Sociology of Sport, Toronto, Canada.

1. Cooky, C. (1996, November). A Chance to speak out: Young girls and their relations with sport. Paper presented at the North American Society for the Sociology of Sport, Birmingham, AL.

REFEREED CONFERENCE POSTER PRESENTATIONS

- 2. McDavid, L.*1, McDonough, M. H.*, Smith, A. L. & Cooky, C. (2012, June) A longitudinal examination of four models of hope and self-perceptions in a youth physical activity setting. North American Society for the Psychology of Sport and Physical Activity. Poster Presentation.
- 1. Marshall, S. F.*, Tannous, C. L.*, Anton-Culver, H., Chingos, D., Cooky, C., Ichinose, T., Rose, S., Ryan, D., Sobero, R. Touslee, E, Wolter, L., Ziogas, A. (2008, June). Disparities in stage at diagnosis in Orange County: Implications for early detection. Era of Hope Conference (Department of Defense, Breast Cancer Research Program). Baltimore, MA. Poster presentation.

CONFERENCE SESSION AUTHOR/ FACILITATOR

International Association for the Sociology of Sport

2023. Session Title. Sport and Media. Ottawa, Canada.

2018. Session Title: Sport and Gender. Lausanne, Switzerland.

North American Society for the Sociology of Sport

- 2024. Session Title: Sociology of Sport Journal: Meet the Editors. Chicago, IL.
- 2023. Session Title: Sociology of Sport Journal: Meet the Editors. New Orleans, LA.
- 2022. Session Title: Sociology of Sport Journal: Meet the Editors. Las Vegas, NV.
- 2021. Session Title: Sociology of Sport Journal: Meet the Editors. Montreal, Canada.
- 2021. Session Title: Author Meets Critic. Changing on the fly: Hockey Through the voices of South Asian Canadians (2020, Rutgers University Press). Montreal, Canada
- 2021. Session Title: Author Meets Critic. On the sidelines: Gendered Neoliberalism and the American Female Sportscaster (2021, University of Nebraska Press). Montreal, Canada.
- 2019. Session Title: Author Meets Critic: Kicking Center: Gender and the Selling of Professional Women's Soccer (2018, Rutgers University Press). Virginia Beach, VA.
- 2018. Session Title: Author Meets Critic: When women rule the court: Gender, race, and Japanese American basketball by Nicole Willms (2017, Rutgers University Press). Vancouver, Canada.
- 2017. Session Title: Author Meets Critic: Desi Hoop Dreams: Pickup Basketball and the Making of Asian American Masculinity by Stanley Thangarj (2015, New York University Press). Windsor, Ontario.
- 2014. Session Title: Author Meets Critic: Discipline and Indulgence: College football, media and the American way of life by Jeff Montez de Oca (2013, Rutgers University Press). Portland, OR.
- 2011. Session Title: Evaluating and Theorizing Community-Based Sports Programs. Session co-organizer: Don Sabo, Ph. D. Minneapolis, MN.
- 2008. Session Title: Spotlight Session. Engaging the Mainstream Media: Strategies To Inject Sociology of Sport Knowledge Into Public Discourse. Denver, CO.
- 2008. Session Title: (In)equality in Youth Sport. Denver, CO.
- 2007. Session Title: Negotiating Race, Class, Gender and Sexuality in Youth Sport. Pittsburg, PA.
- 2004. Session Title: Discourses of Gender, Equity and Sport. Tucson, AZ
- 2003. Session Titles: "Children and Sport I" and "Children and Sport II". Montreal Canada.

Pacific Sociological Association

- 2009. Session title: Author Meets Critic: Body Panic: Gender Health and the Selling of Fitness by Shari Dworkin and Faye Wachs. (2009, New York University Press)
- 2008. Session Title: Race, Class and Gender in Sport and the Media. Portland, OR.
- 2008. Session Title: Sport and Social Problems. Portland, OR.

CONFERENCE SESSION MODERATOR/ EXPERT PANELIST

International Sociology of Sport Association.

- 2025. Invited panelist. Re-problematizing Empowerment and Gender Dynamics in Sport. Seoul, South Korea.
- 2023. Invited panelist. Society, and Scholarly Inquiry: A Critical Stocktaking of the situation and trajectory of the Sociology of Sport. Ottawa, Canada.
- 2020. Invited panelist. Consequences of COVID-19 for Women's Sports. October 2020. [Virtual Conference due to COVID-19].

International Association for Communication & Sport.

2020. Invited panelist: Gender and Sport Media. St. Petersburg, FL. [Conference cancelled due to COVID-19]

North American Society for the Sociology of Sport

- 2022. Invited panelist. Women's Sports Governance. Las Vegas, NV.
- 2022. Invited panelist (author). Author Meets Critic: Serving Equality: Feminism, Media and Women's Sports.
- 2020. Invited panelist. 2020 U.S. Elections: Implications for sociology of sport scholars. November 2020. Virtual Conference [due to COVID-19].
- 2019. Invited panelist. How to be an ally. Virginia Beach, VA.
- 2017. Moderator. Session Title: Sport media and/as public sociology. [Panelists: Kate Fagan (espnW) and Kevin Blackistone (University of Maryland, ESPN)]. Windsor, Ontario.
- 2017. Invited panelist. *Engaging Sports*. Windsor, Ontario.
- 2016. Invited panelist. NASSS: Great Ideas. Tampa, FL.
- 2013. Invited panelist. Professional skills and knowledge for NASSS graduate students. Quebec City, Quebec.
- 2013. Invited panelist. The Scholar's Corner: NASSS promoted scholarship activities. Quebec City, Quebec.
- 2010. Moderator. Session title: Sociologists off the bench: The many uses of blogs. San Diego,
- 2010. Panelist. Session title: Teaching Through Bodily Failure. San Diego, CA.
- 2004. Presider. Session title: Discourses of Gender, Equity and Sport Tucson, AZ.

Pacific Sociological Association

- 2007. Panelist. Session title: Author Meets Critic: Built to Win. Oakland, CA.
- 2004. Discussant. Session title: Gender and Sport. San Francisco, CA. Southern Sociological Association
- 2019. Panelist. Presentation title: Women, sports media, and the unevenness of social change. Atlanta, GA.

Tucker Center Girls and Women in Sport Conference

2011. Panel moderator/ discussant. Gender, Sport, and Media. Minneapolis, MN.

INVITED KEYNOTE LECTURES (INTERNATIONAL)

2. November 4, 2016. Presidential Address. Title: "We cannot stand idly by: A necessary call for a public sociology of sport. North American Society for the Sociology of Sport.

Tampa, FL.

Invited keynote lecture. Title: Policing the boundaries of sex: Gender verification 1. August 22, 2012.

and the Caster Semenya controversy. International Congress of Sport Sciences.

Mokpo, South Korea.

INVITED KEYNOTE/ DISTINGUISHED LECTURES (NATIONAL)

4. November 8, 2018. Invited Keynote Lecture. Title: Sidelined: Sexism in sports media. 4th Annual Girls & Women in Sport Symposium. Robert Morris University. Pittsburgh, PA.

3. April 20, 2018. Invited Keynote Lecture: Title: "Together, let's be better": Towards a dialogue

> on sports media coverage. Philip Merrill College of Journalism, the Shirley Povich Center for Sports Journalism, and espnW. University of Maryland.

College Park, MD.

2. March 8, 2016. Invited Distinguished Lecture. Title: Still on the sidelines: Why 2015 was not the

year of women in sports. Center for Sociocultural Sport and Olympic Research.

Fullerton, CA.

1. November 21, 2013. Invited keynote lecture. Title: Marginalized voices in sporting cultures: The

power of silence and giving voice. Western Society for the Physical Education of

College Women. Pacific Grove, CA.

INVITED LECTURES (INTERNATIONAL)

5. June 3, 2016. Invited lecture. Title: Missing in Action: The coverage of women's sports in U.S.

Media. Korean Society for Media & Sport. Seoul, South Korea.

4. June 2, 2016. Invited lecture. Title: Gender inequality in American Sports. Yonsei University,

Seoul. South Korea.

Invited lecture. Title: Constituting Sex/Gender: The Politics and Problematics of 3, April 17, 2015.

"Sex Testing" in Sport. Pan American Sports and Exercise Research Summit.

Toronto, Ontario. Canada.

Invited lecture. Title: Does looking good matter more than playing well?: Female 2. August 24, 2012.

athletes in U.S. media. Hanyang University. Seoul, South Korea.

Panel presenter. Title: Physical Activity and Sport: Rural/Urban Considerations 1. February 27, 2012.

for Improving Girls and Women's Health. United Nations Commission on the

Status of Women. New York, NY.

INVITED LECTURES/PRESENTATIONS (NATIONAL)

21. October 11. 2022. Invited Lecture: The unevenness of social change in women's sports in the United States: Historical and Contemporary Perspectives. Gatorade Sports Science Institute, Expert Panel. Chicago, IL. 20. March 8. 2022. Invited Lecture. Title: Title IX After 50 Years: The Politics of Women in Sport and Media Coverage. California State University, East Bay, East Bay, CA. 19. Feb. 12, 2022. Invited Lecture. Title: No Slam Dunk: Women in Sport. President's Council Back to Class. Purdue for Life. Naples, FL. Invited Lecture. Title: The good, the bad, and the ugly. Penn State/ University of 18. Jan. 20, 2022. Alabama Title IX Symposium. Washington D.C. [event cancelled due to COVID-19]. Invited Lecture. Title: One and Done: The Long Eclipse of Women's Televised 17. April 16, 2021. Sports, 1989-2019. University of Illinois, Urbana-Champaign. 16. March 5, 2020. Invited Lecture. Title: Sexism in Sports Media. Pacific University. Forest Grove, OR. 15. Sept. 23, 2019. Invited lecture. Title: No Slam Dunk: Gender, sports and the unevenness of social change. Bradley University, Peoria, IL. 14. May 19, 2018. Invited panelist. Title: Gender inequities in sports: Pay, Sponsorships and Media. Sports Lawyers Association. Oxon Hill, MD 13. Sept. 29, 2017. Invited lecture. Title: How the Battle of the Sexes is not over: Gender inequality in media coverage. Oberlin College, Oberlin, OH. 12. April 13, 2017. Invited lecture. Title: Gender in sport media: Ethical challenges and considerations. The Daniels Institute on Ethics. College of Business. University of Colorado, Colorado Springs. 11. Sept. 23, 2016. Invited lecture. Title: Towards a public sociology of sport. Physical Cultural Studies. Department of Kinesiology. University of Maryland, Baltimore, MD. 10. April 9, 2016. Invited lecture. Title: The female athlete, Missing in action. TedxPurdue. Purdue University. West Lafayette, IN. 9. February 20, 2014. Invited lecture. Title: Framing Silence: The news media coverage of sports. The Texas Program in Sports and Media. College of Communication, The University of Texas at Austin. Austin, TX. 8. March 6, 2013. Invited lecture. Title: Women play sport, but not on TV: A longitudinal study of televised news media. Annenberg Institute of Sports, Media and Society, Gender and Sport Conference. University of Southern California. Los Angeles, CA.

7. February 19, 2013. Invited lecture. Title: Out on the field: Understanding homophobia in sports. Wabash College, Crawfordsville, IN.

6. March 23, 2012. Invited lecture. Women and Gender Studies Linda Arnold Carlisle Professorship Lecture Series. Title: Girls' and Women's Participation in Sport: Local and Global Perspectives. University of North Carolina, Greensboro. Greensboro, NC.

Invited lecture. "The Paradoxes of Social Justice in Women's Sport: Local and 5. February 9, 2012. Global Perspectives. Sociology Symposium: Paradox of Social Justice. California State Polytechnic University, Pomona, CA.

4. November 2, 2011. Invited panel moderator. The Past, Present and Future in Sport Media Research: A Great Conversation with Sport Scholars. University of Minnesota Tucker Center Girls and Women in Sport Conference. Minneapolis, MN.

3. August 11, 2011. Invited panelist. Gender, Sport and Media. Association for Education in Journalism and Mass Communication. Panel discussion topic: Gender and Sport Media. St. Louis, MO.

2. May 18, 2011. Invited lecture. Fair Shot Genius Café on Girls and Women in Sport. Title: Gender, Sport and the Media. Columbia College, Chicago, IL.

1. March 4, 2011. Invited lecture. Tucker Center for Research on Girls and Women in Sport. Title: The stronger women get, the more news media love men's sports: Gender in televised sport news and highlight shows. University of Minnesota Minneapolis, MN.

INVITED LECTURE (PURDUE)

1. October 2012. Title IX: Looking back, Moving Forward Conference. Title: Playing but Losing: Women's Sports After Title IX. Purdue University. West Lafayette, IN.

GRADUATE DISSERTATION COMMITTEES

American Studies Program

| Student | Degree/Date | Specialization | Instructional Role | |
|-------------------|--|---|--------------------|--|
| | Dissertation / Project Title | | | |
| Doctoral Students | | | | |
| H. Newell | Ph.D./ in progress | American Studies | Committee member | |
| | Dissertation Title: T | BD | | |
| J. Fisher | Ph.D./ in progress | American Studies | Committee member | |
| | Dissertation Title: Indianthusiasm and Settler Colonialism: German Perceptions of 'Indians' and 'Africans' | | | |
| M. Mears | Ph.D./ Aug 2022 | American Studies | Committee member | |
| | Dissertation Title: MASCOTS, MEMORY, MERCHANDISE: WHITE MASCULINITY AND COMMUNITY IDENTITY | | | |
| A. Halliday | Ph.D./ May 2017 | Ph.D./ May 2017 American Studies Committee member | | |
| | Dissertation Title: FASHIONING BLACK BARBIES, PRINCESSES, AND SEXUAL EXPRESSION FOR BLACK GIRLS: THE MULTIVISUALITY OF NICKI MINAJ | | | |

Brian Lamb School of Communication

| Student | Degree/Date | Specialization | Instructional Role | |
|-------------------|-----------------------|---|--------------------|--|
| | Dissertation / Pro | Dissertation / Project Title | | |
| Doctoral Students | ; | | | |
| C. Jarvis | Ph.D./ Spring 2021 | Communication | Committee member | |
| | Dissertation Title: | Dissertation Title: EMBODIED ORGANIZING: NETWORKS AND NARRATIVES OF (IN)FERTILITY | | |

Sociology/ Women's Studies

| Student | Degree/Date | Specialization | Instructional Role | |
|------------------|-----------------------------|---|--------------------|--|
| | Dissertation / Proj | Dissertation / Project Title | | |
| Doctoral Student | s | | | |
| M. Null | Ph.D./ August 2012 | Sociology/ Women's Studies | Committee member | |
| | Dissertation Title: PROCESS | Title: FAT STIGMA TO FAT ACCEPTANCE: FAT WOMEN'S SIZE-ACCEPTANCE AS AN EMBODIED | | |

Health & Kinesiology

| Student | Degree/Date | Specialization | Instructional Role |
|--------------------------|---|----------------|--------------------|
| | Dissertation / Project Title | | |
| Doctoral Students | | | |
| T.E. Dorsch | Ph.D./ May 2013 | Sport/Exercise | Committee member |
| | | Psychology | |
| | Dissertation Title: PARENT SPORT SOCIALIZATION, GOALS AND VERBAL SIDELINE BEHAVIOR, AND | | |
| | SUPPORT AND PRESSURE IN ORGANIZED YOUTH SPORT | | |
| M. Hemphill | Ph.D./ Dec. 2011 | PE Pedagogy | Committee member |
| | Dissertation Title: RESPONSIBILITY-BASED CONTINUING PROFESSIONAL DEVELOPMENT FOR IN-SERVICE | | |
| | PHYSICAL EDUCATORS | | |

External Committee Member (Purdue)

| Student | Degree/Date | Specialization | Instructional Role |
|-------------------|--|------------------------------------|--|
| | Dissertation / Proje | ct Title | |
| Doctoral Students | | | |
| M. Wheadon | Ph.D./ August 2017 | Technology | Committee member |
| | | | INTAINING GENDERED CONCEPTS: EXAMINING THE SOCIATIONS IN TECHNOLOGY AND ENTREPRENEURSHIP |
| B. Bhatti | Ph.D./ May 2019 | English | Committee member |
| | DISSERTATION TITLE: WORLDBUILDING IN FEMINIST GAME STUDIES: TOWARD A METHODOLOGY C | | |
| D. R. Beall | Ph.D./ August 2018 | Sociology | Committee member |
| | Dissertation Title: LEGAL ENVIRONMENT AND LEGAL CONSCIOUSNESS IN THE SAME-SEX N DEBATE | | |
| H. Hughes | Ph.D./ 2016 | Counseling Psychology | Committee member |
| | Dissertation Title: COLLEGIATE WOMEN ATHLETES: CONTRIBUTION OF ATTACHMENT, IDENTITY, AN ATHLETIC ENGAGEMENT TO MEANING IN LIFE | | , |
| L. Murfree | Ph.D./ August 2023 | Science Communication (ASEC) | Committee member |

| Dissertation Project: Child Protective Services Applications & Attitudes Christian Parents Hold Towards |
|---|
| State Religious Exemption Laws for Child Maltreatment in the United States |

External Committee Member (Other Institutions)

| Student | Degree/Date | Specialization | Instructional Role | | |
|--------------------------|---|--|--------------------|--|--|
| | Dissertation / Project Title | | | | |
| Doctoral Students | | | | | |
| K. Esmonde | Ph.D./ May 2019 | Kinesiology/ U of Maryland | Committee member | | |
| | Dissertation Title: DATIFICATION OF EVERYDAY LIFE: CRITICALLY CONTEXTUALIZING THE "QUANTIFIED | | | | |
| | SELF" IN PHYSICAL CULTURE | | | | |
| D. Vidotto | Ph.D./ Fall 2021 | Curriculum, Teaching and External Examiner | | | |
| | Learning/ U of Toronto | | | | |
| | Dissertation Title: PLAY LIKE A CHAMPION, POST LIKE A CHAMPION: INVESTIGATING ADOLESCENT | | | | |
| | FEMALE ATHLETIC I | DENTITY AND SOCIAL MEDIA | | | |

GRADUATE MASTERS THESIS COMMITTEES

Health & Kinesiology

| | Degree/Date | Specialization | Instructional Role | |
|------------------|--|---|--|--|
| | | | ilisti uctional Role | |
| | Thesis/Project Title | | | |
| Student | | | | |
| Masters Students | | | | |
| K. Esmonde | M.A./ August | Sport Sociology/ | Primary Advisor/ Thesis Chair | |
| | 2013 | Women's Studies | | |
| | | • • | love of the game, not the love of Aaron Rodgers' eyes: | |
| | Towards a femin | ist sociological analysis of | f women's sport fandom | |
| B. Byrer | M. A./ August | Sport/Exercise | Committee member | |
| | 2012 | Psychology | | |
| | Thesis Title: Brea | sis Title: Breast cancer survivors: Decisions to participate in a physical activity group | | |
| A. J. Kraemer | M. A./ Sept. | Sport/Exercise | Committee member | |
| | 2010 | Psychology | | |
| | Thesis Title: Coach and peer predictors of needs-fulfillment and self-determined motivation in youth | | | |
| soccer | | | | |
| T. Beane | M.P.H./ Aug. | Public Health | Committee member | |
| | 2011 | | | |
| | Thesis Title: EMS | as a profession: A qualita | ative study of emergency medical professions | |

RESEARCH AWARDS AND GRANTS [SUBMITTED]

External Funding (Competitive proposal)

2. Sponsor/ Title of Grant: **Spencer Foundation Grant**

A qualitative examination of transgender high school athletes.

Duration of Funding: 24 months (1/1/ 2025- 12/ 31/ 2026)

Total Amount of Award: \$333,225 Role: Consultant Under review Status:

1. Sponsor/ Title of Grant: National Science Foundation Postdoctoral Fellowship: SPRF

Defining transgender: How scientific evidence is utilized to justify and

create transgender participation policies for sports

Duration of Funding: 24 months

Total Amount of Award: \$69,000 (per year) Role: Co-Principal Investigator

Status: Review Score: Highly Competitive; Declined funding: student accepted

tenure track position at Florida State University

RESEARCH AWARDS AND GRANTS [FUNDED]

External Funding (Competitive proposal)

2. Sponsor / Title of Grant: SHARP (Sport, Health and Physical Activity Research) Center

Gender in Televised Sports, 2014

Duration of Funding: 18 months (1/ 1/ 2014- 6/1/2015)

Total Amount of Award: \$15.000

Role: Co-Principal Investigator

1. Sponsor/ Title of Grant: Clifford B. Kinley Trust

Sports, Physical Activity and the Well-Being of Urban and Rural Girls

Duration of Funding: 1 Year* (5/1/2011- 12/31/2014)

Total Amount of Award: \$19,435

Role: Principal Investigator

*Extension approved due to changes made by community partner in program.

External Funding (Solicited proposal)

2. Sponsor / Title of Grant Nike and Women's Sports Foundation

Gender-Informed Coaching Practices

Duration of Funding: 8 months (7/31/2019- 3/08/2019)

\$9.500 Amount of Award:

Role: Co-Principal Investigator

International Olympic Committee/ United Nations Development 1. Sponsor / Title of Grant:

Program/ Gender and Sports in Montenegro

Duration of Funding: 13 months (8/1/2010- 9/30/2011)

Total Amount of Award: \$16,031.02

Role: Principal Investigator

External Funding (Unsolicited proposal)

2. Sponsor / Title of Grant: Women's Sports Foundation

Gender in Televised Sports, 2019.

Duration of Funding: 12 months (1/1/2019-12/31/2019)

Amount of Award: \$5,000

Role: Co- Principal Investigator

1. Sponsor/ Title of Grant: Center for Feminist Research, University of Southern California

Gender in Televised Sports, 2014.

Duration of Funding: 18 months (1/1/2014- 6/1/2015)

Total Amount of Award: \$3,000

Role: Co- Principal Investigator

Internal Funding (Unsolicited proposal)

2. Title of Grant/ Sponsor: Honors College, Purdue University

Gender in Televised Sports

Duration of Funding: 12 months (1/1/2024- 12/31/2024)

Total Amount of Award: \$5,000

Role: Co- Principal Investigator

1. Title of Grant/ Sponsor: Office of the Provost, Purdue University

Gender in Televised Sports

Duration of Funding: 18 months (1/1/2014- 6/1/2015)

Total Amount of Award: \$3,000

Co- Principal Investigator Role:

Intramural Travel Grants (Purdue)

*Conference cancelled due to COVID-19 pandemic

| Title | Sponsor | Year | Amount | Role |
|----------------------------------|-------------------|-------|--------|-----------------------------------|
| North American Society for the | ASPIRE CLA | 2024 | \$2000 | Presenter/ Session Organizer/ |
| Sociology of Sport (NASSS) | | | | Editor SSJ/ Executive Board |
| International Sociology of Sport | ASPIRE CLA | 2023 | \$3000 | Invited plenary speaker |
| Association (ISSA) | | | | |
| North American Society for the | ASPIRE CLA | 2022 | \$2500 | Session Organizer/ Editor SSJ/ |
| Sociology of Sport (NASSS) | | | | Executive Board |
| National Communication Assoc | ASPIRE CLA | 2021 | \$1500 | Panelist |
| International Assoc for Comm & | ASPIRE CLA | 2020* | \$1500 | Editorial Board Comm & Sport |
| Sport | | | | |
| NASSS | ASPIRE CLA | 2019 | \$1500 | Associate Editor, SSJ |
| Gender in Televised Sport Report | ASPIRE CLA | 2019 | \$3000 | Co-PI |
| NASSS | ASPIRE CLA | 2018 | \$2500 | Associate Editor, SSJ |
| International Sociology of Sport | ASPIRE/ CLA | 2018 | \$2500 | Presenster |
| Association (ISSA) | | | | |
| NASSS | ASPIRE/ CLA | 2017 | \$1500 | President, panelist |
| Korean Society for Sport & Media | ASPIRE/ CLA | 2016 | \$2500 | Invited lecture |
| Gender, Sport, and Media | ASPIRE/ CLA | NA | \$1500 | Travel for research |
| NASSS | ASPIRE/ CLA | 2015 | \$1500 | Conference Chair/ President-Elect |
| International Working Group on | PRF International | 2015 | \$1400 | Presenter/ Panel discussant |
| Women & Sport | Travel Fund | | | |

REFEREED JOURNAL MANUSCRIPTS [IN PREPARATION]

1. Begovic, M.* & Cooky, C. Gender and Sport in Serbia: Understanding the Context. To be submitted to the International Review for the Sociology of Sport.

BOOK CHAPTERS [IN PREPARATION]

JOURNAL EDITOR/ EDITORIAL BOARD/ REVIEWER

Editor:

Sociology of Sport Journal, 2023-2026 (Editor) Sociology of Sport Journal, 2020-2023 (Editor)

Sociology of Sport Journal, 2017-2020 (Associate Editor)

Editorial Board:

International Review for the Sociology of Sport, 2016-present Journal of Global Sport Management 2016-present Journal of Sport and Social Issues, 2015-present Communication & Sport, 2015-present

Gender & Society, 2018-2020 (2-year term)

Contexts: Understanding people in their social worlds, 2017-2019 (2-year term) Sociology of Sport Journal, 2007-2010 (3-year term); 2013-2016 (3-year term) Qualitative Research in Sport, Exercise and Health, 2013-2016 (3-year term)

Sociological Perspectives, 2011 (1-year term) Sociological Perspectives, 2010 (1-year term)

Journal Reviewer:

Communication & Sport (3-5 reviews per year)

Gender & Society (1-2 reviews per year)

International Review for the Sociology of Sport (2-3 reviews per year)

Journal of Sport and Social Issues (1-2 reviews per year)

Sociology of Sport Journal (4-6 reviews per year)

Sociological Perspectives (5-7 reviews per year during Board term)

Journal of Sex Research (2-3 reviews per year)

Journal Reviewer (1-2 reviews total)

Adapted Physical Activity Quarterly American Journal of Sociology Archives of Sexual Behavior American Sociological Review

Big Data & Society **Feminist Formations**

Feminist Media Studies International Journal of Sport Communication

International Journal of Sport Policy and Politics Journal of Youth Sport Qualitative Research in Exercise and Health Qualitative Sociology

Research Quarterly for Exercise & Sport Sex Roles

Social Problems Sociology of Education Sport, Education and Society Sociological Inquiry

Sport in Society Women in Sport and Physical Activity Journal

Women's Studies International Forum

Book Manuscript/ Proposal Reviewer:

- 9. Invited Reviewer by Routledge. Globalizing MediaSport.
- 8. Invited Reviewer by Rutgers University Press: Say Her Name: Race, Sport, and Society from a Black Feminist Standpoint.
- 7. Invited Reviewer by Temple University Press: Game On!: Inside the Gendered World of Fantasy Sports.
- 6. Invited Reviewer by Rutgers University Press: Sport in the Neoliberal University.
- 5. Invited Reviewer by Oxford University Press. The Oxford Handbook of Sports and Society.
- 4. Invited Reviewer by Rutgers University Press: Childhood Betrayed: How Intercollegiate Athletics (and Title IX) are Ruining Girls' Youth Sports.
- 3. Invited Reviewer by Human Kinetics Publishers: Women in Sport.
- 2. Invited Reviewer by Routledge: Inclusive Masculinities.
- 1. Invited Reviewer by Routledge: Sport, Culture and Society: An Introduction.

Book Editorial Reviews:

- 4. Denied: Women, Sports, and the Contradictions of Identity. Michelle Manno. New York University
- 3. Head Game: Mental Health in Sports Media. Andrew C. Billngs & Scott Parrott. Peter Lang Publishers.
- 2. Kicking Center: Gender and the Selling of Women's Professional Soccer. Rutgers University Press.
- 1. Sociological Perspectives on Sport, edited by David Karen and Robert Washington. Routledge.

B. LEARNING (TEACHING)

LEARNING AWARDS AND GRANTS [FUNDED]

Intramural Grants

| Agency | Title | Year | Amount | Role/ Objective |
|-----------------------|---------------------------------------|-------|----------|--|
| Office of the Provost | IMPACT X: Instruction Matters: Purdue | | \$3000 | Faculty Fellow. |
| | Academic Course Transformation | | | Funding for transition to online learning during COVID- 19 Pandemic |
| Office of the Provost | IMPACT: Instruction Matters: Purdue | 2013- | \$10,000 | Faculty Fellow. |
| | Academic Course Transformation | 14 | | Funding for course redesign of WGSS 280 |

COURSES TAUGHT [LAST 3 YEARS: Fall 2022- Spring 2025]

| Semester/ Year | Course Number | Level | Course Title |
|----------------|------------------|--|--|
| Fall 2022 | AMST 320 | Undergraduate | Understanding the NFL (cross-listed with WGSS 390) |
| Spring 2023 | WGSS 390 | Undergraduate | Sport and Popular Feminisms (cross-listed with AMST 301) |
| Fall 2023 | AMST 320 | Undergraduate Understanding the NFL (cross-listed with WGSS 390) | |
| Spring 2024 | WGSS 390 | Undergraduate | Sport and Popular Feminisms (cross-listed with AMST 301) |
| Fall 2024 | AMST 320 | Undergraduate | Understanding the NFL (cross-listed with WGSS 390) |
| Spring 2025 | WGSS 390 | Undergraduate | Sports and Feminism (cross-listed with AMST 301) |

C. ENGAGEMENT (SERVICE)

PUBLIC SCHOLARSHIP/ PUBLIC TRANSLATION OF RESEARCH

Opinion-Editorial Publications:

14. **Cooky, C.** Is this the dawn of a new era in women's sports? April 10, 2024. https://theconversation.com/is-this-the-dawn-of-a-new-era-in-womens-sports-227216

- Reprinted, *South Carolina Daily Gazette*, April 26, 2024 https://scdailygazette.com/2024/04/26/is-this-the-dawn-of-a-new-era-in-womens-sports/
- Reprinted, *The Daily Star*, April 12, 2024 https://www.thedailystar.com/opinion/columns/is-this-the-dawn-of-a-new-era-in-women-s-sports/article_f5d55506-f769-11ee-bad0-33cc95a354fd.html
- 13. **Cooky, C.** Lia Thomas' championship performance gives women's sports a crucial opportunity. March 21, 2022. NBC News THINK. https://www.nbcnews.com/think/opinion/we-should-be-celebrating-lia-thomas-we-did-jackie-robinson-ncna1292521
- 12. **Cooky, C.** U.S. Women's soccer settlement sets dangerous precedent. February 28, 2022. NBC News THINK. https://www.nbcnews.com/think/opinion/u-s-women-s-soccer-team-equal-pay-settlement-sets-ncna1290309
- 11. **Cooky, C.** At Super Bowl 2022, the NFL, Rams, and Bengals rake in money. Cheerleaders get pennies. February 12, 2022. NBC News THINK. https://www.nbcnews.com/think/opinion/super-bowl-2022-nfl-rams-bengals-will-rake-money-cheerleaders-ncna1289003
- 10. Kane, M. J., Daniels, E., LaVoi, N.L., Fink, J., & **Cooky, C.** "Even in the wake of a record-setting Women's World Cup, myths still surround women's sports." July 7, 2015. espnW.

http://espn.go.com/espnw/news-commentary/article/13215042/even-wake-record-setting-womenworld-cup-myths-surround-women-sports

- 9. **Cooky, C.** "Despite soaring popularity, women's sports got more coverage than a generation ago." *Fair: Fairness and Accuracy in Reporting*. June 19, 2015. http://fair.org/home/despite-soaring-popularity-womens-sports-got-more-coverage-a-generation-ago/
- 8. **Cooky, C.** "Mad (at) March Madness." *The Feminist Wire*. March 21, 2014 http://thefeministwire.com/2014/03/march-madness/
- 7. Hogshead-Makar, N. w/ LaVoi, N. & **Cooky, C.** "Mattel uses Barbie to titillate male sports fans." *The Huffington Post*. February 28, 2014. http://www.huffingtonpost.com/nancy-hogsheadmakar/mattel-uses-barbie-to-tittillate-adult-male-sports-fans b 4876551.html?1393620399
- 6. **Cooky, C.** "On Michael Sam Coming Out." *The Feminist Wire.* February 13, 2014. http://thefeministwire.com/2014/02/michael-sam-coming-out/
- 5. **Cooky, C.** "March madness minimizes women." *Journal Gazette*. Op-ed article. April 1, 2012. http://www.journalgazette.net/article/20120401/EDIT05/304019978/1021/EDIT
- 4. **Cooky, C.** "U. S. women's soccer success could fulfill goals for women's sports." *Journal & Courier*. Oped. July 22, 2011. <a href="http://www.jconline.com/article/20110724/OPINION03/107240314/U-S-women-s-soccer-success-could-fulfill-goals-women-s-sports?odyssey=mod|newswell|text|FRONTPAGE|s|
- 3. **Cooky, C.** "Look beyond stereotypes of women in sports" *Indianapolis Star.* Op-ed. July 15, 2011. http://www.indystar.com/apps/pbcs.dll/article?AID=2011107160310
- 2. **Cooky, C.** "Women's soccer coverage must get beyond gender roles." *Detroit Free Press.* Op-ed. July 18, 2011. http://www.freep.com/article/20110718/OPINION05/110718051/Online-commentary-women-s-soccer-coverage-must-get-beyond-gender-roles?odyssey=tab
- 1. **Cooky, C.** "Give women more playing time on TV" *Indianapolis Star*. Op-Ed. June 7, 2010. http://www.indystar.com/apps/pbcs.dll/article?AID=20106070306

Featured Guest Appearances and Interviews:

Television/ Online News Streams

- 5. PBS News Hour. "Exploring the history of gender equity at the Olympics and where things stand today." August 11, 2024. https://www.pbs.org/newshour/show/exploring-the-history-of-gender-equity-at-the-olympics-and-where-things-stand-today
- 4. Scripps National News. "First-of-its-kind sports bar trying to make women's sports more accessible." March 25, 2022. https://www.youtube.com/watch?v=3BXamcCGac4
- 3.WISH TV (Indianapolis CBS affiliate). "Sexism still prominent at the Olympics." August 15, 2016. http://wishtv.com/2016/08/15/purdue-expert-sexism-still-prominent-at-the-olympics/
- 2. WLFI TV (West Lafayette CBS affiliate). "Purdue expert discusses sexism at the Olympics." August 14, 2016. http://wlfi.com/2016/08/14/purdue-expert-discusses-sexism-at-olympics/

1. PBS Newshour with Judy Woodruff. "Will team USA's win help level the playing field for women?" July 6, 2015.

http://www.pbs.org/newshour/bb/will-team-usas-win-help-level-playing-field-women/

Documentary Film

1. Twin Cities Public Television/ University of Minnesota Tucker Center. "Media Coverage and the Female Athlete." (Featured expert). Aired, November 2013.

http://www.cehd.umn.edu/tuckercenter/multimedia/mediacoverage.html

- Awarded Region Emmy (Upper Midwest)

Podcasts (Interviews)

- 5. Freakonomics. The Economics of Everyday Things, hosted by Zachary Crockette. Episode 12: Women's Sports Bars. July 30, 3023. https://freakonomics.com/podcast/womens-sports-bars/
- 4. Edge of Sports. Ask a Sports Scholar, hosted by Dave Zirin. Episode 2. June 15, 2023 https://therealnews.com/w-kamau-bell-the-reluctant-optimist
- 3. Edge of Sports, hosted by Dave Zirin. Episode 2: Why the Right is so mad about trans athletes. April 5, 2022. https://www.thenation.com/podcast/culture/edge-of-sports-cherylcooky-liathomas/
- 2. Talking Hoosier History, hosted by IHB Deputy Director Michella Marino and IHB Historian Casey Pfeiffer. Giving Voice: Cheryl Cooky. June 9, 2021. https://talkinghoosierhistory.libsyn.com/giving-voice-cheryl-cooky
- 1. Burn It All Down, hosted by Jessica Luther. Interview w/ Dr. Cooky on the Study of Women's Televised Sports. April 8, 2021. https://www.burnitalldownpod.com/episodes/interview-dr-cheryl-cooky-on-the-study-of-womens-televised-sports

Radio

- 30. Central Time, hosted by Rob Ferrett. US women soccer stars face right-wing criticism off the pitch. August 17, 2023. Wisconsin Public Radio. https://www.wpr.org/us-women-soccer-stars-face-right-wing-criticism-pitch
- 29. WGN Chicago Radio, hosted by Lisa Dent. Why women's sports gets less media coverage. October 11, 2021. https://wgnradio.com/pinch-hitters/why-womens-sports-get-less-media-coverage/
- 28. KCBS Radio, San Francisco, hosted by Liz Saint John. Originally aired on Friday April 16, 2021. Segment on women's sports media coverage. [no link available]
- 27. Business Radio, *Dollars and Cents*, hosted by Nick Ashburn and Sherryl Kulhman. Originally aired on July 14, 2019 on SiriusXM Channel 132, Business Radio Powered by The Wharton School. https://shows.pippa.io/wbr-guest/episodes/n-lavoi-c-cooky
- 26. The Morning Show, hosted by Carrie Kaufmann. June 27, 2018. Wisconsin Public Radio.
- 25. BBC Sports, Sportshour. June 16, 2018. https://www.bbc.co.uk/programmes/w172w4pf3kb3gr5

- 24. WTOP DC Metro News, hosted by Veronica Robinson. "TimesUp, #MeToo, and women's sports." March 24, 2018.
- 23. VoiceAmerica Radio, hosted by Carole Oglesby. "How the media sees, recreates us." August 2, 2016. https://www.voiceamerica.com/episode/93630/how-the-media-sees-re-creates-us
- 22. Dunkumentaries. ESPN Radio, hosted by Kate Fagan. "Episode 3. Missing Milestone." April 16, 2016. http://www.espn.com/espnradio/podcast/archive?id=14562056
- 21. Up to Date with Brian Ellison. National Public Radio, Kansas City, MO. August 10, 2015. "FC Kansas City Players Return From World Cup to Underwhelming Soccer Scene." http://kcur.org/post/fc-kansas-city-players-return-world-cup-underwhelming-womens-soccer-scene
- 20. The Redeye Collective. Rabble Podcast Network. Vancouver Cooperative Radio, Canada. "FIFA World Cup exception to lack of coverage women's sport." July 10, 2015. http://rabble.ca/podcasts/shows/redeye/2015/07/fifa-world-cup-exception-to-lack-coveragewomen%E2%80%99s-sport
- 19. The Michelle Meow Show, Tune In Radio. June 7, 2015. http://tunein.com/radio/Michelle-Meow-Show-p674216/
- 18. Your Call. KALW San Francisco. Local Public Radio. "More people are watching women's sports than ever – why won't the sports media cover it?" July 2, 2015. http://kalw.org/post/your-call-more-peopleare-watching-women-s-sports-ever-why-won-t-sports-media-cover-it
- 17. Kojo Nnamdi Show. National Public Radio, Washington D.C. "Media Coverage of Women's Sports." July 2, 2015. http://thekojonnamdishow.org/shows/2015-07-02/media-coverage-of-womens-sports
- 16. Top of Mind. BYU Radio. June 29, 2015. http://www.byuradio.org/episode/4bfa9048-1fd7-4d69-86bc-6577bc189032/top-of-mind-with-julie-rose-gay-marriage-women-s-sports-talented-kids-3dprosthetic-hands
- 15. Edge of Sports. XM Satellite Radio. June 25, 2015. http://www.leftjabradio.com/wpcontent/uploads/2015/06/06-25-15-Edge-of-Sports FULL.mp3
- 14. CounterSpin. "Women's Sports Coverage." Fair: Fairness and Accuracy in Reporting. June 12, 2015. http://fair.org/home/jessa-wilcox-on-solitary-confinement-cheryl-cooky-on-womens-sports-coverage/ - Facebook shares: 83; Tweets: 14 (as of June 15, 2015).
- 13. Air Talk. "Former World Cup Champion Brandi Chastain on Women's Role and Representation in Sports." National Public Radio, Los Angeles. June 10, 2015. http://www.scpr.org/programs/airtalk/2015/06/10/43207/with-women-s-world-cup-in-full-swinglooking-at-wo/
 - Facebook shares: 59; Tweets: 14 (as of June 15, 2015).

- 12. Interview on Market Watch, radio broadcast. "What Do Women Want? Stereotype-free Sports News. Sept. 27, 2014. http://www.marketwatch.com/story/what-do-women-want-stereotype-freesports-news-2014-09-27-6107150
- 11. Interview on HuffPost Live, online webcast. "Does Sex Overshadow Sports?" Sept. 16, 2014. http://live.huffingtonpost.com/r/segment/columbia-womens-cycling-camel-toeuniforms/5412fbaf78c90a675d000115
- 10. Interview, 7th Grader Files Lawsuit Against School Corporation. WLFI 18 Lafayette (Local TV news). August 31, 2013. http://www.wlfi.com/news/local/7th-grader-files-lawsuit-against-school
- 9. Interview on HuffPost Live, online webcast. "Sports key to women's success." August 13, 2013. http://live.huffingtonpost.com/r/segment/sports-key-to-success-forwomen/5204450c02a760483a000306
- 8. Interview on Edge of Sports Radio, ESPN XM/Sirius Radio broadcast. "The Paterno Report and the Penn State Scandal." Feb. 12, 2013. http://www.leftjabradio.com/wp-content/uploads/2013/02/Edgeof-Sports-02-12-13-Edge-of-Sports SEG-FULL-NO-COMMERCIALS.mp3
- 7. Interview on All Things Considered, WBAA Purdue National Public Radio broadcast. "The Progress of Title IX, 40 Years Later." June 25, 2012. http://wbaa.org/post/progress-title-ix-40-years-later
- 6. Interview on Bloomington Community Radio, Daily Local News. "Four Decades of Title IX." June 23, 2012. http://wfhb.org/news/four-decades-title-ix
- 5. Interview on All Things Considered. Michigan National Public Radio broadcast. "Athletic Scandals and the Culture of Sports." (on the Penn State Sex Abuse Scandal). November 11, 2011. http://michiganradio.org/post/athletic-scandals-and-culture-sports
- 4. Featured guest on The Real Deal in Sports with Grea Rasheed, Boulder, CO National Public Radio broadcast. July 26, 2010. http://kgnu.org/audio/Metro_2010-07-26.mp3
- 3. Featured guest on *The Joy Cardin Show*, Wisconsin National Public Radio broadcast. June 7, 2010. http://www.wpr.org/webcasting/audioarchives_display.cfm?Code=jca 2. Interview, WLFI TV 18 Lafayette (Local TV News). June 3, 2010. http://wlfi.com/dpp/news/local/women-athletes-absent-from-TV-news
- 1. Featured Guest on Edge of Sports: Ask a Sport Sociologist w/ David Zirin. ESPN Sirius Radio. August 9, 2008. http://www.edgeofsports.com/audio/media/08-09-08_segment3.mp3

Televised Press Conferences

1. United Nations Development Program, Montenegro Office. Gender and Sport Participation in Montenegro.http://www.un.org.me/index.php?mact=News,cntnt01,detail,0&cntnt01articleid=313&cnt nt01origid=15&cntnt01returnid=127

Quoted/ Cited in Media Outlets:

Video/ Documentary Films

- 2. Ewing, H. & Grady, R. (2013). Nine for IX: 'Branded'. ESPN Films. ("Gender in Televised Sport Report, 1989-2009" featured).
- 1. Zirin, David. (2010). "Not Just a Game: Power, Politics and American Sports." Media Education Foundation. ISBN: 1-932869-50-6. ("Gender in Televised Sport Report, 1989-2009" featured).

Television

- 2. IN TV Inplus (Montenegro TV news). "Only 10% of women included in sports." September 27, 2011. (Gender and Sport in Montenegro report, coverage of UNDP press conference).
- 1. Pink M Infomat (Montenegro/Serbian TV news). September 27, 2011. Gender and Sport in Montenegro report, coverage of UNDP press conference.

Print and Online News Articles

- 150. Wallace, A. They told her no one goes to a bar to watch women's sports. Jenny Nguyen proved them wrong. December 25, 2025. CNN Business. https://www.cnn.com/2024/12/25/business/jennynguyen-risk-taker/index.html
- 149. Graves, W. Here's how Donald Trump might ban trans athletes from competing in sports. December 18, 2024. PBS News. https://www.pbs.org/newshour/nation/heres-how-donald-trumpmight-ban-trans-athletes-from-competing-in-sports
- 148. Nasir, N. & Peterson, B. The darker side of the rise of women's sports: With more visibility comes more online harassment. December 18, 2024. Associated Press, https://apnews.com/article/womensports-wnba-clark-reese-online-abuse-a2cc10a4a5ef6b99769607efd7d8d4a5
- 147. Nasir, N. For female athletes of color, scrutiny around gender rules and identity is part of a long trend. August 5, 2024. Associated Press, https://apnews.com/article/olympics-2024-gender-racismfemale-athletes-49b79a6b7ae76afaebb00319732d6486
- 146. Nasir, N. For women athletes of color, outsized scrutiny over gender is nothing new. August 4, 2024. PBS News, https://www.pbs.org/newshour/world/for-women-athletes-of-color-outsized-scrutinyover-gender-is-nothing-new-historians-say
- 145. Grabenstein, H. Are the 2024 Paris Olympics gender equal? That depends how you measure it. August 2, 2024. PBS News, https://www.pbs.org/newshour/world/are-the-2024-paris-olympics-genderequal-that-depends-how-you-measure-it
- 144. Bowman, E. Paris Games are being hailed as the 'gender-equal' Olympics. Let's take a closer look. July 31, 2024. NPR, https://www.npr.org/2024/07/31/g-s1-14470/paris-games-is-gender-equal-olympics
- 143. Baxter, K. Bob Iger and Willow Bay on the verge of buying majority stake in Angel City FC for \$250 million. July 2, 2024. Los Angeles Times, https://www.latimes.com/sports/soccer/angel-cityfc/story/2024-07-02/willow-bay-angel-city
- 142. Armour, N. You can root for Caitlin Clark without tearing other players down. June 23, 2024. USA Today, https://www.usatoday.com/story/sports/columnist/nancy-armour/2024/06/23/caitlin-clarkwnba-players-not-reality-tv/74176146007/

- 141. Francis, M. Female play-by-play broadcasters are on the rise in men's sports. So is the criticism. June 15, 2024. NBC News, https://www.nbcnews.com/news/sports/jenny-cavnar-journey-women-mlbbroadcasting-sexism-milestones-rcna155749
- 140. Jaracz, J. In Paris, the Olympics will achieve gender parity, but it's still too soon to celebrate. June 3, 2024. Stacker https://stacker.com/sports/paris-olympics-will-achieve-gender-parity-its-still-too-sooncelebrate
- 139. Schrotenboer, B. Why this WNBA draft is a landmark moment (not just because of Caitlin Clark). April 16, 2024. USA Today, https://www.usatoday.com/story/sports/wnba/2024/04/15/caitlin-clarkwnba-draft-indiana-fever-angel-reese-cathy-engelbert/73308027007/
- 138. Blackistone, K. Women's basketball is surging. Are we sure this time its different. April 9, 2024. Washington Post. https://www.washingtonpost.com/sports/2024/04/09/caitlin-clark-womensbasketball-interest/
- 137. Schrotenboer, B. Can Caitlin Clark's surge be sustained for women's hoops? 'This is our Magic-Bird moment.' April 4, 2024. USA Today, https://www.usatoday.com/story/sports/ncaaw/2024/04/04/caitlin-clark-larry-bird-magic-johnsonwomens-basketball/73191329007/
- 136. Stroozas, S. As women's sports rise, Minnesota's first women's sports bar takes its shot. February 29, 2024. Mprnews. https://www.mprnews.org/story/2024/02/29/as-womens-sports-rise-minnesotas-<u>bar-of-their-own-takes-a-shot</u>
- 135. Armour, N. The thin-skinned men triggered by Taylor Swift at Chiefs' NFL games need to get a grip. January 21, 2024. https://www.usatoday.com/story/sports/columnist/nancyarmour/2024/01/20/taylor-swift-chiefs-kelce-nfl-critics-dungy-thin-skinned/72272165007/
- 134. Armour, N. Jason Kelce showed his strength on the field and in being open with his emotions. Jan. 16, 2024. USA Today. https://www.usatoday.com/story/sports/columnist/nancyarmour/2024/01/16/jason-kelce-philadelphia-eagles-star-ends-career/72243695007/
- 133. Stroozas, S. Don't change the channel: Minnesota's first women's sports bar is ready to tip off. December 6, 2023. MPRnews. https://www.mprnews.org/story/2023/12/06/minnesotas-first-womenssports-bar-to-open-minneapolis
- 132. Reilly, K. C. 80% of sportswriters are men. At *The Gist* none are. September 7, 2023. *Bustle*. https://www.bustle.com/life/the-gist-women-run-sports-newsletter-podcast
- 131. Weintraub, A. FIFA 2023 Women's World Cup: "Good, queer joy" on and off the pitch. August 18, 2023. British Broadcasting Corporation. https://www.bbc.com/worklife/article/20230818-fifa-2023womens-world-cup-good-queer-joy-on-and-off-the-pitch
- 130. Christovich, A. World Cup media rights are the key to equal pay. July 21, 2023. Front Office Sports. https://frontofficesports.com/complicated-media-rights-negotiations-are-key-to-world-cup-equal-pay/

- 129. Ingemi, M., Experts dispute fairness arguments in transgender athlete participation. June 21, 2023. The San Francisco Chronicle. https://www.sfchronicle.com/sports/article/experts-dispute-fairnessarguments-transgender-18138896.php
- 128. de la Cretaz, F. The complicated case for gender equality in football. May 1, 2023. *In These Times*. https://inthesetimes.com/article/wfa-nfl-womens-football-gender-equality
- 127. Streeter, K. Women's Sports are Raking in Investments. The Final Four Shows Why. March 31, 2023. The New York Times. https://www.nytimes.com/2023/03/31/sports/ncaabasketball/womens-final-fourtv-deal.html
- 126. Holt, M. Game Changers. *Purdue Alumnus*, Winter/Spring 2023. https://purdueforlife.shorthandstories.com/game-changers/index.html
- 125. Springer, S. Word Play: Shift the language, shift the narrative around women's sports. January 23, 2023. Sports Business Journal.

https://www.sportsbusinessjournal.com/Journal/Issues/2023/01/23/Opinion/springer.aspx

- 124. Schnell, L. August 3, 2022. 'Invest in women': Female athletes changing landscape on ownership in professional sports USA Today. https://www.usatoday.com/story/sports/2022/08/03/female-athletesmaking-impact-ownership-professional-sports/10212236002/
- 123. Stapley-Brown, V. Televised Sports and the promise of new media. July 22, 2022. FutureVision. https://www.rga.com/futurevision/articles/the-long-eclipse-of-womens-televised-sports-and-promiseof-new-media
- 122. Azzi, A. How adding an 'M' highlights sexism and gender bias in sports, April 28, 2022. NBCSports.com. https://onherturf.nbcsports.com/2022/04/28/add-the-m-mens-sports-campaign/
- 121. Elsesser, K. 11 times fewer March Madness brackets completed for women's tournament, but there's still cause for optimism." March 25, 2022. Forbes.com. https://www.forbes.com/sites/kimelsesser/2022/03/25/eleven-times-fewer-march-madness-bracketscompleted-for-womens-tournament-but-theres-still-cause-for-optimism/?sh=43d2691f3156
- 120. Branigin, A. "A bar of their own: A new Portland spot will only show women's sports. March 9, 2022. The Washington Post. https://www.washingtonpost.com/lifestyle/2022/03/09/portland-sportsbra-jenny-nguyen/
- 119. Ho, S. "Despite loosening rules, few figure skaters wear pants." February 16, 2022. Associated Press. https://apnews.com/article/winter-olympics-figure-skating-sports-entertainment-skatingdc6a8aec1750e53d957e3318f575dd0d
- 118. Doherty, E. "Player empowerment is key to the future of women's U.S. soccer." November 20, 2021. Axios.

https://www.axios.com/nwsl-women-soccer-harassment-allegations-future-043ef39d-717e-41dd-8f7d-349e3e8cf3e1.html

- 117. Bumbaca, C. "Some Things Are Bigger Than Winning': How Hockey Culture Failed Kyle Beach, And What Can Be Done Now." November 6, 2021. USA Today.
- https://www.usatoday.com/story/sports/nhl/blackhawks/2021/11/06/blackhawks-scandal-kyle-beachhockey-culture/6275370001/
- 116. Christovich, A. "A disturbing loophole." August 18, 2021. Front Office Sports. https://frontofficesports.com/newsletter/fos-college-baylors-institutional-failure/
- 115. Gerson, J. Cheerleading in Olympics could end the gendered debate on if it is a sport. August 4, 2021. The 19th. https://19thnews.org/2021/08/cheerleading-olympics-could-end-the-gendered-debatesport/
- 114. Deliso, M. "Tokyo Olympics highlight strides in gender equality- and remaining hurdles." July 22, 2021. ABCNews.com. https://abcnews.go.com/Sports/tokyo-olympics-highlight-strides-gender-equalityremaining-hurdles/story?id=78264991
- 113. Guthrie, M. & Feitelberg, R. "Naomi Osaka and the Power of Stardom." June 3, 2021. yahoo!Finance. https://finance.yahoo.com/news/naomi-osaka-power-stardom-011744849.html
- 112. Fagan, K. "Daily Cover: Don't Look Away" May 13, 2021. Sports Illustrated. https://www.si.com/wnba/2021/05/13/wnba-25th-season-daily-cover
- 111. Strauss, B. & Hensley-Clancy, M. "Women's sports can do one thing men's can't, get bigger." April 1, 2021. The Washington Post. https://www.washingtonpost.com/sports/2021/04/01/womens-sportsgrowth-ratings-business/
- 110. O'Connell, R. "You can't keep all this under. You're going to have to cover it." March 19, 2021. Sports Illustrated. https://www.si.com/college/2021/03/19/boston-bueckers-hillmon-howardgeneration-flex-daily-cover
- 109. Bergeron, E. "How putting on a mask raised Naomi Osaka's voice." December 16, 2020. The New York Times. https://www.nytimes.com/2020/12/16/sports/tennis/naomi-osaka-protestsopen.html?referringSource=articleShare
- 108. Walker, D. & O'Malley, R. "How a Trump-stacked Supreme Court could gut Title IX safeguards for transgender students, athletes." October 1, 2020. Deadspin https://deadspin.com/how-a-trumpstacked-supreme-court-could-gut-title-ix-sa-1845241757
- 107. Marcur, J. "Gymnasts worldwide push back on their sports culture of abuse." August 3, 2020. The New York Times. https://www.nytimes.com/2020/08/03/sports/olympics/gymnastics-abuse-athletea.html?
- 106. Keating, P. "What equal pay in sports really means, as the fight goes on in women's soccer. May 14, 2020. ESPN.com. https://www.espn.com/espnw/story/_/id/28971949/analysis-pay-equity-sports-reallymeans-fight-goes-women-soccer

- 105. Wharton, C. "A unique moment in history. Women athletes are doing what needs to be done." March 8, 2020. Los Angeles Times. https://www.latimes.com/sports/story/2020-03-08/female-athletessexual-abuse-title-ix-simone-biles-allyson-felix
- 104. Tulshyan, R. "7 lessons from the U.S. women's soccer team's fight for equal pay." September 25, 2019. Harvard Business Review. https://hbr.org/2019/09/7-lessons-from-the-u-s-womens-soccer-teamsfight-for-equal-pay?ab=hero-main-text
- 103. Nordin Beato, K. "More women are playing sports, why is no one watching?" September 9, 2019. Christian Science Monitor. https://www.csmonitor.com/The-Culture/2019/0909/More-women-areplaying-sports.-Why-is-no-one-watching
- 102. Fader, M. "Why women's soccer players are worried about their brains." September 10, 2019. Bleacher Report. https://bleacherreport.com/articles/2852593-why-womens-soccer-players-areworried-about-their-brains
- 101. Tigley, K. "The WNBA is putting on some of the best pro basketball in America, Why aren't more fans showing up?" September 2, 2019. The New York Times Magazine. https://www.nytimes.com/2019/09/02/magazine/wnba-atlanta-dream.html
- 100. Kim, D. J. "More Kentucky high school girls are overcoming challenges and hitting the football field." August 12, 2019. Courier Journal. https://www.courierjournal.com/story/sports/preps/2019/08/12/kentucky-high-school-sports-more-girls-playingfootball/1841239001/
- 99. Jacobson, L. "Does the U.S. soccer team bring in more revenue but get paid less than the men." July 12, 2019. Tampa Bay Times. https://www.tampabay.com/nation-world/politifact-does-the-us-womenssoccer-team-bring-in-more-revenue-but-get-paid-less-than-the-men-20190712/?template=amp
- 98. Compton, J. "Lesbian visibility at Women's World Cup has impact far off the field." July 5, 2019. NBCnews.com https://www.nbcnews.com/feature/nbc-out/lesbian-visibility-women-s-world-cup-hasimpact-far-field-n1026741
- 97. Schneider, M. "The problem with sex testing in sports." July 3, 2019. Vox. https://www.vox.com/videos/2019/7/3/20677256/caster-semenya-sex-testing-sports-gender-intersextransgender
- 96. Tennery, A. "Presidential candidates back U.S. women's soccer team's pay equity demands. June 17, 2019. Reuters. https://www.reuters.com/article/us-soccer-worldcup-gender/presidential-candidatesback-us-teams-pay-equality-demands-idUSKCN1TI1OI
- 95. Armour, N. "Here's what's behind criticism of U.S. women and World Cup celebrations." June 15, 2019. USA Today. https://www.usatoday.com/story/sports/columnist/nancyarmour/2019/06/15/criticism-us-women-celebrations-rooted-sexism/1464858001/

- 94. Lipson, N. G. "It's 2019. Why are sports-themed toys still so boy-centric?" June 7, 2019. The Washington Post. https://www.washingtonpost.com/lifestyle/2019/06/07/our-daughtersdeserve-place-foosball-table/?noredirect=on
- 93. Yu, C. "We're inching toward equality for women in sports. March 8, 2019. Outside Magazine. https://www.outsideonline.com/2390826/female-athletes-maternity-leave-pregnancy-deferral
- 92. Springer, S. 7 ways to improve coverage of women's sports. January 7, 2019. NiemanReports. https://niemanreports.org/articles/covering-womens-sports/
- 91. Fischer, B. "Women at the forefront of the U.S. Olympic Movement." January 7, 2019. Sports Business Journal. https://www.sportsbusinessdaily.com/Journal/Issues/2019/01/07/Olympics/USOCwomen.aspx
- 90. Caplan, C. "In era of #MeToo and pushes for women's empowerment, this Dallas area kicker embodies the rise in girls playing high school football." September 27, 2018. The Dallas Morning News. https://sportsday.dallasnews.com/high-school/high-schools/2018/09/27/era-me-too-pushes-womensempowerment-dallas-area-kicker-embodies-rise-girls-playing-high-school-football
- 89. Weiner, N. "UConn bad for women's basketball? Not by a long shot." March 23, 2018. The Bleacher Report. http://bleacherreport.com/articles/2766077-uconn-bad-for-womens-basketball-not-by-a-longshot
- 88. Paré, I. "Les femmes et la difficile conquête médiatique des Juex. Le Devior. February 22, 2018. http://www.ledevoir.com/sports/520880/les-athletes-masculins-plus-couverts-par-les-mediasamericains-que-les-femmes
- 87. Mertens, M. "Why some winter Olympic sports are 'faster, higher, stronger' for men only. Deadspin. February 22, 2018. https://deadspin.com/why-some-winter-olympic-sports-are-faster-higher-str-1823153425
- 86. Luther, J. "Women aren't immune to sexism anywhere: Even at the Olympics." HuffPost. February 20, 2018. https://www.huffingtonpost.com/entry/opinion-luther-olympicssexism us 5a8b34bfe4b0117adf70ef6c?qtd
- 85. Orr, C. "Here's how the Olympics obsess over women's bodies." Ottawa Citizen. February 12, 2018. http://ottawacitizen.com/opinion/columnists/orr-at-least-the-winter-olympics-arent-challengingwomens-sexual-identity
- 84. Taylor, L. "Female athletes race towards gender equality at the Winter Olympics. Reuters. February 12, 2018. https://www.reuters.com/article/us-olympics-2018-women/female-athletes-race-towardsgender-equality-at-winter-olympics-idUSKBN1FW1M7
- 83. Lebel, K. "#Timesup in sports, too." The Globe and Mail. February 7, 2018. https://www.theglobeandmail.com/opinion/timesup-in-sport-too/article37890096/
- 82. Threewitt, C. "Five ways professional sports reinforce sexism." How Stuff Works. n.d. https://entertainment.howstuffworks.com/5-ways-professional-sports-reinforce-sexism.htm

- 81. Woods, D. "These Indiana athletes are world-beaters and world-changers." Indianapolis Star. January 10, 2018. https://www.indystar.com/story/sports/2018/01/10/these-indiana-athletes-worldbeaters-and-world-changers/1008721001/
- 80. Mondalek, A. "'Feminine' and blond but never 'shrill': Why Female sportscasters look sexy on the field." Yahoo Style. October 13, 2017. https://www.yahoo.com/lifestyle/feminine-blonde-never-shrillwomen-sportscasters-look-sexy-field-214539885.html
- 79. Wheeling, K. "The covert sexism of sports news. Pacific Standard. September 15, 2017. https://psmag.com/social-justice/sports-news-sexism
- 78. Misulonas, J. "How Trump can undo everything Obama did for Title IX." good.is. June 19, 2017. https://sports.good.is/articles/trump-title-ix
- 77. Foley, R. & Meredity, L. "Ex-official's trial to focus on bias claims against Iowa AD." Associated Press. April 17, 2017. http://www.kcrg.com/content/news/Ex-officials-trial-to-focus-on-bias-claims-against-Iowa-AD-419605403.html
- 76. Murphy, K. "Is it fair for UC women's basketball, volleyball teams to play games at St. Ursula?" Cincinnati Inquirer. April 4, 2017. http://www.cincinnati.com/story/news/2017/04/04/fair-uc-womensbasketball-volleyball-teams-play-st-ursula/98805914/
- 75. Chapin, A. "Four decades after the Battle of the Sexes, the fight for equality goes on. The Guardian. March 11, 2017. https://www.theguardian.com/sport/2017/mar/11/billie-jean-king-battle-of-the-sexestennis
- 74. Barker, B. "UConn women's basketball under the radar despite record tying 90-game streak" Newsday. January 10, 2017. http://www.newsday.com/sports/columnists/barbara-barker/uconnwomen-s-basketball-under-the-radar-despite-record-tying-90-game-streak-1.12930961
- 73. Armstrong, L. "U.S. women's pro soccer may be too big to fail." The Toronto Star. January 8, 2017. https://www.thestar.com/sports/soccer/2017/01/08/us-womens-pro-soccer-might-be-too-big-tofail.html
- 72. Van Gilder Cooke, S. "Seeing pink: Why is sports gear for women still so gendered?" The NewStatesman. January 3, 2017. http://www.newstatesman.com/politics/sport/2017/01/seeing-pinkwhy-sports-gear-women-still-so-gendered
- 71. Wilkerson-New, B. "Taking a stand, or a seat, comes to campus." Greensboro News and Record. September 30, 2016. http://www.greensboro.com/sports/accxtra/taking-a-stand-or-a-seat-comes-tocampus/article 6c9cc602-a35e-500c-8f1b-2d3bef818f8f.html
- 70. Gunukula, S. & Guo, E. "Breaking the glass screen." The Fourcast. September 30, 2016. http://hockadayfourcast.org/breaking-the-glass-screen/

- 69. D'Arcangelo, L. "Is America ready for openly gay male athletes in major sports leagues?" *Vice Magazine*. September 9, 2016. http://www.vice.com/read/is-america-ready-for-openly-gay-male-athletes
- 68. Kay, S. "How Peanuts Peppermint Patty became a fierce advocate for female athletes." *Sports Illustrated*. August 19, 2016. http://www.si.com/peppermint-patty-peanuts-charles-schulz-female-athletes
- 67. Kaufmann, G. "Media coverage of female Olympians is typical, but viewers' responses are not." *The Christian Science Monitor*. August 16, 2016.
- http://www.csmonitor.com/World/Olympics/2016/0816/Media-coverage-of-female-Olympians-is-typical-but-viewers-responses-are-not
- 66. Hutchins, A. "At the Rio Olympics, sexism runs rampant." *Macleans*. August 16, 2016. http://www.macleans.ca/olympics/rio-sexism-runs-rampant-women-athletes/
- 65. Brown, L. "For the first time, Rawlings to award Golden Glove to female athlete." *The St. Louis Dispatch*. August 11, 2016. <a href="http://www.stltoday.com/business/local/for-the-first-time-rawlings-to-award-gold-glove-to/article_85bc6c37-dc57-558f-b5c0-066ea1e94644.html?utm_medium=social&utm_source=twitter&utm_campaign=user-share
- 64. Eisenhammer, S. "Beach Volleyball: Male players look overdressed on skimpy Copacabana." *Reuters*. August 11, 2016. http://in.reuters.com/article/us-olympics-rio-bvolleyball-uniforms-idlNKCN10L1MC
- 63. Ruiz, R. "When an athlete's relationships are more important than success in her sport." *Mashable*. August 10, 2016. http://mashable.com/2016/08/10/olympics-sexism-wife-mother/#cw8s6B.PduqK
- 62. Bayless, L. "Equal play, Equal Pay: Female athletes play for respect in Rio." *Yes! Magazine*. August 8, 2016. http://www.yesmagazine.org/people-power/equal-play-equal-pay-female-athletes-play-for-respect-in-rio-20160808
- 61. D'Amato, G. "At Olympics, women on equal footing with men." *The Milwaukee Journal Sentinel*. July 30, 2016. http://archive.jsonline.com/sports/olympics/at-olympics-women-athletes-on-equal-footing-with-men-b99769263z1-388757761.html
- 60. Ottaway, A. "Why don't people watch women's sports: Ask sports journalists." *The Nation*. July 20, 2016
- https://www.thenation.com/article/why-dont-people-watch-womens-sports/
- 59. Blackistone, K. B. "Pat Summitt earned respect for women's sports, but we still aren't giving it." *The Washington Post*. June 29, 2016. https://www.washingtonpost.com/sports/colleges/pat-summitt-earned-respect-for-womens-sports-but-we-still-arent-giving-it/2016/06/29/2efb5edc-3e15-11e6-80bc-d06711fd2125 story.html
- 58. Ryan, M. "When it comes to football clinics, not all are alike." *Pittsburg Post-Gazette*. June 27, 2016. http://www.post-gazette.com/sports/college/2016/06/27/Women-s-football-clinics-fail-to-avoid-stereotypes/stories/201606260033

- 57. Park, T. Article on Gender and Sports Media. Sports Q, June 6, 2016. http://www.sportsq.co.kr/news/articleView.html?idxno=171411
 - Sports Q is a South Korean sports media outlet.
- 56. Thomas, L. "Equal pay for equal play: The case for the women's soccer team." The New Yorker. May 27, 2016. http://www.newyorker.com/culture/cultural-comment/the-case-for-equal-pay-in-womenssports
- 55. O'Gara, R. "Does patriotism before sports matter?" The Star Press. February 27, 2016. http://www.thestarpress.com/story/sports/high-school/2016/02/27/does-patriotism-before-sportsmatter/80385954/
- 54. Snowden, J. "Floyd vs. Rhonda: The realities behind the biggest fight we'll never see." The Bleacher Report. September 10, 2015. http://bleacherreport.com/articles/2563565-floyd-vs-ronda-the-realitiesbehind-the-biggest-fight-well-never-see
- 53. Payne, M. "Mo'Ne Davis laments the lack of women's sports coverage on television." The Washington Post. July 30, 2015. http://www.washingtonpost.com/news/early-<u>lead/wp/2015/07/30/mone-davis-laments-lack-of-womens-sports-coverage-on-television/</u>
- 52. Smith, J. "There's nothing boring about women's sports." The New Republic. July 15, 2015. http://www.newrepublic.com/article/122304/theres-nothing-boring-about-womens-sports
- 51. "Editorial: The Women's Win." July 9, 2015. Providence Journal. http://www.providencejournal.com/article/20150709/OPINION/150709426
- 50. Zirin, D. "Why I'm done defending women's sports." July 6, 2015. The Nation. http://www.thenation.com/article/why-im-done-defending-womens-sports/
- 49. Harwell, D. "Why anyone hardly sponsored the most-watched soccer match in U.S. history." July 6, 2015. The Washington Post. http://www.washingtonpost.com/blogs/wonkblog/wp/2015/07/06/thesad-gender-economics-of-the-womens-world-cup/
- 48. Mather, V. "England's own goal at Women's World Cup brings sympathy, not scorn." July 2, 2015. New York Times. http://www.nytimes.com/2015/07/03/sports/soccer/england-own-goal-at-womensworld-cup-brings-tears-and-sympathy.html? r=1
- 47. Davidson, K. A. "Who's afraid of the Women's World Cup?" July 1, 2015. Bloomberg View. http://www.bloombergview.com/articles/2015-07-01/who-s-afraid-of-the-women-s-world-cup-
- 46. Prining, M. "Mutti on the Pitch." July 1, 2015. Der Tages Spiegel. http://www.tagesspiegel.de/medien/frauen-fussball-wm-mutti-auf-dem-spielfeld/11997690.html
- 45. Risen, T. "U.S. Women's Soccer Versus Germany, ESPN." June 30, 2015. U.S. News and World Report. http://www.usnews.com/news/blogs/data-mine/2015/06/30/us-womens-soccer-versus-germany-espn
- 44. Rhoden, W. "Women's teams still struggle for fans." June 30, 2015. The New York Times. http://www.nytimes.com/2015/06/30/sports/basketball/womens-teams-still-struggle-forfans.html?ref=sports& r=0

- 43. Clark, L. "Five myths about women's sports." June 26, 2015. The Washington Post. http://www.washingtonpost.com/opinions/five-myths-about-womens-sports/2015/06/26/8dee2470-1b5b-11e5-93b7-5eddc056ad8a story.html
- 42. Grozanick, R. "Women's soccer shouldn't be expected to redeem FIFA." Bitch Magazine. June 23, 2015. http://bitchmagazine.org/post/womens-soccer-shouldnt-be-expected-to-redeem-fifa
- 41. Diamond, A. "The Norwegian soccer team's timely response to sexist stereotypes." Slate. June 23, 2015.
- http://www.slate.com/blogs/the spot/2015/06/23/norway women s soccer team s timely respons e to sexist stereotypes.html
- 40. Williams, C. "LR bars, eateries bench women's games on lack of crowd draw." Arkansas Democrat-Gazette. June 22, 2015. http://www.arkansasonline.com/news/2015/jun/22/lr-bars-eateries-benchwomen-s-games-on/?f=sports-prosports
- 39. Dusenbery, M. "Television news covers women's sports less today than it did 25 years ago." Pacific Standard. June 18, 2015. http://www.psmag.com/books-and-culture/booooooo-sportscenterb0000000000
- 38. Kakkar, R. "Surprised you haven't heard about FIFA's Women's World Cup?: It's because they are female athletes." F.Sports. June 17, 2015. http://www.firstpost.com/sports/surprised-havent-heard-fifawomens-world-cup-female-athletes-2299272.html
- 37. Bianco, M. "There is less women's sports coverage today than there was in 1989." June 16, 2015. Quartz. http://qz.com/428680/there-is-less-womens-sports-coverage-on-tv-today-than-there-was-in-1989/
- 36. Plaschke, B. "U.S. Women's soccer team still has a long way to go on equality scale." June 14, 2015. Los Angeles Times. http://www.latimes.com/sports/soccer/la-sp-usa-world-cup-plaschke-20150614-column.html#page=1
- 35. Luther, J. "US Soccer has failed over Hope Solo- but it shouldn't just ape the NFL." The Guardian. June 15, 2015 http://www.theguardian.com/football/2015/jun/15/us-soccer-hope-solo-nfl
- 34. Kroh, K. "SportsCenter's shameful coverage of women's sports." ThinkProgress. June 12, 2015. http://fair.org/home/jessa-wilcox-on-solitary-confinement-cheryl-cooky-on-womens-sports-coverage/
- 33. Bodenner, C. "Why women's sports aren't as big as men's." June 9, 2015. The Atlantic. http://www.theatlantic.com/entertainment/archive/2015/06/women-and-sports-world-cupsoccer/395231/
- 32. Taibi, C. TV ignores women's sport now more than it did 25 years ago. June 8, 2015. The Huffington Post. http://www.huffingtonpost.com/2015/06/08/womens-sports-tv n 7535766.html
- 31. Oxenham, G. Millions play, 180 get paid. Why women's soccer can't get a leg up. June 5, 2015. Take Part. http://www.takepart.com/feature/2015/06/05/womens-world-cup-womens-pro-soccer

- 30. Martens, M. "Women's soccer is a feminist issue." The Atlantic. June 5, 2015. http://www.theatlantic.com/entertainment/archive/2015/06/womens-soccer-is-a-feministissue/394865/#disqus thread
- 29. Ufberg, M. "Don't ask an athlete to twirl." Pacific Standard. January 28, 2015. http://www.psmag.com/books-and-culture/ask-serena-to-play-not-twirl
- 28. Ingle, S. "Week of women's celebration tips gender imbalance in right direction." The Guardian. August 24, 2014. http://www.theguardian.com/sport/blog/2014/aug/24/womens-celebration-tipsgender-imbalance-right-direction?CMP=twt_gu
- 27. Johnson, B. "Time for society to shine a brighter light on female sports. The Daily Journal (Franklin, IN). August 21, 2014. http://www.dailyjournal.net/view/local_story/Time-for-society-to-shinebrig 1408674375/
- 26. Campbell, R. "Can the Tour de France help improve the secondary status of women's pro sports markets?" USA Today Sports July 16, 2014. http://thefieldsofgreen.com/2014/07/16/can-the-tour-defrance-help-improve-the-secondary-status-of-womens-pro-sport-markets/
- 25. Renzetti, E. "Unforced error: Where are the female athletes on TV?" The Globe and Mail. July 7, 2014.

http://www.theglobeandmail.com/globe-debate/unforced-error-where-are-all-the-femaleathletes/article19473366/#dashboard/follows/

- 24. Fader, M. "For the love of the game." Orange County Register. May 27, 2014. http://www.ocregister.com/articles/women-615875-sports-schoenherr.html
- 23. Bloom, M. "Why are these teens so fast?" Runner's World May 5, 2014. http://www.runnersworld.com/high-school-racing/why-are-these-teens-so-fast?page=single
- 22. Laskow, S. "The Olympics are the closest to coverage parity that female athletes get." Columbia Journalism Review. February 24, 2014. http://www.cjr.org/full court press/women olympics coverage.php
- 21. Geiger, K. & Grimm, A. "Lawsuit accuses Homewood-Flossmoor of recruiting players." Chicago *Tribune.* January 16, 2014.

http://www.chicagotribune.com/news/local/suburbs/bolingbrook/chi-lawsuit-accuseshomewoodflossmoor-of-recruiting-players-20140116,0,6955167.story?page=1

- 20. Morales, M. "Petra Kvitova, Tennis' \$3 million woman, focuses on results not revenue. Forbes. October, 22, 2013. http://www.forbes.com/sites/miguelmorales/2013/10/22/petra-kvitova-tennis-3million-woman-focuses-on-results-not-revenue/
- 19. Dier, A. "When men lose, women get blamed." HuffPost Canada. September 24, 2013. http://www.huffingtonpost.ca/gals-got-game/women-men-sports b 3973283.html

- 18. DuBois, S. "Why ESPN thinks the WNBA is worth watching." Fortune Magazine. March 29, 2013. http://fortune.com/2013/03/29/why-espn-thinks-the-wnba-is-worth-watching/
- 17. Spak, K. "Notre Dame campus atmosphere 'insane' over football prowess." Chicago Sun Times. November 18, 2012. http://www.suntimes.com/news/16471206-418/notre-dame-campus-atmosphereinsane-over-football-prowess.html
- 16. Wilson, M. "Title IX moves beyond sports to 'new frontier' of STEM. Daily Herald. September 9, 2012.

http://www.dailyherald.com/article/20120909/news/709099921/

- 15. DuBois, S. "Sex, muscles and basketball: How do you sell a woman?" Fortune Magazine/CNN Money. August 28, 2012. http://management.fortune.cnn.com/2012/08/15/female-athleteswnba/?iid=SF F River
- 14. Matisak, A. "Ženám stačí rovnaká štartovacia čiara." (Will the increased number of women at the Olympic Games influence global equality?). August 11, 2012. Pravda (Major News Daily in Slovakia) http://spravy.pravda.sk/zenam-staci-rovnaka-startovacia-ciara-dxf-/sk svet.asp?c=A120810 160653 sk svet p12
- 13. Ebner, D. "Olympic Games inch closer toward gender equity. The Globe & Mail. August 10, 2012. http://www.theglobeandmail.com/sports/olympics/olympic-games-inch-closer-toward-genderequity/article4475752/
- 12. Rosenfield, S. "Why we ignore women's sports." Outside Magazine. July 17, 2012. http://www.outsideonline.com/outdoor-adventure/xx-factor/Why-We-Ignore-Womens-Sports-20120717.html?page=1
- 11. King, S. "Title IX: Women's sports are not equal in everyone's eyes." Journal & Courier. West Lafayette, IN. June 24, 2012, p. C4. http://www.jconline.com/article/20120623/SPORTS/306230022/Title-IX-Purdue
- 10. Howard, R. "Title IX: Understanding the Legislation and What It Means." The Times of Northwest Indiana. Muncie, IN. June 23, 2012. http://www.nwitimes.com/sports/title-ix-understanding-thelegislation-and-what-it-means/article_4155ac75-6ddf-54a0-b597-1801368a82d5.html
- 9. Hines, K. "Damage control: Schools must handle fallout when scandals occur." Tulsa World. Tulsa, Oklahoma. April 14, 2012. http://www.tulsaworld.com/sportsextra/article.aspx?subjectid=96&articleid=20120414 231 B1 CUTLI N501788&r=467
- 8. Flores, T. "Female football players push against the stereotypes." Journal and Courier. November 6, 2011. http://www.jconline.com/article/20111107/LIFE/111070301/Female-football-players-pushagainst-stereotypes
- 7. No author. "Every tenth sportsperson in Montenegro is a woman." Pobeja. September 28, 2011. (Major Montenegrin national newspaper. Second in circulation rates).

- 6. No author. "Game's on for women's teams" Indianapolis Star. July 16, 2011. http://www.indystar.com/article/20110716/OPINION08/107160302/Game-s-women-steams?odyssey=mod
- 5. Neary, C. "Creating audiences for women's sports" National Public Radio, On the Media. July 15, 2011: http://www.onthemedia.org/blogs/on-the-media/2011/jul/15/creating-audience-womens-sports/
- 4. Dvorak, P. "In Women's Sports, Unity of Fans Doesn't Stick Around," Washington Post, July 14, 2011 http://www.washingtonpost.com/local/in-womens-sports-unity-of-fans-doesnt-stickaround/2011/07/14/gIQAldiAFI story.html
- 3. Jenkins, S. "On television, highlights of women's sports are running low" Washington Post June 3, 2010: http://www.washingtonpost.com/wpdyn/content/article/2010/06/03/AR2010060302030.html
- 2. Flores, S. "Lack of Coverage of Women's Sports Has Implications for Young Women," Lafayette, IN Journal & Courier June 14, 2010: http://www.jconline.com/article/20100614/LIFE08/6140301/Lack-ofcoverage-of-women-s-sports-has-implications-for-young-women
- 1. "HDTV: The Super Bowl's guaranteed MVP." Los Angeles Times, Jan. 31, 2008.

Radio

1. Diana Nyad "Women go Backwards," on The Score, KCRW National Public Radio June 3, 2010: http://www.kcrw.com/etc/programs/ts

Podcasts

- 3. Defiance, hosted by Michael Johnson (episode 1).
- 2. Emery, C. "Cheryl Cooky: Looking into the 4% Sports Media Coverage" (ep. 71). November 21, 2019. https://us13.campaign-archive.com/?u=2d7697d8fc734a6b74c9e5e91&id=54d53d2190
- 1. Mirk, S. "Backtalk: "'Stranger Things' and Women and the Olympics." Bitch Magazine Podcast August 12, 2016. https://soundcloud.com/bitch-media/backtalk-stranger-things-women-at-the-olympics

Blogs

- 23. Phylliskessel 13 & Achariya. "Rule 63 and NHL Media Coverage." SB Nation-Pension Plan Puppets. July 13, 2015. http://www.pensionplanpuppets.com/2015/7/13/8938641/rule-63-and-nhl-media-coverage
- 22. Luther, J. "Women's world cup: Why old myths about female sports won't stick." The Guardian Sports Blog. July 3, 2015. http://www.theguardian.com/sport/blog/2015/jul/03/womens-world-cupwhy-the-old-myths-about-female-sports-wont-stick

Facebook shares: 5,456 (as of July 7, 2015)

- 21. Kushner, I. R. "FIFA World Cup and the importance of female athletes." Bitchtopia. July 1, 2015. http://bitchtopia.com/2015/07/02/fifa-world-cup/
- 20. Dell'Antonia, K. J. "Watching the women's world cup: With our sons." June 11, 2015. The New York Times Motherlode Blog.

http://parenting.blogs.nytimes.com/2015/06/11/watching-the-womens-world-cup-with-our-sons/? r=0

- 19. Bufkin, S. "4 reasons why the Women's World Cup is the most depressing thing on TV right now." Bustle. http://www.bustle.com/articles/89408-4-reasons-the-womens-world-cup-is-the-mostdepressing-thing-on-tv-right-now
- 18. Singal, J. "When we stopped obsessing over teenage girls' skinniness, they became faster runners." New Yorker Magazine Blog: Science of Us. June 19, 2014. http://nymag.com/scienceofus/2014/06/runfaster-worry-less-about-being-skinny.html
- 17. Gal's Got Game. "When men lose, women get blamed." Huffington Post Blog. http://www.huffingtonpost.ca/gals-got-game/women-men-sports_b_3973283.html
- 16. Sage Insight Blog. "Women's Sport coverage at an all-time low for local and national television." August 14, 2013.

http://connection.sagepub.com/blog/2013/08/14/womens-sport-coverage-at-an-all-time-low-for-localand-national-television/

- 15. Messner, M. A. "No hype for women's hoops." Ms. Magazine blog. March 14, 2011. http://msmagazine.com/blog/blog/2011/03/14/no-hype-for-womens-hoops/
- 14. Nicole LaVoi.com: http://nicolemlavoi.com/2010/06/02/new-report-on-gender-in-televised-sports/
- 13. Women Media Nation. "New Report on Gender in Televised Sports." June 3, 2010. http://www.womensmedianation.com/items/view/44330
- 12. Women Talk Sports. "New Report on Gender in Televised Sports." June 2, 2010. http://www.womentalksports.com/items/read/38/552450
- 11. Capital Weekly. "More women playing sport, broadcast coverage declining." June 2, 2010. http://capital.villagesoup.com/sports/story/study-more-women-playing-sports-broadcast-coveragedeclining/329429
- 10. Women's Rights. "Women's sports on TV News: Scarce and growing Scarcer." Change.org. June 7, 2010.

http://womensrights.change.org/blog/view/womens sports on tv news scarce and growing scarcer

- 9. Hillary Smith. "Study: Women's Sports Aren't Equal." June 7, 2010. http://www.nwitimes.com/sports/columnists/hillary-smith/article 1353cfa2-8dca-5815-9e62f636896caa9d.html
- 8. Earl Deggins. "Continued apathy by sports media toward women's sports a bigger problem than first meets the eye." National Sports Journalism Center, Indiana University, June 8, 2010. http://sportsjournalism.org/sports-media-news/continued-apathy-by-sports-media-toward-womenssports-a-bigger-problem-than-first-meets-the-eye/
- 7. Jezebel.Com. "Coverage of women's sports at 20-year low." June 11, 2010: http://jezebel.com/5560916/coverage-of-womens-sports-at-20-year-low

- 6. Women's Media Center. "Less than 60 seconds of airtime for women's sports." June 10, 2010. http://womensmediacenter.com/blog/2010/06/less-than-60-seconds-of-airtime-for-womens-sports/
- 5. New York Times Freakonomics Blog. "Why Doesn't ESPN Cover Women?" July 8, 2010. http://freakonomics.blogs.nytimes.com/2010/07/08/why-doesnt-espn-cover-women/
- 4. Colorlines: News for Action, "A New Low for Coverage of Women's Sports." July 10, 2010. http://colorlines.com/archives/2010/07/womens sports coverage at new low.html
- 3. Bryan Brown. "What's on TV: Not Women's Sports." Salon.com July 13, 2010. http://www.salon.com/life/gender roles/index.html?story=/mwt/broadsheet/2010/07/13/womens sp orts not on tv
- 2. Karen Sternheimer. "Doing Research While Watching SportsCenter." Everyday Sociology Blog. July 17, 2010. http://nortonbooks.typepad.com/everydaysociology/2010/07/doing-research-while-watchingsports-center.html
- 1. Jay Weiner. "Media critic and women's sports advocate Mary Jo Kane is about to step in to the belly of the ESPN beast." MinnPost.Com. July 2010. [Report is discussed and linked to this story]. http://www.minnpost.com/jayweiner/2010/07/28/20051/media_critic_and_womens_sports_advocate mary jo kane is about to step into the belly of the espn beast

Organizational Websites

- 5. University of Michigan's SHARP Center: http://sharp.research.umich.edu/reports-publication/
- 4. Women's Sports Foundation: http://www.womenssportsfoundation.org/home/she-network/education/25-year-study-showscoverage-of-womens-sports.
- 3. University of Minnesota. Tucker Center for Research on Girls and Women in Sports. http://news.cehd.umn.edu/tc-affiliated-scholar-cheryl-cooky-publishes-25-year-study-on-coverage-ofwomens-sports/
- 2. Tucker Center for Research on Girls and Women in Sports, University of Minnesota. http://blog.lib.umn.edu/cehd/insideout/2010/06/2010 gender in televised sport.html
- 1. Women's Sports Foundation, "Women Play, But Not on TV" story on Women's Sport Foundation home page http://www.womenssportsfoundation.org/Content/Articles/Research/W/Women-playsports-but-not-on-TV.aspx

Purdue University News Service

12. Purdue University News Service. "Overlooking her shot: Women's sports need an assist as coverage remains the same as 30 years ago. March 24, 2021.

https://www.purdue.edu/newsroom/releases/2021/Q1/overlooking-her-shot-womens-sports-need-anassist-as-coverage-remains-the-same-as-30-years-ago.html

- 11. Purdue University News Service. "After dominant performance, U.S. women's soccer players making case for equal pay." June 11, 2019. https://www.purdue.edu/newsroom/releases/2019/Q2/afterdominant-performance,-u.s.-womens-soccer-players-making-case-for-equal-pay.html
- 10. Purdue University News Service. "U.S. women's soccer team becoming face of feminism, equal pay." May 23, 2019. https://www.purdue.edu/newsroom/releases/2019/Q2/u.s.-womens-soccer-teambecoming-face-of-feminism,-equal-pay.html
- 9. Purdue University News Service. "U.S. soccer lawsuit gets ball rolling toward pay equity in sports." March 21, 2019. https://www.purdue.edu/newsroom/releases/2019/Q1/u.s.-soccer-lawsuit-gets-ballrolling-toward-pay-equity-in-sports.html
- 8. Purdue University News Service. "Filling out a women's NCAA bracket may be harder than you think, says Purdue Prof." March 14, 2018. https://www.purdue.edu/newsroom/releases/2018/Q1/filling-outa-womens-ncaa-bracket-could-be-harder-than-you-think,-says-purdue-prof.html
- 7. Purdue University News Service. "Winter Olympics will offer rare exposure for female athletes." February 6, 2017. http://www.purdue.edu/newsroom/releases/2018/Q1/winter-olympics-will-offerrare-exposure-for-female-athletes.html
- 6. Purdue University News Service. "Professor says hockey pay settlement sad commentary." March 29, 2017. http://www.purdue.edu/newsroom/releases/2017/Q1/professor-says-womens-hockey-paysettlement-sad-commentary.html
- 5. Purdue University News Service. "Professors on how attitudes on women in sports match up in a world of, 'It's Dude Time'." June 5, 2015. http://www.purdue.edu/newsroom/releases/2015/Q2/prof-on-how-attitudes-on-women-in-sportsmatch-up-in-a-world-of-its-dude-time-.html
- 4. Purdue University News Service. "National pride makes Olympics a different game for women athletes." February 3, 2014. https://www.purdue.edu/newsroom/releases/2014/Q1/national-pride-makes-olympics-a-differentgame-for-women-athletes.html
- 3. Purdue University News Service. "Title IX brought girl power, yet women are still not winning." May 21, 2012.

http://www.purdue.edu/newsroom/general/2012/story-print-deploy-layout_1_19919_19919.html

- 2. Purdue University News Service. "Difference Makers: Sport and Society." Jan. 30, 2012. http://www.purdue.edu/newsroom/purduetoday/general/2012/story-print-deploylayout 1 17610 17610.html
- 1. Purdue University News Service: "Young girls lose from lack of female athletes on TV news reports." June 3, 2010.

http://www.purdue.edu/newsroom/research/2010/100603T-CookySports.html

University of Southern California

- 4. University of Southern California News: "News media keeps pressing the mute button on women's sports." March 24, 2021. https://news.usc.edu/183765/womens-sports-tv-news-coverage-sportscenteronline-usc-study/
- 3. University of Southern California News: "When it comes to women in sports, TV tunes out." June 5, 2015.

http://news.usc.edu/82382/when-it-comes-to-women-in-sports-tv-news-tunes-out/

- 2. http://aisms.uscannenberg.org
- 1. University of Southern California News: "Women Play Sports, But Not on TV." June 17, 2010. http://uscnews.usc.edu/university/women play sports but not on tv.html

Academic Newsletter Publications

1. "Celebrating 40 years of Title IX from multi-disciplinary perspectives: 9 on IX." (2012, spring). University of Minnesota: Tucker Center for Research on Girls and Women in Sport.

UNIVERSTIY SERVICE (PURDUE)

Administrative Positions

Primary Representative. Action Collaborative on Sexual Harassment in Higher Education, National Academies of Science, Engineering and Medicine (NASEM). Office of the Provost (invited position). May 1, 2020- June 30, 2023; second term: July 1, 2023- June 30, 2027.

Standing Committees (2)

Faculty Programming Committee. Office of the Provost, Purdue (2020-2023). Structures and Policies Working Group. NASEM (2020-present; Chair, Infrastructure Working Group, 2024-present)

Committees

Advisory Committee on Equity. Office of the Provost, Office of Institutional Equity, Office 2013-current.

of the Dean of Students. Purdue University. (Provost-appointed position).

Fall 2022. Title IX Distinguished Award. Selection Committee. Office of Ethics and Compliance.

(invited position).

Spring 2021. Office of the Provost. Trailblazer Award selection committee (invited position).

Fall 2021. Office of the Provost. COACHE Steering committee (invited position).

Fall 2020. Office of the Provost. COACHE Steering committee (invited position). University Grievance Hearing Committee, Chair. (elected position). 2022-2023.

2020-2023. University Grievance Hearing Committee, CLA representative. (Appointed by Associate

Dean in CLA).

2018-2020. University Senate. Chair/Vice Chair (elected position).

> 2018-2020 University Senate, Steering Committee 2018-2020 University Senate, Advisory Committee

| | 2019-2020 University Senate, Executive Policy Review Group 2018-2019 University Senate, University Policy Committee 2017-2019 University Senate, Purdue Global Special Senate Committee | | |
|-----------------------|---|--|--|
| 2016-2017. | Title IX@45 Symposium Steering Committee. (Invitation by Vice President for Ethics and Compliance, Office of Institutional Equity). | | |
| 2017-2018. | University Senate. Faculty Affairs Committee (elected position). | | |
| 2015-2018. | University Senate. Equity and Diversity Committee (appointed position). | | |
| 2015-2018. | University Senate. SIS representative (elected position). | | |
| Spring 2014. | Purdue Graduate School. Office of Interdisciplinary Studies. Outstanding Interdisciplinary Project Award Selection Committee (volunteer). | | |
| COLLEGE SERVICE (LIBI | | | |
| 2017-2020. | Faculty Senate. Faculty Affairs Committee. Chair, 2017-18 (elected position). | | |
| 2015-2017. | Sexual Harassment Advisory Network. (Senior Associate Dean appointed position). | | |
| 2014-2016. | Faculty Senate. School of Interdisciplinary Studies representative. (elected position). | | |
| 2014-2016. | Faculty Senate. Faculty Affairs Committee. Chair, 2015-16 (elected position). | | |

COLLEGE SERVICE (HEALTH & HUMAN SCIENCES)

2013-2014. Faculty Affairs Committee. (H&K representative, elected position).

2013-2014. Faculty Affairs Mentoring Policy Sub-Committee. (ad-hoc committee).

DEPARTMENT/PROGRAM SERVICE

School of Interdisciplinary Studies

2015-present Primary Committee (promotion & tenure committee)

2015 Fall Department Head Search Committee

American Studies Program

| 2017-present | American Studies Curriculum Committee |
|--------------|---------------------------------------|
| 2017-present | American Studies Steering Committee |
| 2017-present | American Studies Graduate Committee |
| 2017-present | American Studies Awards Committee |

Women's, Gender & Sexuality Studies Program

| 2019 Spring | WGSS Awards Committee (Chair) |
|---------------|--|
| 2018- present | WGSS Core Faculty Committee |
| 2015 Spring | Berenice A. Carroll Feminism, Peace and Social Justice Award Committee (Chair) |
| 2014 Spring | Berenice A. Carroll Feminism, Peace and Social Justice Award Committee |
| 2014 Spring | International Women's Day Planning Committee |
| 2014 Spring | WGSS Search Committee |
| 2011-2012 | Women's Studies Director Search Committee |

2011-2012 2010 Fall Women's Studies By-Laws Committee (Chair) 2009-2013 Women's Studies Committee

Health and Kinesiology

2014 Spring Corrigan/ Hanson Review Committee

2014 Spring Undergraduate Travel Scholarship Review Committee

2009-2014 **Graduate Faculty Committee**

2009-2014 **Movement and Sport Sciences Committee**

Movement and Sport Sciences Curriculum Committee 2010 Fall

2010 Spring Ad-Hoc Preliminary Exam Committee

PROFESSIONAL SERVICE

North American Society for the Sociology of Sport (NASSS)

President, 2015-2017 (Elected, 3-year term).

Conference Program Committee, 2017.

Service Excellence Award Committee, Chair. 2017.

Sociology of Sport Journal/ Human Kinetics Publishers, Early Career Award Committee, 2015.

Service Excellence Award Committee, Chair. 2015.

Sociology of Sport Journal Editor Search Committee, 2014.

Diversity and Conference Climate Committee, 2013-2014.

Member-at-Large. Board of Directors, 2011-2013 (Elected. 2-year term).

Chair. Outstanding Book Award Committee, 2013.

Chair. Sociology of Sport Journal Award Committee, 2012.

Service Excellence Award Committee, 2011.

Conference Program Committee, 2008.

Book Award Committee, 2005.

Society for the Study of Social Problems (SPSS)

Member. Sport, Leisure and the Body Division. Graduate Student Paper Award (2014).

Division Chair. Sport, Leisure and the Body, 2011-2013 (Elected. 2-year term).

Chair. Sport, Leisure and the Body Division. Graduate Student Paper Award (2013).

Chair. Sport, Leisure and the Body Division. Graduate Student Paper Award (2012).

PUBLIC ENGAGEMENT PRESENTATIONS

6. December 17, 2012. Girls in the Game, Chicago. Chicago, IL. Staff workshop seminar. Presentation

title: Media Images of Female Athletes.

5. April 21, 2012. Convention of the Indiana Federation of Business and Professional Women,

Lafayette, IN. Presentation title: Girls and Women in Sports.

4. July 8, 2011. Fair Shot Project. Columbia College, Chicago, IL. Presentation title: Media

Coverage of Women's Sport and Female Athletes.

[Presentation given to high school girls participating in Fair Shot Project on Title IX and

Girls' Sport].

3. October 20, 2011. Susan G. Komen for the Cure, Central Indiana. Indianapolis, IN. Presentation

Title: Focus Group Methods.

2. October 19, 2010. Presentation at the International Symposium on Breast Cancer Prevention:

Nutrition, Communication and Public Policy. Session Title: The Role of Breast

Cancer Research Advocacy in Breast Cancer Prevention. Purdue University, West Lafayette, Indiana, USA.

1. July 2003. Southern California Foster Family Agency, Los Angeles, CA. The Social, Moral and Physical Benefits of Sport for Children and Youth.

INVITED GUEST LECTURES/ BROWN BAG LECTURES [PURDUE]

8. January 2016. Lecture title: Does Looking Good Matter More than Playing Well?: Female Athletes in U.S. Media. Guest lecture presented to Women in Leadership Course (ENTR470). Purdue University. West Lafayette, IN.

7. September 2014. Lecture title: The Social Construction of Gender in Sports. Women's, Gender, and Sexuality Studies Dream Lecture Series. (WGSS 280). Purdue University. West Lafayette, IN.

6. February 2014. Lecture title: Understanding Barriers and Facilitators in Girls' Sport Participation. Social Psychology Brown Bag Lecture. Purdue University, West Lafayette, IN.

5. February 2013. Lecture title: Playing but Losing: Women's Sports After Title IX. Women's Studies Program Noon Lecture Series. Purdue University. West Lafayette, IN.

4. April 2012. Lecture title: Socioeconomic Disparities in Breast Cancer. Guest lecture presented to International Breast Cancer Prevention Course (BMS 51700J/ ANTH59200A). Purdue University. West Lafayette, IN.

3. March 2012. Lecture title: It's Not About the Game: Don Imus, Race, Class, Gender and Sexuality in Contemporary Media. American Studies Program Colloquium Lecture. Purdue University, West Lafayette, IN.

2. January 2010. Lecture title: Gender, Sport and the Media. Women's Studies Program, Noon Lecture Series. Purdue University, West Lafayette, IN.

1. October 2009. Lecture title: Gender, Sport and the Media, Department of Sociology Colloquium Series, Purdue University, West Lafayette, IN.

COMMUNITY ENGAGEMENT

Leadership

2010-12. Board of Directors. Susan G. Komen for the Cure, Central Indiana. 2009. Chair. Grants Committee. Susan G. Komen for the Cure, Orange County Affiliate. 2008-09. Board of Directors. Susan G. Komen for the Cure, Orange County Affiliate. 2008-09. Community Grants Committee Member. Susan G. Komen for the Cure, Orange County

Grant Reviewer

2010-11. Advocates in Science (grant reviewer), Post-Doctoral Fellowship, basic science-tumor progression. Susan G. Komen for the Cure, National. 2007-09. Grant Reviewer. Post-Doctoral Fellowship, basic science-tumor progression. Susan G. Komen for the Cure, National.

2007. Community Grants Reviewer. Susan G. Komen for the Cure, Orange County.

2006. Grant Reviewer. Post-doctoral Fellowship, basic science. Susan G.

Komen for the Cure, National.

Research Consultant

2010-11. Consultant. Community Profile. Susan G. Komen for the Cure, Central Indiana. 2008-09. Consultant. Community Profile. Susan G. Komen for the Cure, Orange County.

2007-08. Advisory Committee. Komen/ University of California, Irvine Breast Cancer Incidence in

Orange County Data Project. Susan G. Komen for the Cure, Orange County.

D. MENTORING

INVITED PANELIST PROFESSIONAL DEVELOPMENT/ MENTORSHIP [PURDUE]

5. September 2019. Pre-tenure strategies for dealing with toxic work environments. Butler Center Conference for Pre-tenure Women.

4. September 2018. Pre-tenure strategies for dealing with toxic work environments. Butler Center

Conference for Pre-tenure Women.

3. September 2017. Making service work for you. Butler Center Conference for Pre-Tenure Women.

2. August 2013. What to expect your first year. Purdue University New Faculty Orientation.

1. April 2013. The tenure process and mentoring at Purdue. FAST (Faculty Advancement,

Success and Tenure) Panel.

GRADUATE RESEARCH

| | Timeframe | Specialization | Instructional Role |
|------------------------------|---|----------------|---|
| | Research Project/ Title | | |
| Student/s | | | |
| | | | |
| Linabary, J., & McDonald, D. | August 2015- | Communication | Senior Author/ Research mentor/ Collaborator |
| Emadary, s., & Medonard, b. | October 2021 | Communication | Sellior Authory Research methory collaborator |
| | Research projects: Understanding the impact of social media on feminist activism; | | |
| | The promises and constraints of hashtag feminism | | |

UNDERGRADUATE RESEARCH

Students who enroll in HK 490/496 participate in guided research, including conducting a literature review, data collection and entry, development of research analysis materials, and data analysis. It is important that students learn the research process step-by-step. Throughout the semester, students conduct a review of literature, submit purpose and research questions/ hypotheses, learn methodology, collect data, and independently analyze data. Depending upon the quality of their contribution, students may be included on conference presentations and academic publications. ¹ Indicates students who have been co-authors on oral conference presentations and academic publications. ² Indicates students who have been research assistants on projects that were published as refereed articles or oral conference presentations.

Health & Kinesiology

| Semester | Year | Student | Undergraduate research project |
|----------|------|--|---|
| Spring | 2015 | Emily Fogle ² , Randi Kass ² | Gender, Race, Media and Sport |
| Fall | 2014 | Emily Fogle ² , Randi Kass ² | Gender and Televised Sport Report, 2014 |

| Fall | 2013 | Patrick Gannon ² | News media frames of Jerry Sandusky/ Penn State Scandal |
|--------|------|---|---|
| Summer | 2013 | Emily Schneckloth ² | News media frames of Jerry Sandusky/ Penn State Scandal |
| Spring | 2013 | Ben Hannan ² , Kameron Mitchell ² , Emily Schneckloth ² | News media frames of Jerry Sandusky/ Penn State Scandal |
| Fall | 2011 | Nicole Kreis ² , Vince Nguyen ² , Caleigh Olszewski ² | Gender and Televised Sport in Indiana |
| Spring | 2011 | Nicole Kreis ² , Caleigh Olszewski ² , Josh Patterson ² | Gender and Televised Sport in Indiana |
| Spring | 2011 | Celia Gutierrez ² | Attrition in a Positive Youth Development Camp |
| Summer | 2010 | Ranissa Dycus ¹ | News media frames of Caster Semenya |
| Spring | 2010 | Ranissa Dycus ¹ | News media frames of Caster Semenya |

Honors College

| noners conege | | | | |
|-------------------------------|---|--|---|--|
| | Timeframe | Specialization | Instructional Role | |
| | Research Project/ Title | | | |
| Student/s | | | | |
| Chirag Patel, Kiran | Spring 2021- | Honors College | Research mentor | |
| | | | | |
| | Research project: History of women's Sports | | | |
| Batt, Kelsey | Fall 2020- | Honors College | Research mentor | |
| | Spring 2021 | | | |
| | Research project | Research project: Female athletes at Purdue | | |
| Mihalec-Adkins, B. Fall 2014- | | Honors College | Research mentor/ Collaborator | |
| | Spring 2015 | | (co-collaborator, Lowell Kane, Director LGBTQ Center) | |
| | Research project | Research project: Student-athletes' perceptions of diversity and inclusion at Purdue | | |

GRADUATE TEACHING ASSISTANTS/ MENTORING

Women's, Gender & Sexuality Studies

| Trainer of century courses | | | | |
|----------------------------|--------------------|-------------|--|--|
| Graduate Assistant | Course/ Department | Semester | | |
| Suzanne Thompson Clemenz | WGSS 280 | Fall 2013 | | |
| Jamie Hough | WGSS 280 | Fall 2013 | | |
| Dharmini R Patel | WGSS 280 | Fall 2013 | | |
| Ekeama Goddard-Scovel | WGSS 280 | Fall 2013 | | |
| Dorothy Snyder | WGSS 280 | Fall 2013 | | |
| Turgay Bandiyar | WOST 280 | Spring 2011 | | |
| Jacqueline Mougoue | WOST 280 | Fall 2010 | | |
| Cynthia Konrad | WOST 280 | Spring 2010 | | |
| Heidi Lewis | WOST 280 | Fall 2009 | | |

Health & Kinesiology

| Graduate Assistant | Course/ Department | Semester |
|--------------------|--------------------|-------------|
| Alexandra Graves | нк | Fall 2013 |
| Lindley David | нк | Spring 2012 |

MENTORING ACTIVITIES [PURDUE]

2023-present Faculty Advisor. Alpha Chi Omega Sorority

Fall 2024 Student Pedagogy Advocates Program, Center for Instructional Excellence.

Office of the Provost, NSF-funded program.

https://www.purdue.edu/innovativelearning/programs/student-pedagogy-advocates/

Summer 2019 Faculty Mentor Program, Boiler Gold Rush-International students (BGRi) Summer 2019 Faculty Welcome, Summer Transition Advising and Registration (STAR) Summer 2018 Faculty Welcome, Summer Transition Advising and Registration (STAR)