The Brian Lamb School of Communication (BLSC) at Purdue University seeks a **Professional-in-Residence** to engage students. Our ideal candidate is an individual with a strong professional network and knowledge of current and emerging trends in communication, in areas such as social media, media and politics, digital media, political campaigns, public opinion polling, speech writing, social campaigns, editorial management, and/or government service. A BA or BS degree in Communication or related field is required, but a MA is preferred.

This position involves helping students understand emerging developments in the professional-in-residence’s field through teaching classes and working on projects to enhance the student experience at Purdue. These projects could include bringing in guest speakers, conducting workshops, assisting student organizations, utilizing the C-SPAN Archives, and identifying internship and career opportunities.

The Brian Lamb School of Communication continues Purdue’s tradition of excellence in communication scholarship, teaching, and engagement ([https://www.cla.purdue.edu/communication/](https://www.cla.purdue.edu/communication/)). The BLSC provides excellent undergraduate and graduate education while supporting the values of Brian Lamb, which include a commitment to openness in communication and communication innovation.

This appointment is a non-tenured professional faculty position for a term of 1 to 2 years. Expected start date is August 17, 2015 but is negotiable. Review of applications begins April 15, 2015 and will continue until the position is filled. Applications including a cover letter, resume/vita, and 3 reference letters should be sent to Marifran Mattson, PhD, Professor and Head of the Brian Lamb School of Communication, Purdue University, West Lafayette, IN 47907-2098 (e-mail: mmattson@purdue.edu).

Purdue requires a background check for employment in this position.

**POSITION RESPONSIBILITIES:**

- Teach two classes per semester
- Work with students in various student organizations
- Help facilitate professional development and networking with graduate students, particularly those seeking non---academic careers
- Conduct special topic seminars
- Build relationships between the School and industry that facilitate learning
opportunities and partnerships such as internships and special projects, and guest speakers

- Promote the BLSC to future faculty, students, alumni, and partners
- Meet with the external advisory board to help further the School’s strategic plan

QUALIFICATIONS AND EXPERIENCE

- A BA or BS in Communication or related field is required, MA is preferred
- Accumulated expertise in one or more communication areas
- Significant professional experience in communication industry
- Ability to facilitate dynamic learning experiences

THE SCHOOL

The Brian Lamb School of Communication at Purdue University is a nationally---recognized Communication program in the academically prestigious Big Ten. It boasts the largest number of majors in the College of Liberal Arts, and it provides courses for every major at Purdue. The National Communication Association ranked our graduate programs among the Top 10 in the country.

The BLSC strives to provide unique learning opportunities for its undergraduate majors. Students produce their own weekly newscast, Fast Track, winner of a Broadcast Education Association award, and run their own public relations firm, BoilerCom. In October 2014, the School unveiled a renovated, state---of---the---art Digital Media Production Center.

The BLSC recently received a $500,000 award for creating a three---year degree plan.

The School has a seven---member external Advisory Board composed of industry leaders in media and public relations. The board meets twice a year and offers a critical industry perspective that influences the School’s undergraduate emphases in public relations, media, and strategic communication. C---SPAN President and CEO Susan Swain and Michael Schiferl, executive vice president and director of Weber Shandwick in Chicago, are the current co---chairs.

Students can choose among School---developed study abroad opportunities in Shanghai, Barcelona or Siena, Italy. In addition, School faculty frequently lead the Sydney, Australia, and London internship study abroad programs.

Faculty are involved in various collaborations across campus that provide students unique
learning experiences with such partners as the Department of Political Science, Regenstrief Center for Healthcare Engineering, Purdue Polytechnic Institute and the Military Family Research Institute, and the Purdue Institute for Civic Communication. In addition, the C-SPAN Archives are located nearby in the Purdue Research Park.

Purdue University

Purdue is located in West Lafayette, IN, which is conveniently located one hour north of Indianapolis and just two hours south of Chicago. In 2013, West Lafayette was ranked the 11th best college town in America by Business Insider. The town was cited for offering a variety of cultural experiences at an affordable cost of living.

With more than 38,000 undergraduate and graduate students, Purdue’s academic offerings span more than 100 majors, including bachelor, masters, doctoral and professional degrees. Purdue Engineering undergraduate programs consistently rank high among their national peers, and with the College of Technology recently received a $40 million grant from the Lilly Foundation.

Purdue prides itself on having a diverse population, with international students comprising more than 18 percent of the student body.

Student success is a priority at Purdue. The $30 million Center for Student Excellence and Leadership opened in fall 2014 as part of Purdue’s Student Success Corridor.

Purdue University is an EEO/AA employer. All individuals, including minorities, women, individuals with disabilities, and protected veterans are encouraged to apply.