



# **GER 524**

## **German for International Trade**

### **(Business German)**



**Spring 2018**

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**MWF 11:30**

## **LEARN ABOUT GERMANY AS ECONOMIC SUPERPOWER AND GET AN INTERNATIONALLY ACCEPTED GERMAN LANGUAGE CERTIFICATE**

**GER 524 prepares students for the WiDaF exam. It measures and certifies proficiency in business German.**

### **Topics and Course Information**

- **Applying for a job or internship in Germany**
- **international marketing and German advertising**
- **Germany's major industries and companies**
- **intercultural communication in business and economics**
- **international trade**
- **current economic topics in Germany and the world**
- **Advanced work on speaking, listening, reading, writing, and work- and business-related vocabulary**
- **Use of coursepack and authentic materials**



**IDEAL FOR INTERNSHIP AND STUDY ABROAD CANDIDATES AND EVERYONE INTERESTED IN THE  
WORLD OF BUSINESS AND ECONOMICS**