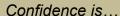
## Women in Business

## 6<sup>th</sup> Annual Conference



The Women in Business Conference provides an opportunity for professional development and networking. The daylong event will include keynote speakers, WIBTalks, and panel discussions. This year, the focus is on empowerment and confidence in the business world. We will also be incorporating a self-assessment called Fascinate. This assessment will add an interactive aspect for attendees and will deal with important aspects of confidence. To learn more about Fascinate, visit www.howtofascinate.com. For additional information or questions, please email us at wib@purdue.edu.



## **Location:**

France A. Córdova Recreational Sports Center

Time:

9:00AM - 4:30PM

Price:

\$25

Includes breakfast & lunch

## **Registration:**

www.conf.purdue.edu/pwib



Keynote, TJ Boisseau
"Confidence matters: the
science, the art, and the politics
of building women's selfconfidence"
Director of Women's Studies
Purdue University



Keynote, Sharlee Lyons
"How to Fascinate"
Director of Personal and
Professional Development
Krannert School of Mangement



WIB Talk, Jennifer A. Gaertner "Personal & Professional Risk"
Vice President Corporate &
Institutional Services Northern
Trust-Chicago



Keynote, Julie Bauke "Career Happiness - Define it, Get it, Rock it!" Chief Career Happiness Officer The Bauke Group



WIB Talk, Gail Farnsley
"Removing barriers for women
in the technology field"
Executive Partner
Gartner
Former CIO of Cummins



**WIB Talk, Patrice Picard**Chief Executive Officer
Cornerstone Family Programs