

**Cheryl Cooky, Ph.D.**  
Purdue University  
School of Interdisciplinary Studies  
500 Oval Drive. Heavilon Hall, G5  
West Lafayette, IN 47907-2038  
[ccooky@purdue.edu](mailto:ccooky@purdue.edu)  
June 2018

### **EDUCATION**

- 2006 ***Doctor of Philosophy***, University of Southern California  
Degree: Sociology. Gender Studies certificate.
- 2004 ***Master of Arts***, University of Southern California, Los Angeles, CA.  
Degree: Sociology
- 1998 ***Master of Science***, Miami University, Oxford, Ohio.  
Degree: Sport Studies. Women's Studies certificate.
- 1995 ***Bachelor of Science***, University of Illinois, Urbana-Champaign  
Degree: Kinesiology.

### **ACADEMIC POSITIONS**

- 2014- current Associate Professor, Purdue University, West Lafayette, IN  
School of Interdisciplinary Studies  
American Studies Program  
Women's, Gender & Sexuality Studies Program
- 2013- 2014 Associate Professor, Purdue University, West Lafayette, IN  
Health & Kinesiology and Women's, Gender & Sexuality Studies Program (joint-  
appointment)
- 2009-2013 Assistant Professor, Purdue University, West Lafayette, IN  
Health & Kinesiology and Women's Studies Program (joint-appointment)  
Sociology (courtesy appointment, 2012-2013)
- 2006-2009 Assistant Professor, California State University, Fullerton, CA  
Department of Kinesiology

### **ACADEMIC AFFILIATIONS**

- 2011-current Affiliated Scholar, Tucker Center for Research on Girls & Women in Sport,  
University of Minnesota, Minneapolis

### **AWARDS AND HONORS**

- 2017 North American Society for the Sociology of Sport, Research Fellow.  
- Inducted in the inaugural class of 20 scholars.  
- The North American Society for the Sociology of Sport Research Fellow  
designation recognizes scholars who, through active and sustained  
dissemination of high quality research, have provided a significant contribution

to the sociology of sport.

- 2016 Distinguished Scholar Award. Center for Sociocultural Sport and Olympic Research. California State University, Fullerton.  
- Center is recognized by the International Olympic Committee as an International Olympic Committee Olympic Studies Center.
- 2014 Recognized by *The Feminist Wire* as a “Feminist We Love.”  
<http://thefeministwire.com/2013/08/gender-and-sport/>  
-*The Feminist Wire* is an online feminist news media website whose mission is to provide socio-political and cultural critique of anti-feminist, racist, and imperialist politics pervasive in all forms and spaces of private and public lives of individuals globally.
- 2012 Title IX Distinguished Service Award, Purdue University.  
<http://www.purdue.edu/newsroom/purduetoday/releases/2012/Q3/title-ix-service-awardees-announced-as-conference-nears.html>
- 2011 Purdue University “Difference Makers”: Athletes as Role Models  
<http://www.purdue.edu/differencemakers/roberts.html>
- 2006 Honorable Mention. Journal Article of the Year Award. North American Society for the Sociology of Sport. “If you let me play: Young girls’ insider-other narratives of sport” (Cooky & McDonald, 2005. *Sociology of Sport Journal*).

#### **PROFESSIONAL MEMBERSHIPS (Current)**

North American Society for the Sociology of Sport (NASSS)  
American Sociological Association (ASA)  
International Association for the Sociology of Sport (ISSA)  
International Association for Sport & Communication (IASC)

#### **BOOKS**

1. **Cooky, C.** & Messner, M.A. (2018) *No Slam Dunk: Gender, sport and the unevenness of social change*. New Brunswick, NJ: Rutgers University Press.

#### **REFEREED JOURNAL ARTICLES**

Asterisk denotes lead authorship/ lead co-authorship. <sup>1</sup> denotes graduate student. <sup>2</sup> denotes undergraduate student.

23. **Cooky, C\***. & Antunovic, D.\* (in press). The visibility of feminism in the Olympic Games: Narratives of progress and narratives of failure in sports journalism. *Feminist Media Studies*.
22. Musto, M<sup>1</sup>., **Cooky, C.**, & Messner, M. A. (2017). From fizzle to sizzle: Televised sports news and the production of gender-bland sexism. *Gender & Society*, 31, 573-596.
21. **Cooky, C.** (2017, Summer). “Title IX at 45.” *Contexts: Understanding People and their Social Worlds*.  
<https://contexts.org/articles/title-ix-at-xlv/#cooky>

Reprint (linked): **Cooky, C.** (2017) Title IX at 45. *The Society Pages*  
<https://thesocietypages.org/#/gender>

20. **Cooky, C.** (2017). "We cannot stand idly by": A necessary call for a public sociology of sport. *Sociology of Sport Journal*, 34, 1-32.

19. **Cooky, C.** (2016, Summer). "This has to change!": News media coverage of women's sports. *Contexts: Understanding People in their Social Worlds*. <https://contexts.org/articles/making-sports-more-sporting/#cooky>

18. **Cooky, C.** (2016, June). Striking goals for pay and prize parity in sport. *The Society Pages: Social Science that Matters*. <https://thesocietypages.org/papers/pay-and-prize-parity-in-soccer/>

Reprint: **Cooky, C.** (2016, June). Striking goals for pay and prize parity in sport. *Gender & Society* blog. <https://gendersociety.wordpress.com/2016/06/29/striking-goals-for-pay-and-prize-parity-in-sport/>

17. \*Rauscher, L. & **Cooky, C.** (2016). "Ready for anything the world gives her"?: A critical look at sports-based positive youth development for girls. *Sex Roles*, 288-298. [doi: 10.1007/s11199-014-0400-x].

16. **Cooky, C.\***, Messner, M. A, Musto, M.<sup>1</sup> (2015). "It's dude time!: A quarter century of excluding women's sports in televised news and highlight shows. *Communication & Sport*, 3: 261-287. [doi: 10.1177/2167479515588761].

15. Esmonde, K.<sup>1\*</sup> **Cooky, C.\***, Andrews, D. L. (2015). "It's supposed to be about the love of the game, not the love of Aaron Rogers' eyes: Challenging the Exclusions of Women Sports Fans." *Sociology of Sport Journal*, 22-48. [doi: <http://dx.doi.org/10.1123/ssj.2014-0072>].

14. **Cooky, C.\*** Begovic, M., Sabo, D., Oglesby, Carole A., & Snyder, M. (2014). Gender and sport in Montenegro: Barriers and facilitators. *International Sociology of Sport Review*, 1-23. [doi: 10.1177/1012690214559109].

13. **Cooky, C.\***, Messner, M. A.\*, & Hextrum, R.<sup>1</sup> (2013). "Women play sports, but not on TV: A longitudinal study of televised news." *Communication & Sport*. 1, 203-231. [doi: 10.1177/2167479513476947].

12. Dworkin, S. L.\* , Swarr, A. L., & **Cooky, C.** (2013). (In)Justice in sport: The treatment of South African track star Caster Semenya. *Feminist Studies*. 39 (1), 40-69. [doi: N/A]

Reprint:

\*Dworkin, S. L., Swarr, A. L., & **Cooky, C.** (2013). Sex and Gender (In)Justice in Sport: The Treatment of South African Track Star Caster Semenya . In Nyeck, S. N. & Epprecht, M. (Editors). *Sexual Diversity in Africa: Politics, Theory, and Citizenship*. Montreal: McGill-Queen's University Press.

11. **Cooky, C.\*** & Dworkin, S. L. (2013). Policing the Boundaries of Sex: A Critical Examination of Gender Verification and the Caster Semenya Controversy. *Journal of Sex Research*, 50, 103-111. [doi: 10.1080/00224499.2012.725488].

10. **Cooky, C.,\*** Dycus, R.<sup>2</sup>, Dworkin, S. L. (2013). "What makes a woman a woman?" vs. "Our First Lady of sport": A comparative analysis of Caster Semenya in U.S. and South African news media." *Journal of Sport and Social Issues*, 37, 31-56. [doi: 10.1177/0193723512447940].

9. **Cooky, C.** (2012). Success without honor: Cultures of Silence and the Penn State Scandal. *Cultural Studies/Critical Methodologies*, 12, 328-331. [doi: 10.1177/1532708612446432].

8. **Cooky, C.\*** & Dworkin, S. L. (2012, August 10). Woman enough to win?. *The Society Pages: Social Science that Matters*. <http://thesocietypages.org/specials/sex-testing/>

Reprint:

Cooky, C. & Dworkin, S. L. (2017). Woman enough to win? In Wade, L. Hartmann, D. & Uggen, C. (Eds.). *Assigned: A life with gender*. W.W. Norton & Company, Inc.

7. Dworkin, S. L.\* & **Cooky, C.** (2012). Sport, sex segregation, and sex testing: Critical reflections on this unjust marriage. *American Journal of Bioethics*, 12(7), 1-3. [doi: 10.1080/15265161.2012.680545].

6. Wachs, F. L.\*, **Cooky, C.\***, Messner, M. A., & Dworkin, S. L. (2012). Media frames and displacement of blame in the Don Imus incident: Sincere fictions and frenetic inactivity. *Critical Studies in Media Communication*. 29 (5), 421-438 [doi: 10.1080/15295036.2011.646282].

5. **Cooky, C.\*** & LaVoi, N. M.\* (2012). The unfinished revolution in women's sport. *Contexts: Understanding people in their social worlds*, 11, 42-46. [doi: 10.1177/1536504212436495].

Reprint:

**Cooky, C.** & LaVoi, N. M. (2017). The unfinished revolution in women's sports. In O'Brien, J. & Stein, A. (Eds.), *Gender, Sexuality, and Intimacy: A Contexts Reader*. Sage Publications.

4. **Cooky, C.\***, Wachs, F. L., Messner, M. A., and Dworkin, S. L. (2010). It's not about the game: Don Imus, race, class, gender and sexuality in contemporary media. *Sociology of Sport Journal*, 27, 139-159. [doi: N/A].

3. **Cooky, C.** (2009). "Girls just aren't interested": The social construction of interest in girls' sport. *Sociological Perspectives*, 52, 259-284. [doi:10.1525/sop.2009.52.2.259].

2. **Cooky, C.\*** & McDonald, M. (2005). If you let me play: Young girls 'insider-other' narratives of sport. *Sociology of Sport Journal*, 22, 158-177. [doi: N/A].

- North American Society for the Sociology of Sport, Journal Article of the Year Award.  
Honorable Mention.

1. Messner, M. A.\*, Duncan, M. C. & **Cooky, C.** (2003). Silence, sports bras, and wrestling porn: The treatment of women in televised sports news and highlights. *Journal of Sport and Social Issues*, 27, 38-51. [doi:10.1177/0193732502239583].

## **BOOK CHAPTERS**

Solicited, blind review

12. **Cooky, C.** (in press). What's new about sporting femininities: Female athletes and the sport-media industrial complex. In K. Toffoletti, H. Thorpe, & J. Francombe-Webb (Eds.), *New Sporting Femininities: Embodied Politics in Postfeminist Times*, pp. TBD. Palgrave Publishers.

11. **Cooky, C.** (2018). Sociology of Gender and Sport. In B. Risman, C. Froyum, W. Scarborough (eds.), *The Handbook on Sociology of Gender*, pp. 459-467. New York, NY. Springer Publishers.

10. **Cooky, C.** (2018). Gender, sport, and media: Developments, trajectories, and transformations. In L. Mansfield, J. Caudwell, R. Watson and B. Wheaton, (eds.), *Feminisms in Sport, Leisure and Physical Education*, pp. 133-147. London: Palgrave Macmillan Publishers.

9. **Cooky, C.** (2017). Women, sports, and activism. In H. McCammon, V. Taylor, J. Reger, & R. Einwohner, (Eds.), *The Oxford Handbook of US Women's Social Movement Activism*, pp. 602-622. Oxford University Press. New York, NY.

8. **Cooky, C.** (2017). Text/Representation. In Andrews, D. L., Silk, M., Thorpe, H. (Eds). In *The Routledge Handbook of Physical Cultural Studies*, pp. 476-483. Routledge Press.

7. **Cooky, C.** (2016). Feminisms. In Smith, B. & Sparkes, A. C. *International Handbook of Qualitative Methods in Sport and Exercise*, pp. 75-87. New York: Routledge.

6. **\*Cooky, C. & \*Rauscher, L.** (2016). Girls and the racialization of female bodies in sports contexts. In Messner, M. A. & Musto, M. (Eds.), *Child's Play: Sport in Kids' Worlds*, pp. 61-81 New Brunswick, NJ: Rutgers University Press.

5. **\*Cooky, C., & Dworkin, S. L.** (2013). "Running down what comes naturally: South Africa's Caster Semenya and discourses of biological sex." In L. Wenner (Ed.), *Fallen heroes: Sport, media, and celebrity culture*, pp. 148-162. New York, NY: Peter Lang Publisher.

4. **\*McDonald, M. G. & Cooky, C.** (2013). "Interrogating discourses about the WNBA's 'bad girls': Intersectionality and the politics of representation. In L. Wenner (Ed.), *Fallen Heroes: Sport, Media, and Celebrity Culture*, pp. 193-207. New York: NY: Peter Lang Publisher.

3. **Cooky, C.** (2010). Do girls rule?: Understanding popular culture images of "Girl Power!" and sport. In S. Spickard Prettyman & B. Lampman (Eds.). *Learning Culture Through Sports: Perspectives on Society and Organized Sports*, pp. 210-226. Maryland: Rowman & Littlefield.

2. **Cooky, C.** (2009). Getting girls in the game: Negotiations of structure and agency in a girls' recreational sport program. In E. Smith (Ed.). *Sociology of Sport and Social Theory*, pp. 153-167. Champaign, IL: Human Kinetics Publishers.

1. **Cooky, C.** (2006). Strong enough to be a man but made a woman: Discourses of sports and femininity in *Sports Illustrated for Women*. In L. K. Fuller (Ed.), *Sexual Sports Rhetoric*, pp. 97-106. New York: Haworth Press.

### **BOOK REVIEWS**

4. **Cooky, C.** (2017). *Sex Testing: Gender Policing in Women's Sports*, by Lindsay Parks Pieper. *Gender and Society*, 31. 866-868.

3. **Cooky, C.** (2016). *Qualifying times: Points of change in women's sport, and A locker room of her own: Celebrity, sexuality and female athletes*, by Jamie Schultz. *Gender & Society*, 30. 136-139.

2. **Cooky, C.** (2010). *Sports and their fans: The history, economics and culture of the relationship between spectator and sport*, by Kevin G. Quinn. *The Sport Psychologist*, 24, 119-121.

1. **Cooky, C.** (2006). *In the game: Gay athletes and the cult of masculinity*, by Eric Anderson. *Sociology of Sport Journal*, 23, 314-323.

### **POLICY PUBLICATIONS**

5. Rauscher, L. & **Cooky, C.** (in press). Sociological dimensions of girls' sport and physical activity. Tucker Center Research Report: Developing Physically Active Girls: A Multidisciplinary Evidence-based Approach. Tucker Center Research on Girls and Women in Sport. University of Minnesota.

4. **Cooky, C.\***, Begovic, M., Oglesby, C. A., Sabo, D. & Snyder, M. (2013). Gender and Sport Participation in Montenegro. Women's Sport Foundation, East Meadow, NY.

3. Begovic, M. \*, **Cooky, C.**, Snyder, M., Oglesby, C., Sabo, D. (2010). Women in Sports: A Case Study Montenegro. Montenegro Olympic Committee, Podgorica, Montenegro.

2. \*Messner, M. A. & **Cooky, C.** (2010). *Gender in Televised Sports: News and Highlights Shows, 1989-2009*. Los Angeles: USC Center for Feminist Research. <http://dornsife.usc.edu/cfr/gender-in-televised-sports/>

- Report is linked to Women's Sport Foundation (WSF) web site. <http://www.womenssportsfoundation.org/home/research/articles-and-reports/media-issues/women-play-sports-but-not-on-tv>
- Report was downloaded over 3500 times in 48 states and 68 countries between 2010-2011 from USC- CFR web site. Report downloaded over 11,500 times from WSF web site (as of Nov. 2014).

Reprint:

\*Messner, M. A. & **Cooky, C.** (2014). Gender in Televised Sports Report. In S. Eitzen (Ed.). *Sport in Contemporary Society, 10<sup>th</sup> edition*. Oxford University Press.

\*Messner, M. A. & **Cooky, C.** (2012) Gender in Televised Sports Report. In Ferguson, S. J. (2012). *Mapping the Social Landscape: Readings in Sociology*. McGraw-Hill Publishers.

\*Messner, M. A. & **Cooky, C.** (2011). Gender in Televised Sports Report. In S. Eitzen (Ed.). *Sport in Contemporary Society*, 9<sup>th</sup> edition. Oxford University Press.

1. \*Messner, M. A., Duncan, M. C. & **Cooky, C.** (2000). *Gender Stereotyping in Televised Sports*. Amateur Athletic Foundation of Los Angeles.

### **REVIEW ESSAY**

2. **Cooky, C.** (2017). Q&A Interview with Expert: Gender and Sport. In A. Billings, M. Butterworth, & P. Turman (Eds.), *Communication & Sport: Surveying the Field*. 3<sup>rd</sup> edition. Sage Publications: Los Angeles, CA.

1. **Cooky, C.** (2016). Response to Mary Jo Kane's, "Resistance/transformation of the oppositional binary: Exposing sport as a continuum." (*Journal of Sport and Social Issues*, 19, 1995: 191-218). In Fink, J. Cunningham, G. & Doherty, A. (eds.), *Routledge Handbook of Theory in Sport Management*. New York: Routledge.

### **REFEREED ORAL CONFERENCE PRESENTATIONS**

44. **Cooky, C.** & Antunovic, D. (2018, June). "The women's Olympics" or "sexism at the Olympics": An interrogation of narratives of progress and gender equality in U.S. media coverage. Paper presented at the World Congress of Sociology of Sport/ International Sociology of Sport Association. Lausanne, Switzerland.

43. \*Linabary, J., Corple, D.<sup>1</sup>, & **Cooky, C.** (2018, May). Voice, Domestic Violence, and Digital Activism: Examining Contradictions in Hashtag Feminism." Paper presented at the International Communication Association. Prague, Czech Republic.

42. \*Corple, D.<sup>1</sup>, Linabary, J., & **Cooky, C.** (2017, November). "So Powerful!": Examining the Sense-Making of Feminist Hashtags #WhyIStayed/#WhyILeft. National Communication Association. Dallas, TX.

41. \*Linabary, J.<sup>1</sup>, Corple, D.<sup>1</sup>, & **Cooky, C.** (2017, May). Of wine and whiteboards: Enacting Feminist Reflexivity in Collaborative Research. Thirteenth International Congress of Qualitative Inquiry in Champaign-Urbana, IL.

40. \*Linabary, J.<sup>1</sup>, Corple, D.<sup>1</sup>, & **Cooky, C.** (2016, June). Creating digital space for feminist activism: A qualitative content analysis of #WhyIStayed. International Conference on Television, Video, Audio, New Media and Feminism. University of Notre Dame. South Bend, IN.

39. \*Linabary, J.<sup>1</sup>, Corple, D.<sup>1</sup>, & **Cooky, C.** (2016, May). More data, more problems: Examining neoliberal institutional challenges to online research. Twelve International Congress on Qualitative Inquiry. Champaign, IL.

38. \***Cooky, C.**, Messner, M. A., & Musto, M.<sup>1</sup>. (2015, June). Gender and Televised Sport, 1989-2014. International Sociology of Sport Association. Paris, France.

37. \*Esmonde, K.<sup>1</sup>, \***Cooky, C.**, & Andrews, D. L. (2014, November). Complicating heteronormative sexuality and sports fandom: The use of Third Wave Feminism. North American Society for the Sociology of Sport. Portland, OR.
36. \***Cooky, C.**, & Messner, M. A. (2014, November). The promises and limitations of the "Gender and Televised Sport Report" as advocacy for change. North American Society for the Sociology of Sport. Portland, OR.
35. \***Cooky, C.** & \*Rauscher, L. (2014, August). Girls and the racialization of female bodies in sports contexts. Paper accepted to the Society for the Study of Social Problems. San Francisco, CA.
34. \*Snyder, M., \*Oglesby, C. A., & \***Cooky, C.** (2014, June). Research and advocacy. Partners in Change. International Working Group on Women and Sport. International Working Group Women & Sport World Conference. Helsinki, Finland.
33. \*Esmonde, K.<sup>1</sup>, \***Cooky, C.**, Andrews, D. L. (2013, November). "It's supposed to be about the love of the game, not Aaron Rogers eyes: Towards a third wave feminist analysis of sports fandom." Paper presented at the North American Society for the Sociology of Sport. Quebec City, Quebec.
32. \***Cooky, C.** (2013, August). "Cultures of Silence: Media framings of child sexual abuse in the Jerry Sandusky/ Penn State scandal." Invited panelist; paper presented at the American Sociological Association. Session title: Commodification and sexualization of children and youth.) New York, NY.
31. \***Cooky, C.**, Esmonde, K.<sup>1</sup>, & Dworkin, S. L. (2012, November). "The winningest coach that lost it all: Paterno and the Penn State Scandal." Paper presented at the North American Society for the Sociology of Sport. New Orleans, LA.
30. \***Cooky, C.** & Dworkin, S. L. (2011, November). *Running down what comes naturally: Gender verification and South Africa's Caster Semenya*. Paper presented at the North American Society for the Sociology of Sport conference. Minneapolis, MN.
29. \***Cooky, C.**, Begovic, M., Sabo, D., Oglesby, Carole A. & Snyder, M. (2011, November). *Addressing community sport globally: Collaboration across borders*. Paper presented at the North American Society for the Sociology of Sport conference. Minneapolis, MN.
28. \***Cooky, C.** Begovic, M., Sabo, D., Oglesby, Carole A. & Snyder, M. (2011, November). *Gender and sport in Montenegro*. Paper presented at the Girls & Women in Sport conference. Minneapolis, MN.
27. \***Cooky, C.**, Begovic, M., Sabo, D., Oglesby, C. A., & Snyder, M. (2011, October). *Little difference, huge impact: The gender challenge to sport in Montenegro*. Paper presented at the Play the Game conference. Cologne, Germany.
26. \***Cooky, C.**, Begovic, M., Sabo, D., Oglesby, C, Snyder, M. (August 2011). *Gender and sport in Montenegro*. Paper presented at the Society for the Study of Social Problems. Las Vegas, NV.
25. \*McDonald, M. G. & **Cooky, C.** (2011, July). *Interrogating discourses about the WNBA's "bad girls": Intersectionality and the politics of representation*. Paper presented at the International Sociology of Sport Association, Havana, Cuba.



24. **\*Cooky, C.**, Dycus, R.<sup>2</sup>, & Dworkin, S. (2010, November). *"What makes a woman a woman?" vs. "our first lady of sport": A comparative analysis of Caster Semenya in U. S. and South African news media.* Paper presented at the North American Society for the Sociology of Sport, San Diego, CA.
23. **\*Cooky, C.** Dycus, R.<sup>2</sup>, & \*Dworkin, S. (2010, August). *Race, sex, gender, and intersexuality injustice: South Africa's response to the Caster Semenya case.* Paper presented at the Society for the Study of Social Problems, Atlanta, GA.
22. **\*Cooky, C.**, Dycus, R.<sup>2</sup>, & \*Dworkin, S. (2010, April). *Sport, sex & gender injustice: The case of South African track star Caster Semenya.* Paper presented at the Pacific Sociological Association, Oakland, CA.
21. **\*Cooky, C.**, \*Messner, M. A., Schumacher, J.<sup>2</sup>. (2009, November). *Gender in televised NCAA Final Four tournaments: A 10-Year comparison (1999-2009).* Paper presented at the North American Society for the Sociology of Sport, Ontario, Canada.
20. **\*Cooky, C.**, \*Wachs, F. L., Messner, M. A., Dworkin, S. (2008, August). *"Racism and sexism in contemporary sport media."* Paper accepted at the American Sociological Association, Boston, MA. [Paper not delivered to due family circumstances.]
19. **Cooky, C.** (2008, May). *Understanding popular culture images of "Girl Power!" and sport.* Paper presented at the Cultural Studies Association, New York, NY.
18. **\*Cooky, C.**, \*Wachs, F. L., Dworkin, S. & Messner, M. A. (2008, April). *If 50 Cent can say it, why can't I?: Imus on sporting women, hip hop culture and the displacement of blame in the mainstream media.* Paper presented at the Pacific Sociological Association, Portland, OR.
17. **Cooky, C.** (2008, March) *Do girls rule?: Understanding popular culture images of "Girl Power!" and sport.* Paper presented at Gender & Scholarship Conference, California State University, Fullerton.
16. **\*Cooky, C.**, Wachs, F. L., Dworkin, S. L., Messner, M. A. (2007 November). *It's not about the game: Don Imus, racism and sexism in contemporary media.* Paper presented at the North American Society for the Sociology of Sport, Pittsburg, PA.
15. **Cooky, C.** (2006, November). *Competing femininities: Sporty girls vs. girlie girls.* Paper presented at the North American Society for the Sociology of Sport, Vancouver, Canada.
14. **Cooky, C.** (2005, August). *Girls Rule!: Situating the female athlete in discourses of popular culture and girl studies.* Paper presented at the Society for the Sociology of Social Problems, Philadelphia, PA.
13. **\*Cooky, C.** & Messner, M. A. (2005, August). *Getting girls in the game: A qualitative analysis of an after-school program.* Paper presented at the Society for the Sociology of Social Problems, Philadelphia, PA.
12. **Cooky, C.** (2004, November). *"Girls just aren't interested in sports": The construction of (dis)interest in youth sport.* Paper presented at the North American Society for the Sociology of Sport, Tucson, AZ.

11. **Cooky, C.** (2004, August 2004). *“Raising the Bar”*: Urban girls’ negotiations of structural barriers in recreational sport. Paper presented at the American Sociological Association, San Francisco, CA.
10. **Cooky, C.** (2004, April). *Playing with the boys: Urban girls’ experiences in recreational sports*. Paper presented at the Pacific Sociological Association, San Francisco, CA.
9. **Cooky, C.** (2002, August). *The future of children’s media: Towards an understanding of children’s viewing practices*. Paper presented at the Society for the Study of Social Problems, Chicago, IL.
8. **Cooky, C.** (2001, November). *Marking (their) territory: Combating the feminization of sports news*. Paper presented at the North American Society for the Sociology of Sport, San Antonio, TX.
7. **Cooky, C.** (2001, August). *Representations of the “Girl” in Sports Illustrated for Women*. Paper presented at the American Sociological Association, Anaheim, CA.
6. **Cooky, C.** (2000, November). *Interrogating Foucault: Towards an understanding of female athletic participation*. Paper presented at the North American Society for the Sociology of Sport, Colorado Springs, CO.
5. \***Cooky, C.**, Messner, M. A., Duncan, M. C. (2000, November). *TV commentators’ gendered discourses of emotion in the WNBA and NBA*. Paper presented at the North American Society for the Sociology of Sport, Colorado Springs, CO.
4. **Cooky, C.** (1999, November). *Sport participation and sexual behavior: An analysis of race, class, and gender*. Paper presented at the North American Society for the Sociology of Sport, Cleveland, OH.
3. **Cooky, C.** (1999, August). *Constructing gender: Young girls experiences in sport*. Paper presented at the American Sociological Association, Chicago, IL.
2. **Cooky, C.** (1997, November). *No longer silent: Young girls speak out about their experiences in sport*. Paper presented at the North American Society for the Sociology of Sport, Toronto, Canada.
1. **Cooky, C.** (1996, November). *A Chance to speak out: Young girls and their relations with sport*. Paper presented at the North American Society for the Sociology of Sport, Birmingham, AL.

#### **REFEREED CONFERENCE POSTER PRESENTATIONS**

2. \*McDavid, L.<sup>1</sup>, \*McDonough, M. H., Smith, A. L. & **Cooky, C.** (2012, June) A longitudinal examination of four models of hope and self-perceptions in a youth physical activity setting. North American Society for the Psychology of Sport and Physical Activity. Poster Presentation.
1. \*Marshall, S. F., \*Tannous, C. L., Anton-Culver, H., Chingos, D., **Cooky, C.**, Ichinose, T., Rose, S., Ryan, D., Sobero, R. Touslee, E, Wolter, L., Ziogas, A. (2008, June). *Disparities in stage at diagnosis in Orange County: Implications for early detection*. Era of Hope Conference (Department of Defense, Breast Cancer Research Program). Baltimore, MA. Poster presentation.

## **PUBLISHED CONFERENCE ABSTRACTS**

1. \*Brito, A.<sup>1</sup>, \*Brown L.E., **Cooky C.A.**, Coburn J.W. (2010, October). *Multi-factorial variables associated with disciplinary sanctions in soccer*. Southwest American Council of Sports Medicine Annual Meeting, San Diego, CA.

## **CONFERENCE SESSION AUTHOR/ FACILITATOR**

### *International Association for the Sociology of Sport*

2018. Session Title: Sport and Gender. Lausanne, Switzerland.

### *North American Society for the Sociology of Sport*

2017. Session Title: Author Meets Critic: *Desi Hoop Dreams: Pickup Basketball and the Making of Asian American Masculinity* by Stanley Thangarj (2015, New York University Press). Windsor, Ontario.

2014. Session Title: Author Meets Critic: *Discipline and Indulgence: College football, media and the American way of life* by Jeff Montez de Oca (2013, Rutgers University Press). Portland, OR.

2011. Session Title: Evaluating and Theorizing Community-Based Sports Programs.  
Session co-organizer: Don Sabo, Ph. D. Minneapolis, MN.

2008. Session Title: Spotlight Session. Engaging the Mainstream Media: Strategies To Inject Sociology of Sport Knowledge Into Public Discourse. Denver, CO.

2008. Session Title: (In)equality in Youth Sport. Denver, CO.

2007. Session Title: Negotiating Race, Class, Gender and Sexuality in Youth Sport.  
Pittsburg, PA.

2004. Session Title: Discourses of Gender, Equity and Sport. Tucson, AZ

2003. Session Titles: "Children and Sport I" and "Children and Sport II". Montreal  
Canada.

### *Pacific Sociological Association*

2009. Session title: Author Meets Critic: *Body Panic: Gender Health and the Selling of Fitness* by Shari Dworkin and Faye Wachs. (2009, New York University Press)

2008. Session Title: Race, Class and Gender in Sport and the Media. Portland, OR.

2008. Session Title: Sport and Social Problems. Portland, OR.

## **CONFERENCE SESSION MODERATOR/ EXPERT PANELIST**

### *North American Society for the Sociology of Sport*

2017. Session Title: Sport media and/ as public sociology. [Moderator. Panelists: Kate Fagan (espnw) and Kevin Blackistone (University of Maryland, ESPN)]. Windsor, Ontario.

2017. Invited panelist: Engaging Sports. Windsor, Ontario.

2016. Invited panelist: NASSS Great Ideas. Tampa, FL.

2013. Invited panelist: Professional skills and knowledge for NASSS graduate students. Quebec City, Quebec.

2013. Invited panelist: The Scholar's Corner: NASSS promoted scholarship activities. Quebec City, Quebec.

- 2010. Moderator. Session title: *Sociologists off the bench: The many uses of blogs*. San Diego, CA.
- 2010. Panelist. Session title: *Teaching Through Bodily Failure*. San Diego, CA.
- 2004. Presider. Session title: *Discourses of Gender, Equity and Sport* Tucson, AZ.

*Pacific Sociological Association*

- 2007. Panelist. Session title: *Author Meets Critic: Built to Win*. Oakland, CA.
- 2004. Discussant. Session title: *Gender and Sport*. San Francisco, CA.

*Tucker Center Girls and Women in Sport Conference*

- 2011. Panel moderator/ discussant. *Gender, Sport, and Media*. Minneapolis, MN.

**INVITED KEYNOTE LECTURES (INTERNATIONAL)**

- 2. November 4, 2016. Presidential Address. "We cannot stand idly by: A necessary call for a public sociology of sport. North American Society for the Sociology of Sport. Tampa, FL.
- 1. August 22, 2012. Invited keynote lecture. Title: Policing the boundaries of sex: Gender verification and the Caster Semenya controversy. International Congress of Sport Sciences. Mokpo, South Korea.

**INVITED KEYNOTE/DISTINGUISHED LECTURES (NATIONAL)**

- 4. April 20, 2018 Invited Keynote Lecture: Title: "Together, let's be better": Towards a dialogue on sports media coverage. Philip Merrill College of Journalism, the Shirley Povich Center for Sports Journalism, and espnW. University of Maryland. College Park, MD.
- 3. February 7, 2018 Invited Keynote Lecture. Title: Sideline: Sexism in sports media. 4th Annual Girls & Women in Sport Symposium. Robert Morris University. [Lecture/ Event cancelled due to inclement weather. To be rescheduled for 2019]
- 2. March 8, 2016. Invited Distinguished Lecture. Title: Still on the sidelines: Why 2015 was not the year of women in sports. Center for Sociocultural Sport and Olympic Research. Fullerton, CA.
- 1. November 21, 2013. Invited keynote lecture. Title: Marginalized voices in sporting cultures: The power of silence and giving voice. Western Society for the Physical Education of College Women. Pacific Grove, CA.

**INVITED LECTURES (INTERNATIONAL)**

- 5. June 3, 2016. Invited lecture. Title: Missing in Action: The coverage of women's sports in U.S. Media. Korean Society for Media & Sport. Seoul, South Korea.
- 4. June 2, 2016. Invited lecture. Title: Gender inequality in American Sports. Yonsei University, Seoul, South Korea.

- 3, April 17, 2015. Invited lecture. Title: Constituting Sex/Gender: The Politics and Problematics of “Sex Testing” in Sport. Pan American Sports and Exercise Research Summit. Toronto, Ontario. Canada.
- 2. August 24, 2012. Invited lecture. Title: Does looking good matter more than playing well?: Female athletes in U.S. media. Hanyang University. Seoul, South Korea.
- 1. February 27, 2012. Panel presenter. Title: Physical Activity and Sport: Rural/Urban Considerations for Improving Girls and Women’s Health. United Nations Commission on the Status of Women. New York, NY.

**INVITED LECTURES/PRESENTATIONS (NATIONAL)**

- 14. May 19, 2018. Invited panelist. Title: Gender inequities in sports: Pay, Sponsorships and Media. Sports Lawyers Association. Oxon Hill, MD
- 13. Sept. 29, 2017. Invited lecture. Title: How the Battle of the Sexes is not over: Gender inequality in media coverage. Oberlin College, Oberlin, OH.
- 12. April 13, 2017. Invited lecture. Title: Gender in sport media: Ethical challenges and considerations. The Daniels Institute on Ethics. College of Business. University of Colorado, Colorado Springs.
- 11. Sept. 23, 2016. Invited lecture. Title: Towards a public sociology of sport. Physical Cultural Studies. Department of Kinesiology. University of Maryland, Baltimore, MD.
- 10. April 9, 2016. Invited lecture. Title: The female athlete, Missing in action. TedxPurdue. Purdue University. West Lafayette, IN.
- 9. February 20, 2014. Invited lecture. Title: Framing Silence: The news media coverage of sports. The Texas Program in Sports and Media. College of Communication, The University of Texas at Austin. Austin, TX.
- 8. March 6, 2013. Invited lecture. Title: Women play sport, but not on TV: A longitudinal study of televised news media. Annenberg Institute of Sports, Media and Society, Gender and Sport Conference. University of Southern California. Los Angeles, CA.
- 7. February 19, 2013. Invited lecture. Title: Out on the field: Understanding homophobia in sports. Wabash College, Crawfordsville, IN.
- 6. March 23, 2012. Invited lecture. Women and Gender Studies Linda Arnold Carlisle Professorship Lecture Series. Title: Girls’ and Women’s Participation in Sport: Local and Global Perspectives. University of North Carolina, Greensboro. Greensboro, NC.

5. February 9, 2012. Invited lecture. "The Paradoxes of Social Justice in Women's Sport: Local and Global Perspectives. Sociology Symposium: Paradox of Social Justice. California State Polytechnic University, Pomona, CA.
4. November 2, 2011. Invited panel moderator. The Past, Present and Future in Sport Media Research: A Great Conversation with Sport Scholars. University of Minnesota Tucker Center Girls and Women in Sport Conference. Minneapolis, MN.
3. August 11, 2011. Invited panelist. Gender, Sport and Media. Association for Education in Journalism and Mass Communication. Panel discussion topic: *Gender and Sport Media*. St. Louis, MO.
2. May 18, 2011. Invited lecture. Fair Shot Genius Café on Girls and Women in Sport. Title: Gender, Sport and the Media. Columbia College, Chicago, IL.
1. March 4, 2011. Invited lecture. Tucker Center for Research on Girls and Women in Sport. Title: The stronger women get, the more news media love men's sports: Gender in televised sport news and highlight shows. University of Minnesota Minneapolis, MN.

#### **INVITED LECTURE (PURDUE)**

1. October 2012. Presentation title: Playing but Losing: Women's Sports After Title IX. Title IX: Looking back, Moving Forward Conference. Purdue University. West Lafayette, IN.

#### **RESEARCH AWARDS AND GRANTS [FUNDED]**

##### External Funding (Competitive proposal)

1. Agency/ Title of Grant: Gender & Televised Sports, 2014/ SHARP (Sport, Health and Physical Activity Research) Center.  
 Duration of Funding: 18 months (1/ 1/ 2014- 6/1/2015)  
 Total Amount of Award: \$15,000  
 Role: Co-Principal Investigator

##### External Funding (Solicited proposal)

1. Agency/ Title of Grant: International Olympic Committee/ United Nations Development Program. Gender and Sports in Montenegro.  
 Duration of Funding: 13 months (8/1/2010- 9/30/2011)  
 Total Amount of Award: \$16,031.02  
 Role: Principal Investigator

##### Intramural Grants

8. Title of Grant/ Sponsor: North American Society for the Sociology of Sport/ ASPIRE College of Liberal Arts  
 Duration of Funding: NA  
 Amount: \$1500

- Role: President of Board of Directors/ Faculty travel for research
7. Title of Grant/ Sponsor: Korean Society for Sport & Media/ ASPIRE College of Liberal Arts  
Duration of Funding: NA  
Total Amount of Award: \$2,500  
Role: Invited lecture
6. Title of Grant/ Sponsor: Gender, Sport, and Media/ ASPIRE College of Liberal Arts  
Duration of Funding: NA  
Total Amount of Award: \$1,500  
Role: Faculty travel for research
5. Title of Grant/ Sponsor: North American Society for the Sociology of Sport/ ASPIRE College of Liberal Arts  
Duration of Funding: NA  
Total Amount of Award: \$1,500  
Role: Conference Chair/ President-Elect
4. Title of Grant/ Sponsor: Gender in Televised Sports, 2014/ Center for Feminist Research, University of Southern California.  
Duration of Funding: 18 months (1/1/2014- 6/1/2015)  
Total Amount of Award: \$3,000  
Role: Co- Principal Investigator
3. Title of Grant/ Sponsor: Gender in Televised Sports, 2014/ Office of the Provost, Purdue University.  
Duration of Funding: 18 months (1/1/2014- 6/1/2015)  
Total Amount of Award: \$3,000  
Role: Co- Principal Investigator
2. Title of Grant/ Sponsor: International Working Group on Women & Sport/ PRF International Travel Grant  
Duration of Funding: June 12-15, 2015  
Total Amount of Award: \$1,400  
Role: Conference Presenter/ Panel Discussant
1. Title of Grant/ Sponsor: Sports, Physical Activity and the Well-Being of Urban and Rural Girls/ Clifford B. Kinley Trust  
Duration of Funding: 1 Year\* (5/1/2011- 12/31/2014)  
Total Amount of Award: \$19,435  
Role: Principal Investigator  
\*Extension approved due to changes made by community partner in program under investigation.

## **JOURNAL EDITORIAL BOARD/ REVIEWER**

### *Editor:*

*Sociology of Sport Journal*, 2017-2020 (Associate Editor)

### *Editorial Board:*

*Gender & Society*, 2018-2020

*Contexts: Understanding people in their social worlds*, 2017-2019

*International Review for the Sociology of Sport*, 2016- present

*Journal of Sport and Social Issues*, 2015-present

*Communication & Sport*, 2015- present

*Sociology of Sport Journal*, 2007-2010 (3-year term); 2013-2016 (3-year term)

*Qualitative Research in Sport, Exercise and Health*, 2013-2016 (3-year term)

*Sociological Perspectives*, 2011 (1-year term)

*Sociological Perspectives*, 2010 (1-year term)

### *Journal Reviewer:*

*Communication & Sport* (3-5 reviews per year)

*Gender & Society* (1-2 reviews per year)

*International Review for the Sociology of Sport* (2-3 reviews per year)

*Journal of Sport and Social Issues* (1-2 reviews per year)

*Sociology of Sport Journal* (4-6 reviews per year)

*Sociological Perspectives* (5-7 reviews per year- during Board term)

*Journal of Sex Research* (2-3 reviews per year)

### *Journal Reviewer (1-2 reviews total)*

*Adapted Physical Activity Quarterly*

*American Sociological Review*

*Feminist Formations*

*International Journal of Sport Communication*

*International Journal of Sport Policy and Politics*

*Journal of Youth Sport*

*Qualitative Sociology*

*Sex Roles*

*Sociology of Education*

*Sport in Society*

*Women's Studies International Forum*

*American Journal of Sociology*

*Archives of Sexual Behavior*

*Feminist Media Studies*

*Qualitative Research in Exercise and Health*

*Research Quarterly for Exercise & Sport*

*Social Problems*

*Sociological Inquiry*

*Women in Sport and Physical Activity Journal*

### *Book Reviewer:*

1. Invited Reviewer by Routledge. Jarvie, G. (2006). *Sport, Culture and Society: An Introduction*. London: Routledge Press.

### *Book Endorsements:*

1. *Sociological Perspectives on Sport*, edited by David Karen and Robert Washington. Routledge.



## PUBLIC SCHOLARSHIP/ TRANSLATING RESEARCH

### Opinion-Editorial Publications:

10. Kane, M. J., Daniels, E., LaVoi, N.L., Fink, J., & **Cooky, C.** “Even in the wake of a record-setting Women’s World Cup, myths still surround women’s sports.” July 7, 2015. espnw.  
<http://espn.go.com/espnw/news-commentary/article/13215042/even-wake-record-setting-women-world-cup-myths-surround-women-sports>  
- Facebook shares: 3.9k Tweets: 141
9. **Cooky, C.** “Despite soaring popularity, women’s sports got more coverage than a generation ago.” *Fair: Fairness and Accuracy in Reporting*. June 19, 2015. <http://fair.org/home/despite-soaring-popularity-womens-sports-got-more-coverage-a-generation-ago/>  
- Facebook Likes: 228 Tweets: 51 (as of June 23, 2015)
8. **Cooky, C.** “Mad (at) March Madness.” *The Feminist Wire*. March 21, 2014  
<http://thefeministwire.com/2014/03/march-madness/>  
- Facebook Shares: 115
7. Hogshead-Makar, N. w/ LaVoi, N. M & **Cooky, C.** “Mattel uses Barbie to titillate male sports fans.” *The Huffington Post*. February 28, 2014. . [http://www.huffingtonpost.com/nancy-hogsheadmakar/mattel-uses-barbie-to-titillate-adult-male-sports-fans\\_b\\_4876551.html?1393620399](http://www.huffingtonpost.com/nancy-hogsheadmakar/mattel-uses-barbie-to-titillate-adult-male-sports-fans_b_4876551.html?1393620399)  
- Facebook Likes: 309
6. **Cooky, C.** “On Michael Sam Coming Out.” *The Feminist Wire*. February 13, 2014.  
<http://thefeministwire.com/2014/02/michael-sam-coming-out/>  
- Facebook shares: 65
5. **Cooky, C.** “March madness minimizes women.” *Journal Gazette*. Op-ed article. April 1, 2012.  
<http://www.journalgazette.net/article/20120401/EDIT05/304019978/1021/EDIT>
4. **Cooky, C.** “U. S. women’s soccer success could fulfill goals for women’s sports.” *Journal & Courier*. Op-ed. July 22, 2011. <http://www.jconline.com/article/20110724/OPINION03/107240314/U-S-women-s-soccer-success-could-fulfill-goals-women-s-sports?odyssey=mod|newswell|text|FRONTPAGE|s>
3. **Cooky, C.** “Look beyond stereotypes of women in sports” *Indianapolis Star*. Op-ed. July 15, 2011.  
<http://www.indystar.com/apps/pbcs.dll/article?AID=201107160310>
2. **Cooky, C.** “Women’s soccer coverage must get beyond gender roles.” *Detroit Free Press*. Op-ed. July 18, 2011. <http://www.freep.com/article/20110718/OPINION05/110718051/Online-commentary-Women-s-soccer-coverage-must-get-beyond-gender-roles?odyssey=tab>
1. **Cooky, C.** “Give women more playing time on TV” *Indianapolis Star*. Op-Ed. June 7, 2010.  
<http://www.indystar.com/apps/pbcs.dll/article?AID=20106070306>

## **Featured Guest Appearances and Interviews:**

### **Television**

3. WISH TV (Indianapolis CBS affiliate). "Sexism still prominent at the Olympics." August 15, 2016. <http://wishtv.com/2016/08/15/purdue-expert-sexism-still-prominent-at-the-olympics/>
2. WLFI TV (West Lafayette CBS affiliate). "Purdue expert discusses sexism at the Olympics." August 14, 2016. <http://wlfi.com/2016/08/14/purdue-expert-discusses-sexism-at-olympics/>
1. PBS Newshour with Judy Woodruff. "Will team USA's win help level the playing field for women?" July 6, 2015. <http://www.pbs.org/newshour/bb/will-team-usas-win-help-level-playing-field-women/>  
- Facebook Shares: 901

### **Documentary Film**

1. Twin Cities Public Television/ University of Minnesota Tucker Center. "Media Coverage and the Female Athlete." (Featured expert). Aired, November 2013. <http://www.cehd.umn.edu/tuckercenter/multimedia/mediacoverage.html>  
- Awarded Region Emmy (Upper Midwest)

### **Radio**

24. WTOP DC Metro News, hosted by Veronica Robinson. "TimesUp, #MeToo, and women's sports." March 24, 2018.
23. VoiceAmerica Radio, hosted by Carole Oglesby. "How the media sees, recreates us." August 2, 2016. <https://www.voiceamerica.com/episode/93630/how-the-media-sees-re-creates-us>
22. Dunkumentaries. ESPN Radio, hosted by Kate Fagan. "Episode 3. Missing Milestone." April 16, 2016. <http://www.espn.com/espnradio/podcast/archive?id=14562056>
21. Up to Date with Brian Ellison. National Public Radio, Kansas City, MO. August 10, 2015. "FC Kansas City Players Return From World Cup to Underwhelming Soccer Scene." <http://kcur.org/post/fc-kansas-city-players-return-world-cup-underwhelming-womens-soccer-scene>
20. The Redeye Collective. Rabble Podcast Network. Vancouver Cooperative Radio, Canada. "FIFA World Cup exception to lack of coverage women's sport." July 10, 2015. <http://rabble.ca/podcasts/shows/redeye/2015/07/fifa-world-cup-exception-to-lack-coverage-women%E2%80%99s-sport>
19. The Michelle Meow Show, Tune In Radio. June 7, 2015. <http://tunein.com/radio/Michelle-Meow-Show-p674216/>
18. Your Call. KALW San Francisco. Local Public Radio. "More people are watching women's sports than ever – why won't the sports media cover it?" July 2, 2015. <http://kalw.org/post/your-call-more-people-are-watching-women-s-sports-ever-why-won-t-sports-media-cover-it>
17. Kojo Nnamdi Show. National Public Radio, Washington D.C. "Media Coverage of Women's Sports." July 2, 2015. <http://thekojonnamdishow.org/shows/2015-07-02/media-coverage-of-womens-sports>

16. TopofMind. BYU Radio. June 29, 2015. <http://www.byuradio.org/episode/4bfa9048-1fd7-4d69-86bc-6577bc189032/top-of-mind-with-julie-rose-gay-marriage-women-s-sports-talented-kids-3d-prosthetic-hands>
15. EdgeofSports. XM Satellite Radio. June 25, 2015. [http://www.leftjabradio.com/wp-content/uploads/2015/06/06-25-15-Edge-of-Sports\\_FULL.mp3](http://www.leftjabradio.com/wp-content/uploads/2015/06/06-25-15-Edge-of-Sports_FULL.mp3)
14. CounterSpin. "Women's Sports Coverage." *Fair: Fairness and Accuracy in Reporting*. June 12, 2015. <http://fair.org/home/jessa-wilcox-on-solitary-confinement-cheryl-cooky-on-womens-sports-coverage/>  
- Facebook shares: 83; Tweets: 14 (as of June 15, 2015).
13. Air Talk. "Former World Cup Champion Brandi Chastain on Women's Role and Representation in Sports." National Public Radio, Los Angeles. June 10, 2015. <http://www.scpr.org/programs/airtalk/2015/06/10/43207/with-women-s-world-cup-in-full-swing-looking-at-wo/>  
- Facebook shares: 59; Tweets: 14 (as of June 15, 2015).
12. Interview on Market Watch, radio broadcast. "What Do Women Want? Stereotype-free Sports News." Sept. 27, 2014. <http://www.marketwatch.com/story/what-do-women-want-stereotype-free-sports-news-2014-09-27-6107150>
11. Interview on *HuffPost Live*, online webcast. "Does Sex Overshadow Sports?" Sept. 16, 2014. <http://live.huffingtonpost.com/r/segment/columbia-womens-cycling-camel-toe-uniforms/5412fbaf78c90a675d000115>
10. Interview, 7<sup>th</sup> Grader Files Lawsuit Against School Corporation. WLFI 18 Lafayette (Local TV news). August 31, 2013. <http://www.wlfi.com/news/local/7th-grader-files-lawsuit-against-school>
9. Interview on *HuffPost Live*, online webcast. "Sports key to women's success." August 13, 2013. <http://live.huffingtonpost.com/r/segment/sports-key-to-success-for-women/5204450c02a760483a000306>
8. Interview on *Edge of Sports Radio*, ESPN XM/Sirius Radio broadcast. "The Paterno Report and the Penn State Scandal." Feb. 12, 2013. [http://www.leftjabradio.com/wp-content/uploads/2013/02/Edge-of-Sports-02-12-13-Edge-of-Sports\\_SEG-FULL-NO-COMMERCIALS.mp3](http://www.leftjabradio.com/wp-content/uploads/2013/02/Edge-of-Sports-02-12-13-Edge-of-Sports_SEG-FULL-NO-COMMERCIALS.mp3)
7. Interview on *All Things Considered*, WBAA Purdue National Public Radio broadcast. "The Progress of Title IX, 40 Years Later." June 25, 2012. <http://wbaa.org/post/progress-title-ix-40-years-later>
6. Interview on Bloomington Community Radio, Daily Local News. "Four Decades of Title IX." June 23, 2012. <http://wfhb.org/news/four-decades-title-ix>
5. Interview on *All Things Considered*. Michigan National Public Radio broadcast. "Athletic Scandals and the Culture of Sports." (on the Penn State Sex Abuse Scandal). November 11, 2011. <http://michiganradio.org/post/athletic-scandals-and-culture-sports>

4. Featured guest on *The Real Deal in Sports with Greg Rasheed*, Boulder, CO National Public Radio broadcast. July 26, 2010. [http://kgnu.org/audio/Metro\\_2010-07-26.mp3](http://kgnu.org/audio/Metro_2010-07-26.mp3)
3. Featured guest on *The Joy Cardin Show*, Wisconsin National Public Radio broadcast. June 7, 2010. [http://www.wpr.org/webcasting/audioarchives\\_display.cfm?Code=jca](http://www.wpr.org/webcasting/audioarchives_display.cfm?Code=jca)
2. Interview, WLFI TV 18 Lafayette (Local TV News). June 3, 2010. <http://wlfi.com/dpp/news/local/women-athletes-absent-from-TV-news>
1. Featured Guest on *Edge of Sports: Ask a Sport Sociologist w/ David Zirin*. ESPN Sirius Radio. August 9, 2008. [http://www.edgeofsports.com/audio/media/08-09-08\\_segment3.mp3](http://www.edgeofsports.com/audio/media/08-09-08_segment3.mp3)

#### **Televised Press Conferences**

1. United Nations Development Program, Montenegro Office. Gender and Sport Participation in Montenegro. <http://www.un.org.me/index.php?mact=News,cntnt01,detail,0&cntnt01articleid=313&cntnt01origid=15&cntnt01returnid=127>

#### **Quoted/ Cited in Media Outlets:**

##### **Video/ Documentary Films**

2. Ewing, H. & Grady, R. (2013). Nine for IX: 'Branded'. ESPN Films. ("Gender in Televised Sport Report, 1989-2009" featured).
1. Zirin, David. (2010). "Not Just a Game: Power, Politics and American Sports." Media Education Foundation. ISBN: 1-932869-50-6. ("Gender in Televised Sport Report, 1989-2009" featured).

##### **Television**

2. IN TV Inplus (Montenegro TV news). "Only 10% of women included in sports." September 27, 2011. (Gender and Sport in Montenegro report, coverage of UNDP press conference).
1. Pink M Informat (Montenegro/Serbian TV news). September 27, 2011. Gender and Sport in Montenegro report, coverage of UNDP press conference.

##### **Conference Keynotes**

1. Davis, Geena. (2012, February 17). "Role models and leadership." Keynote presentation at the International Olympic Committee, World Conference on Women and Sport. Los Angeles, CA. ("Gender in Televised Sport Report, 1989-2009" discussed).

##### **Print and Online News Articles**

88. Weiner, N. "UConn bad for women's basketball? Not by a long shot." March 23, 2018. *The Bleacher Report*. <http://bleacherreport.com/articles/2766077-uconn-bad-for-womens-basketball-not-by-a-long-shot>
87. Paré, I. "Les femmes et la difficile conquête médiatique des Jeux." *Le Devoir*. February 22, 2018. <http://www.ledevoir.com/sports/520880/les-athletes-masculins-plus-couverts-par-les-medias-americaains-que-les-femmes>

86. Mertens, M. "Why some winter Olympic sports are 'faster, higher, stronger' for men only. *Deadspin*. February 22, 2018. <https://deadspin.com/why-some-winter-olympic-sports-are-faster-higher-str-1823153425>
85. Luther, J. "Women aren't immune to sexism anywhere: Even at the Olympics." *HuffPost*. February 20, 2018. [https://www.huffingtonpost.com/entry/opinion-luther-olympics-sexism\\_us\\_5a8b34bfe4b0117adf70ef6c?qtid](https://www.huffingtonpost.com/entry/opinion-luther-olympics-sexism_us_5a8b34bfe4b0117adf70ef6c?qtid)
84. Orr, C. "Here's how the Olympics obsess over women's bodies." *Ottawa Citizen*. February 12, 2018. <http://ottawacitizen.com/opinion/columnists/orr-at-least-the-winter-olympics-arent-challenging-womens-sexual-identity>
83. Taylor, L. "Female athletes race towards gender equality at the Winter Olympics. *Reuters*. February 12, 2018. <https://www.reuters.com/article/us-olympics-2018-women/female-athletes-race-towards-gender-equality-at-winter-olympics-idUSKBN1FW1M7>
82. Lebel, K. "#Timesup in sports, too." *The Globe and Mail*. February 7, 2018. <https://www.theglobeandmail.com/opinion/timesup-in-sport-too/article37890096/>
81. Threewitt, C. "Five ways professional sports reinforce sexism." *How Stuff Works*. n.d. <https://entertainment.howstuffworks.com/5-ways-professional-sports-reinforce-sexism.htm>
80. Woods, D. "These Indiana athletes are world-beaters and world-changers." *Indianapolis Star*. January 10, 2018. <https://www.indystar.com/story/sports/2018/01/10/these-indiana-athletes-world-beaters-and-world-changers/1008721001/>
79. Mondalek, A. "'Feminine' and blond but never 'shrill': Why Female sportscasters look sexy on the field." *Yahoo Style*. October 13, 2017. <https://www.yahoo.com/lifestyle/feminine-blonde-never-shrill-women-sportscasters-look-sexy-field-214539885.html>
78. Misulonas, J. "How Trump can undo everything Obama did for Title IX." *good.is*. June 19, 2017. <https://sports.good.is/articles/trump-title-ix>
77. Foley, R. & Meredith, L. "Ex-official's trial to focus on bias claims against Iowa AD." *Associated Press*. April 17, 2017. <http://www.kcrg.com/content/news/Ex-officials-trial-to-focus-on-bias-claims-against-iowa-AD-419605403.html>
76. Murphy, K. "Is it fair for UC women's basketball, volleyball teams to play games at St. Ursula?" *Cincinnati Inquirer*. April 4, 2017. <http://www.cincinnati.com/story/news/2017/04/04/fair-uc-womens-basketball-volleyball-teams-play-st-ursula/98805914/>
75. Chapin, A. "Four decades after the Battle of the Sexes, the fight for equality goes on. *The Guardian*. March 11, 2017. <https://www.theguardian.com/sport/2017/mar/11/billie-jean-king-battle-of-the-sexes-tennis>
74. Barker, B. "UConn women's basketball under the radar despite record tying 90-game streak" *Newsday*. January 10, 2017. <http://www.newsday.com/sports/columnists/barbara-barker/uconn-women-s-basketball-under-the-radar-despite-record-tying-90-game-streak-1.12930961>

73. Armstrong, L. "U.S. women's pro soccer may be too big to fail." *The Toronto Star*. January 8, 2017. <https://www.thestar.com/sports/soccer/2017/01/08/us-womens-pro-soccer-might-be-too-big-to-fail.html>
72. Van Gilder Cooke, S. "Seeing pink: Why is sports gear for women still so gendered?" *The NewStatesman*. January 3, 2017. <http://www.newstatesman.com/politics/sport/2017/01/seeing-pink-why-sports-gear-women-still-so-gendered>
71. Wilkerson-New, B. "Taking a stand, or a seat, comes to campus." *Greensboro News and Record*. September 30, 2016. [http://www.greensboro.com/sports/accxtra/taking-a-stand-or-a-seat-comes-to-campus/article\\_6c9cc602-a35e-500c-8f1b-2d3bef818f8f.html](http://www.greensboro.com/sports/accxtra/taking-a-stand-or-a-seat-comes-to-campus/article_6c9cc602-a35e-500c-8f1b-2d3bef818f8f.html)
70. Gunukula, S. & Guo, E. "Breaking the glass screen." *The Fourcast*. September 30, 2016. <http://hockadayfourcast.org/breaking-the-glass-screen/>
69. D'Arcangelo, L. "Is America ready for openly gay male athletes in major sports leagues?" *Vice Magazine*. September 9, 2016. <http://www.vice.com/read/is-america-ready-for-openly-gay-male-athletes>
68. Kay, S. "How Peanuts Peppermint Patty became a fierce advocate for female athletes." *Sports Illustrated*. August 19, 2016. <http://www.si.com/peppermint-patty-peanuts-charles-schulz-female-athletes>
67. Kaufmann, G. "Media coverage of female Olympians is typical, but viewers' responses are not." *The Christian Science Monitor*. August 16, 2016. <http://www.csmonitor.com/World/Olympics/2016/0816/Media-coverage-of-female-Olympians-is-typical-but-viewers-responses-are-not>
66. Hutchins, A. "At the Rio Olympics, sexism runs rampant." *Macleans*. August 16, 2016. <http://www.macleans.ca/olympics/rio-sexism-runs-rampant-women-athletes/>
65. Brown, L. "For the first time, Rawlings to award Golden Glove to female athlete." *The St. Louis Dispatch*. August 11, 2016. [http://www.stltoday.com/business/local/for-the-first-time-rawlings-to-award-gold-glove-to/article\\_85bc6c37-dc57-558f-b5c0-066ea1e94644.html?utm\\_medium=social&utm\\_source=twitter&utm\\_campaign=user-share](http://www.stltoday.com/business/local/for-the-first-time-rawlings-to-award-gold-glove-to/article_85bc6c37-dc57-558f-b5c0-066ea1e94644.html?utm_medium=social&utm_source=twitter&utm_campaign=user-share)
64. Eisenhammer, S. "Beach Volleyball: Male players look overdressed on skimpy Copacabana." *Reuters*. August 11, 2016. <http://in.reuters.com/article/us-olympics-rio-bvolleyball-uniforms-idINKCN10L1MC>
63. Ruiz, R. "When an athlete's relationships are more important than success in her sport." *Mashable*. August 10, 2016. <http://mashable.com/2016/08/10/olympics-sexism-wife-mother/#cw8s6B.PduqK>  
- Facebook: 3.2k shares.
62. Bayless, L. "Equal play, Equal Pay: Female athletes play for respect in Rio." *Yes! Magazine*. August 8, 2016. <http://www.yesmagazine.org/people-power/equal-play-equal-pay-female-athletes-play-for-respect-in-rio-20160808>

61. D'Amato, G. "At Olympics, women on equal footing with men." *The Milwaukee Journal Sentinel*. July 30, 2016. <http://archive.jsonline.com/sports/olympics/at-olympics-women-athletes-on-equal-footing-with-men-b99769263z1-388757761.html>
60. Ottaway, A. "Why don't people watch women's sports: Ask sports journalists." *The Nation*. July 20, 2016. <https://www.thenation.com/article/why-dont-people-watch-womens-sports/>
59. Blackistone, K. B. "Pat Summitt earned respect for women's sports, but we still aren't giving it." *The Washington Post*. June 29, 2016. [https://www.washingtonpost.com/sports/colleges/pat-summitt-earned-respect-for-womens-sports-but-we-still-arent-giving-it/2016/06/29/2efb5edc-3e15-11e6-80bc-d06711fd2125\\_story.html](https://www.washingtonpost.com/sports/colleges/pat-summitt-earned-respect-for-womens-sports-but-we-still-arent-giving-it/2016/06/29/2efb5edc-3e15-11e6-80bc-d06711fd2125_story.html)
58. Ryan, M. "When it comes to football clinics, not all are alike." *Pittsburg Post-Gazette*. June 27, 2016. <http://www.post-gazette.com/sports/college/2016/06/27/Women-s-football-clinics-fail-to-avoid-stereotypes/stories/201606260033>
57. Park, T. Article on Gender and Sports Media. *Sports Q*, June 6, 2016. <http://www.sportsq.co.kr/news/articleView.html?idxno=171411>  
- *Sports Q is a South Korean sports media outlet.*
56. Thomas, L. "Equal pay for equal play: The case for the women's soccer team." *The New Yorker*. May 27, 2016. <http://www.newyorker.com/culture/cultural-comment/the-case-for-equal-pay-in-womens-sports>
55. O'Gara, R. "Does patriotism before sports matter?" *The Star Press*. February 27, 2016. <http://www.thestarpress.com/story/sports/high-school/2016/02/27/does-patriotism-before-sports-matter/80385954/>  
- Facebook Shares: 199
54. Snowden, J. "Floyd vs. Rhonda: The realities behind the biggest fight we'll never see." *The Bleacher Report*. September 10, 2015. <http://bleacherreport.com/articles/2563565-floyd-vs-ronda-the-realities-behind-the-biggest-fight-well-never-see>  
- 87,700 reads; 49,000+ Facebook shares
53. Payne, M. "Mo'Ne Davis laments the lack of women's sports coverage on television." *The Washington Post*. July 30, 2015. <http://www.washingtonpost.com/news/early-lead/wp/2015/07/30/mone-davis-laments-lack-of-womens-sports-coverage-on-television/>
52. Smith, J. "There's nothing boring about women's sports." *The New Republic*. July 15, 2015. <http://www.newrepublic.com/article/122304/theres-nothing-boring-about-womens-sports>
51. "Editorial: The Women's Win." July 9, 2015. *Providence Journal*. <http://www.providencejournal.com/article/20150709/OPINION/150709426>
50. Zirin, D. "Why I'm done defending women's sports." July 6, 2015. *The Nation*. <http://www.thenation.com/article/why-im-done-defending-womens-sports/>

49. Harwell, D. "Why anyone hardly sponsored the most-watched soccer match in U.S. history." July 6, 2015. *The Washington Post*. <http://www.washingtonpost.com/blogs/wonkblog/wp/2015/07/06/the-sad-gender-economics-of-the-womens-world-cup/>
48. Mather, V. "England's own goal at Women's World Cup brings sympathy, not scorn." July 2, 2015. *New York Times*. [http://www.nytimes.com/2015/07/03/sports/soccer/england-own-goal-at-womens-world-cup-brings-tears-and-sympathy.html?\\_r=1](http://www.nytimes.com/2015/07/03/sports/soccer/england-own-goal-at-womens-world-cup-brings-tears-and-sympathy.html?_r=1)
47. Davidson, K. A. "Who's afraid of the Women's World Cup?" July 1, 2015. *Bloomberg View*. <http://www.bloombergview.com/articles/2015-07-01/who-s-afraid-of-the-women-s-world-cup->
46. Prining, M. "Mutti on the Pitch." July 1, 2015. *Der Tages Spiegel*. <http://www.tagesspiegel.de/medien/frauen-fussball-wm-mutti-auf-dem-spielfeld/11997690.html>
45. Risen, T. "U.S. Women's Soccer Versus Germany, ESPN." June 30, 2015. *U.S. News and World Report*. <http://www.usnews.com/news/blogs/data-mine/2015/06/30/us-womens-soccer-versus-germany-espn>
44. Rhoden, W. "Women's teams still struggle for fans." June 30, 2015. *The New York Times*. [http://www.nytimes.com/2015/06/30/sports/basketball/womens-teams-still-struggle-for-fans.html?ref=sports&\\_r=0](http://www.nytimes.com/2015/06/30/sports/basketball/womens-teams-still-struggle-for-fans.html?ref=sports&_r=0)
43. Clark, L. "Five myths about women's sports." June 26, 2015. *The Washington Post*. [http://www.washingtonpost.com/opinions/five-myths-about-womens-sports/2015/06/26/8dee2470-1b5b-11e5-93b7-5eddc056ad8a\\_story.html](http://www.washingtonpost.com/opinions/five-myths-about-womens-sports/2015/06/26/8dee2470-1b5b-11e5-93b7-5eddc056ad8a_story.html)
42. Grozanick, R. "Women's soccer shouldn't be expected to redeem FIFA." *Bitch Magazine*. June 23, 2015. <http://bitchmagazine.org/post/womens-soccer-shouldnt-be-expected-to-redeem-fifa>
41. Diamond, A. "The Norwegian soccer team's timely response to sexist stereotypes." *Slate*. June 23, 2015. [http://www.slate.com/blogs/the\\_spot/2015/06/23/norway\\_women\\_s\\_soccer\\_team\\_s\\_timely\\_response\\_to\\_sexist\\_stereotypes.html](http://www.slate.com/blogs/the_spot/2015/06/23/norway_women_s_soccer_team_s_timely_response_to_sexist_stereotypes.html)
40. Williams, C. "LR bars, eateries bench women's games on lack of crowd draw." *Arkansas Democrat-Gazette*. June 22, 2015. <http://www.arkansasonline.com/news/2015/jun/22/lr-bars-eateries-bench-women-s-games-on/?f=sports-prosports>
39. Dusenbery, M. "Television news covers women's sports less today than it did 25 years ago." *Pacific Standard*. June 18, 2015. <http://www.psmag.com/books-and-culture/booooooooo-sportscenter-boooooooooooooo>  
Facebook shares: 217 (as of June 19, 2015)
38. Kakkar, R. "Surprised you haven't heard about FIFA's Women's World Cup?: It's because they are female athletes." *F.Sports*. June 17, 2015. <http://www.firstpost.com/sports/surprised-havent-heard-fifa-womens-world-cup-female-athletes-2299272.html>  
Facebook shares: 73, Tweets: 26 (as of June 17, 2015)



37. Bianco, M. "There is less women's sports coverage today than there was in 1989." June 16, 2015. *Quartz*. <http://qz.com/428680/there-is-less-womens-sports-coverage-on-tv-today-than-there-was-in-1989/>
36. Plaschke, B. "U.S. Women's soccer team still has a long way to go on equality scale." June 14, 2015. *Los Angeles Times*. <http://www.latimes.com/sports/soccer/la-sp-usa-world-cup-plaschke-20150614-column.html#page=1>
35. Luther, J. "US Soccer has failed over Hope Solo- but it shouldn't just ape the NFL." *The Guardian*. June 15, 2015 <http://www.theguardian.com/football/2015/jun/15/us-soccer-hope-solo-nfl>
34. Kroh, K. "SportsCenter's shameful coverage of women's sports." *ThinkProgress*. June 12, 2015. <http://fair.org/home/jessa-wilcox-on-solitary-confinement-cheryl-cooky-on-womens-sports-coverage/>  
Facebook shares: 1242, Tweets: 268 (as of July 14, 2015)
33. Bodenner, C. "Why women's sports aren't as big as men's." June 9, 2015. *The Atlantic*. <http://www.theatlantic.com/entertainment/archive/2015/06/women-and-sports-world-cup-soccer/395231/>
32. Taibi, C. TV ignores women's sport now more than it did 25 years ago. June 8, 2015. *The Huffington Post*. [http://www.huffingtonpost.com/2015/06/08/womens-sports-tv\\_n\\_7535766.html](http://www.huffingtonpost.com/2015/06/08/womens-sports-tv_n_7535766.html)
31. Oxenham, G. Millions play, 180 get paid. Why women's soccer can't get a leg up. June 5, 2015. *Take Part*. <http://www.takepart.com/feature/2015/06/05/womens-world-cup-womens-pro-soccer>
30. Martens, M. "Women's soccer is a feminist issue." *The Atlantic*. June 5, 2015. [http://www.theatlantic.com/entertainment/archive/2015/06/womens-soccer-is-a-feminist-issue/394865/#disqus\\_thread](http://www.theatlantic.com/entertainment/archive/2015/06/womens-soccer-is-a-feminist-issue/394865/#disqus_thread)  
Facebook shares: +7,000; Tweets: 741 (as of June 15, 2015)
29. Ufberg, M. "Don't ask an athlete to twirl." *Pacific Standard*. January 28, 2015. <http://www.psmag.com/books-and-culture/ask-serena-to-play-not-twirl>
28. Ingle, S. "Week of women's celebration tips gender imbalance in right direction." *The Guardian*. August 24, 2014. [http://www.theguardian.com/sport/blog/2014/aug/24/womens-celebration-tips-gender-imbalance-right-direction?CMP=tw\\_t\\_gu](http://www.theguardian.com/sport/blog/2014/aug/24/womens-celebration-tips-gender-imbalance-right-direction?CMP=tw_t_gu)
27. Johnson, B. "Time for society to shine a brighter light on female sports." *The Daily Journal* (Franklin, IN). August 21, 2014. [http://www.dailyjournal.net/view/local\\_story/Time-for-society-to-shine-brig\\_1408674375/](http://www.dailyjournal.net/view/local_story/Time-for-society-to-shine-brig_1408674375/)
26. Campbell, R. "Can the Tour de France help improve the secondary status of women's pro sports markets?" *USA Today Sports* July 16, 2014. <http://thefieldsofgreen.com/2014/07/16/can-the-tour-de-france-help-improve-the-secondary-status-of-womens-pro-sport-markets/>
25. Renzetti, E. "Unforced error: Where are the female athletes on TV?" *The Globe and Mail*. July 7, 2014.

<http://www.theglobeandmail.com/globe-debate/unforced-error-where-are-all-the-female-athletes/article19473366/#dashboard/follows/>

24. Fader, M. "For the love of the game." *Orange County Register*. May 27, 2014.  
<http://www.ocregister.com/articles/women-615875-sports-schoenherr.html>

23. Bloom, M. "Why are these teens so fast?" *Runner's World* May 5, 2014.  
<http://www.runnersworld.com/high-school-racing/why-are-these-teens-so-fast?page=single>

22. Laskow, S. "The Olympics are the closest to coverage parity that female athletes get." *Columbia Journalism Review*. February 24, 2014.  
[http://www.cjr.org/full\\_court\\_press/women\\_olympics\\_coverage.php](http://www.cjr.org/full_court_press/women_olympics_coverage.php)

21. Geiger, K. & Grimm, A. "Lawsuit accuses Homewood-Flossmoor of recruiting players." *Chicago Tribune*. January 16, 2014.  
<http://www.chicagotribune.com/news/local/suburbs/bolingbrook/chi-lawsuit-accuses-homewoodflossmoor-of-recruiting-players-20140116,0,6955167.story?page=1>

20. Morales, M. "Petra Kvitova, Tennis' \$3 million woman, focuses on results not revenue." *Forbes*. October, 22, 2013. <http://www.forbes.com/sites/miguelmorales/2013/10/22/petra-kvitova-tennis-3-million-woman-focuses-on-results-not-revenue/>

19. Dier, A. "When men lose, women get blamed." *HuffPost Canada*. September 24, 2013.  
[http://www.huffingtonpost.ca/gals-got-game/women-men-sports\\_b\\_3973283.html](http://www.huffingtonpost.ca/gals-got-game/women-men-sports_b_3973283.html)

18. DuBois, S. "Why ESPN thinks the WNBA is worth watching." *Fortune Magazine*. March 29, 2013.  
<http://fortune.com/2013/03/29/why-espn-thinks-the-wnba-is-worth-watching/>

17. Spak, K. "Notre Dame campus atmosphere 'insane' over football prowess." *Chicago Sun Times*. November 18, 2012. <http://www.suntimes.com/news/16471206-418/notre-dame-campus-atmosphere-insane-over-football-prowess.html>

16. Wilson, M. "Title IX moves beyond sports to 'new frontier' of STEM." *Daily Herald*. September 9, 2012.  
<http://www.dailyherald.com/article/20120909/news/709099921/>

15. DuBois, S. "Sex, muscles and basketball: How do you sell a woman?" *Fortune Magazine/CNN Money*. August 28, 2012. [http://management.fortune.cnn.com/2012/08/15/female-athletes-wnba/?iid=SF\\_F\\_River](http://management.fortune.cnn.com/2012/08/15/female-athletes-wnba/?iid=SF_F_River)

14. Matisak, A. "Ženám stačí rovnaká štartovacia čiara." (Will the increased number of women at the Olympic Games influence global equality?). August 11, 2012. *Pravda* (Major News Daily in Slovakia)  
[http://spravy.pravda.sk/zenam-staci-rovnaka-startovacia-ciara-dxf-/sk\\_svet.asp?c=A120810\\_160653\\_sk\\_svet\\_p12](http://spravy.pravda.sk/zenam-staci-rovnaka-startovacia-ciara-dxf-/sk_svet.asp?c=A120810_160653_sk_svet_p12)

13. Ebner, D. "Olympic Games inch closer toward gender equity." *The Globe & Mail*. August 10, 2012.  
<http://www.theglobeandmail.com/sports/olympics/olympic-games-inch-closer-toward-gender-equity/article4475752/>

12. Rosenfield, S. "Why we ignore women's sports." *Outside Magazine*. July 17, 2012. <http://www.outsideonline.com/outdoor-adventure/xx-factor/Why-We-Ignore-Womens-Sports-20120717.html?page=1>
11. King, S. "Title IX: Women's sports are not equal in everyone's eyes." *Journal & Courier*. West Lafayette, IN. June 24, 2012, p. C4. <http://www.jconline.com/article/20120623/SPORTS/306230022/Title-IX-Purdue>
10. Howard, R. "Title IX: Understanding the Legislation and What It Means." *The Times of Northwest Indiana*. Muncie, IN. June 23, 2012. [http://www.nwitimes.com/sports/title-ix-understanding-the-legislation-and-what-it-means/article\\_4155ac75-6ddf-54a0-b597-1801368a82d5.html](http://www.nwitimes.com/sports/title-ix-understanding-the-legislation-and-what-it-means/article_4155ac75-6ddf-54a0-b597-1801368a82d5.html)
9. Hines, K. "Damage control: Schools must handle fallout when scandals occur." *Tulsa World*. Tulsa, Oklahoma. April 14, 2012. [http://www.tulsaworld.com/sportsextra/article.aspx?subjectid=96&articleid=20120414\\_231\\_B1\\_CUTLI\\_N501788&r=467](http://www.tulsaworld.com/sportsextra/article.aspx?subjectid=96&articleid=20120414_231_B1_CUTLI_N501788&r=467)
8. Flores, T. "Female football players push against the stereotypes." *Journal and Courier*. November 6, 2011. <http://www.jconline.com/article/20111107/LIFE/111070301/Female-football-players-push-against-stereotypes>
7. No author. "Every tenth sportsperson in Montenegro is a woman." *Pobeja*. September 28, 2011. (Major Montenegrin national newspaper. Second in circulation rates).
6. No author. "Game's on for women's teams" *Indianapolis Star*. July 16, 2011. <http://www.indystar.com/article/20110716/OPINION08/107160302/Game-s-women-s-teams?odyssey=mod>
5. Neary, C. "Creating audiences for women's sports" National Public Radio, On the Media. July 15, 2011: <http://www.onthemedial.org/blogs/on-the-media/2011/jul/15/creating-audience-womens-sports/>
4. Dvorak, P. "In Women's Sports, Unity of Fans Doesn't Stick Around," *Washington Post*, July 14, 2011 [http://www.washingtonpost.com/local/in-womens-sports-unity-of-fans-doesnt-stick-around/2011/07/14/gIQAldiAFI\\_story.html](http://www.washingtonpost.com/local/in-womens-sports-unity-of-fans-doesnt-stick-around/2011/07/14/gIQAldiAFI_story.html)
3. Jenkins, S. "On television, highlights of women's sports are running low" *Washington Post* June 3, 2010: <http://www.washingtonpost.com/wp-dyn/content/article/2010/06/03/AR2010060302030.html>
2. Flores, S. "Lack of Coverage of Women's Sports Has Implications for Young Women," *Lafayette, IN Journal & Courier* June 14, 2010: <http://www.jconline.com/article/20100614/LIFE08/6140301/Lack-of-coverage-of-women-s-sports-has-implications-for-young-women>
1. "HDTV: The Super Bowl's guaranteed MVP." *Los Angeles Times*, Jan. 31, 2008.

### **Radio**

1. Diana Nyad "Women go Backwards," on *The Score*, KCRW National Public Radio June 3, 2010: <http://www.kcrw.com/etc/programs/ts>

### **Podcasts**

1. Mirk, S. "Backtalk: "'Stranger Things' and Women and the Olympics." *Bitch Magazine Podcast* August 12, 2016. <https://soundcloud.com/bitch-media/backtalk-stranger-things-women-at-the-olympics>

### **Blogs**

23. Phylliskessel13 & Achariya. "Rule 63 and NHL Media Coverage." *SB Nation-Pension Plan Puppets*. July 13, 2015. <http://www.pensionplanpuppets.com/2015/7/13/8938641/rule-63-and-nhl-media-coverage>

22. Luther, J. "Women's world cup: Why old myths about female sports won't stick." *The Guardian, Sports Blog*. July 3, 2015. <http://www.theguardian.com/sport/blog/2015/jul/03/womens-world-cup-why-the-old-myths-about-female-sports-wont-stick>

Facebook shares: 5,456 (as of July 7, 2015)

21. Kushner, I. R. "FIFA World Cup and the importance of female athletes." *Bitchtopia*. July 1, 2015. <http://bitchtopia.com/2015/07/02/fifa-world-cup/>

20. Dell'Antonia, K. J. "Watching the women's world cup: With our sons." June 11, 2015. *The New York Times Motherlode Blog*. [http://parenting.blogs.nytimes.com/2015/06/11/watching-the-womens-world-cup-with-our-sons/?\\_r=0](http://parenting.blogs.nytimes.com/2015/06/11/watching-the-womens-world-cup-with-our-sons/?_r=0)

19. Bufkin, S. "4 reasons why the Women's World Cup is the most depressing thing on TV right now." *Bustle*. <http://www.bustle.com/articles/89408-4-reasons-the-womens-world-cup-is-the-most-depressing-thing-on-tv-right-now>

18. Singal, J. "When we stopped obsessing over teenage girls' skinniness, they became faster runners." *New Yorker Magazine Blog: Science of Us*. June 19, 2014. <http://nymag.com/scienceofus/2014/06/run-faster-worry-less-about-being-skinny.html>

17. Gal's Got Game. "When men lose, women get blamed." *Huffington Post Blog*. [http://www.huffingtonpost.ca/gals-got-game/women-men-sports\\_b\\_3973283.html](http://www.huffingtonpost.ca/gals-got-game/women-men-sports_b_3973283.html)

16. Sage Insight Blog. Women's Sport coverage at an all-time low for local and national television. August 14, 2013. <http://connection.sagepub.com/blog/2013/08/14/womens-sport-coverage-at-an-all-time-low-for-local-and-national-television/>

15. Messner, M. A. No hype for women's hoops. *Ms. Magazine blog*. March 14, 2011. <http://msmagazine.com/blog/blog/2011/03/14/no-hype-for-womens-hoops/>

14. Nicole LaVoi.com: <http://nicolemlavoi.com/2010/06/02/new-report-on-gender-in-televised-sports/>

13. Women Media Nation, "New Report on Gender in Televised Sports", June 3, 2010. <http://www.womensmedianation.com/items/view/44330>

12. Women Talk Sports, "New Report on Gender in Televised Sports," June 2, 2010.  
<http://www.womentalksports.com/items/read/38/552450>
11. Capital Weekly, "More women playing sport, broadcast coverage declining," June 2, 2010.  
<http://capital.villagesoup.com/sports/story/study-more-women-playing-sports-broadcast-coverage-declining/329429>
10. "Women's sports on TV News: Scarce and growing Scarcer," *Women's Rights: Change.Org*, June 7, 2010.  
[http://womensrights.change.org/blog/view/womens\\_sports\\_on\\_tv\\_news\\_scarce\\_and\\_growing\\_scarcer](http://womensrights.change.org/blog/view/womens_sports_on_tv_news_scarce_and_growing_scarcer)
9. Hillary Smith, Study: Women's Sports Aren't Equal, June 7, 2010  
[http://www.nwintimes.com/sports/columnists/hillary-smith/article\\_1353cfa2-8dca-5815-9e62-f636896caa9d.html](http://www.nwintimes.com/sports/columnists/hillary-smith/article_1353cfa2-8dca-5815-9e62-f636896caa9d.html)
8. Earl Deggins, "[Continued apathy by sports media toward women's sports a bigger problem than first meets the eye](http://sportsjournalism.org/sports-media-news/continued-apathy-by-sports-media-toward-womens-sports-a-bigger-problem-than-first-meets-the-eye/)," National Sports Journalism Center, Indiana University, June 8, 2010.  
<http://sportsjournalism.org/sports-media-news/continued-apathy-by-sports-media-toward-womens-sports-a-bigger-problem-than-first-meets-the-eye/>
7. Jezebel.Com link, June 11, 2010: <http://jezebel.com/5560916/coverage-of-womens-sports-at-20-year-low>
6. Women's Media Center, "Less than 60 seconds of airtime for women's sports. June 10, 2010.  
<http://womensmediacenter.com/blog/2010/06/less-than-60-seconds-of-airtime-for-womens-sports/>
5. *New York Times* Freakonomics Blog: "Why Doesn't ESPN Cover Women?" July 8, 2010.  
<http://freakonomics.blogs.nytimes.com/2010/07/08/why-doesnt-espn-cover-women/>
4. Colorlines: News for Action, "A New Low for Coverage of Women's Sports," July 10, 2010.  
[http://colorlines.com/archives/2010/07/womens\\_sports\\_coverage\\_at\\_new\\_low.html](http://colorlines.com/archives/2010/07/womens_sports_coverage_at_new_low.html)
3. Bryan Brown, "What's on TV: Not Women's Sports," *Salon.com* July 13, 2010.  
[http://www.salon.com/life/gender\\_roles/index.html?story=/mwt/broadsheet/2010/07/13/womens\\_sports\\_not\\_on\\_tv](http://www.salon.com/life/gender_roles/index.html?story=/mwt/broadsheet/2010/07/13/womens_sports_not_on_tv)
2. Karen Sternheimer, "Doing Research While Watching SportsCenter," *Everyday Sociology Blog*, July 17, 2010. <http://nortonbooks.typepad.com/everydaysociology/2010/07/doing-research-while-watching-sports-center.html>
1. Jay Weiner, "Media critic and women's sports advocate Mary Jo Kane is about to step in to the belly of the ESPN beast," *MinnPost.Com*, July 2010. [Report is discussed and linked to this story].  
[http://www.minnpost.com/jayweiner/2010/07/28/20051/media\\_critic\\_and\\_womens\\_sports\\_advocate\\_mary\\_jo\\_kane\\_is\\_about\\_to\\_step\\_into\\_the\\_belly\\_of\\_the\\_espn\\_beast](http://www.minnpost.com/jayweiner/2010/07/28/20051/media_critic_and_womens_sports_advocate_mary_jo_kane_is_about_to_step_into_the_belly_of_the_espn_beast)

### ***Organizational Websites***

5. University of Michigan's SHARP Center:  
<http://sharp.research.umich.edu/reports-publication/>

4. Women's Sports Foundation:

<http://www.womenssportsfoundation.org/home/she-network/education/25-year-study-shows-coverage-of-womens-sports>.

3. University of Minnesota. Tucker Center for Research on Girls and Women in Sports.

<http://news.cehd.umn.edu/tc-affiliated-scholar-cheryl-cooky-publishes-25-year-study-on-coverage-of-womens-sports/>

2. Tucker Center for Research on Girls and Women in Sports, University of Minnesota.

[http://blog.lib.umn.edu/cehd/insideout/2010/06/2010\\_gender\\_in\\_televised\\_sport.html](http://blog.lib.umn.edu/cehd/insideout/2010/06/2010_gender_in_televised_sport.html)

1. Women's Sports Foundation, "Women Play, But Not on TV" story on Women's Sport Foundation

home page <http://www.womenssportsfoundation.org/Content/Articles/Research/W/Women-play-sports-but-not-on-TV.aspx>

### ***Purdue University***

8. Purdue University News Service. "Filling out a women's NCAA bracket may be harder than you think, says Purdue Prof." March 14, 2018. <https://www.purdue.edu/newsroom/releases/2018/Q1/filling-out-a-womens-ncaa-bracket-could-be-harder-than-you-think,-says-purdue-prof.html>

7. Purdue University News Service. "Winter Olympics will offer rare exposure for female athletes."

February 6, 2017. <http://www.purdue.edu/newsroom/releases/2018/Q1/winter-olympics-will-offer-rare-exposure-for-female-athletes.html>

6. Purdue University News Service. "Professor says hockey pay settlement sad commentary." March 29,

2017. <http://www.purdue.edu/newsroom/releases/2017/Q1/professor-says-womens-hockey-pay-settlement-sad-commentary.html>

5. Purdue University News Service. "Professors on how attitudes on women in sports match up in a world of, 'It's Dude Time'." June 5, 2015.

<http://www.purdue.edu/newsroom/releases/2015/Q2/prof-on-how-attitudes-on-women-in-sports-match-up-in-a-world-of-its-dude-time-.html>

4. Purdue University News Service. "National pride makes Olympics a different game for women athletes." February 3, 2014.

<https://www.purdue.edu/newsroom/releases/2014/Q1/national-pride-makes-olympics-a-different-game-for-women-athletes.html>

3. Purdue University News Service. "Title IX brought girl power, yet women are still not winning" May 21, 2012.

[http://www.purdue.edu/newsroom/general/2012/story-print-deploy-layout\\_1\\_19919\\_19919.html](http://www.purdue.edu/newsroom/general/2012/story-print-deploy-layout_1_19919_19919.html)

2. Purdue University News Service. "Difference Makers: Sport and Society." Jan. 30, 2012.

[http://www.purdue.edu/newsroom/purduetoday/general/2012/story-print-deploy-layout\\_1\\_17610\\_17610.html](http://www.purdue.edu/newsroom/purduetoday/general/2012/story-print-deploy-layout_1_17610_17610.html)

1. Purdue University News Service: "Young girls lose from lack of female athletes on TV news reports," June 3, 2010.

<http://www.purdue.edu/newsroom/research/2010/100603T-CookySports.html>

### ***University of Southern California***

3. University of Southern California News: When it comes to women in sports, TV tunes out. June 5, 2015.

<http://news.usc.edu/82382/when-it-comes-to-women-in-sports-tv-news-tunes-out/>

2. <http://aisms.uscannenberg.org>

1. University of Southern California News: "Women Play Sports, But Not on TV," June 17, 2010.

[http://uscnews.usc.edu/university/women\\_play\\_sports\\_but\\_not\\_on\\_tv.html](http://uscnews.usc.edu/university/women_play_sports_but_not_on_tv.html)

### ***Other Universities***

Valparaiso University, *Valpolife.com*

[http://www.valpolife.com/index.php?option=com\\_content&view=article&id=7647&catid=23&Itemid=410](http://www.valpolife.com/index.php?option=com_content&view=article&id=7647&catid=23&Itemid=410)

### ***Academic Newsletter Publications***

"Celebrating 40 years of Title IX from multi-disciplinary perspectives: 9 on IX." (2012, spring). University of Minnesota: Tucker Center for Research on Girls and Women in Sport.

### **UNIVERSITY COMMITTEES (PURDUE)**

2018-2020. University Senate. Vice Chair/ Chair. (Senate elected position)

2018-2019. University Senate. Sub-committee. University Policy Committee (assigned position).

2013-current. Advisory Committee on Equity. Purdue University. Office of the Provost. Center for Institutional Equity/ Office of the Dean of Students. (Provost-appointed position).

2017. Title IX@45 Symposium Steering Committee. (Invitation by Vice President for Ethics and Compliance, Office of Institutional Equity).

2017-current. University Senate. Sub-committee, Special Committee on Purdue-Kaplan (appointed position).

2017-2018. University Senate. Sub-committee, Faculty Affairs (elected position).

2015-2018. University Senate. SIS representative (elected position).

2015-2018. University Senate. Sub-committee, Equity and Diversity (appointed position).

2014. Purdue Graduate School. Office of Interdisciplinary Studies. Outstanding Interdisciplinary Project Award Selection Committee (volunteer).

### **COLLEGE COMMITTEES (LIBERAL ARTS)**

- 2017-2019. Faculty Senate. Committee, Faculty Affairs (appointed position). Chair, (elected position).
- 2015-2017. Sexual Harassment Advisory Network (SHAN). (Senior Associate Dean appointed position).
- 2014-2016. Faculty Senate. School of Interdisciplinary Studies representative. (elected position).
- 2015-2016. Faculty Senate. Committee, Faculty Affairs, Chair. (elected position).
- 2014-2016. Faculty Senate. Committee, Faculty Affairs (elected position).

### **COLLEGE COMMITTEES (HEALTH & HUMAN SCIENCES)**

- 2013-2014. Faculty Affairs Committee. (HK representative, elected position).
- 2013-2014. Faculty Affairs Mentoring Policy Sub-Committee. (ad-hoc committee).

### **DEPARTMENT/PROGRAM COMMITTEES**

#### ***School of Interdisciplinary Studies***

- 2015-present Primary Committee
- 2015 Fall Department Head Search Committee.

#### ***American Studies Program***

- 2017-present American Studies Curriculum Committee
- 2017-present American Studies Steering Committee
- 2017-present American Studies Graduate Committee
- 2017-present American Studies Awards Committee

#### ***Women's, Gender & Sexuality Studies Program***

- 2015 Spring. Berenice A. Carroll Feminism, Peace and Social Justice Award Committee. Chair.
- 2014 Spring. Berenice A. Carroll Feminism, Peace and Social Justice Award Committee.
- 2014 Spring. International Women's Day Planning Committee.
- 2014 Spring. WGSS Search Committee (spousal hires).
- 2011-2012. Women's Studies. Search Committee (director).
- 2010 Fall. Women's Studies By-Laws Committee. Chair.
- 2009-2013. Women's Studies Committee.

#### ***Health and Kinesiology***

- 2014 Spring. Corrigan/ Hanson Review Committee.
- 2014 Spring. Undergraduate Travel Scholarship Review Committee.
- 2009-2014. Graduate Faculty Committee.
- 2009-2014. Movement and Sport Sciences Committee.
- 2010 Fall. Movement and Sport Sciences Curriculum Committee.
- 2010 Spring. Ad-Hoc Preliminary Exam Committee.



## **PROFESSIONAL ENGAGEMENT**

### ***Service to Professional Organizations***

#### *North American Society for the Sociology of Sport (NASSS)*

Service Excellence Award Committee, Chair. 2017.  
Conference Program Committee, 2017.  
President, 2015-2017 (Elected, 3-year term).  
*Sociology of Sport Journal*/ Human Kinetics Publishers, Early Career Award Committee, 2015.  
Service Excellence Award Committee, 2015. Chair.  
*Sociology of Sport Journal* Editor Search Committee, 2014.  
Diversity and Conference Climate Committee, 2013-2014.  
Member-at-Large. Board of Directors, 2011-2013 (Elected. 2-year term).  
Chair. Outstanding Book Award Committee, 2013.  
Chair. *Sociology of Sport Journal* Award Committee, 2012.  
Service Excellence Award Committee, 2011.  
Conference Program Committee, 2008.  
Book Award Committee, 2005.

#### *Society for the Study of Social Problems (SPSS)*

Member. Sport, Leisure and the Body Division. Graduate Student Paper Award (2014).  
Division Chair. Sport, Leisure and the Body, 2011-2013 (Elected. 2-year term).  
Chair. Sport, Leisure and the Body Division. Graduate Student Paper Award (2013).  
Chair. Sport, Leisure and the Body Division. Graduate Student Paper Award (2012).

## **PUBLIC ENGAGEMENT PRESENTATIONS**

6. December 17, 2012. Girls in the Game, Chicago. Chicago, IL. Staff workshop seminar. Presentation Title: *Media Images of Female Athletes*.
5. April 21, 2012. Convention of the Indiana Federation of Business and Professional Women, Lafayette, IN. Presentation title: *Girls and Women in Sports*.
4. July 8, 2011. Fair Shot Project. Columbia College, Chicago, IL. *Media Coverage of Women's Sport and Female Athletes*.  
[Presentation given to high school girls participating in Fair Shot Project on Title IX and Girls' Sport].
3. October 20, 2011. Susan G. Komen for the Cure, Central Indiana. Indianapolis, IN. Presentation Title: *Focus Group Methods*.
2. October 19, 2010. Presentation at the International Symposium on Breast Cancer Prevention: Nutrition, Communication and Public Policy. Session Title: *The Role of Breast Cancer Research Advocacy in Breast Cancer Prevention*. Purdue University, West Lafayette, Indiana, USA.
1. July 2003. Southern California Foster Family Agency, Los Angeles, CA. *The Social, Moral and Physical Benefits of Sport for Children and Youth*.

## **INVITED GUEST LECTURES/BROWN BAG LECTURES [PURDUE]**

8. January 2016. Lecture title: Does Looking Good Matter More than Playing Well?: Female Athletes in U.S. Media. Guest lecture presented to Women in Leadership Course (ENTR470). Purdue University. West Lafayette, IN.
7. September 2014. Lecture title: The Social Construction of Gender in Sports. Women's, Gender, and Sexuality Studies Dream Lecture Series. (WGSS 280). Purdue University. West Lafayette, IN.
6. February 2014. Presentation title: Understanding Barriers and Facilitators in Girls' Sport Participation. Social Psychology Brown Bag Lecture. Purdue University, West Lafayette, IN.
5. February 2013. Lecture title: Playing But Losing: Women's Sports After Title IX. Women's Studies Program Noon Lecture Series. Purdue University. West Lafayette, IN.
4. April 2012. Lecture title: Socioeconomic Disparities in Breast Cancer. Guest lecture presented to International Breast Cancer Prevention Course (BMS 51700J/ ANTH59200A). Purdue University. West Lafayette, IN.
3. March 2012. Presentation title: *It's Not About the Game: Don Imus, Race, Class, Gender and Sexuality in Contemporary Media*. American Studies Program Colloquium Lecture. Purdue University, West Lafayette, IN.
2. January 2010. Lecture title: *Gender, Sport and the Media*. Women's Studies Program, Noon Lecture Series. Purdue University, West Lafayette, IN.
1. October 2009. Presentation title: *Gender, Sport and the Media*, Department of Sociology Colloquium Series, Purdue University, West Lafayette, IN.

## **INVITED PANELIST PROFESSIONAL DEVELOPMENT/ MENTORSHIP [PURDUE]**

3. September 2017. Making service work for you. Butler Center Conference for Pre-Tenure Women.
2. August 2013. What to expect your first year. Purdue University New Faculty Orientation.
1. April 2013. The tenure process and mentoring at Purdue. FAST (Faculty Advancement, Success and Tenure) Panel.

## **COMMUNITY ENGAGEMENT**

### ***Leadership***

- 2010-12. Board of Directors. Susan G. Komen for the Cure, Central Indiana.
2009. Chair. Grants Committee. Susan G. Komen for the Cure, Orange County Affiliate.
- 2008-09. Board of Directors. Susan G. Komen for the Cure, Orange County Affiliate.
- 2008-09. Community Grants Committee Member. Susan G. Komen for the Cure, Orange County

***Grant Reviewer***

- 2010-11. Advocates in Science (grant reviewer), Post-Doctoral Fellowship, basic science-tumor progression. Susan G. Komen for the Cure, National.
- 2007-09. Grant Reviewer. Post-Doctoral Fellowship, basic science-tumor progression. Susan G. Komen for the Cure, National.
2007. Community Grants Reviewer. Susan G. Komen for the Cure, Orange County.
2006. Grant Reviewer. Post-doctoral Fellowship, basic science. Susan G. Komen for the Cure, National.

***Research Consultant***

- 2010-11. Consultant. Community Profile. Susan G. Komen for the Cure, Central Indiana.
- 2008-09. Consultant. Community Profile. Susan G. Komen for the Cure, Orange County.
- 2007-08. Advisory Committee. Komen/ University of California, Irvine Breast Cancer Incidence in Orange County Data Project. Susan G. Komen for the Cure, Orange County.