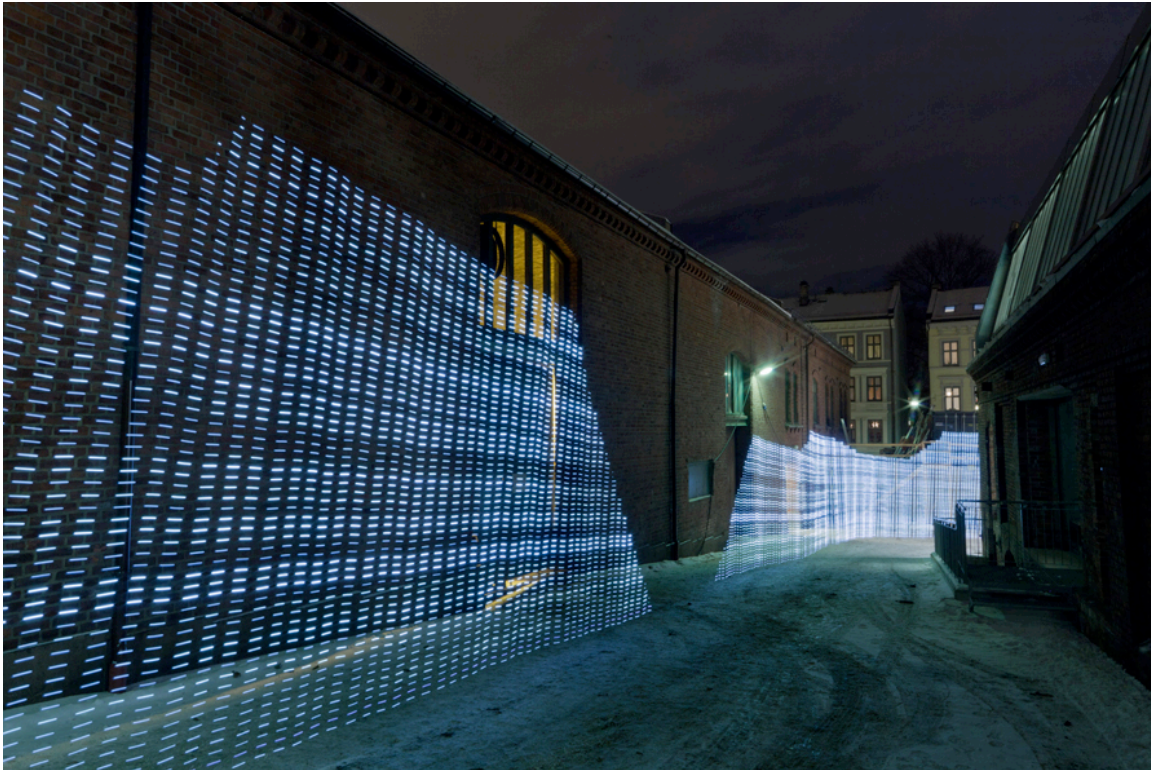


## Sabine Himmelsbach: Sensing Place. Mediatizing the Urban Landscape



Timo Arnall et al, *Immaterials*. Light Painting WiFi (blue lines)

**Thursday, October 18, 2012**  
**5:30pm**  
**Krannert Auditorium (Room 140)**  
**Purdue University**

What does it mean when social platforms and geo-information services fuse and enable us to find out via smartphone where our “friends” are? How does the mediatisation of a city through mobile technologies change our perception of it? In what way can we use “sensing” and “monitoring” technologies to design urban infrastructures? The exhibition *Sensing Place* at the House of electronic Arts in Basel examines the mediatisation of the urban landscape and explores the increasing overlap of physical urban space and virtual information space. The artistic works presented deal with the reorganization of spaces and offer new perspectives on how the increasing mediatisation influences our everyday life.

**Sabine Himmelsbach**, artistic director of the House of Electronic Arts Basel, will talk about the current exhibition *Sensing Place* and will also introduce the newly founded institution in Switzerland that focuses on the presentation, mediation and production of media based art.

This lecture was made possible through the generous funds of the Dr. Barbara Walker Visiting Artist Lecture Series.