Mexican Gothic Poster Activity

1. Imagine that you are the poster designer for the upcoming miniseries adaptation of *Mexican Gothic*.

2. Use Canva to select a template for your poster, then edit the design elements (background photo, layout, font type and color, etc.) to give potential audience members an idea of the story's mood. (Canva has lots of free options for background photos; however, if you cannot find one you like, feel free to check out other non-copyrighted options at Unsplash.)

3. Brainstorm a tagline, a short sentence or phrase that hints at the film's content and attracts audience members. Include it somewhere on your poster.

4. When you have finished, create a new slide in this presentation and copy and paste a PDF/JPG/PNG of your poster onto that slide.

5. Be prepared to discuss your design choices with the class.

MEXICAN GOTHIC

OPEN YOUR EYES

FEBRUARY 1, 2023

MEXICAN GOTHIC

OPEN YOUR EYES