

Cornerstone for Business Fall 2025 Contest Leadership



Leadership is a commonplace concept, to be sure. It is often bandied about and readily associated with words like “excellence,” “outstanding,” and “courageous.” But what does it really mean? How do we demonstrate our “outstanding” or “courageous” leadership skills? Is it simply a matter of gaining and wielding power and authority? And what roles do attributes like character, integrity, modesty, temperance, and generosity have to do with leadership? What kind of leaders do we want, and whom would we follow?

Taking inspiration from your readings and discussions this semester, share your insights on leadership through in a creative medium (essay, short story, poetry, artwork, video) of your choice.

Eligibility: Any student currently enrolled in SCLA 110, 111, 101, 102, or any Daniels Business school course.

Criteria: Artwork, essays, short fiction, videos, and poetry inspired by Transformative Texts. All contest entries must be a student’s own work without any use of generative AI (e.g., ChatGPT, DeepSeek, DALL-E, Midjourney). A committee composed of Cornerstone faculty will judge submissions based on originality and creativity.

Prizes: Amazon Gift Cards. First Place: \$95; Second Place: \$65; Honorary mentions: \$35. Winners are automatically nominated for publication in *The Cornerstone Review* or *The Exchange: Literature, Art, and Business*.

Timeline: Submission deadline: **November 14, 2025**. Please send your submissions to TheExchangeDSB@gmail.com. **Files must be labeled with your last name. In your entry, please list your full name and your professor’s name.** Winners announced: **December 9, 2025**.