

COURSE EQUIVALENTS: Copenhagen Business School→Purdue

BIVK Intercultural Business Communication	=COM 224 Comm. in the Global Workplace
BEBU Intercultural Communication and Management	=COM 224 Comm. in the Global Workplace
BALJ Intercultural Organisation	=COM 224 Comm. in the Global Workplace
+BKOM Internal Comm. in Practice	=COM 257 PR Techniques
BEOK Language and Culture in Organisations	=COM 303 Intercultural Communication
BIMK Communicating Across Cultures	=COM 303 Intercultural Communication
BINM Intro. to Organisational Comm.	=COM 324 Intro. to Org. Comm.
BIVK Conflict Mgmt. in the Workplace	=COM 375 Conflict & Negotiation
BBLC Negotiation Skills & Conflict Management	=COM 375 Conflict & Negotiation
BIVK Web Interaction Design & Communication	=COM 406 Web Production
BINT Social Media Management	=COM 407 Intro to New Media/Social Media
BPSY Mentoring & Coaching in an Org. Context	=COM 417 Training & Development in Orgs.
BEOK Leadership Comm./Theory & Practice	=COM 423 Leadership, Comm., & Orgs.
BEOK New Technologies for Business Comm.	=COM 435 Comm. and Emerging Technology
BIMK Visual Communication	=COM 491 Special Topics in Communication
BIMK Cognition and Communication: An Intro.	=COM 491 Special Topics in Communication
BINM Communication and Knowledge Management	=COM 491 Special Topics in Communication
BIMK Naming & Framing: Wordmaking/Innovation	=COM 495 Special Topics in PRRA
BIMK Marketing & Global Market Communication	=COM 495 Special Topics in PRRA
BSEM Event and Festival Management	=COM 495 Special Topics in PRRA
BBLC Business, Strategies, & Stakeholder Impact	=COM 495 Special Topics in PRRA
BBLC Scandinavian Sustainability and CSR	=COM 495 Special Topics in PRRA
BBLC Strategic CSR: Sustainability Challenges	=COM 495 Special Topics in PRRA
+BKOM Branding	=COM 495 Special Topics in PRRA

+BKOM Comm. & Theory of Organisations	=COM 496 Special Topics in Corp. Comm.
BBLC Organisational and Corporate Comm.	=COM 496 Special Topics in Corp. Comm.
BPSY Narratives in Organisational Development	=COM 496 Special Topics in Corp. Comm.
BINB Corporate Communication	=COM 496 Special Topics in Corp. Comm.

+currently taught in Danish, but can be taught in English upon request

Not all of the courses listed above are on the official international student course list, but they are available upon request. Also, not all of the courses listed in the left-hand column above are offered every semester; when they are offered, however, they will transfer to Purdue as the courses in the right-hand column.

Course numbers might change; the first 4 letters, however (B for bachelor's degree course + 3-letter program abbreviation) should stay constant, along with the course title.

Although several CBS courses might be equivalent to a single Purdue course, only ONE may be taken for credit except in the case of the Purdue Special Topics courses (COM 491, 495, 496, and 497), in which case two of the same Purdue course number transfer can be taken at CBS.

One Danish class at 7.5 ECTS=one Purdue course at 3 hours.

Currently, there are 24 CBS classes listed as approved for Purdue transfers to 13 different COM classes.