

EMILLY K MARTINEZ

BRIAN LAMB SCHOOL OF COMMUNICATION, PURDUE UNIVERSITY
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EDUCATION

Ph.D., Expected May 2019

Brian Lamb School of Communication, Purdue University

Advisor: Dr. Stacey Connaughton

Committee: Dr. Patrice Buzzanell; Dr. Heather Canary; Dr. Laura Zanotti

Dissertation: Women and the 'Brilliant Jerks' They Work With: Sexism and Policy Knowledge Construction in the Technology Industry

Major: Organizational Communication

Minors: Women, Gender and Sexuality Studies; Qualitative Methods

M.A., August 2015

Communication Studies, Baylor University

Major: Organizational Communication

Thesis: College Women's Perceptions of Role in the Workforce and the Gender Wage Gap

Committee: Dr. Lacy McNamee, chair; Dr. Leslie Hahner; Dr. Bradley Owens

B.A., May 2012

College of Arts and Sciences, Baylor University

Major: Journalism, Public Relations & New Media

Emphasis: Public Relations

Minor: Film and Digital Media

SCHOLARSHIP

PEER REVIEWED

Martinez, E. K., Hearit, L. B., & Banerji, D., Gettings, P., & Buzzanell, P. M. (2018). Raising awareness of campus diversity and inclusion: Transformationally teaching diversity through narratives of campus experiences and simulated problem solving. *Communication Teacher*, 5, 1-6. doi: 10.1080/17404622.2017.1372618

BOOK CHAPTERS

DiTirro, L. J., Hearit, L. B., & **Martinez, E. K.** (in press). Am I safe?: Understanding the ethical implications of running and maintaining a sharing economy organization. In C. Hickerson & B. Brunner (Eds), *Cases in Public Relations: Translating Ethics into Action*. Oxford University Press.

SCHOLARSHIP

UNDER REVIEW

- Martinez, E. K. & Billotte Verhoff, C.** (2018). Communicating career choice: An integrative model for understanding career choice disclosure. *Annals of the International Communication Association*.
- Sánchez Sánchez, V., **Martinez, E. K.**, & Jackson, D.L. (2018). "Double syringe!": Using a popular TV show argument to illustrate the differences of objective and interpretive paradigmatic perspectives in action. *Communication Teacher*.

IN PROGRESS

- Martinez, E. K.** College Women's Perceptions of Work Role Identity and the Wage Gap. To be submitted to *Management Communication Quarterly* in November 2018.
- Martinez, E. K.** "I'm not a psychopath, but..." Exploring millennial women's perceptions of feminism and the gender wage gap. To be submitted for review in 2018.
- Martinez, E. K.** *Women's Early Career Experiences with Sexism: Implications for Socialization and Identification*. West Lafayette, IN
Data collection is in progress.
- Martinez, E. K.** *Policy Attitude Scale Development*, West Lafayette, IN
Data collection for Study 1 and Study 2 is complete.
- Martinez, E. K.** *VAS and Identification Turning Points*, West Lafayette, IN
Data collection is complete. Data analysis is in its early stages.
- Billotte Verhoff, C. & Martinez, E. K.** *Constructing Career Narratives*, West Lafayette, IN
Data collection is in progress.

CONFERENCE PRESENTATIONS

- Martinez, E. K.** *Women and the 'Brilliant Jerks' they work with: Sexism and Policy Knowledge Construction in the Technology Industry*. To be presented at the 2018 Organizational Communication Mini Conference, New Brunswick, New Jersey.
- Martinez, E. K. & Sánchez Sánchez, V.** *Reimagining the bunker: Increasing the stakes in role-playing and group decision making simulations*. To be presented at 2018 National Communication Association Conference, GIFTS Division, Salt Lake City, Utah.
- Martinez, E. K.** *Learning silence: Millennial women, sexism, and perceptions of future voice*. Presented in an escalator session at the 2018 International Communication Association, Organizational Communication Division, Prague, Czech Republic.
- Ptacek, J. & **Martinez, E. K.** GIFTS: Mediated-reflexivity in the flipped classroom. Presented at the 2018 International Communication Association, GIFTS Division, Prague, Czech Republic.
- Martinez, E. K.** *Communicatively Constructing the Wage Gap: Millennial Women's Perceptions of the Wage Gap and Expectations for Sexism in the Workforce*. Poster at the 2017 Organizational Communication Mini-Conference, Athens, Ohio.
- Martinez, E. K.** *College women's perceptions of role in the workforce and the wage gap*. Paper presented at the 2017 National Communication Association Conference, Organizational Communication Division, Dallas, Texas.
- Martinez, E. K. & Billotte Verhoff, C.** *Communicating career choice: An integrative model for understanding career choice disclosure*. Paper presented at the 2017 National Communication Association Conference, Organizational Communication Division, Dallas, Texas. **TOP PAPER**
- Martinez, E. K. & Ptacek, J.** *Teaching organizational identity and identification with photography and student experiences*. Presented at the 2017 Central States Communication Association Conference, GIFTS Division, Minneapolis, Minnesota.

SCHOLARSHIP

CONFERENCE PRESENTATIONS

Martinez, E. K. & Billotte Verhoff, C. *Constructing career narratives: An opportunity for student empowerment and university growth.* Presented at the 2016 Aspen Conference on Engaged Communication Scholarship, Aspen, Colorado.

Martinez, E. K. *Toward a communicative view of the gender wage gap.* Paper presented at the annual Communication Graduate Student Association Conference, West Lafayette, Indiana. **TOP PAPER**

RESEARCH EXPERIENCE

Research Team Leader, PI: E. Kossek, May 2017

Russell Sage Grant on the Future of Work, West Lafayette, IN Serving as a research team leader, training data collectors, and supervising data collection.

Research Team Member, PI: P.M. Buzzanell, Spring 2016

Perceptions About Diversity, West Lafayette, IN
Assisted in collecting survey data for a pedagogy-based project.

Research Assistant, PIs: P.M. Buzzanell & S. Wilson, Fall 2015

America's Best Communities Formative Research, Lafayette, IN
Helped conduct focus groups.

Research Team Member, PI: L. McNamee, Summer 2014-2016

Understanding Super Volunteers, Waco, TX
Interviewed participants and participated in the initial coding and data analysis.

GRANTS

2018

Purdue Research Foundation Grant

A competitive, year-long research grant awarded by Purdue University to support outstanding dissertation research. \$22,000

Summer Purdue Research Foundation Grant

Research funds awarded by Purdue's Graduate School to an outstanding doctoral student. \$4,509

Promise Fund Award

Funds awarded by the College of Liberal Arts to support presenting research at an international conference. \$1,500

2017

Summer Purdue Research Foundation Grant

Research funds awarded by Purdue's Graduate School to an outstanding doctoral student. \$4,509

GRANTS

- 2016** **Cassandra Book Scholarship**
Competitively awarded to fund the research of a second-year doctoral student. Awarded to fund participant payment. PI: E. K. Martinez. *Understanding Instances of Sexism's Impact on Socialization and Identification*. \$750
- Promise Fund Award**
Awarded to fund participant payment. CO-PIs: C. Billotte Verhoff and E. K. Martinez. *Constructing Career Narratives*. \$750
- Promise Fund Award**
Awarded for conference travel. \$750

AWARDS & HONORS

- 2018** Selected for the Academy of Management's 2018 Organizational Communication and Information Sciences Division's (OCIS) Doctoral Consortium. Chicago, Illinois.
- 2017** **Top Paper Award.** *Communicating career choice: An integrative model for understanding career choice disclosure*. Presented at the 2017 National Communication Association Conference, Organizational Communication Division, Dallas, Texas.
- 2016** **Top Paper Award.** *Toward a Communicative View of the Gender Wage Gap*. Presented at the 2016 Communication Graduate Student Association Conference, Purdue University, West Lafayette, Indiana.

TEACHING

Graduate Teaching Assistant, August 2015 – Present

Purdue University, West Lafayette, IN

Introduction to Communication Theory (COM 102)

Spring 2018, two sections

Fall 2018, two sections

Fundamentals of Speech Communication (COM 114)

Fall 2015, two sections

Spring 2016, two sections

Communicating in the Global Workplace (COM 224)

Spring 2018, one section

Introduction to Organizational Communication (COM 324)

Spring 2016, one section

Summer 2016, one section

Fall 2016, two sections

Spring 2017, 6 weeks, covering a colleague's parental leave

Approaches to Interpersonal Communication (COM 212)

Spring 2017, one section

Fall 2017, one section

Career, Communication Issues, & Strategies (COM 427)

Fall 2017, one section

MENTORING

Independent Research Project, Spring 2017-Present

Purdue University, West Lafayette, IN

Mentored an undergraduate student in qualitative research methods through an active research project. As part of this co-learning experience, she and I met weekly to discuss articles on qualitative methods and organizational communication theory, plan research tasks, and debrief previous activities. *Reference available upon request.*

Graduate Instructor Mentor, Fall 2017

Purdue University, West Lafayette, IN

Formally mentored a first-year doctoral student through her first semester teaching Fundamentals of Speech Communication.

GRADUATE COURSEWORK (BY AREA)

Organizational Communication

CSS 5316 Organizational Communication (Fall 2014), Dr. Lacy McNamee, Baylor University
COM 590 Constructing Career Narratives (Summer 2016), Dr. Patrice Buzzanell, Purdue University
COM 590 Organizational Identification (Summer 2016), Dr. Stacey Connaughton, Purdue University

Communication Theory

CSS 5310 Communication Theory (Fall 2014), Dr. Mark Morman, Baylor University
COM 600 Foundations of Human Comm. Inquiry I (Fall 2015), Drs. Patrice Buzzanell & Steve Wilson, Purdue University
COM 601 Foundations of Human Comm. Inquiry II (Spring 2016), Dr. Steve Wilson, Purdue University
COM 590 Communication Pedagogy (Spring 2016), Dr. Josh Boyd, Purdue University

Interpersonal Communication

CSS 5311 Interpersonal Communication (Spring 2014), Dr. Mark Morman, Baylor University
CSS 5319 Family Communication (Spring 2015), Dr. Mark Morman, Baylor University
COM 612 Family Communication (Spring 2017), Dr. Steve Wilson, Purdue University

Women, Gender, & Sexuality Studies

WGSS 680 Feminist Theory (Spring 2016), Dr. Marlo David, Purdue University
Course in methodology listed below*

Research Methods

CSS 5351 Methods in Graduate Studies (Spring 2014), Dr. Lacy McNamee, Baylor University
COM 582 Descriptive & Experimental Research Methods (Fall 2015), Dr. John Greene, Purdue University
COM 565 Sociolinguistics (Fall 2015), Dr. Felicia Roberts, Purdue University
ANTH 605 Seminar in Ethnographic Analysis (Fall 2016), Dr. Laura Zanotti, Purdue University
EDCI 616 Advanced Qualitative Methods (Fall 2016), Dr. Kathryn Obenchain, Purdue University
SOC 609 Constructionist Theory (Fall 2016), Dr. Jack Spencer, Purdue University
WGSS 682 Feminist Research & Methodology (Spring 2017)*, Dr. Kendall Roark, Purdue University
COM 682 Scale Development & Validation (Summer, 2017), Dr. William (Bart) Collins, Purdue University

SERVICE

UNIVERSITY & DEPARTMENT

- Consultant at the Resume & Career Fair Prep Day held by Beta Theta Pi (Sept., 2017)
- Recruiter for the Brian Lamb School of Communication
 - Graduate Student Fair at NCA (Fall 2015, Fall 2016)
 - Welcome Week recruitment (Spring 2017)
- Chair of the Scheduling Committee for the CGSA Conference (2016, 2017)
 - Responsible for co-coordinating the review process
 - Scheduled all presentations and developed the conference schedule
- Paper reviewer for the CGSA Conference (2016, 2017)
- Panelist at the College Readiness Retreat held by the Latino Cultural Center (Oct., 2015)

PROFESSIONAL

- Student & Early Career Scholar Representative Elect; International Communication Association's Organizational Communication Division, 2018-2020
- Panel chair for the Organizational Communication Division at the 2018 International Communication Association Conference, Prague, Czech Republic
- Panel chair for the Organizational Communication Division at the 2017 National Communication Association Conference, Dallas, Texas
- *The Continuing Gender Wage Gap*, invited speaker, Central Presbyterian Church's "Women's Issues in 2017" Educational Series, July 2017, Lafayette, Indiana.
- Reviewed papers for the 2017 Central States Communication Association Conference, student division
- Reviewed papers for the 2017 International Communication Association Conference, feminist division
- Paper reviewer for the National Communication Association Conference, student division, 2016 to present
- Graduate Student Representative, Feminist and Women's Studies Division, National Communication Association (2016 to present)

VOLUNTEERISM

- Court Appointed Special Advocate (CASA) in Tippecanoe County, IN (June 2016 to March 2018)
 - Work involved meeting with case families twice a month, preparing court documents, and representing the needs of the children in court

MEMBERSHIPS

Academy of Management, 2018-Present

Divisions: Organizational Behavior, Organizational Communications & Information Systems, Gender and Diversity in Organizations

International Communication Association, 2016-Present

Divisions: Organizational Communication, Feminist Scholarship

National Communication Association, 2015-Present

Divisions: Organizational Communication, Communication as a Social Construction, Feminist and Women's Studies

RELEVANT WORK EXPERIENCE

Marketing & Communication Specialist

McLennan Community College (July 2012-Dec. 2013)

Responsibilities included receiving and coordinating all internal and external marketing operations for the college. Creating new marketing campaigns each semester. Executing photography and film projects. Serving on hiring committees. Assisting with the planning and executing of campus-wide events. Serving on the Distinguished Lecture Series planning committee.

Public Relations Intern

TSTC Publishing (January 2012-May 2012)

Responsibilities included writing for and maintaining three book blogs, creating press kits, and writing press releases. Introduced book trailers to the organization and conducted the writing, shooting and editing of three trailers. Established and maintained the organization's Tumblr and Pinterest accounts to reach target demographics. Created and maintained media lists, sent Advanced Reader Copies, updated various social media accounts, and formatted weekly newsletters.

Public Relations Summer Intern

Baylor Media Communications (May 2011-August 2011)

Responsibilities included writing press releases, maintaining the organization's archives, and mining media outlets for mentions of the organization.