



Find 8 Digital is an award-winning Web design and e-marketing services company located in Lafayette, Indiana. We are dedicated to creating cutting-edge, dynamic Web sites for small companies with limited marketing budgets. Our office is conveniently located in downtown Lafayette at the corner of 9th and Main St.

We are currently looking for a **Copywriter Intern**. The qualified candidate is a self-motivated student who is passionate about learning the digital side of content development and copywriting. Get hands on experience working with some of the best and iconic brands in Lafayette.

Responsibilities

Your responsibilities may include some or all of the following duties:

- Oversee the content for the Find 8 Digital web sites
- Conduct keyword research for client web sites and search engine optimization
- Apply keyword research in Title tags, body copy, ALT text, etc.
- Manage content for the Find 8 Digital company newsletter and news alerts
- Provide content for the local American Advertising Federation (AAF) email newsletter
- Provide content for Thought Leadership within the Find 8 client extranet
- Write content for training and events
- Co-manage development of new Find8 collateral

Required Skills

Applicants should have:

- Tech comfortable attitude
- Proficiency with the Internet, social media, email, and more
- Microsoft Office proficiency (Word, Excel, PowerPoint)
- Ability to stay organized while multitasking on several projects at once
- Marketing, English, Advertising and/or Communications background
- Ability to work creatively, independently and as a team member

Additional Skills

The ideal intern may also have:

- Search engine optimization experience
- Email marketing experience
- Web content or development experience

Please ignore this incredible opportunity if

- You can't hit deadlines
- You are hard to contact
- You are not willing to put in hard work

Will I get paid?

Find 8 funded scholarships are available.

Will I get course credit?

Find 8 Digital will work with Purdue University to determine the appropriate course credit for this internship.

Are the hours flexible?

Yes. We will do our best to work around your schedule.

Will I have to get coffee for the boss?

Nope. We are dedicated to providing you with a fulfilling internship experience. We won't ask you to get coffee or fetch our dry cleaning. Our goal is to create hands-on learning opportunities so that you can make a direct impact immediately.

What Will I Learn?

You will learn "big agency" process, workflow and strategic foundations within a small agency environment.

You will learn best practices and hands-on skills in web design, search engine marketing, email marketing and more.

Find 8 will also coach and pay for your Google Analytics Individual Qualification certification.

You will have access to marketing tools such as market research data and subscriptions to thought leadership content such as Marketing Sherpa.

You will share your knowledge every week with other interns during a "show and tell" session.

About the Owner

Karla Shelton is an expert Web design veteran hailing from such global companies as 3COM/US Robotics and Critical Mass (part of the Omnicom network of agencies). After winning recognition and multiple industry awards for accounts such as Mercedes Benz, Proctor and Gamble, the Disney Vacation Club and other high-end clients, she moved to Lafayette. She fell in love with the values of the town and the small-business economy and soon put her skills to use. She formally began the award-winning Find 8 Digital in early 2009 after three years of informal Web strategy consulting. Karla has worked to bring the power of the Internet to small business clients in both commercial and not-for-profit sectors.

How to Apply

Please contact:

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