

CURRICULUM VITAE
RACHEL L. EINWOHNER

Department of Sociology
 323 Stone Hall
 Purdue University
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EDUCATION:

| | | |
|------|-------------------|--|
| 1997 | Ph.D. (Sociology) | University of Washington |
| 1991 | M.A. (Sociology) | University of Washington |
| 1988 | B.A. (Sociology) | University of Pennsylvania (Magna Cum Laude) |

AREAS OF SPECIALIZATION:

Social Movements, Political Sociology, Qualitative Methods, Comparative/Historical Sociology, Gender

CURRENT EMPLOYMENT:

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|-------------------|---|
| 2004 - present | Associate Professor Department of Sociology, Purdue University |
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PREVIOUS POSITIONS:

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| 2004- 2005 | Visiting Faculty Associate Center for History, Society, and Culture, University of California - Davis |
| 1998 - 2004 | Assistant Professor of Sociology Department of Sociology and Anthropology, Purdue University |
| 1997 - 1998 | Post-doctoral Lecturer Departments of Sociology and Women Studies, University of Washington |
| 1996 | Adjunct Faculty Department of Sociology, Seattle University |
| 1992 - 1997 | Pre-doctoral Teaching Associate (Graduate student instructor) Department of Sociology, University of Washington |
| 1991 - 1992 | Research Assistant Professor Paul Burstein, Department of Sociology, University of Washington |
| 1991 - 1992 | Research Consultant Jewish Federation of Greater Seattle |
| 1989 - 1991 | Teaching Assistant Department of Sociology, University of Washington |

RESEARCH AND PUBLICATIONS

BOOKS:

Reger, Jo, Daniel J. Myers, and Rachel L. Einwohner, eds. 2008. *Identity Work in Social Movements*. Minneapolis: University of Minnesota Press.

JOURNAL ARTICLES AND BOOK CHAPTERS:

Einwohner, Rachel L. Forthcoming (Fall 2009). "The Need to Know: Cultured Ignorance and Jewish Resistance in the Ghettos of Warsaw, Vilna, and Łódź." *The Sociological Quarterly*.

Einwohner, Rachel L. 2008. "Passing' as Strategic Identity Work in the Warsaw Ghetto Uprising." Pp. 121-139 in *Identity Work in Social Movements*, edited by Jo Reger, Daniel J. Myers, and Rachel L. Einwohner. Minneapolis: University of Minnesota Press.

Einwohner, Rachel L. 2007. "Leadership, Authority, and Collective Action: Jewish Resistance in the Ghettos of Warsaw and Vilna." *American Behavioral Scientist* 50: 1306-1326.

Einwohner, Rachel L. 2007. "Availability, Proximity, and Identity in the Warsaw Ghetto Uprising: Adding a Sociological Lens to Studies of Jewish Resistance." Pp. 277-290 in *Sociology Confronts the Holocaust: Memories and Identities in Jewish Diasporas*, edited by Judith M. Gerson and Diane L. Wolf. Durham, NC: Duke University Press.

Einwohner, Rachel L. 2006. "Identity Work and Collective Action in a Repressive Context: Jewish Resistance on the 'Aryan Side' of the Warsaw Ghetto." *Social Problems* 53: 38-56.

To be reprinted in *Social Movements: Readings on Their Emergence, Mobilization, Dynamics, and Impact* (2nd edition), edited by David A. Snow and Doug McAdam. Oxford: Oxford University Press.

Einwohner, Rachel L., and J. William Spencer. 2005. "That's How We Do Things Here: Local Culture and the Construction of Sweatshops and Anti-sweatshop Activism in Two Campus Communities." *Sociological Inquiry* 75: 249-272.

Hollander, Jocelyn A., and Rachel L. Einwohner. 2004. "Conceptualizing Resistance." *Sociological Forum* 19: 533-554.

Einwohner, Rachel L. 2003. "Opportunity, Honor, and Action in the Warsaw Ghetto Uprising of 1943." *American Journal of Sociology* 109: 650-675.

Einwohner, Rachel L. 2002. "Motivational Framing and Efficacy Maintenance: Animal Rights Activists' Use of Four Fortifying Strategies." *The Sociological Quarterly* 43: 509-526.

Einwohner, Rachel L. 2002. "Bringing the Outsiders In: Opponents' Claims and the Construction of Animal Rights Activists' Identity." *Mobilization* 7: 253-268.

Olson, Toska, and Rachel L. Einwohner. 2001. "Forming and Transforming the Teaching Self in Different Institutional Environments: Two Teachers' Experiences." *Teaching Sociology* 29: 403-422.

Einwohner, Rachel L. 2001. "Protester/Target Interactions: A Microsociological Approach to Studying Movement Outcomes." *Research in Social Movements, Conflicts, and Change* 23: 207-223.

JOURNAL ARTICLES AND BOOK CHAPTERS, CONTINUED:

Einwohner, Rachel L., Jocelyn A. Hollander, and Toska Olson. 2000. "Engendering Social Movements: Cultural Images and Movement Dynamics." *Gender & Society* 14: 679-699.

Einwohner, Rachel L. 1999. "Practices, Opportunity, and Protest Effectiveness: Illustrations from Four Animal Rights Campaigns." *Social Problems* 46: 169-186.

To be reprinted in *Between the Species: A Reader in Human-Animal Interactions*, edited by Arnold Arluke and Clinton Sanders. Upper Saddle River, NJ: Allyn & Bacon.

Available for reprinting in: *Intersections: Readings in Sociology*. Boston, MA: Pearson Custom Publishing.

Einwohner, Rachel L. 1999. "Gender, Class, and Social Movement Outcomes: Identity and Effectiveness in Two Animal Rights Campaigns." *Gender & Society* 13: 56-76.

Burstein, Paul, R. Marie Bricher, and Rachel L. Einwohner. 1995. "Policy Alternatives and Political Change: Work, Gender, and Family on the Congressional Agenda, 1945-1990." *American Sociological Review* 60: 67-83.

Burstein, Paul, Rachel L. Einwohner, and Jocelyn A. Hollander. 1995. "The Success of Political Movements: A Bargaining Perspective." Pp. 275-295 in *The Politics of Social Protest*, edited by J. Craig Jenkins and Bert Klandermans. Minneapolis: University of Minnesota Press.

BOOK REVIEWS:

Einwohner, Rachel L. 2009. *Religion and War Resistance in the Plowshares Movement*, by Sharon Erickson Nepstad (New York and Cambridge: Cambridge University Press). *Mobilization* 14: 139-141.

Einwohner, Rachel L. 2004. *Women's Movements Facing the Reconfigured State*, edited by Lee Ann Banaszak, Karen Beckwith, and Dieter Rucht (Cambridge: Cambridge University Press). *Mobilization* 9: 342-343.

Einwohner, Rachel L. 2004. *Resilience and Courage: Women, Men, and the Holocaust*, by Nechama Tec (New Haven: Yale University Press). *Contemporary Sociology* 33: 286-287.

Einwohner, Rachel L. 2002. *Flag Burning: Moral Panic and the Criminalization of Protest*, by Michael Welch (New York: Aldine De Gruyter). *Contemporary Sociology* 31: 191-192.

Einwohner, Rachel L. 2001. *Raising Reds: The Young Pioneers, Radical Summer Camps, and Communist Political Culture in the United States*, by Paul C. Mishler (New York: Columbia University Press). *Mobilization* 6: 235-236.

Einwohner, Rachel L. 1999. *The Social Psychology of Collective Action: Injustice, Identity, and Gender*, by Caroline Kelly and Sara Breinlinger (London: Taylor & Francis). *Social Forces* 77: 1675-1676.

REPORTS FOR PRIVATE ORGANIZATIONS:

Einwohner, Rachel L. 1992. "Our People, Our Resources: The Jewish Community of Greater Seattle." The Jewish Federation of Greater Seattle.

WORK IN PROGRESS:

Einwohner, Rachel L., and Thomas V. Maher. "Assessments of Threat and the Emergence of Collective Action: Jewish Resistance in Ghettos and Death Camps during the Holocaust."

Einwohner, Rachel L. *Struggle, Hope, and Honor: Explaining Jewish Resistance during the Holocaust*. Book prospectus in progress.

EXTRAMURAL GRANT SUPPORT:

Einwohner, Rachel L., P.I. "Explaining Collective Action under Extreme Circumstances." National Science Foundation (\$123,260). September 1, 2008 – August 31, 2009.

Einwohner, Rachel L., P.I. "Why *Did* They Resist? A Sociological Analysis of Jewish Resistance in the Ghettos of Warsaw, Vilna, and Łódź." National Endowment for the Humanities Summer Stipend (\$5000). June 1, 2006 – July 31, 2006.

ADDITIONAL GRANTS, FELLOWSHIPS, AND AWARDS:

- 2007 Summer Support to write External Grant Application, College of Liberal Arts, Purdue University (one month summer salary).
- 2007 Fellow, Center for Behavioral and Social Sciences, Purdue University.
- 2006 College of Liberal Arts Research Incentive Grant, Purdue University (\$720). "Translation of Polish Documents from the Holocaust."
- 2003 Purdue Research Foundation Summer Faculty Grant (\$7000). "Protest Success and Failure in the College-Based Anti-Sweatshop Movement."
- 2000 School of Liberal Arts Dean's Incentive Grant, Purdue University (\$600). "The Timing and Outcomes of Anti-Sweatshop Protests at North American Universities."
- 2000 Purdue Research Foundation Summer Faculty Grant (\$5000). "Efficacy and Action in the Warsaw Ghetto Uprising of 1943: A Deviant Case Analysis."
- 1999 Library Scholars Grant, Purdue University (\$200). "Translation of Primary Documents from the Warsaw Ghetto Uprising."
- 1999 School of Liberal Arts Dean's Incentive Grant, Purdue University (\$700). "Archival Research on the Warsaw Ghetto Uprising."
- 1995 Graduate Dissertation Fellowship, University of Washington (\$3300). "The Efficacy of Protest: Meaning and Social Movement Outcomes."
- 1992 Best paper, Section on Women and Politics, American Political Science Association.
- 1991 Chapter award, Sigma Xi Society for Scientific Research, University of Washington.

INVITED PRESENTATIONS:

- 2009 "Assessments of Threat and the Emergence of Collective Action: Jewish Resistance in Ghettos and Death Camps During the Holocaust." Georgia Workshop on Culture, Power, and History, University of Georgia.
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INVITED PRESENTATIONS, CONTINUED:

- 2007 "The Need to Know: Explaining Jewish Resistance in the Ghettos of Warsaw, Vilna, and Łódź." Center for Behavioral and Social Sciences, Purdue University.
- 2007 "The Need to Know: Explaining Jewish Resistance During the Holocaust." Department of Sociology, Ball State University.
- 2006 "Explaining Jewish Resistance in the Ghettos of Warsaw, Vilna, and Łódź." Noon Lecture and Discussion Series, Jewish Studies Program, Purdue University.
- 2006 "The Warsaw Ghetto." Sunday Morning Forum, Unitarian Universalist Church, Lafayette, IN.
- 2005 "Leadership, Authority, and Resistance in the Ghettos of Warsaw and Vilna." Department of Sociology, University of California – Santa Barbara.
- 2004 "Modern Jews and Judaism." Adult Education Program, Central Presbyterian Church, Lafayette IN.
- 2001 "The Warsaw Ghetto Revisited." Hadassah of Greater Lafayette.
- 2000 "What the Warsaw Ghetto Uprising Teaches Us About Protest." Noon Lecture and Discussion Series, Jewish Studies Program, Purdue University.
- 1996 "Conceptualizing the Group: Action and Identity." Group Solidarity Conference, Seattle University.
- 1996 "Revising and Working With the Teaching Portfolio." Workshop on Teaching Portfolios, University of Washington.
- 1996 "What is a Teaching Portfolio?" Preparing Future Faculty Program, University of Washington.

PAPERS PRESENTED AT PROFESSIONAL MEETINGS:

- 2009 Einwohner, Rachel L., and Thomas V. Maher. "Assessments of Threat and the Emergence of Collective Action: Jewish Resistance in Ghettos and Death Camps During the Holocaust." To be presented at the American Sociological Association meetings, San Francisco, CA, August 2009.
- 2007 Einwohner, Rachel L. "The Need to Know: Explaining Jewish Resistance in the Ghettos of Warsaw, Vilna, and Łódź." American Sociological Association, New York.
- 2005 Einwohner, Rachel L. "Leadership, Authority, and Resistance in the Ghettos of Warsaw and Vilna." American Sociological Association, Philadelphia, PA.
- 2003 Ruiz, Yumary, Regina A. Galer-Unti, and Rachel L. Einwohner. "Internet-based Advocacy: A New Arena for Breast Cancer Activism." Society for Public Health Education, San Francisco, CA.
- 2003 Einwohner, Rachel L. "Identity and Emotion in High-Risk Activism: The Case of the Warsaw Ghetto Uprising." Midwest Sociological Society, Chicago, IL.
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CONFERENCE PRESENTATIONS, CONTINUED:

- 2002 Einwohner, Rachel L., and J. William Spencer. "A Tale of Two Universities: Constructing Sweatshops and Anti-sweatshop Protests in Two Campus Communities." Midwest Sociological Society, Milwaukee, WI.
- 2002 Hollander, Jocelyn A., and Rachel L. Einwohner. "Defining Resistance." Pacific Sociological Association, Vancouver, BC.
- 2001 Einwohner, Rachel L. "Availability, Proximity, and Identity in the Warsaw Ghetto Uprising: Adding a Sociological Lens to Studies of Jewish Resistance." Conference on Sociological Perspectives on the Holocaust and Post-Holocaust Life, Rutgers University.
- 2001 Einwohner, Rachel L. "Testing the Limits of Social Movement Theory: A Deviant Case Analysis of the Warsaw Ghetto Uprising of 1943." Pacific Sociological Association, San Francisco, CA.
- 2000 Einwohner, Rachel L. "Consequences and Evaluations: Activists' Perceived Efficacy and the Meaning of Social Movement Success." American Sociological Association, Washington, D.C.
- 2000 Olson, Toska, and Rachel L. Einwohner. "Forming and Transforming the Teaching Self in Different Institutional Environments." Pacific Sociological Association, San Diego, CA.
- 1999 Einwohner, Rachel L. "Too Much of a Good Thing? Participation and Protest Effectiveness in an Animal Rights Campaign." American Sociological Association, Chicago, IL.
- 1999 Einwohner, Rachel L. "Bringing the Outsiders In: Identity, Interaction, and Social Movement Dynamics." Pacific Sociological Association, Portland, OR.
- 1997 Einwohner, Rachel L. "Embeddedness, Opportunity, and Protest Effectiveness." First Regional Conference on Social Movements, Tel Aviv, Israel.
- 1997 Einwohner, Rachel L. "Cultural Constraints and Protest Effectiveness." American Sociological Association, Toronto, Ontario.
- 1995 Einwohner, Rachel L. "Gender and Social Movement Outcomes: A Comparison of Two Animal Rights Campaigns." American Sociological Association, Washington D.C.
- 1994 Einwohner, Rachel L., Jocelyn A. Hollander, and Toska Olson. "Gender as a Resource: The Role of Social Identity in Movement Success." American Sociological Association, Los Angeles, CA.
- 1992 Burstein, Paul, R. Marie Bricher, and Rachel L. Einwohner. "Work, Family and the State: Congressional Proposals to Regulate the Relationship Between Home and Work, 1945-1990." American Political Science Association, Chicago, IL.
- 1992 Einwohner, Rachel L. "Social Movements and Social Change: The Effect of the Women's Movement on Gender Role Attitudes." American Sociological Association, Pittsburgh, PA.
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CONFERENCE PRESENTATIONS, CONTINUED:

- 1992 Einwohner, Rachel L. "Toward A Specification of the Relationship Between Social Movements and Social Change: A Look at the Women's Movement." Workshop on Culture and Social Movements, San Diego, CA.
- 1991 Burstein, Paul, Rachel Einwohner, and Jocelyn Hollander. "Political Movements and Their Consequences: Lessons from the U.S. Experience." American Sociological Association, Cincinnati, OH.

ADDITIONAL PARTICIPATION AT PROFESSIONAL MEETINGS:

- 2009 Roundtable organizer, Section on Collective Behavior and Social Movements. American Sociological Association, San Francisco, CA.
- 2005 Panel participant. "Teaching the Holocaust, Genocide, and Human Rights." American Sociological Association, Philadelphia, PA.
- 2004 Session discussant. "Organizations, Identities, and Social Movements." Midwest Sociological Society, Kansas City, MO.
- 2002 Session co-organizer (with John Mihelich). "Reflections on Resistance in the Field." Pacific Sociological Association, Vancouver, BC.
- 2000 Session co-organizer (with Jocelyn A. Hollander). "Health and the Body: Social Representations and Material Practices." Pacific Sociological Association, San Diego, CA.
- 1999 Session co-organizer (with Jocelyn A. Hollander). "The Sociology of Food and Eating." Pacific Sociological Association, Portland, OR.
- 1998 Session organizer and discussant. "Social Movement Outcomes." Pacific Sociological Association, San Francisco, CA.
- 1997 Session co-organizer (with Jocelyn A. Hollander) and discussant. "Gendered Activism: Culture, Identity, and Social Movements." Pacific Sociological Association, San Diego, CA.

TEACHING

TEACHING HONORS AND AWARDS:

- 2009 Nominee (competitive selection), Charles B. Murphy Undergraduate Teaching Award, Purdue University.
- 2009 Daryl Evans Outstanding Teaching Award, Department of Sociology, Purdue University.
- 2008 Departmental Award, College of Liberal Arts Educational Excellence Award, Purdue University.
- 2008 Daryl Evans Outstanding Teaching Award, Department of Sociology and Anthropology, Purdue University.
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- 2004-2005 Listed in "Who's Who Among America's Teachers" (based on student nomination).

TEACHING HONORS AND AWARDS, CONTINUED:

- 2004 Nominee (competitive selection), School of Liberal Arts Educational Excellence Award, Purdue University.
- 2004 Daryl Evans Outstanding Teaching Award, Department of Sociology and Anthropology, Purdue University.
- 2003-2004 Listed in "Who's Who Among America's Teachers" (based on student nomination).
- 2003 Daryl Evans Outstanding Teaching Award, Department of Sociology and Anthropology, Purdue University.
- 2002 Nominee (competitive selection), School of Liberal Arts Educational Excellence Award, Purdue University.
- 2002 Daryl Evans Outstanding Teaching Award, Department of Sociology and Anthropology, Purdue University.
- 2001-2002 Participant, Faculty Mentoring Network, Purdue University.
- 2001 Participant, Writing-Intensive Teaching Workshop (competitive selection), Purdue University.
- 2000 Classes of 1944 and 1945 Teaching for Tomorrow Award, Purdue University.
- 1998, 1999 Letter of commendation for teaching excellence (ineligible for departmental teaching award), Department of Sociology and Anthropology, Purdue University.
- 1998 Invited to "Favorite Professors' Dinner," Delta Gamma Sorority, Purdue University.
- 1994 Award for Excellence in Teaching, Department of Sociology, University of Washington.

COURSES TAUGHT:

At Purdue University:

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| The Sociology of Protest | Social Movements (graduate seminar) |
| Social Problems | Qualitative Methods (graduate seminar) |
| Statistics | Seminar on Teaching Sociology (graduate seminar) |
| Honors Seminar in Sociology | |

At the University of Washington:

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| Social Movements | Introduction to Sociology |
| Political Sociology | Race, Class, and Gender |
| Society and Politics | Social Psychology |
| Power, Authority, and Resistance | |

At Seattle University:

Introduction to Sociology

SERVICE AND PROFESSIONAL LEADERSHIP

PROFESSIONAL MEMBERSHIPS:

Alpha Kappa Delta, International Sociology Honor Society
American Sociological Association (Sections on Collective Behavior and Social Movements; Comparative and Historical Sociology; Sex and Gender)
Midwest Sociological Society
Society for the Study of Social Problems

PROFESSIONAL OFFICES AND COMMITTEE MEMBERSHIPS:

Elected positions:

Council Member, ASA Section on Collective Behavior and Social Movements 2004-2007

Publications Committee, ASA CBSM Section 1998-2001

Editorial positions:

Editorial Board Member, *American Sociological Review* 2009-2011

Advisory Editor, *Social Problems* 2005-2011

Book Review Editor, *Mobilization* 2006-2008

Editorial Board Member, *Teaching Sociology* 2004-2006

Appointments:

Member, Selection Committee for Best Student Paper of 2006, ASA Section on Collective Behavior and Social Movements 2006-2007

Member, Selection Committee for Best Book of 2005, ASA Section on Collective Behavior and Social Movements 2005-2006

Member, Selection Committee for Best Article of 2004, ASA Section on Collective Behavior and Social Movements 2004-2005

Erwin O. Smigel Fund Committee, Society for the Study of Social Problems (Chair in 2001-02) 2000-2002

Voluntary:

Participant, CBSM Section Mentoring Program 2004-2006

UNIVERSITY SERVICE:

University committees:

University Senate (elected position) 2009-2011

Departmental committees:

Fellowships Committee 2008-2009

Faculty Search Committee 1999-2000;
2007-2008

Graduate Committee 2005-2006;
2008-2009

SERVICE, CONTINUED:

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|---|-------------------------|
| Head Search Advisory Committee | 2002-2003; 2009-2010 |
| Teaching Committee (chair in Fall 2006) | 2000-2004; 2005-2006 |
| Colloquium Committee | 1999-2001; 2003-2004 |
| Assessment Committee | 2001-2003 |
| Undergraduate/Curriculum Committee | 1998-1999 |
| Other departmental activities: | |
| Faculty co-advisor, AKD/Sociology Club | 2002-2004 |
| Organizer, Social Movements Reading Group | 2005-2006 |
| University/College committees: | |
| Jewish Studies Steering Committee | 2002-present |
| Center for Behavioral and Social Sciences Selection Committee | 2007-2010 |
| College of Liberal Arts Grievance Committee | 2006-2010 |
| Jewish Studies Faculty Liaison, Greater Lafayette Holocaust Remembrance Conference Committee | 2006-2008 |

OCCASIONAL REVIEWER:

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|-------------------|--|
| Journals: | <i>American Journal of Sociology; American Sociological Review; British Journal of Sociology; Comparative Political Studies; Feminist Criminology; Gender & Society; Mobilization; Qualitative Sociology; Research in Social Movements, Conflicts, and Change; Sex Roles; Signs; Social Problems; Sociological Focus; Sociological Forum; Sociological Perspectives; Sociology Compass; Teaching Sociology; The Sociological Quarterly</i> |
| Books: | Mayfield; McGraw-Hill; Oxford University Press; Pine Forge Press; Roxbury Press; W.W. Norton |
| Funding agencies: | National Endowment for the Humanities; National Science Foundation |

REFERENCES: available upon request