

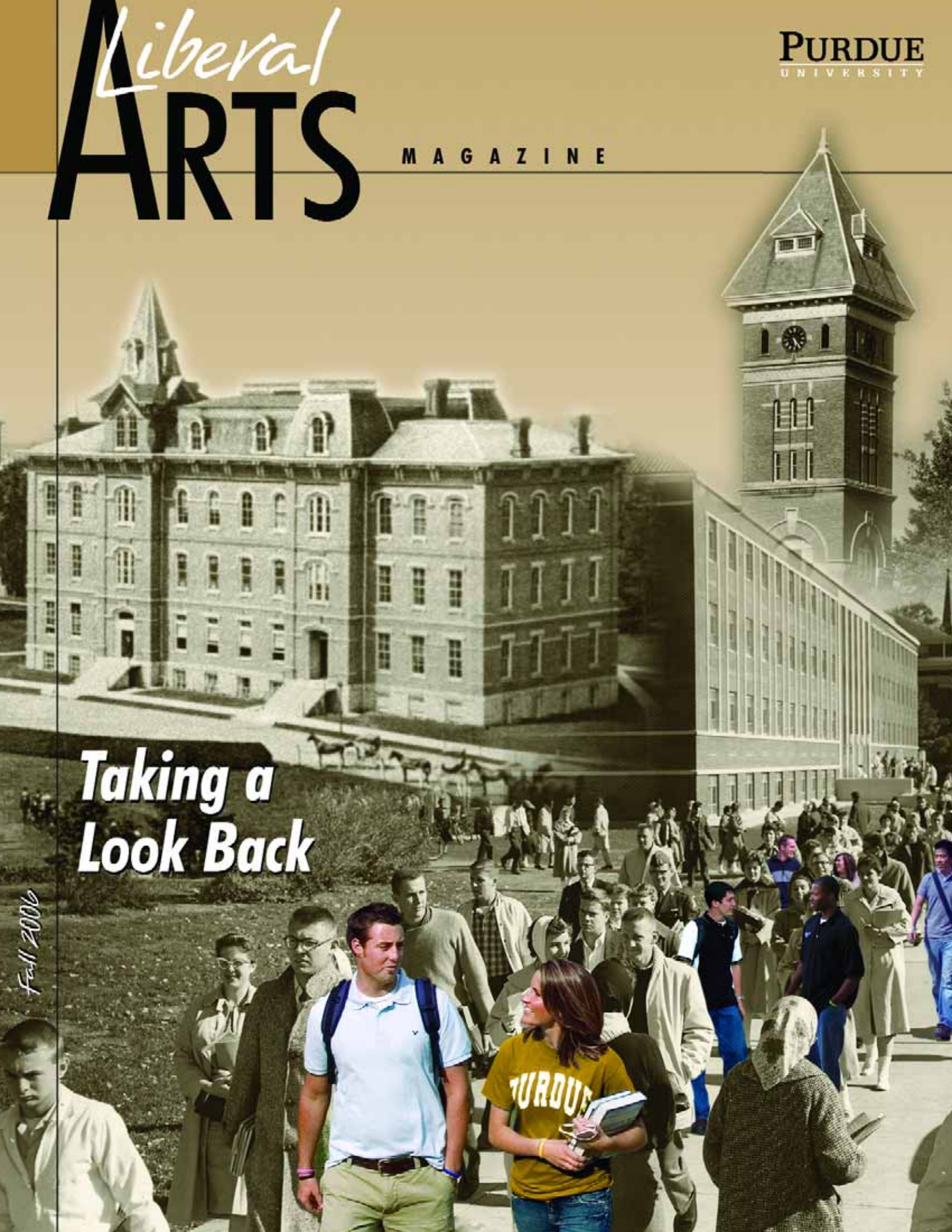
# Liberal ARTS

M A G A Z I N E

PURDUE  
UNIVERSITY

***Taking a  
Look Back***

*Fall 2006*



## on the cover

The year 1953 was historic for the College of Liberal Arts, for it was the year that the School of Science was renamed the School of Science, Education, and Humanities. This move acknowledged the growing interest in the humanities and social sciences and their place as legitimate fields of study within the University.

The lifestyle and environment of a student in 1953 was drastically different from that of a current student. Student essentials in 2006 may include a cell phone, laptop, and iPod, whereas a student in 1953 probably considered pencil and paper adequate supplies. Taking a look back, in 1953 ...

- Chart toppers include Perry Como, Dean Martin, and Teresa Brewer.
- The first color television sets go on sale for about \$1,175.
- The IBM 650 computer is introduced.
- The best-selling car is the Volkswagen Beetle at \$1,495.
- *The Greatest Show on Earth* wins the 1953 Academy Award for Best Picture.
- The first successful open heart surgery is performed.
- New York City adopts three-color traffic lights.
- The first issue of *TV Guide* magazine hits the newsstands on April 3 in 10 cities with a circulation of 1,560,000.
- The airwaves boast 2,357 AM radio, 616 FM radio, and 125 TV stations.
- Gen. Dwight D. Eisenhower is inaugurated President of the United States.
- Soviet ruler Joseph Stalin dies.
- Lucille Ball gives birth to Desi Arnaz Jr. on same day the fictional Little Ricky is born on *I Love Lucy*.
- Books published include *Go Tell It on the Mountain*, *The Adventures of Augie March*, *Junkie*, and *Poetry and the Age*.

Average house cost ..... \$17,400

Average yearly income ... \$4,011

Ford car ..... \$1,537–\$2,403

Milk ..... \$.94 per gallon

Gas ..... \$.22 per gallon

Bread ..... \$.16 a loaf

Postage stamp ..... \$.03

In-state Purdue tuition ... Free

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Staying active can take many forms



# Liberal ARTS

MAGAZINE

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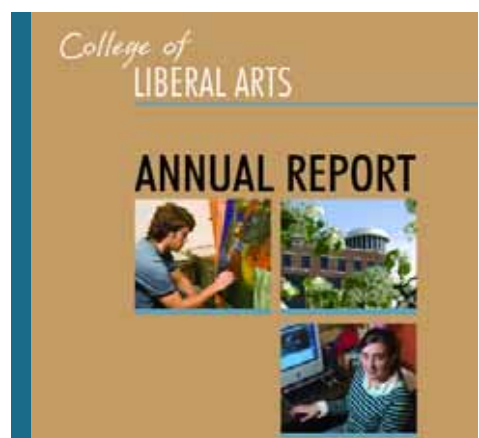
Experts take a look at the  
various forms of exclusion



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## College of Liberal Arts Annual Report

2005–06



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# From the President

## *Dear Liberal Arts Alumni and Friends,*

I want to take this opportunity to give a warm welcome to John Contreni as the new dean of the College of Liberal Arts — a position that is crucial to the University as we continue our upward goal toward preeminence.

The significance of the College of Liberal Arts in the University's mission cannot be overstated. Almost every Purdue student takes at least one liberal arts course on the way to earning a degree. The College of Liberal Arts helps fulfill the demand to make all Purdue graduates better thinkers, writers, and analyzers, but has an even greater mission as well. Faculty members in CLA are leaders in the University's efforts in learning, discovery, and engagement. The 11 departments and 13 interdisciplinary programs are producing students and graduates who are making headlines in their fields. Whether it's an academy award from the film studies program, an award-winning bicycle from industrial design, scholarly works about weight gain from psychology, research about pirates from history, or balance studies from health and kinesiology, the important research

done in the College of Liberal Arts is making worldwide news.

Faculty members in Liberal Arts know that it is not enough simply to discover new knowledge — our mission requires that we share our learning and discovery with others. CLA has been a leader in engagement efforts. Recently, for example, the Department of Foreign Languages and Literatures sent a dozen faculty and students to a worldwide science camp for high school students in Indianapolis to translate for the young students — an excellent example of an activity that benefits both the students performing the service (as they gain important language skills) and the recipients. Yet another example is in the Department of Health and Kinesiology, where this summer the National Youth Sports Program brought almost 400 young people from the West Lafayette and Lafayette communities to campus for a month of athletics, nutrition, service to the surrounding community, and other enriching activities.

We have become a global society, and CLA students in particular are preparing themselves by taking advantage of the



many opportunities to study abroad. Last year, for example, 262 Liberal Arts students studied in 29 countries, including China, Australia, Brazil, and Africa.

Purdue is a university with not only a vision, but also an unwavering commitment to see that vision through. The College of Liberal Arts plays a vital role in Purdue's quest for preeminence. These pages show some of the important ways that CLA is contributing to our University and leading the way as we reach for the next level of excellence.

Sincerely,

MARTIN C. JISCHKE

# from the DEAN

*Dear Friends,*

**GREETINGS** from the new dean of our college! I believe that I am the sixth dean in a college that has seen a great deal of change over the years. As a historian, I can't help but appreciate change. The way in which we manage and respond to change often provides a litmus test of any group's vitality and dynamism. My predecessors and our faculty, staff, and students have responded vigorously to the dramatic transformations in American higher education in both the 20th and early 21st centuries.

**IN A CLIMATE** of continual change, any college is perpetually a work in progress. When we reach our goals, we often find that the goal posts have moved! As I contemplate the progress of our college, what do I see? I see growing numbers of undergraduate and graduate students choosing to begin their careers with foundations grounded in CLA programs. I see faculty and graduate student researchers and artists sharing their talents and achievements with worldwide audiences. I see faculty and students working with colleagues across both disciplinary and even college lines, collaborating in fascinating ways that underscore the creative and universal potential of the arts, humanities, and social and health sciences. I see a college where the diversity of viewpoints and intellectual and creative interests matches the rich diversity of its members. I see a college that thinks and acts in global terms. As the college continues to move forward in all

these exciting ways, I also see a college that engages the community on the local, state, and national level. Our strength as educators, coupled with our

deep knowledge of the issues that impact our concentric communities, encourages and empowers artists, humanists, and social and health scientists to share their professional expertise in the public arena.

**IN THE COMING MONTHS**, faculty, students, and alumni across the college will be engaging in conversation about the best way to focus our collective core strengths — strengths that, thanks to my faculty colleagues and decanal predecessors, have made the College of Liberal Arts an academic powerhouse on campus.



**ROBERT L. RINGEL**, who served as the second dean of the college from 1973 to 1986, died on May 12, 2006. For many who knew Bob and worked with him, he will always be considered the founding dean of the college. His high expectations, coupled with his rigorous academic standards and astute administrative skills, truly launched the college we know today.

Sincerely,

A handwritten signature in black ink that reads "John Contreni". The signature is fluid and cursive, with the first name "John" being more prominent.

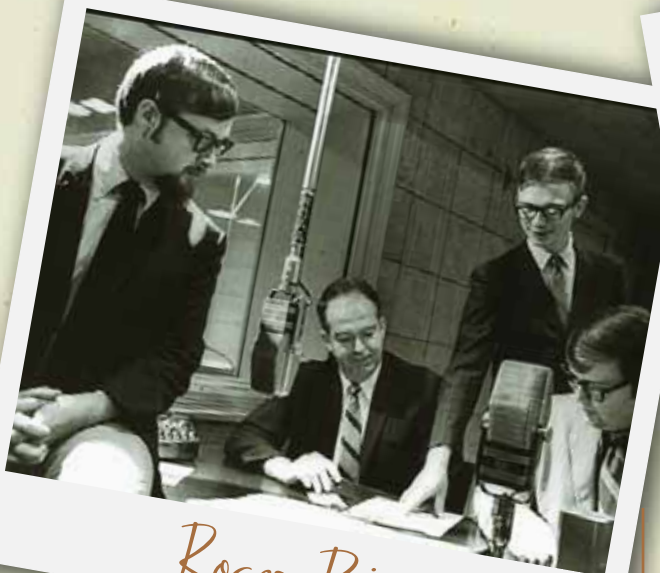
JOHN J. CONTRENI





# Remembering PURDUE

In the spring issue, we asked you to send in your favorite Purdue memories and experiences. The following are excerpts from alumni responses.



*Roger Priest*

(BA Communication, 1964)



*Roger Priest (left) is communication program chair and assistant professor of communication at the Lafayette campus of Ivy Tech Community College. Since graduation, he has worked on staff at WBAA radio, in commercial television, taught English and speech at Attica and Lafayette Central Catholic High Schools, performed musically, and published poetry.*

**L**eon Trachtman, my technical writing professor in 1964, used a lot of red ink to help me. It was humbling and invaluable.

Lessons from Leon would serve repeatedly as I taught high school English and speech, and they help me teach students today — timeless skills for a new generation. Those red-tracked pages would also give me an edge in practicing the craft in news writing and publishing poetry.”



*Jennifer Young*

(BA Spanish, 1968)

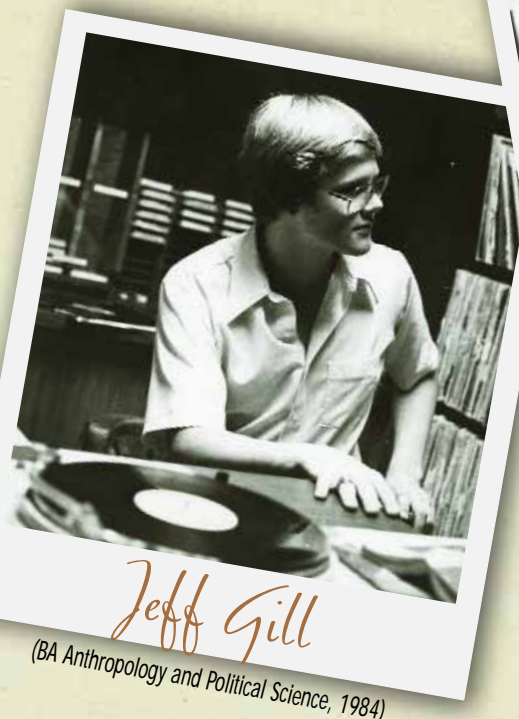
*Jennifer Young (back, center) headed up a Block P committee during her time at Purdue. Block P was a group of first-year students in the football stands that held up cards that formed different patterns.*

**I** spent my senior year in Spain studying abroad. One of the lessons I learned was to appreciate cultural differences and that literal translations between languages cannot always be achieved. This taught me about language

in general — a lesson which I keep today. In my travels I was told, ‘You seem to have a greater tolerance for other cultures.’ This made me feel good, as I felt like a mini-ambassador for my country. Purdue led me down those paths.”







*Jeff Gill*

(BA Anthropology and Political Science, 1984)

*One of Jeff Gill's Purdue pastimes was playing records at WCCR in Cary Quad.*



**J**ohn Hicks was a kind and generous mentor, helping me 'help' him in lobbying the state legislature and Commission on Higher Education when I had that role with the Purdue Student

Association. In helping start a transitional housing program in Ohio and ushering in an expanded children's health insurance program for West Virginia, I often had occasion to think about how John would proceed.

In addition, my work in community causes has always been done with a clear eye on larger trends because Lou Beres in political science always kept me thinking globally. Maybe even more importantly, he kept me writing — along with my apprenticeship at the *Purdue Exponent*."



*Michal Lile*

(BA Fine Arts, 1991)

**A** great number of programs were crucial to who I became before leaving Purdue. I will forever be thankful for having chosen a liberal arts program situated in a big, science- and engineering-driven university. I believe I got the best of both worlds: I could complete coursework in a wide variety of subjects with incredibly bright professors and peers within the liberal arts program by day, and then find myself in engaging conversations with future engineers by night.

Looking back, it seems like at every turn, someone at Purdue was offering me a chance to challenge myself to greater involvement within an intellectual community."

*Michal Lile teaches art at Ben Davis High School in Indianapolis, Indiana. In addition, his work has been featured in 20 shows since 2000. Examples of his work can be viewed at [www.lilehq.com](http://www.lilehq.com).*



*Leah Wasburn-Moses*

(BA Political Science, 1997; BA Education, 1997; MSED Education, 1999)



*Currently, Leah Wasburn-Moses is an assistant professor of special education at Miami University in Oxford, Ohio.*

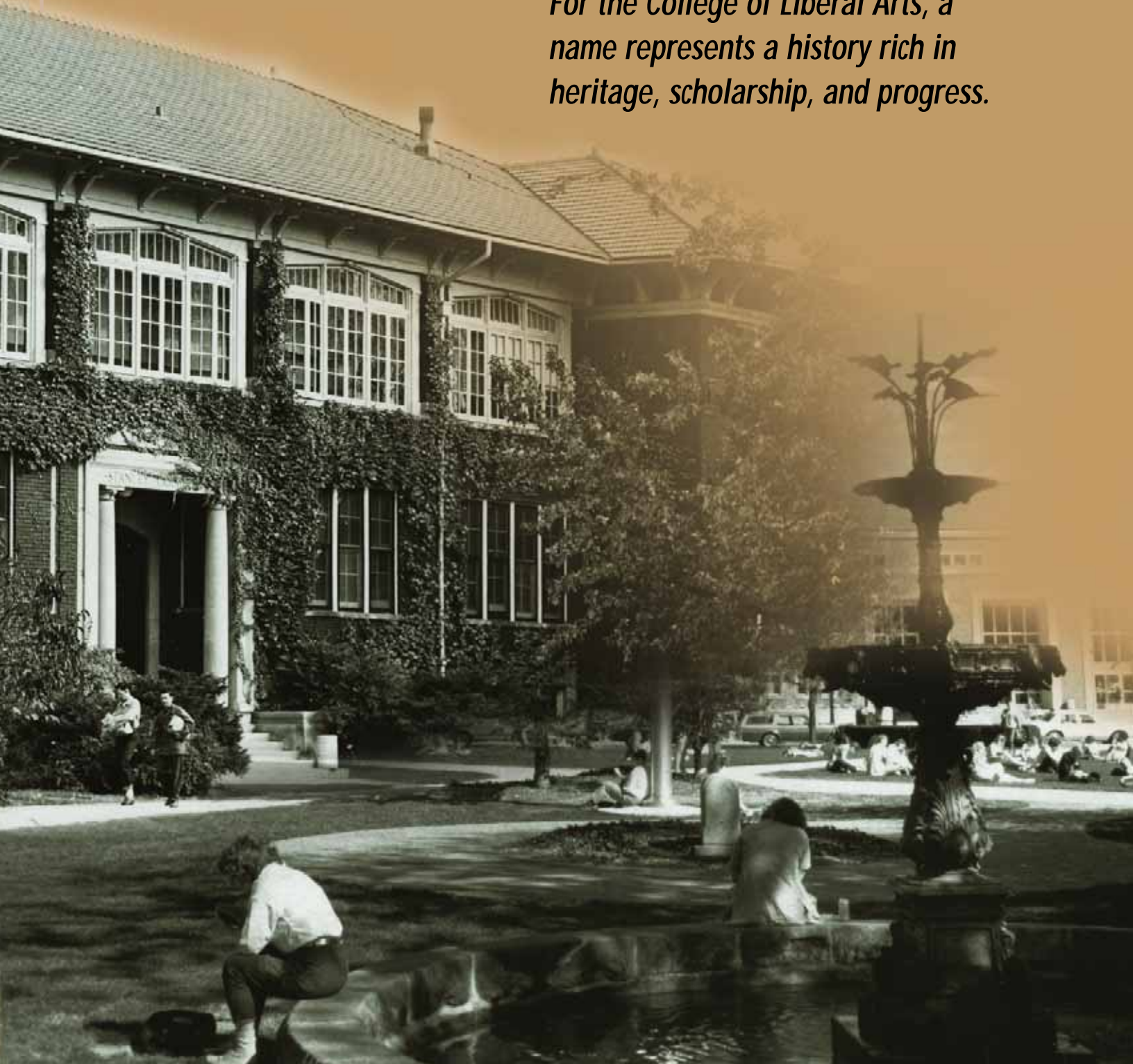
**W**hen I was a freshman, I completed my Dean's Scholar project with Louis Beres in political science. He gave me the lofty task of reading everything (Nietzsche, Sartre, and Dewey to name just a

few) and writing a paper about how to solve the problem of prejudice and discrimination in the world. Even though I now have a PhD, that was the toughest assignment I have ever been handed (save student teaching!). Although I have been afraid to look at the paper for nearly 15 years, I recall my conclusions were that education is the only factor that could begin to address these world problems."

# WHAT'S IN A NAME?

KAYLA GREGORY

*For the College of Liberal Arts, a  
name represents a history rich in  
heritage, scholarship, and progress.*





A liberal arts education is timeless. From its very beginnings, Purdue has produced well-rounded graduates able to think, communicate, and be successful. Liberal Arts has transformed from a service department for engineering and agriculture students at Purdue to its own distinct entity, with finely educated undergraduate students and nationally acclaimed graduate programs. It has evolved to become a powerful and important part of the University, at times surpassing engineering as the largest college at Purdue.

But it wasn't always such a distinct organization. From humble beginnings to a promising future, the College of Liberal Arts has come a long and winding way.

## A NOBLE CAUSE

As a land-grant university, Purdue embraced the Morrill Act of 1862 in promoting "the liberal and practical education of the industrial classes in the several pursuits and professions of life." Faculty developed specific courses

in communication, social sciences, and humanities, which eventually grew into departments within the School of Science. The school later became the School of Science, Education, and Humanities (SEH) to acknowledge the growing departments.



Alan H. Monroe



A 1950s aerial photo of campus provides a bird's eye view of Purdue.

Henry Scheele, professor of communication, came to Purdue to teach 50 years ago. "I was attracted to Purdue because Alan H. Monroe, who was one of the most outstanding speech teachers in the country at the time, was teaching here," Scheele commented. Starting as a teaching assistant under Monroe, Scheele remembers those early days.

"Dean Potter in engineering asked Monroe to set up a speech course," Scheele remembers. "They needed a liberal arts education to supplement the technical aspects of their engineering degrees. We ultimately developed perhaps the largest communication course in the United States, COM 114 (Introduction to Public Speaking)." The motivation behind this and many other courses was to produce well-rounded students.

It wasn't long, however, until the humanities and social sciences departments were ready to break away from their School of Science home.

*continued*

1874

Liberal arts courses first offered

1907

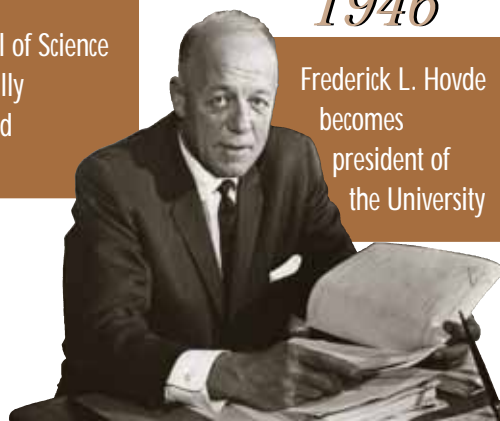
School of Science officially formed

1946

Frederick L. Hovde becomes president of the University

1953

Name changed to School of Science, Education, and Humanities



# WHAT'S IN A NAME?

*continued*

## THE SIXTIES: A DECADE OF GROWTH

Liberal arts at Purdue officially came into its own in 1963, when it split from the School of Science to become the School of Humanities, Social Science, and Education (HSSE). In about a decade, it had grown to be the second largest school at Purdue, following engineering.

During this time of growth, many departments started establishing graduate programs. Margaret Rowe, professor of English, remembers how different the school was when she came to Purdue in 1969. "It certainly wasn't as large as it is now, and it was going through a real growth spurt because so many departments in the early to late sixties started graduate programs," she comments. "That was the situation throughout the country in graduate education, and HSSE was a growing school in that respect."



Margaret Rowe

Another important milestone in the sixties was the development of interdisciplinary programs. Robert Perrucci, professor of sociology, cites the appearance of interdisciplinary programs, including women's studies and African American studies, as major indicators of growth. "It sort of developed out of the political turmoil of the sixties, out of the growth of the feminist and civil rights movements," he says. "The impetus didn't come from the academic world, it came from the outside."

Both of these developments, in addition to President Frederick Hovde's emphasis on educating the whole person, showed that HSSE in itself was a valuable asset to the University.

As it came into its own, it became important for HSSE to be comparable to other peer institutions. This was the major trigger for the school's next structural change.

## LIBERAL ARTS EMERGES

Many of Purdue's peer institutions had a School of Arts and Sciences, but education was usually its own school. In 1989 the School of Education split to become its own entity. This change was instrumental in numerous ways. Not only did it redefine the structure of the school, but it also required yet another name change.

Ralph Webb, professor of communication, rose to the challenge, responding to an invitation from Dean David Caputo to submit a new name for the school. "I guess I envisioned if I didn't come up with something new, we'd be the School of Humanities and Social Science," Webb remembers.

His suggestion to rename it the School of Liberal Arts was accepted. "Most people go through life without the opportunity to name anything," Webb says, "and here I was able to name an entire school." He says that liberal arts is at the core of the University, and the new name helped emphasize that importance.

1959

Purdue approves the Bachelor of Arts degree

1963

Name changed to School of Humanities, Social Science, and Education

1971



Arthur G. Hansen becomes president of the University

1983



Steven C. Beering becomes president of the University



## Starting something new: interdisciplinary programs signify major growth in the University

A major milestone in CLA's history was being at the forefront of interdisciplinary programs. Forward-thinking faculty who recognized the value of working together to better serve student interests started these innovative programs.

One such program was the science and culture program, which was a science communication major offered under the Department of Communication. Leon Trachtman, professor emeritus of communication, was asked to help develop this program.

Under his leadership, the science and culture program graduated a modest number of majors, some of whom are working for prestigious publications like *The Wall Street Journal* and *The New York Times*. The program also published nine books from faculty within and outside of Purdue.

"After my retirement," Trachtman remembers, "the major disappeared." But despite its short lifespan, the major was one of many interdisciplinary

programs that reflected the growth of liberal arts at Purdue.

Another program, directed by Joseph Haberer, was Jewish studies. In addition to his faculty position in the political science department, Haberer worked with fellow faculty members to develop the new program. He raised funds, brought books into the library, and offered a well-rounded major for students.

One of the program's first endeavors was to publish a newsletter. The forty-page publication, called *Shofar*, grew rapidly in its first couple of years. It is now a quarterly, peer-reviewed journal in Jewish studies in its 25th year, and it is the official journal of the Midwest Jewish Studies Association.

"To do anything effectively in the University, you need three things," Haberer comments. "You need good ideas, good people, and resources." Working with exceptional faculty to raise money, Haberer was able to raise a program to prominence within the University.

## STILL GROWING

Most recently, the School of Liberal Arts, along with eight other Purdue schools, changed "School" to "College" to reflect the diversity of the programs and departments within it. With 11 academic departments and 13 interdisciplinary programs, the college offers a wealth of knowledge to students.

And a liberal arts education still has timeless appeal. "At best, a liberal arts education teaches you not only how to learn" Rowe comments, "but it also liberates your imagination. You're going to live longer with yourself than with anyone else, and you have to know how to use your imagination to make your life rich."

1989

School of Education is organized, remaining unit named School of Liberal Arts

1993

Steven C. Beering Hall of Liberal Arts and Education completed



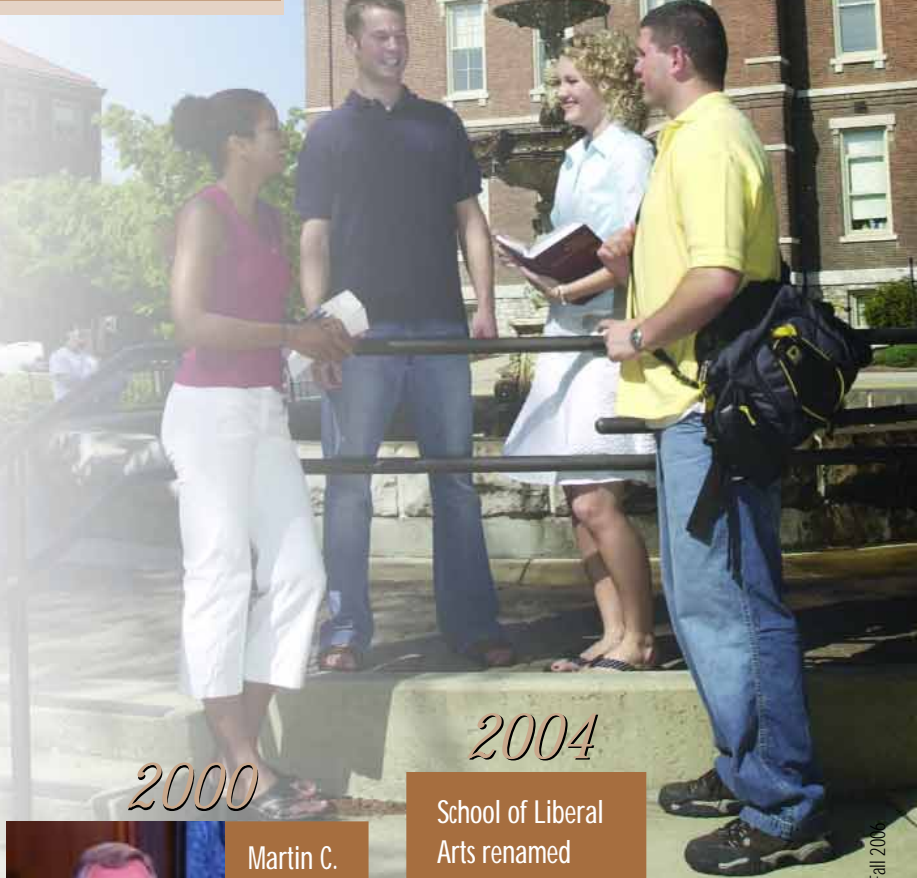
2000



Martin C. Jischke becomes president of the University

2004

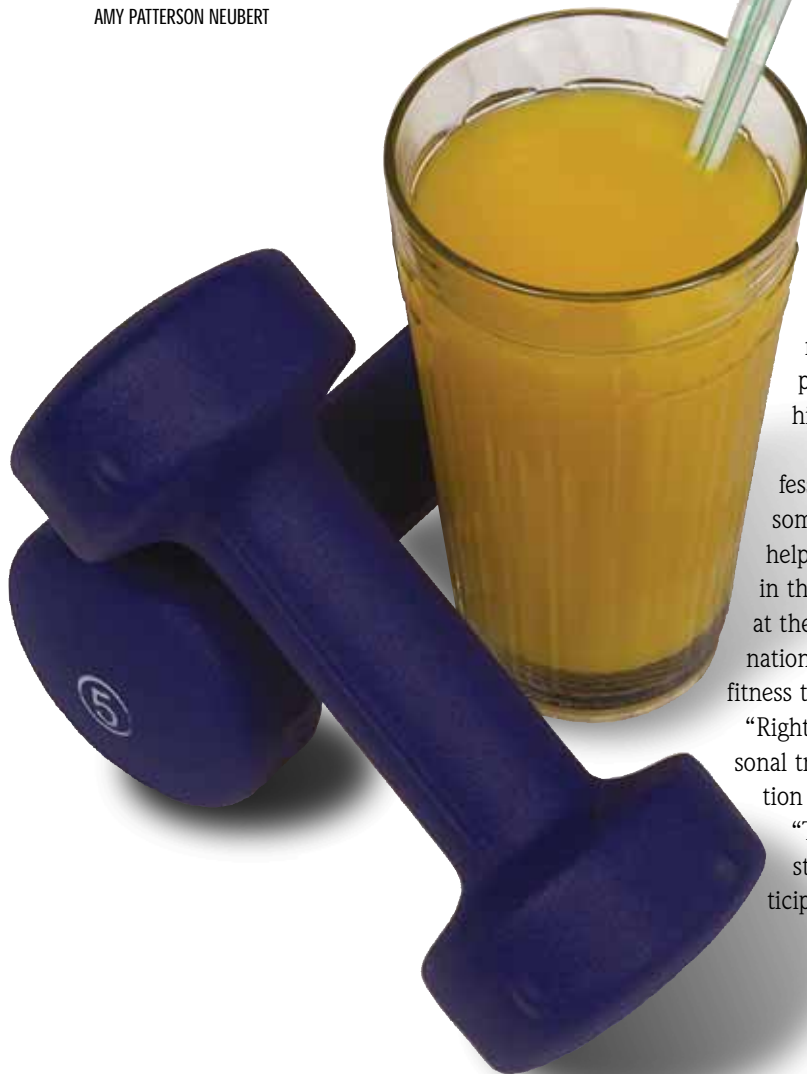
School of Liberal Arts renamed College of Liberal Arts



# Time to get up and *get mov*

## *Your quality of life depends on it*

AMY PATTERSON NEUBERT



**L**iberal Arts student Catherine Taylor makes it a point to swim, run, lift weights, or work out with a personal trainer almost daily. While it sounds like work, for Taylor being active is an important part of her life and makes it worth living.

“People talk about exercise as if it’s an awful thing, but I feel incredible once I finish a workout,” says the former competitive high school swimmer who is studying to be a personal fitness trainer. “I have such a sense of accomplishment, and I feel more refreshed and rejuvenated than I would sitting in front of the television.”

Taylor realizes that most Americans, even many of her peers, do not share the same feelings about staying active and eating well. With the obesity epidemic that hangs over the nation’s beltlines—an estimated 64 percent of Americans are overweight or obese—Taylor wants to do something to make a difference. People who are obese (those with excess body fat) and those who are overweight (above their normal, healthy weight) are more likely to suffer from preventable diseases such as diabetes, heart disease, high blood pressure, and breathing problems.

Of course, doctors, nurses, and other healthcare professionals can help people manage these chronic and sometimes life-threatening illnesses, but Taylor wants to help prevent them. She started studying health and fitness in the Department of Health and Kinesiology, then jumped at the chance last fall to be one of the first students in the nation to earn a college degree concentrating on personal fitness training.

“Right now, just about anybody can call themselves a personal trainer,” says Ken Baldwin, who assists in the coordination of Purdue’s personal fitness training concentration.

“There are certifications that only take a few weeks to study for and others that will certify a person after participating in a weekend course. When I managed my own



# ing

personal fitness training business in Massachusetts, I found that even the health and fitness graduates from universities did not have the breadth of knowledge and skills to handle the responsibility of planning, shaping, and directing someone's healthy living plan."

Today's overweight children, adults, and seniors likely have physiological diseases or musculoskeletal problems, and it's a must that personal trainers develop fitness plans that are tailored to their clients' needs, says Baldwin, who also is assistant director of Purdue's A.H. Ismail Center for Health, Exercise, and Nutrition.

## An innovative program

Baldwin wanted to see universities, starting with Purdue, offer a degree program that hones students' skills in exercise physiology, kinesiology, nutrition, biomechanics, fitness management, exercise program design, and disease prevention. Purdue's program enrolled 37 students in the fall of 2005. Six of these students were selected to continue in fall 2006 to be certified by the American College of Sports Medicine, and then work with actual clients at local hospitals and fitness centers.

"Because of the obesity epidemic, there is going to be a great need for individuals who can communicate, motivate, and educate people to be healthy," Baldwin says. Representatives from more than 50 universities



*Posture is often overlooked and not even assessed by many personal trainers because there are no predetermined guidelines, says Ken Baldwin, assistant director of the A.H. Ismail Center for Health, Exercise, and Nutrition. Poor posture can create problems even as people shape up their bodies. For example, doing something as simple as a sit-up with bad posture will create imbalanced muscles that reinforce poor posture.*

have attended Baldwin's program information sessions at conferences or contacted him for guidance on how to start a degree program for personal fitness trainers.

The fitness industry is booming as millions of Americans begin organized exercise programs to battle obesity. The number of fitness professionals is expected to increase 44 percent from 183,000 in 2002 to 264,000 in 2012, according to the Department of Labor's Bureau of Labor Statistics.

Baldwin predicts that personal fitness trainers will become a key element in efforts to cap rising healthcare costs. He envisions that trainers will work closely with insurance companies and medical professionals on a referral basis to educate patients about fitness and healthy living.

*continued*



*As a part of her fitness regime, Catherine Taylor, left, works out with her personal trainer, Dana Hater, two days a week. Hater is a graduate assistant for fitness wellness at Purdue's Recreational Sports Center.*



# get moving *continued*

## Learning best practices

Based on his experience, Baldwin thinks the best way for students to learn how to become professional fitness trainers is for them to start as a client. Beginning students spend their first weeks listening to lectures, studying initial exercise movements, learning the business aspects of the fitness industry, and having their own posture and body alignment assessed.

"Then, when they start assessing clients, they will have confidence in their own body posture and be better role models," Baldwin says. "And, they will be more compassionate because they'll know how long and how much work it takes to correct posture."

Preparing students for the fitness work force is just one way professors are helping people learn about good health. In addition to the new program that has Taylor and other students working with clients in the area, two other programs based in health and kinesiology are reaching both ends of the age spectrum in the West Lafayette community.

## Connecting with community resources

The National Youth Sports Program (NYSP), now in its fifth year, educates children how to be more active, and the Living Well After 50 Coalition encourages older adults to incorporate fitness into their daily lives. Both groups are concerned that physical activity is something people of all ages no longer incorporate into their day. Walking to the store is less tempting than driving, and making time to exercise or play outside may not be as enticing as computer or video games.

The goal of the National Youth Sports Program is to encourage children ages 10 to 16 to spend five weeks during the summer gaining confidence and skills through different team and individual sports while also learning about good nutrition and positive attitudes. The camp ran from June 15 to July 21, and many of the approximately 400 children were returning campers.

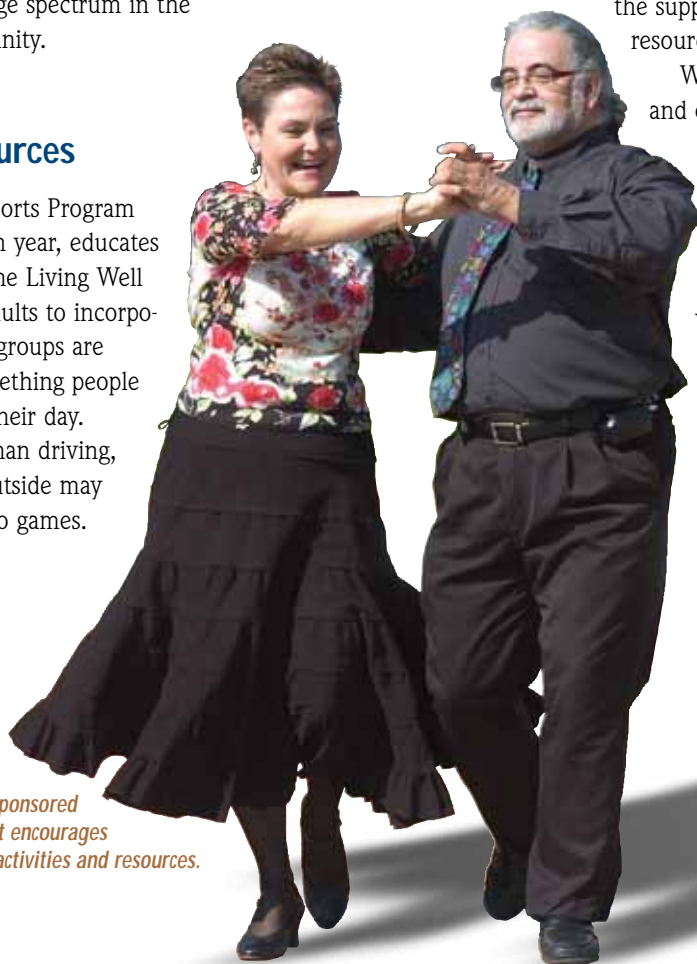
"This program is made possible only because of the community support we receive, and among our greatest supporters are the local school corporations," says William Harper, head of the Department of Health and Kinesiology and activity director for the college's youth sports program.

"The school administrators see firsthand the value and success their students experience when they participate in this program. School attendance and academic success improve, and there are fewer behavior problems with these children," says Harper. "This is just an example of how living healthy and positively can make a difference in children's lives. Children want to be active, they just need the support and resources to do so."

While Harper and other National Youth Sports Program organizers have little trouble motivating children to swim or play volleyball,



*In order to keep the NYSP camp fresh for returning campers, new sports are added to the activities list each year. A new addition for 2006 included lacrosse.*



*Jane Alexander and José Quintero perform a ballroom dancing demonstration at the annual event Active Living & Senior Day Downtown. Sponsored by the Living Well After 50 Coalition, the event encourages seniors to consider a variety of healthy living activities and resources.*



## NYSP Spotlight

Angela Anoliefoh, affectionately known as “The Track Lady,” is dedicated to helping campers at the National Youth Sports Program because she knows firsthand how sports kept her out of trouble as a high school student.

“I was in a foster home from the age of 13 until I came to Purdue, so I feel and understand what some of these kids have been through,” says Anoliefoh, who competed on Purdue’s track and field team in the heptathlon event. She is now a second-year master’s student in health and kinesiology’s pedagogy and administration program.

“I want the kids to see that I was in a foster home and I turned out all right,” she says. “My success is because my high school track coach saw me through school. And, I hope I can do the same for one or two of these kids.”

Anoliefoh, originally from Nigeria but raised in British Columbia, Canada, worked as a team leader, coached the track and field station,

and served as disciplinarian during the past three youth sports programs.

“In high school, I spent as much time as possible away from my foster home by joining track, playing soccer, and other sports,” says Anoliefoh, who wants to be a collegiate or high school athletic director.

“We have the campers for five weeks during the summer and that is a lot of time to make a difference. These are great people at NYSP who care about you regardless of your background. These kids can feel they belong somewhere.”



Angela Anoliefoh

the leaders of the Living Well After 50 Coalition often struggle to encourage many older adults to be active.

“Staying in shape is harder for older adults because organized or planned exercise doesn’t make sense to their generation,” says Roseann Lyle, professor of health and kinesiology and coalition secretary. “Walking for the sake of walking and not to just run errands is unusual. Few of them walk any more because they rely on their cars or their destinations are too far because of suburban sprawl. They were active before because it was part of their lives, and now, especially after retirement, they feel they have earned the right to relax.”

Lyle and the Living Well After 50 Coalition encourages older adults to try new activities such as yoga and ballroom dancing. The coalition asked older adults in the area what they do to be active and what they know about local resources, such as parks, trails, and fitness centers. Armed with that information, the coalition organized a variety of community events such as walking outings, bicycle

rides, and even an outside group exercise in downtown Lafayette.

Personal fitness training student Catherine Taylor hopes that in 40 years, people her age will be more proactive about staying healthy. She observes friends becoming sedentary and her parents aging.

“After swimming ended in high school, I was lucky because I realized at college that I needed to find some activity,” Taylor says.

Lyle, as one of the coalition’s founders, gives dozens of talks in the community every year about older adults and activity. She likes to talk about her late mother’s renewed health after increasing her physical activity level at the age of 85.

“How much she could lift or how far she could walk was not as important as telling people that, because she made the effort, she was able to live on her own longer, and was able to experience additional life milestones such as seeing three of her grandsons get married,” Lyle says.

*“After swimming ended in high school, I was lucky because I realized at college that I needed to find some activity.”*

## THE BEWILDERING BALANCE

# truth vs. art

### IN CREATIVE WRITING

All creative writers must deal with the issue of truth. Fiction has been called “the lie that tells a truth.”

Creative nonfiction is a retelling of true events through the filter of one person’s memory, and William Wordsworth defined poetry as “the spontaneous overflow of powerful feelings from emotions recollected in tranquility.” So how do contemporary writers apply the truth to their own work? Two new faculty members in Purdue’s creative writing program — one a fiction and creative nonfiction writer and the other a poet — deal with this issue every day.

DARYLL LYNNE EVANS

Sometimes finding truth in writing is discovering the right form for the story. Assistant Professor Bich Minh Nguyen originally tried fictionalizing the experience of her family’s emigration from Saigon in 1975 and her growing up in Grand Rapids, Michigan. “But when I wrote my family’s story as a novel it didn’t ring true enough,” Nguyen recalls. A few years later, she tried telling the same stories as essays. Realizing that her writing was more natural and authentic, she began a memoir in earnest. Once she had completed the memoir, Nguyen became interested in returning to fiction. “Memory had become a roadblock, and once I’d dealt with that roadblock, I could embrace fiction again.”

“Nonfiction forces us to confront the big issues,” Nguyen says. “Where we come from, what shapes us, and what we want to say through our writing.” In a memoir, the writer has to rely on personal memory or family stories. However, memory is faulty and subjective. Facts are not always recoverable, especially as most events in our daily lives go unrecorded. Knowing the

*Bich Minh Nguyen’s memoir, **Stealing Buddha’s Dinner**, winner of the 2005 PEN/Jerard Fund Award, will be published by Viking/Penguin early next year. She also has a forthcoming novel, **Short Girls**.*







*Leader received her MFA in poetry from Warren Wilson College and her PhD in literature from Brandeis University. Called by The New York Times “a searching writer who has her craft down cold,” Leader has published two volumes of poetry: Red Signature, which won the National Poetry Series in 1996; and The Penultimate Suitor, which won the Iowa Poetry Prize in 2001. Her work has been featured in numerous journals, as well as on National Public Radio.*

facts or how something happened still does not make a full story.

“I know the date we left Vietnam, that we stayed in refugee camps in Guam and the Philippines before coming to Michigan,” says Nguyen. But for her, those facts are not the whole story. “The story becomes true when the facts and emotional truth work together to create a real portrait. My dad standing on the boat and seeing the land of his home recede, not knowing where the family was heading — the story doesn’t become real and true to the reader until it has that human perspective.”

## From a legal perspective

For Associate Professor Mary Leader, a poet who also joined the creative writing program this fall, the use of truth in writing is influenced by her law career. Formerly an assistant Oklahoma attorney general and a referee for the Oklahoma Supreme Court, Leader says writers can be guided by a term that law and literature have in common: representation.

“Lawyers re-present events and persons under constraints of relevance. Not ‘everything’ comes into the record,” Leader says. “Writers re-present under constraints of art and genre .... Again not ‘everything’ comes into the record.” In other words, writers have to choose what is important to the story and what isn’t. In making such decisions, writers must take into account how hard facts or evidence mesh with personal perception and emotion.

One question for all writers who draw on personal experience is how much to reveal, especially when writing about friends or family members. Says Leader,

“Certainly writers can and do and sometimes even must hurt someone.” But it’s done for the sake of the poem or art, not needlessly. Taking her cue from her legal career, Leader says, “Fairness, not truth, is the aim of law. Maybe a similar concept should govern writers. Be fair.”

## TURNING 20

This year, Purdue’s graduate program in creative writing celebrates its 20th anniversary. Bich Minh Nguyen and Mary Leader join the award-winning faculty, which include Donald Platt, Porter Shreve, Sharon Solwitz, and founding faculty members Marianne Boruch and Patricia Henley. The three-year program has a national reputation as one of the most supportive writing communities in the country. Each student graduates with a book-length fiction or poetry manuscript and many alumni have gone on to publish their work. Program graduate accomplishments include *The Nation*/"Discovery" Prize, the Witter Bynner Fellowship from the Library of Congress, the Pushcart and O. Henry Prizes, a range of national and state arts fellowships, and multiple book publications. More information about the program, the Purdue Reading Series, and 20th anniversary events can be found at [cla.purdue.edu/mfacw](http://cla.purdue.edu/mfacw).



# LOOKING BEYOND THE SILENT TREATMENT

*Exclusion permeates our society in a variety of different forms. Regardless of age, race, or gender, all of us will experience the pain of being left out.*

AMY PATTERSON NEUBERT

**D**o you have memories of sitting alone in the school cafeteria during lunch or serving as a favorite target for dodge ball during gym class? Were you ever the last one picked for a team?

While many see exclusionary behavior as child's play, it still occurs frequently in the adult world, say many College of Liberal Arts researchers who are studying the topic. From co-workers who give others the silent treatment to disgruntled family members who will not return phone calls to a feuding loved one, ostracism may be thriving more than ever.

Chances are that everyone has experienced exclusion or given someone the cold shoulder or silent treatment. Ostracism is widespread because it makes a strong statement—consumer boycotts, excommunication from an organization, or timeouts to discipline children. Ostracism is a popular theme in reality television and often



## More examples of exclusion in the workplace

works well for games like musical chairs. At its most basic, ostracism is a natural part of the animal kingdom, says Kipling Williams, a professor of psychological sciences.

“Remember, ostracism is a form of bullying,” Williams says. “Is it good or bad? It obviously is effective or it wouldn’t be so prevalent. There are so many ways to exclude and ignore people. But what happens when it strips someone of his or her self-esteem or backfires? The question is not if it’s good or bad, but under what conditions is it good.”

### Recognizing the physical effects

Even though everyone uses exclusion or experiences ostracism in some way, there are concerns that it is being used more often and can be more harmful than previously believed. Williams considers the effects of ostracism to be a health concern, and he has studied how the human body registers its effects, just like physical pain.

Brain imaging shows that the part of the brain that detects pain, the anterior cingulate cortex, is activated when a person is ostracized for even a moment. It’s not much different from being punched, Williams says. Talking about the experience with a friend can alleviate the pain, but how long that pain lingers is often based on the perceived significance of the situation.

But, experts are not sure about the best way to cope with being ostracized, Williams says. He has found that people deal with it differently — they lash out, become despondent, or leave the situation. But leaving can be hard when the cold shoulder is coming from a spouse, sibling, or employer, he says.

### Common in office conflicts

Ostracism in the workplace occurs frequently and is often the first retaliative strategy. Ignoring someone or avoiding eye contact are easy ways to make an employee or peer feel bad, and are not likely to result in any consequences with the human relations department, Williams says. It also can be a way for people without power in the workplace to balance the scales.

“How do you document that someone is not talking to you?” he says. “People do it because they know it is effective. It also works well for someone who cannot effectively argue with others.”

Williams has found that temporary employees report frequently being ostracized. Permanent employees don’t introduce themselves or give that person any attention because they assume he or she will not be there very long. Often it’s unintentional, but it does impact temporary employees’ performance, he says.

*continued*

Two organizational communication researchers, Robin Clair and Karen Myers, are looking at how people experience ostracism on the job.

Clair, author of *Organizing Silence: A World of Possibilities*, is interested in how people exclude others by silencing them. In her book she explores how communication — such as what people say and don’t say — can prevent others from addressing how they are mistreated in today’s workforce.

The author also looks at how women experience sexual harassment on the job and if harassment policies are written in ways that silence victims by discouraging complaints.

“Unfortunately, many people who experience harassment today are still silenced,” Clair says. “Their concern may be trivialized or redefined. For example, some might say, ‘Boys will be boys’ or ‘It really wasn’t that bad. He was just flirting.’”

In interviews with women who had been sexually harassed, Clair found that often many of the victims would give their harassers the cold shoulder rather than confront them or report them, if that was possible.

Myers is curious about how new employees are accepted or excluded when they start a new job.

“Observe your new environment carefully to learn about values and normative behaviors,” Myers says. “Does arriving 10 minutes late to work mean a person has special privileges, that it is acceptable for all employees, or is the behavior generally frowned upon?”

There are things new employees can do to make sure they are included in the workplace, Myers says. She recommends the new person communicate that he or she wants to get involved — from working on extra projects to planning office functions. And secondly, the new employee should pay attention to the office’s social norms.

“Diversity is a wonderful component of any organization, but different backgrounds and social norms can lead to exclusion when cultural differences lead to dissimilarity in behaviors,” Myers says.

This can lead to voluntary or involuntary exclusion, she says.

“When people are different we tend to withdraw, but we must keep an open mind because diversity is good for us. It helps us and the organization evolve.”



*Kipling Williams, a professor of psychological sciences, addresses ostracism in his book *Ostracism: The Power of Silence*. His book explores how ostracism affects an individual's coping responses, self-esteem, and sense of belonging.*



# LOOKING BEYOND THE SILENT TREATMENT

*continued*

## Isolation as discipline

Timeout, a common form of discipline for children, isolates a child from the rest of the group.

"People assume that timeouts don't have bad effects because children are not touched, but I am not so sure," Williams says. "They may have longer lasting effects, and it's important that we have a better understanding of the consequences."

Williams, a social psychologist, became interested in ostracism during graduate school while watching a documentary on how the silent treatment was used to reprimand a West Point cadet. The cadet was not allowed to speak to anyone. He ate alone, and his roommate even moved out.

"I thought, 'Wow, that is very powerful,'"

Williams says. "We know people will comply and conform to avoid being excluded, but we don't know how people react when they are excluded."

Williams examines how receiving the cold shoulder or silent treatment can affect people's health, behavior, and relationships. Over the years, he and his team have interviewed more than 150 people, and he is still amazed at how people ostracize each other. One father ignored his teenage son by not setting a place for him at the dinner table for several weeks. A woman

reported that her husband gave her the silent treatment several times during 40 years of marriage.

Now, Williams also is studying how groups of people react to exclusion. "What happens when a group is ignored by its social environment, its government, or other similar groups?" Williams asks. "Will they become more provocative and violent? Is this how terrorist groups evolve?"

## Racism and exclusion

How African American parents teach their children about racism is something Mia Smith Bynum took an interest in as a researcher studying minority parenting. Now it's more of a personal topic for her as she watches her 2-year-old son grow up.

"At some point, I will need to talk to my son about racism, stereotypes, and other issues that young black men face in today's society," says Bynum, an assistant professor of psychological sciences. "So the question becomes 'How do we prepare our youth for these situations?'"

She recently conducted a study with 280 African American college students about how they cope with racism. She found that black students who talked to their parents about the importance of African American history, pride, and extended family relations reported less stress, especially when dealing with situations related to racism.

Understanding how and what parents teach their children about racism helps explain differences in parenting techniques. In the 1990s when experts started to look at the racial differences in parenting, the ideal parent was described as someone who was compassionate and authoritative. Black parents, however, often were considered more authoritarian

*"At some point, I will need to talk to my son about racism, stereotypes, and other issues that young black men face in today's society."*







*Mia Smith Bynum, an assistant professor of psychological sciences, reads to her son at Happy Hollow Park in West Lafayette, Indiana.*

and less compassionate, meaning they did not have the characteristics of the ideal parent, Bynum says.

“Researchers did not know how to measure warmth in these families or consider their cultural differences,” she says. “There are reasons why black parents appear to be tougher. Racism is something they still deal with today. And for some, they live in more dangerous communities where there might be more negative influences such as drugs and gangs.”

Bynum and her research team are interviewing 50 families to learn about what they say to their children about coping with racism. She also is asking children what they hear or understand from their parents.

“Teaching children skills for coping with racism can help them deal with and learn to manage their feelings effectively,” she says. “It’s a delicate issue because they don’t want the children to be bitter toward the world. They want to prepare them.”

At least, that’s how Bynum feels when it comes to helping her son live a happy and positive life.

## Tips for black parents when talking to children about racism

- Be willing to answer children’s questions about experiences that might involve racial bias. However, discuss any experiences or current events involving racial issues in age-appropriate ways to help children understand them.
- Build cultural pride and a positive black identity from an early age by making time to talk about black history and cultural traditions. Expose children to black children’s books and positive images of blacks in the local community, media, etc.
- Parents are role models. How parents talk about racism is likely to be mirrored by their children. With older children and adolescents, discuss strategies for coping successfully with racist encounters.
- When your child experiences racism, provide emotional support to help him or her cope.
- Recognize that any conversations about racism may be painful, but know that generations of black families have coped successfully with the challenges it brings.

*Information provided by Mia Smith Bynum.*

## *Celebrating* ***a History Professor's Homecoming***

### ***John Contreni named the sixth dean of the college***

KELLY HILLER

**D**uring the early 1970s when the job market for history professors was bleak, John Contreni seized an opportunity that would prove to be the prelude to his future leadership roles. As he was finishing his PhD in medieval history at Michigan State University in 1971, there were only three job openings in his field of study across the United States. Purdue University was one of the options and his first choice because of its stature and reputation. Contreni was extended an offer and started that fall as an assistant professor.

Contreni's first leadership role began in 1981 when he was appointed assistant dean in the School of Humanities, Social Science, and Education, now the College of Liberal Arts. In 1982 he was also appointed interim head of the Department of Foreign Languages and Literatures. He relinquished both assignments in 1985 when he returned to history and served as department head from 1985–97.

He became dean of the Graduate School in 2004 and held this post until his current appointment.

After an external and internal search, Contreni was named the dean of the College of Liberal Arts in May and officially began his new role on June 15. "I am most excited about the opportunity to work with the faculty and students and to begin the process of creating what I call a narrative of the college," he says. "The strategic plan does a very good job of describing various aspects of the college and how we contribute to the University, but I want to sharpen that focus."

Contreni plans to assemble a task force of faculty, students, and alumni whose creativity and imagination will bring a college-level perspective to the team. "I'd like the task force to craft a focused narrative that outlines how the college contributes to society and presents a new definition of the college within the context of Purdue

University." The work of the task force will be shared with the college as a whole in the spring semester. His desired outcome will be a unified and energized college that boasts a transforming message.

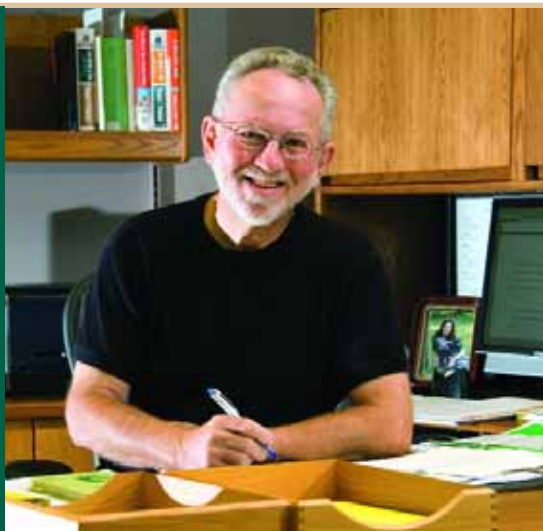
In addition to launching the narrative process, Contreni plans to begin his first semester by immersing himself in the college — learning policies and procedures, meeting with department



*Student perspectives are very important to Contreni. An informal conversation often reveals issues and challenges students encounter that sometimes go undetected by administrators.*



*Contreni recognizes that there is a special challenge that comes with representing the arts, humanities, and social and health sciences on a Research 1 campus with rich traditions in science, technology, engineering, and mathematical (STEM) disciplines. "I look forward to helping to articulate a lively and vibrant space for our work on a STEM-intensive campus," he says.*



heads and program directors, and attending faculty meetings. Accessibility and visibility are characteristics of his leadership style. "I enjoy being involved with the faculty. It is a great way to gauge dynamism in the college and an opportunity to be exposed to the diverse productivity of the faculty," he says. "They are writing books, conducting research, directing artistic productions, and studying in scientific laboratories, making for a very interesting atmosphere."

Contreni is equally enthusiastic about interacting with students. "I haven't actually added it up, but I have probably taught more than 8,000 students over the years," he says. "It is fascinating to watch them grow personally and intellectually as students and then equally satisfying to see that they still value their experience at Purdue 20 years down the road as alumni. I've been amazed and delighted to receive congratulatory notes from students who had me in class in the 1970s."

*"I am most excited about the opportunity to work with the faculty and students."*

Despite a packed calendar, Contreni tries to find time to unwind by fishing in the northeastern part of the United States. While at home, he enjoys using his carpentry skills to work on his 1890s-era home, landscaping, and gardening. He and his wife, Margarita, who is director of development in the School of Electrical and Computer Engineering, have six children

and four grandchildren, so family is also a large part of his life outside of the office.

Looking forward to his new role, Contreni plans to provide a road map for the college and to generate increased awareness about the contributions of the arts, humanities, and social and health sciences. "People often ask, 'What do you do with a liberal arts degree?'"

Look at the front page of any newspaper. The topics that demand our attention and the talents of our faculty and students are issues of war, peace, sports, poverty, social justice, culture, religion, racism, gender, and entertainment. These are our topics, our issues."

## College Leadership

■ **1963 to 1972**

Marbury B. Ogle, political science

■ **1972 to 1973 interim**

George P. Salen, education

■ **1973 to 1985**

Robert L. Ringel, audiology

■ **1985 to 1987 interim**

Leon E. Trachtman, communication

■ **1987 to 1995**

David A. Caputo, political science

■ **1995 to 1996 interim**

Thomas P. Adler, English

■ **1996 to 2002**

Margaret M. Rowe, English

■ **2002 to 2005**

Toby L. Parcel, sociology

■ **2005 to 2006 interim**

Thomas P. Adler, English

■ **2006 to present**

John J. Contreni, history

## Professor rewrites Hollywood script by using the workplace to save lives

AMY PATTERSON NEUBERT

**H**ealth communication professor Susan Morgan enjoys an entertaining movie or television show as much as anyone. She is concerned, however, that some plot twists demonizing organ donation are costing people their lives.

"Most people would agree that organ donation is important and meaningful, but many people do not sign up to donate or do not talk to their family members about their decision," she says. "As long as Hollywood continues to perpetuate misinformation, then we will need to educate the public one-on-one. And we're finding that the workplace is a great way to do this."

Morgan is tracking how organ donation is portrayed on television to better understand why people are not signing up to be organ donors. Even a fictional story about a black market for organs or doctors who murder patients for organs can influence whether people support organ donation, she says.

To combat such myths, Morgan encourages a more personal approach to informing people about organ



*Susan Morgan, an associate professor of communication, hopes a more personal approach to informing people about organ donation encourages more people to sign up to be donors.*

donation through the New Jersey Workplace Partnership for Life, which provides tailored health campaigns in workplace settings. The workplace program helps create positive results by using company Web sites, newspapers, newsletters, and posters to feature stories from co-workers about how organ donation has touched their lives.

"People spend a lot of time with co-workers, and over time they do become like family," Morgan says. "Knowing the personal stories of co-workers makes a difference, and it becomes easier to make a personal connection with the issue of organ donation."

## CLA faculty visit China through Global Partners Program

Six CLA faculty and staff members traveled to China for two weeks in late May as a part of the Global Partners Program sponsored by the Office of International Programs. The program aims to increase the number of Purdue students studying abroad. A total of nine faculty and staff members from a variety of disciplines participated in the trip.



They spent their time learning about the culture, meeting with students and faculty at universities, and developing ideas for study abroad programs they can begin or enhance at Purdue. They visited Tsinghua and Peking universities in Beijing, Shanghai Jiao Tong University in Shanghai, and Ningbo University in Zhejiang Province as a part of their tour.

This was the first time David Santogrossi, associate dean of liberal arts, had returned to China after teaching psychology there in 1982. Eager to see the changes, he emphasizes, "the object is to become familiar with programs where we hope Purdue students will study abroad so that we can describe them accurately and fully."

*David Santogrossi (top left), associate dean and international programs officer; Larry Leverenz, clinical professor of health and kinesiology; Dennis Bowling, director of CLA academic advising; Doug Hurt, professor and head, Department of History; Wei Hong (bottom left), associate professor of foreign languages and literatures; and Pam Deutsch, continuing lecturer of communication, met with Purdue alumni for dinner in Shanghai.*



## WRITING HISTORY:

# Balkans scholar helps Eastern Europe set the record straight

AMY PATTERSON NEUBERT

**H**istory professor Charles Ingrao coordinated a global effort involving more than 250 scholars to set the record straight about the wars involving Serbia, Bosnia, Croatia, Slovenia, and Kosovo, as well as the mass killings of Bosnian civilians.

Ingrao, who studies ethnic conflict in Central Europe, conceived of the Scholar's Initiative project in 1997 during the first of 31 trips that he made to the former Yugoslavia. He was surprised when he learned that many of the scholars from the region readily acknowledged that their countries' accounts of the wars were incomplete and inaccurate.

"The Western world has a more accurate picture of what happened in these countries than the people who live there," Ingrao says. "Ever since the 1991–92 dissolution of Yugoslavia, we have witnessed the birth of a half-dozen self-serving accounts of what happened that carefully exclude inconvenient facts, while emphasizing or simply creating new ones that reinforce the divisions between peoples."

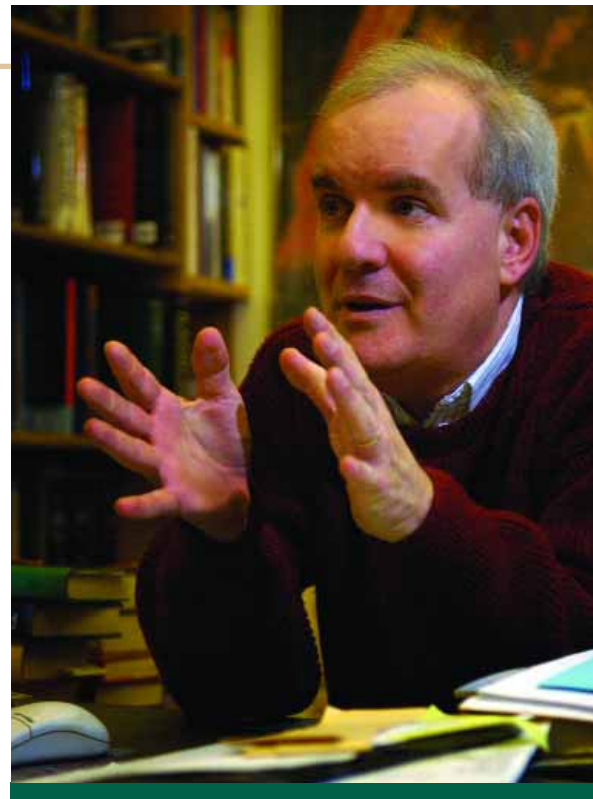
The scholars — representing more than 25 countries from five continents — are addressing 11 controversies from 1986 to 2000, including the wars and ethnic cleansings involving Serbia, Bosnia, Croatia, Slovenia, and Kosovo. The scholars have met annually since 2001 and have briefed several Balkan leaders as well as officials in the State

Department and Congress on the group's findings. Although the reports will be published, the primary objective is to educate the general public through the mass media.

Yugoslavia was formed after World War I, when a victorious Serbia merged with the southern Slav lands of the former Austro-Hungarian Empire (Croatia, Dalmatia, Bosnia, Herzegovina, Slovenia, and Vojvodina) and the independent state of Montenegro. Germany and its Axis allies partitioned and occupied the country during World War II, after which the partisan leader Josip Broz Tito recreated it as a communist state.

After the fall of the communist state, its regions began to secede. The nationalist Serbian President Slobodan Milosevic briefly fought to keep Slovenia in the federation before launching major wars with Croatia and Bosnia in an attempt to retain control over Serb-inhabited areas.

The ethnic cleansing and the deaths of thousands of civilians prompted the intervention of the United Nations, which dispatched a "protection force" to Bosnia and created a criminal tribunal at The Hague, Netherlands. By 1995, additional events, including the massacre of more than 7,000 Bosnian Muslims at Srebrenica, resulted in NATO air strikes against the Serbs, followed by a peace agreement signed in Dayton, Ohio. In 1999, NATO launched new air strikes against



*Charles Ingrao, professor of history, believes that the project's success will determine if the same model will be used for resolving other international conflicts.*

Yugoslavia following the commission of additional crimes by Serbian forces in Kosovo.

"We take pride in being an inclusive and fully open group in everything we do," Ingrao says. "We insist on looking at arguments and evidence presented by all sides. To dramatize this commitment, every team is jointly headed by one Serb and one non-Serb scholar, with 10 to 30 scholars from a half-dozen or more countries."

But this project is about more than scholarly discourse. Ingrao hopes to make people everywhere aware of the terrible price we pay by creating mutually incompatible versions of history.

"American and European officials were rightly criticized by the international media and human rights groups for not doing more to stop the genocide in Bosnia and Rwanda," Ingrao says. "Now we can do something to prevent this terrible process from repeating itself elsewhere tomorrow."

## Faculty Notes

**BEATE ALLERT** (Foreign Languages and Literatures) recently published two book chapters in *Lessings Grenzen und Companion to G. E. Lessing*. She presented a co-authored paper together with Dianne Atkinson (Mechanical Engineering) at the Frontiers in Education 2005 National Conference in Indianapolis. Also, she presented a paper on Lessing, Schiller, and Spiel in Washington, D.C.

**GEORGE AVERY** (Health and Kinesiology) had a chapter called "Coordinating Public Health Responses to Infectious Disease Threats" published in *Emerging Infectious Diseases and the Threat to Occupational Health in the U.S. and Canada*.

**SANDRA LYNN BARNES** (Sociology) was promoted to associate professor.

**ROBERT V. BARTLETT** (Political Science) was promoted to professor.

**ELENA BENEDICTO** (English) presented in two conferences in Mexico and one in Canada. In addition, she co-organized a symposium on the languages of Central America's Caribbean coast as part of the 52nd International Conference of Americanists held in Sevilla, Spain.

**LOUIS R. BERES** (Political Science) spent the summer lecturing in Morocco, Portugal, Spain, France, United Kingdom, Norway, Russia, and Estonia.

**SAMANTHA BLACKMON** (English) was promoted to associate professor.

**EVELYN BLACKWOOD** (Sociology and Anthropology) published "Gender Transgression in Colonial and Post-Colonial Indonesia" in the *Journal of Asian Studies*. She also presented a paper on same-sex marriage at the Fifth International Conference of the International Association for the Study of Sexuality, Culture, and Society in San Francisco.

**DAVID E. BLAKESLEY** (English) was promoted to professor.

**THOMAS F. BRODEN** (Foreign Languages and Literatures) received a career achievement award from the French government, which named him a chevalier in the Order of the Palmes Academiques. He published articles in *The Journal of Semiotics*, *Protee*, *Elsevier Encyclopedia of Language and Linguistics*, and *Semiotics*. Also, he presented a paper at the 11th Annual Colloquium on the Semiotics of Francophonie in Montreal, Canada.

**JULIA A. CHESTER** (Psychological Sciences) presented at the International Society for Biomedical Research on Alcoholism Conference in Sydney, Australia.

**VICTOR G. CICIRELLI** (Psychological Sciences) published articles in *Journal of Gerontology: Psychological Science*, *Psychology and Aging*, and *The Encyclopedia of Aging*.

**SUSAN CURTIS** (History) delivered the keynote address at the Transdisciplinarity and American Studies Conference at Fatih University in Istanbul, Turkey.

**ELENA CODA** (Foreign Languages and Literatures) presented the paper "Landscapes of Uncertainty in Gianni Celati's Narrative" at the joint conference of the American Association for Italian Studies and the American Association of Teachers of Italian in Genoa, Italy.

**DARREN DOCHUK** (History) has won the Society of American Historians' annual Allan Nevins Prize for the best dissertation in the field of United States history for "From Bible Belt to Sunbelt: Plain Folk Religion, Grassroots Politics, and the Southernization of Southern California, 1939–1969." Dochuk received his doctorate from the University of Notre Dame in 2005.

**ANGELICA A. DURAN** (English) was promoted to associate professor.

**MOHAN DUTTA** (Communication) won the 2006 Kentucky Conference on Health Communication Lewis Donohew Outstanding Scholar in Health Communication award.

**PHOEBE FARRIS** (Visual and Performing Arts) published "Visual Power: 21st Century Native American Artists/Intellectuals" in the *American Studies Journal* and "Mentors and Diversity" in the *Journal of the American Art Therapy Association*.

**DINO FELLUGA** (English) was the keynote speaker at the Going Awry Graduate Student Conference at Indiana University. Also, he was the lead organizer of the joint conference of the North American Society for the Study of Romanticism and the North American Victorian Studies Association held at Purdue University and currently serves as chair of NAVSA's Executive Council. In addition, Felluga published an article in the *Victorian Studies* journal.

**ANNE FLIOTSOS** (Visual and Performing Arts) published "Cultural Specificity and the American Musical" in *Studies in Popular Culture*. She also presented "Contemplative Practice and Script Analysis" at the Mid-America Theatre Conference.

**EDWARD FOX** (Psychological Sciences) presented a paper at the Fourth Congress of the International Society for Autonomic Neuroscience held at the Palais du Pharo in Marseille, France. Based on this presentation, he published "A Genetic Approach for Investigating Vagal Sensory Roles in Regulation of

Gastrointestinal Function and Food Intake" in a special issue of *Autonomic Neuroscience, Basic and Clinical* devoted to the conference proceedings.

**MARY GODWIN** (English) is the recipient of the 2006 Class of 1922 Helping Students Learn Award for her work, "Writing That Works: Improving Writing with a 'Rule of Five.'"

**PATRICIA HENLEY** (English) held the Coal Royalty Endowed Chair in Creative Writing during the spring 2006 semester at the University of Alabama.

**STACY E. HOLDEN** (History) published articles in *The Journal of the Historical Society* and the *ISIM Review*. In September, she traveled to Berkeley to discuss the celebration of the Muslim holiday of Aid al-Kabir during the colonial era.

**DOUG HURT** (History) has received the Plains Humanities Alliance Digital Research Fellowship for 2006–07. The honor recognizes his project "The Home Front in the Great Plains During World War II, 1939–1945," which involves the development of an interdisciplinary Web site.

**DAVID L. KEMMERER** (Speech, Language, and Hearing Sciences) was promoted to associate professor.

**KAREN I. KIRK** (Speech, Language, and Hearing Sciences) delivered a presentation on long-term cochlear implant outcomes in prelingually deafened children at the 5th Asia Pacific Symposium on Cochlear Implants and Related Sciences in Hong Kong. In addition, she was the keynote speaker at the 30th Annual Conference of the New Zealand Audiological Society.

**ROBERTA J. KRAFT** (Visual and Performing Arts) was promoted to professor.

**ROBERT P. LAMB** (English) had a chapter called "America Can Break Your Heart": On the Significance of Mark Twain" published in *A Companion to American Fiction*. He also delivered the keynote address at the New York Metro American Studies Association.

**BEN LAWTON** (Foreign Languages and Literatures) organized a special commemoration in honor of Italian filmmaker, poet, and author Pier Paolo Pasolini for the 30th anniversary of his murder as part of the joint conference of the American Association for Italian Studies and the American Association of Teachers of Italian held in Genoa, Italy. Twenty speakers from France, Italy, and the United States participated. In addition to organizing the commemoration, Lawton presented a paper entitled "Why We still Need Pasolini."

**LYLE L. LLOYD** (Speech, Language, and Hearing Sciences) received an honorary doctorate from the University of Pretoria in South Africa.

## New Faculty

**ROBERT MAY** (History) made five presentations in Costa Rica and Mexico this spring, including the televised inaugural lecture for the academic year at the University of Costa Rica.

**BILL MURPHY** (Speech, Language, and Hearing Sciences) has been selected as a 2006 Hoosier Hero in Science & Technology for his work with high school students who stutter.

**KAREN LA VALLEE NORTON** (Visual and Performing Arts) was promoted to associate professor.

**CAROLYN C. PERRUCCI** (Sociology and Anthropology) has been elected division chair for youth, aging, and the life course of the Society for the Study of Social Problems. She will serve a two-year term.

**LISA LEE PETERSON** (Visual and Performing Arts) has been awarded a Fulbright/Garcia Robles Scholarship and will be studying in Oaxaca, Mexico, January–April 2007.

**DONALD O. PLATT** (English) had a poem, "Two Poets Meet," chosen by former Poet Laureate Billy Collins to be reprinted in *The Best American Poetry 2006*. During the past year, Platt's poems have appeared in *Georgia Review*, *Field*, *Prairie Schooner*, *Chelsea*, *Antioch Review*, *Black Warrior Review*, *AGNI*, *Michigan Quarterly Review*, *Notre Dame Review*, *Cream City Review*, *Epoch*, and *BOMB Magazine*.

**LEIGH S. RAYMOND** (Political Science) was promoted to associate professor.

**BERT A. ROCKMAN** (Political Science) has received the Herbert A. Simon Award from the Midwest Political Science Association. The award is given to a scholar who has made a significant contribution to the scientific study of bureaucracy.

**WILLIAM L. ROWE** (Philosophy) received the Indiana Humanities Award from the Indiana Humanities Council. The award is presented to scholars whose service has helped to advance and strengthen American culture.

**ROBERT SABOL** (Visual and Performing Arts) was elected vice president of the National Art Education Association (NAEA) Western Region, member of the Board of Directors for the NAEA, and member of the Executive Committee of the Board of Directors of the NAEA. He also was inducted as a Distinguished Fellow for the Art Education Association of Indiana.

**PORTER SHREVE** (English) within the past year has given more than 25 talks or readings at bookstores, festivals, and universities around the country, including the Printer's Row Book Fair in Chicago, the Los Angeles Times Festival of the Book, Butler University, and the University of Michigan.

### Communication

**JAMES TYLER**, assistant professor, PhD, University of Massachusetts, 2006

### English

**DWIGHT ATKINSON**, assistant professor, PhD, University of Southern California, 1993

**LANCE DUERFAHRD**, assistant professor, PhD, Yale, 2002

**TARA STAR JOHNSON**, assistant professor, PhD, University of Georgia, 2005

**MARY LEADER**, associate professor, PhD, Brandeis University, 2000

**BICH MINH NGUYEN**, assistant professor, MFA, University of Michigan, 1998

**MELANIE SHOFFNER**, assistant professor, PhD, University of North Carolina, Chapel Hill, 2006

### Foreign Languages and Literatures

**WEIJIE SONG**, assistant professor, PhD, Columbia University, 2006

### Health and Kinesiology

**JEFFREY HADDAD**, assistant professor, PhD, University of Massachusetts, Amherst, 2006

**MEGHAN MCDONOUGH**, visiting assistant professor, PhD, University of British Columbia, 2006

**TITILAYO A. OKOROR**, visiting assistant professor of health and kinesiology and African American studies, PhD, Pennsylvania State, 2006

**PHILIP J. TROPEL**, assistant professor, PhD, University of South Carolina, 2000

### History

**JENNIFER FORAY**, assistant professor, PhD, Columbia University, 2006

**CAROLINE JANNEY**, assistant professor, PhD, University of Virginia, 2005

**DAWN RIGGS**, assistant professor, PhD, University of California, Riverside, 2003

### Philosophy

**PAUL DRAPER**, professor, PhD, University of California, Irvine, 1985

### Psychological Sciences

**JAMES LEBRETON**, associate professor, PhD, The University of Tennessee, 2002

**DONALD LYNAM**, professor, PhD, University of Wisconsin-Madison, 1995

**MARGO MONTEITH**, professor, PhD, University of Wisconsin-Madison, 1991

**ROBERT PHILLIPS**, research assistant professor, PhD, Purdue University, 2000

### Sociology and Anthropology

**BRIAN C. KELLY**, assistant professor, PhD, Columbia University, 2006

**BERT USEEM**, professor, PhD, Brandeis University, 1980

**SHARON WILLIAMS**, assistant professor, PhD, Ohio State University, 2004

**VALENTINE MOGHADAM**, director of women's studies, professor of sociology, PhD, American University, 1986

### Speech, Language, and Hearing Sciences

**HALA ELSISY**, clinical assistant professor, PhD, Purdue University, 2005

### Patti and Rusty Rueff Department of Visual and Performing Arts

**LISA FAROOQUE**, assistant professor, PhD, New School University, 2006

**SEUNGHAEE LEE**, assistant professor, PhD, Michigan State University, 2004

**MAURA SCHAFFER**, assistant professor, PhD, Florida State University, 2000

**FABIAN WINKLER**, assistant professor, PhD, University of California, Los Angeles, 2003

**GLENN G. SPARKS** (Communication) gave the presentation "Astrology, Prophecy, UFOs and other 'Scientific' Phenomena in the Media" in Leuven, Belgium, at the Science Communication Institute.

**MANGALA SUBRAMANIAM** (Sociology and Anthropology) presented a paper on religious-based violence in India at the Third General Conference of the European Consortium for Political Research in Budapest, Hungary.

**RICHARD THOMAS** (Visual and Performing Arts) and Ron Shoemaker, a senior from Lafayette, Indiana, composed the sound score for the 2005 production of "His Occupation". It was selected for exhibit in the United States National Exhibition at the 2007 Prague Quadrennial. The United States Institute for Theater Technology selects American pieces to exhibit at the

event, which is held every four years in Prague and more than 50 countries are represented

**ANTONIO D. TILLIS** (Foreign Languages and Literatures) was promoted to associate professor.

**STEVEN R. WILSON** (Communication) was elected chair of the National Communication Division's Interpersonal Communication Division for 2005–06. He served as program planner for the 2005 Conference in Boston and will chair the division's top papers panel and business meeting at the 2006 meeting in San Antonio.

**STEVE C. VISSER** (Visual and Performing Arts) was promoted to professor.

**FENGANG YANG** (Sociology and Anthropology) was promoted to associate professor.



# finePRINT



**JAMES G. ANDERSON**, professor of sociology/communication, and Carolyn E. Aydin, *Evaluating the Organizational Impact of Healthcare Information Systems*, second edition, Springer, 2005.

**ROBERT V. BARTLETT**, professor of political science, and Walter F. Baber, *Deliberative Environmental Politics: Democracy and Ecological Rationality*, MIT Press, 2005.

**PETRONIO A. BENDITO**, assistant professor of visual and performing arts, *Website Design e Comunicacao Visual*, Federal University of Paraiba, Brazil, 2006.

**LINDA S. BERGMANN**, associate professor of English, is a co-editor of the collection *Composition and/or Literature: The End(s) of Education*, NCTE Press, 2006.

**MICHAEL BERGMANN**, associate professor of philosophy, *Justification without Awareness: A Defense of Epistemic Externalism*, Oxford University Press, 2006.

**JOHN DUVALL**, professor of English, is a co-editor of the collection *Approaches to Teaching DeLillo's White Noise*, Modern Language Association, 2006. Duvall authored the essay "White Noise and the Context of Postmodernism" (116–25) in the volume.

**CHRISTOPHER ECKHARDT**, associate professor of psychological sciences, and Christopher Murphy, *Treating the Abusive Partner: An Individualized Cognitive-Behavioral Approach*, Guilford Press, 2005.

**ROBERT P. LAMB**, associate professor of English, and G. R. Thompson, editors, *A Companion to American Fiction, 1865–1914*, *Blackwell Companions to Literature and Culture*, Blackwell Publishing, 2005.

**LYLE L. LLOYD**, professor of education and speech, language, and hearing sciences, and Erna Alant, editors, *Augmentative and Alternative Communication: Beyond Poverty*, second edition, John Wiley & Sons, 2006.

**HOWARD MANCING**, professor of Spanish, *Miguel de Cervantes' "Don Quixote": A Reference Guide*, Greenwood Press, 2006.

**JACQUELINE MARINA**, associate professor of philosophy, *The Cambridge Companion to Friedrich Schleiermacher*, Cambridge University Press, 2005.

**FLOYD MERRELL**, professor of Spanish, and J. Queiroz, editors, *Abduction: Between Subjectivity and Objectivity*. A special edition for the journal *Semiotica* (2005).

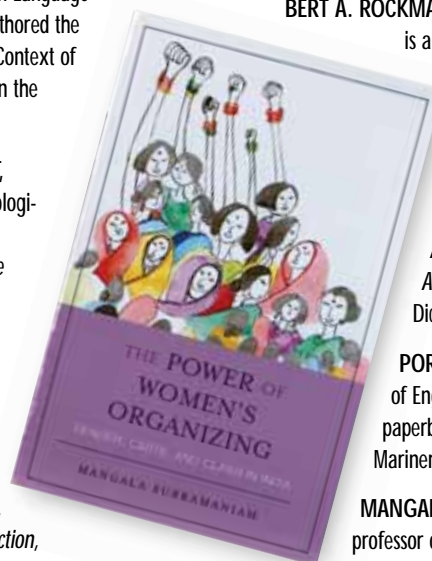
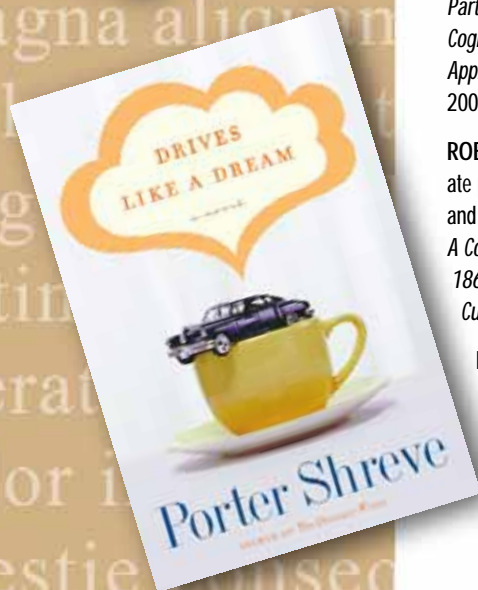
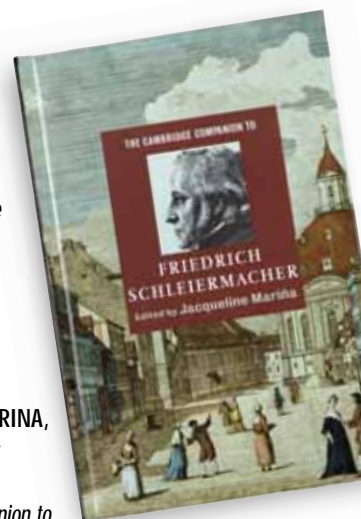
**VENETRIA K. PATTON**, associate professor of African American studies/English, *Teaching American Literature: Background Readings*, edited, Bedford/St. Martin's Press, 2006.

**BERT A. ROCKMAN**, professor of political science, is a co-editor of *The Handbook of Political Institutions*, Oxford University Press, 2006.

**HERBERT ROWLAND**, professor of German, *More Than Meets the Eye: Hans Christian Andersen and Nineteenth-Century American Criticism*, Fairleigh Dickinson University Press, 2006.

**PORTER SHREVE**, associate professor of English, *Drives Like a Dream*, first paperback edition, second printing, Mariner Books, 2006.

**MANGALA SUBRAMANIAM**, assistant professor of sociology and anthropology/women's studies, *The Power of Women's Organizing: Gender, Caste, and Class in India*, Lexington Books, 2006.



## Remembering a leader

**ROBERT RINGEL**, 69, passed away May 12 at his residence after a brief illness. He received his bachelor's degree in 1959 from Brooklyn College and his master's and doctoral degrees from Purdue University. He had resided in West Lafayette since 1966.

Ringel began his Purdue career in 1966 as an assistant professor in the Department of Audiology and Speech Sciences. He was professor and head of audiology and speech sciences from 1970 until 1973; dean of the School of Humanities, Social Sciences, and Education from 1973 until 1986; vice president and dean of the Graduate School from 1986 until 1990; and executive vice president for academic affairs from 1990 until 2001. He returned to teaching from 2001 until 2005.

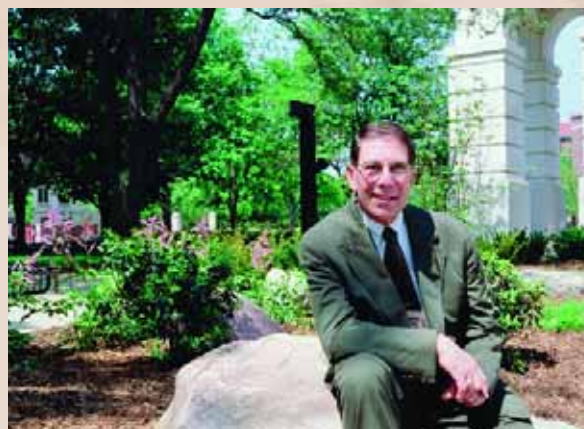
Steven Beering, former Purdue president, worked closely with Ringel from 1982 on and said that Ringel did an extraordinary job in all areas. "In addition to his administrative skills, he was known as an exceptional scientist in

audiology and speech; he was internationally known," he says.

"He was a tremendous professor, a great academic, and a lovely human being; one of the highlights of his life was the immense love and appreciation that he received from his graduate students, who stuck with him through all of their careers," says Beering.

Ringel was a member of Temple Israel in West Lafayette. He completed a Pre-Rabbinic Fellows program at the Hebrew Union College Jewish Institute of Religion in 2000; served on the board of directors and as a faculty advisor for the Hillel Foundation; served on the Home Hospital board of directors from 1978 to 1987; served on the board of directors for the Lafayette Symphony Orchestra from 1983 to 1985; and served on the board of directors for the Indianapolis Center for Advanced Research from 1988 to 1992.

Margaret Rowe served under Ringel when he was the dean of the School of Humanities, Social Sciences, and Education from 1973 to 1986. "What he did was



*Robert Ringel posed for this photograph for Inside Purdue in 2001 when he was planning to step down as Purdue's executive vice president for academic affairs.*

make the school much better and put us on the map at Purdue," she says. "And that's no small deal. He had real academic values, and he was a tough customer."

Ringel was extremely loyal to Purdue, but those who knew him best recognized that Purdue did not come first in his life. He stood for "family, faith, and friends," Rowe says.

His wife, Estelle; two sons, Stuart and Mark; and five grandchildren survive Ringel.

## In Memoriam

**MERRILL M. MAY**, 92, retired professor emeritus of English, died February 5, 2006. He received his bachelor's and master's degrees in English from the University of Chicago. After serving in the army during World War II, he returned to the University of Chicago and earned a PhD in English in 1954.

May taught English at the University of Illinois, the University of Nebraska, and Northwestern University before joining the English faculty at Purdue University in 1953. He retired from Purdue as a professor emeritus of English in 1979.

May began spending summers in his beloved New Mexico in the 1960s, and became an expert on Southwestern literature and art. He moved to Albuquerque after

retirement, where he continued to pursue his interests in Southwestern literature, art, and culture. He also became very active as a patron of the theater in Albuquerque, including serving on the board of the Vortex Theatre.

May was a true renaissance man, with a great depth and breadth of knowledge of literature, history, art, and politics. He was an accomplished poet. He was an engaging and entertaining conversationalist who enjoyed his family and friends greatly, as they also enjoyed his company. He was loyal, kind, and generous to all, and brought good cheer and wisdom into the lives of many people. He was loved and will be missed.



## Students survey expatriates about Mexico's election

AMY PATTERSON NEUBERT

After studying Spanish since high school and living in Madrid for a semester during college, College of Liberal Arts alumna Erin Annesley feels confident about her Spanish-speaking skills. But when she learned that her primary task as a member of a new political science class last spring was to interview dozens of Mexican expatriates, she assumed her classmate from El Salvador would be the one who returned with more completed surveys.

"What was surprising was that the native Spanish speakers did not get any more surveys just because they have spoken Spanish their entire lives," says Annesley, who graduated in May after majoring in psychology and Spanish.

Annesley and her nine classmates from the course "Mexican Expatriates in the 'Crossroads of America': Political Research on Bi-National Citizenship" interviewed more than 150 Mexican expatriates around the community last spring. The students left with even more confidence in their Spanish-speaking abilities and had the rare experience

of playing an integral role in a social science research project.

James McCann, associate professor of political science, created this opportunity for students to participate in survey research with the aim of learning more about global citizenship. McCann became interested in Mexican expatriates' political activity in 2005, when they were granted dual voting rights, via absentee ballot, for the first time. About four million Mexican citizens living in the United States could have participated in the presidential



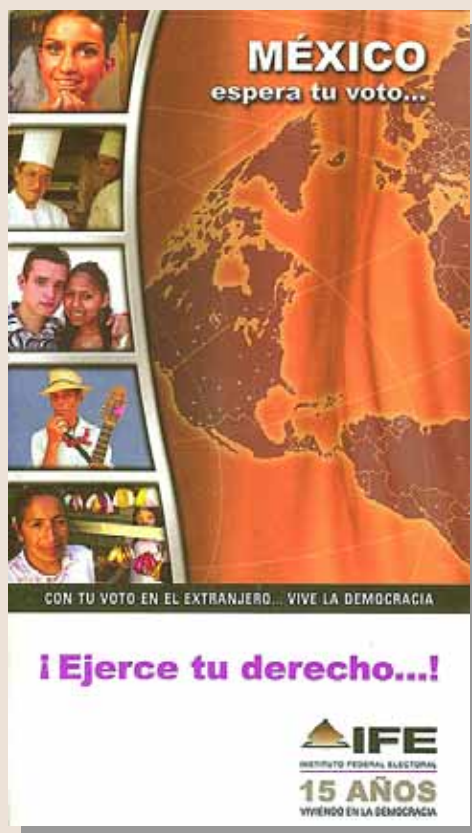
*Caitlin Fitzpatrick (left), Professor James McCann, and Erin Annesley review completed surveys.*

election, which was held July 2, 2006. However, fewer than 50,000 solicited an absentee ballot.

"I wanted to understand what Mexican expatriates thought about the Mexican presidential election, and if it was meaningful to them even though they lived and worked in a different country," McCann says. "I also wanted to know whether dual-citizenship implies any kind of 'dual-loyalty' for Mexicans living in the United States."

McCann's preliminary analysis found that "attentiveness to the Mexican election can in fact boost civic engagement in the U.S. context. Cross-border political engagement does not diminish civic aspirations here in north-central Indiana." As part of this research project, McCann surveyed Mexican expatriates in California and Texas to explore patterns of dual-citizenship across very different regions.

"Dual-citizenship with voting rights can be an opportunity for people in the United States to take a more global interest in politics, and that includes what's happening in this country," McCann says. "These are important trends that American candidates also will be interested in as we approach the 2006 mid-term election and the 2008 presidential election."





## Student wins top prize in entrepreneurial competition

AMY PATTERSON NEUBERT

Courtney Howard met her best friend running cross-country in middle school. Eight years later, the friends teamed again as the founders and creators of a line of new soy-based cosmetics.

On February 16, Howard and Ruth Pinto's company, Manipure Cosmetics, won the \$15,000 undergraduate prize in the 19th annual Burton D. Morgan Entrepreneurial Competition. They were applauded for their vision to produce, market, and distribute their line of all-natural cosmetics.

Howard and Pinto graduated in 2004 from Jefferson High School in Lafayette, Indiana, and took different academic paths at Purdue. Pinto, a junior, went into biology and food processing engineering, and Howard, a senior, pursued sociology and German. They

teamed up last year to create a product for a soy innovation contest.

"We were just experimenting with soy to design waterproofing for clothing when we realized that what we created could take off nail polish," says Howard. "We thought, 'Wouldn't it be great if there was a line of cosmetics that was all natural and dedicated to no-animal testing?'"

Howard and Pinto are working with the Indiana Soybean Board to bring their product to market. One day, their cosmetics line may include lotions, hair care, soap, and lip balm.

Howard's talents with soy also were recognized by the Indiana Soybean Board in March. She, Pinto, and Philip Dorroll, a senior in the College of Liberal Arts, each received a \$2,500 cash award for their creation of jam made with soy pectin for the 2006 Soybean Utilization Contest. Their product, Soy Spreads All-Natural Jams, comes in three flavors — triple berry, strawberry, and peach cobbler. The contest is sponsored by the Indiana Soybean Board and Purdue.



*Courtney Howard makes the winning presentation on February 16 in the undergraduate division of Purdue's 19th annual Burton D. Morgan Entrepreneurial Competition.*

*Photo credit: David Umberger*

## CLA student wins shirt design contest

John Dutton, a senior in industrial design, looks forward to seeing his design on thousands of t-shirts this fall at Purdue football games. "It will be crazy to see so many people wearing something that I created," says Dutton.

Dutton's design was chosen from more than 70 other entries as the 2006 football season shirt. The judges included athletic department administrators, four football players, a coach, and the manager of Purdue Pride team store.



## "I'd like to thank the Academy..."

KELLY HILLER

### 2005–06 Graduates with Highest Distinction

Lauren Adamik  
Sarah Anderson  
Lindsay Bentz  
Jennifer Blank  
Jennifer Bolinger  
Meghan Darling\*  
Harold Drozdowski\*  
Jason Edwards  
Kristina Fleck  
Su Chuen Foo\*  
Andrea Frischkorn  
Angela Heck  
Brianna Hefner  
Caitlin Kelly  
Karalee Koontz\*  
Timothy Kurtz\*  
Aaron Lewis  
Angela Olson\*  
Benjamin Reinhard\*  
Beth Schulte  
Melissa Slick\*  
Aimee Smith\*  
Julie Truesdell  
Cecilee Walker

\*Indicates a 4.0 GPA

Many of us only daydream about how that moment must feel, but for Purdue student Mak Hossain, his dream became a reality.

Hossain, a film studies student who also has a bachelor's degree from the Krannert School of Management, is the first Purdue student to receive a Student Academy Award — taking home a bronze medal. More than 518 films were submitted this year to the Academy of Motion Picture Arts and Sciences, including 75 in the documentary category. He is one of an elite group of 13 students from nine universities and colleges across the country to win one of the prized awards.

His 25-minute documentary, *Three Beauties*, tells the story of three girls, ages 7, 12, and 16, who do not know each other but share similar life paths living in the slums of Bangladesh. Hossain spent two and a half months filming in Dhaka, Bangladesh, his birth country. On a production budget of only \$500, Hossain filmed, edited, and directed the documentary. This is quite an accomplishment as most of the winning films were sponsored and had budgets of \$10,000.

Hossain and the other winners participated in a week of industry-related activities and social events leading up to the award ceremony. He described the Samuel Goldwin Theater in Beverly Hills, where the big event took place, as "breathtaking."



Winner of a Student Oscar, Mak Hossain, credits Professor Ben Lawton for igniting his passion for film through an Italian cinema class.

Photo credit: Tom Leininger/Journal and Courier

Hossain, 24, lives in Los Angeles and is working toward making his first feature film. "I want to make an independent film for \$5,000 and use that to make a \$20,000 film and keep doing that until someone notices. I feel like this is something that I have to do."



*The state-of-the-art smart mechanization of Ningbo Harbor was one of many sites that allowed the students to see the impact of the vast growth in commerce that has characterized China in the last decade.*

## Maymester across the globe

For 20 Purdue students from the colleges of Liberal Arts and Engineering, getting to their Maymester course required a passport. The two-credit course “Intercultural Teamwork” spanned two weeks in Harbin, Ningbo, and Shanghai, China. At each stop, students met their Chinese peers while completing collaborative course projects on aspects of Chinese culture.

The students had the opportunity to visit several manufacturing operations, including GM Shanghai where Purdue Global Engineering Alliance for Research and Education (GEARE) students are currently completing internships. They also attended university classes as well as cultural events as a part of the experience.

## A 4,000-mile summer journey

Joy Santee, a third-year PhD student in rhetoric and composition in English, spent her summer traveling solo from Yorktown, Pennsylvania, to Astoria, Oregon, on a self-supported, fully-loaded bike ride using Adventure Cycling maps. Although the trip was primarily a vacation, Santee used the cycling maps developed for an Underground Railroad route as a case study for her dissertation on rhetoric of cartography.



*On July 8, Joy Santee celebrated hitting the 3,000-mile mark just outside Jackson, Wyoming.*

## Communication student takes center court

Tracey Todd, a sophomore in public relations and rhetorical advocacy, was crowned 500 Festival Queen in May. She was one of 33 young women selected for the 500 Festival

Princess Program, serving as an ambassador for the 500 Festival and Indianapolis 500. She is the recipient of a \$2,500 educational scholarship from WTHR Channel 13 and the 500 Festival. In addition to participating in a variety of events during race week, Todd will represent the 500 Festival at various functions throughout the year.

*Tracey Todd*

*Photo credit: Banayote Photography*





## From the alumni board president

### *Greetings alumni and friends!*

As the new president of the College of Liberal Arts Alumni Board, I would like to introduce myself. I graduated from the School of Humanities, Social Science, and Education (HSSE) in 1965 with a major in English. No matter whether your degree was awarded by the college when it was known as HSSE (as mine was), School of Liberal Arts, or the College of Liberal Arts, it is clear that it is not the labeling of the degree that determines the high quality of the education we received at Purdue.

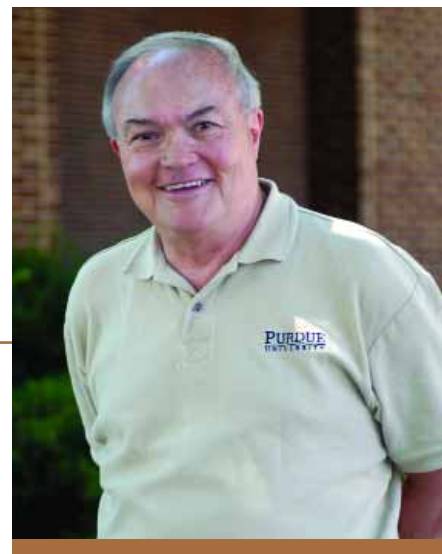
The past year has been an exciting one for the college. As you know, the college has a new, exciting (and excited) dean ... John Contreni. John has been at Purdue University since 1971, shortly after receiving his doctorate degree from Michigan State University. I look forward to serving as the board president under his leadership.

I would be remiss, however, if I did not recognize the contributions of Tom Adler as interim dean. As many of you are aware, Tom's service to the college from May 2005 to June 2006 was the second time that he provided outstanding

leadership while the search for a new dean was in progress. Thanks to you, Tom, for keeping the college on course and advancing its academic excellence in times that could have otherwise been unfocused and stressful.

I am looking forward to serving as your alumni board president during the coming year. The board hopes to increase the number of College of Liberal Arts alumni who are involved with CLA and Purdue. Should you have any suggestions as to programs and/or activities that the board should consider, please contact Chris Sharp, CLA alumni relations coordinator, or me. I can be contacted via e-mail at [tjenkins@hallrender.com](mailto:tjenkins@hallrender.com) or you can reach Chris at [ctsharp@purdue.edu](mailto:ctsharp@purdue.edu). You can also send your suggestions to the College of Liberal Arts, Alumni Relations, Beering Hall, Room 1280, 100 N. University St., West Lafayette, IN 47907.

If you are reading this letter, it is a good bet that you are not only a Liberal Arts graduate but also a member of the Purdue Alumni Association (PAA). One of the alumni board's goals is to increase alumni involvement in the many



activities of the college and PAA. If you know an alum who is not a member of PAA, I encourage you to solicit his or her involvement. A portion of the dues paid by a Liberal Arts/HSSE alum to PAA comes to the alumni board to help fund programs and activities.

Finally, I would like to recognize our outgoing alumni board members for their service and dedication to the board: Brian Beeler, Lillie Fisher, Margie Hand, Betsy Ismail, Virginia McKay, George McNelly, and Dorothy Runk Mennen. I would also like to recognize and thank Ted Bumbleburg, my predecessor as president, whose involvement with the board will continue.

Hail Purdue!

TOM JENKINS

*College of Liberal Arts  
Alumni Board President*

## ALUMNI VOLUNTEER SPOTLIGHT

### *Emily Smriga* (BA, Communication, 2003)

*The CLA Alumni Board relies on volunteers to help staff and support many alumni, student, and community outreach events throughout the year. Without the selfless dedication of volunteers, many initiatives just couldn't happen. Why give your time to the College of Liberal Arts? This Q&A with one of our volunteers gives some insight into her motivation.*

#### **Why did you want to volunteer for CLA and Purdue through the CLA Alumni Board?**

I feel that my education and experience at Purdue has given me so much in my life, and I wanted to find a way to give back. I've always loved volunteering in the community, so I thought what better way than to work with CLA Alumni Board.

#### **What events/activities have you participated in?**

I helped out at the Spring Fest booth and have been a guest lecturer in several communication courses.

#### **What have you enjoyed the most?**

I really enjoy guest lecturing to students majoring in advertising or other communication-related fields. I was sitting in their seats just a few years ago, so I try to give them advice and guidance that I might have found helpful when I was still a student.

#### **Have you learned anything new about the college/University since you started volunteering?**

I've learned that there is very strong alumni support from Purdue grads! I think that says great things about the University, since the alumni consistently want to come back to campus and help whatever way they can!

#### **What information would you share with other alumni who may consider becoming a CLA alumni volunteer?**

Becoming a CLA alumni volunteer is truly one of the most fulfilling ways you can help out Purdue. If you think you'd enjoy speaking with students, helping plan events, or providing career guidance and advice, then volunteering is right up your alley.

*Interested in becoming an alumni board volunteer? Visit [www.cla.purdue.edu/alumnifriends](http://www.cla.purdue.edu/alumnifriends) and click on "Volunteer Opportunities."*



*Dedicated volunteers, Melissa Benefiel and Smriga, braved the frigid spring day to help at Spring Fest 2006.*

# ALUMNI *news*

1949

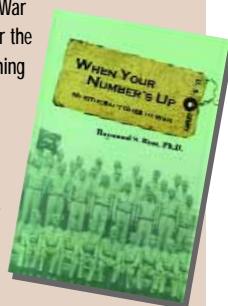
Nancy W. Friedersdorf (BS, Physical Recreation Education; PhD, Education, 1969) was honored with a bequest of \$10,000 to the Lake Park High School Educational Foundation from the estate of Lucille V. Mueller.

1951

Carol Pence Taylor (BA, Physical Recreation Education) has been the Chef de Mission for United States Aquatic Sports in World Championships for the past 12 years.

1954

Raymond Ross (PhD, Organizational Communication) recently released his book, *When Your Number's Up: Meritocracy Goes to War*. The book is a fact-fiction account of four soldiers during World War II who were chosen for the Army Specialized Training Program (ASTP). Ross has authored 20 editions of eight popular college textbooks and was a faculty member at several major universities, including Purdue. He was a part of the ASTP during World War II and was awarded the Combat Infantry Medal, the Purple Heart, and the Bronze Star. His book is available now on amazon.com or in bookstores.



1960

R. Wayne Pace (PhD, Communication) was recently recognized as one of the 10 outstanding emeriti alumni (graduating before 1965) of Brigham Young University. He is currently professor emeritus of organizational leadership in the Marriott School of Management. He also has two books that will be released this year.

1964

Donna D. Gill (BA, American and English Literature) retired after 40 years in journalism. She has been the managing editor of the *Chicago* magazine for the past 15 years and plans to open a communications and editing consulting business in Tucson, Arizona.

1966

Donald I. Craig (BA, Psychology) has written a book, *Andromeda: Pathway to Discovery*.

1967

Dean D. Craun (BA, Communication) is vice-chairman and director of public relations for the Minter Field Air Museum in Shafter, California.



1967

Col. Rich Cruz (BA, Political Science) credits his liberal arts education at Purdue with providing the foundation for a fulfilling military career and his current role as executive director of solutions and internal operations for Northrop Grumman Information Technology. He is now giving back to the University as president of the Purdue Alumni Association (PAA). Cruz is charged with connecting alumni to Purdue and one another. "I want to always have that connection to my University. Thanks to PAA, I can do that — and you can, too," says Cruz.

1968

Randy Earle (MA, Theatre; BSIM, Management, 1967) was awarded the Joel E. Rubin Founder's Award by the United States Institute for Theatre Technology. This award recognizes Earle's more than 30 years of service and is the highest honor given by the organization.

Johannes Jurgen Gerbig (MA, Comparative Literature), while still working at the Goethe-Institute in Hong Kong, received marching orders to travel to Taipei, Taiwan, to take over for a colleague.

Stephen Z. Wheelock (BA, Political Science and Government) is now on a six-month sabbatical, granted by the Bureau of National Affairs, in Green Bay working with the Oneida Tribe of Wisconsin to help them organize materials collected by the tribe's Department of Cultural Heritage.

1969

Barbara J. Sloan (BA, Humanities and Social Sciences) has a new part-time career in writing. She published her first freelance magazine article and over 50 newspaper articles throughout this past year.

1972

Larry M. Stultz (MA, Visual Design; BA, Humanities and Social Sciences, 1969) received his PhD from Georgia State University in May 2006. He now teaches creative and conceptual thinking methodologies at The Art Institute of Atlanta, where he serves as chair of the advertising department.

1975

Mark A. Krentz (BA, Communication) and his wife, Laura, accepted the Indiana Governor's Business Award from Governor Mitch Daniels and Lt. Gov. Becky Skillman in Indianapolis in November 2005.

Kenneth Paulin (PhD, Communication; MA, Communication, 1968) will present a program at the 2006 International Listening Association Conference titled "Listening & Healing: Listening with a Loving Heart."

Rosemarie C. White (BA, Interior Design) is a project manager/interior designer with Rule Joy Trammell and Rubio Architects and Interior Designers in Atlanta, Georgia.

1976

Tracy Adamson (BA, Fine Arts) joined the Indianapolis office of BSA LifeStructures as a project manager.

Mary Patitsas Giapponi (BA, Communication) received her master's degree in business communications from The Ohio State University.

1977

Robert Gambill (BA, Foreign Languages and Literatures) is a tenor who has performed around the world. He resides in Europe and his biography can be viewed at [www.badix.ch](http://www.badix.ch).

Michael J. Hyde (PhD, Communication; MA, Communication, 1975) recently published a new book, *The Life-Giving Gift of Acknowledgement (A Philosophical and Rhetorical Inquiry)*, by Purdue University Press.

Andrea M. Simpson (BA, College of Liberal Arts) is the executive director of the University of Wisconsin-Milwaukee Alumni Association in Milwaukee.

1979

Brenda Rawlings Wilcox (BA, Communication) is the senior staff consultant of marketing support for Verizon.

1977



Hy Mariampolski (PhD, Sociology) and his wife, Sharon Wolf, are managing directors of QualiData Research, Inc. As ethnographers, they have devoted 20 years to helping major corporations discover product innovation opportunities through structured observations of consumers' everyday lives. Mariampolski's book, *Ethnography for Marketers*, outlines their methods. Nancy Rica Schiff highlighted them in her book, *Odder Jobs: More Portraits of Unusual Occupations*. Mariampolski is also a member of the College of Liberal Arts Dean's Advisory Council.



1980

**Robert E. Denton Jr.'s** (PhD, Communication) latest volume, *Moral Leadership and the American Presidency*, is his first trade book made available in major bookstores across America and online.

1981

**Angie Klink** (BA, Communication) won a 2005 ADDY Award at the North Central Advertising Federation's annual ADDY Awards for her children's book *Purdue Pete Finds His Hammer*.

**Garold L. Markle** (MA, Communication) had his most recent book, *Catalytic Coaching: The End of the Performance Review*, sell out of its first five printings. He recently signed a deal for a second book.

**Jon Nussbaum** (PhD, Communication), a professor at Penn State University, is serving as president of the International Communication Association.

1982

**Mary Alice Baker** (PhD, Communication) was honored as the 2005 University Professor at Lamar University. The professorship is awarded for life and is used to recognize a senior faculty member for distinguished teaching.

**Kent M. Broach** (BA, Humanities and Social Sciences) was elected to the management committee of the Wooden & McLaughlin law firm in Indianapolis, Indiana.

**Susan E. Fron** (BA, Communication) is the area manager of Financial Services for Eastman Kodak Company in Smyrna, Georgia.

**Robert T. Jones** (BA, Communication) is executive producer of a syndicated television show called *HomeTeam* for Litton Entertainment.

**Lisa (Fulwider) Smith** (BA, Communication) is the development director for a fine arts public school for grades three through twelve.

1983

**Jayne Abrate** (PhD, French; MA, French, 1980) teaches French at Drury College and University of Missouri at Rolla. In addition, she is the executive director of the American Association of Teachers of French. The French government has named her Chevalier dans l'Ordre des Arts et des Lettres (2000) and Chevalier dans l'Ordre des Palmes Academiques (2001).

**Steven A. Saba** (BA, Philosophy; BSEE, Electrical and Computer Engineering, 1982) retired after 20 years in consulting to help his wife launch and manage a public relations and media management company, Christine Saba Public Relations Consulting.



1982

**Thomas Crawford** (MS, Psychology) is the president and executive director of programs for Altheus, an advanced health and performance center. Before Altheus, he spent ten years as director of coaching for the US Olympic Committee, where he developed and managed education and performance programs for more than 45 Olympic and Pan American sports.

In addition, he has served as a faculty member at Indiana University-Purdue University Indianapolis and co-founded the Youth Sport, Fitness, and Health Clinic at the IU Medical Center.

1984

**Curtis J. Clawson** (BA, Foreign Languages and Literatures; BS, Economics, 1984) is the chairman and CEO of Hayes Lemmerz International Inc., a leading global supplier of automotive and commercial highway components.

**John G. Dunaway** (BA, Communication) is the senior pastor at Mt. Pleasant Baptist Church in Indianapolis, Indiana.

**Jay Fehnel** (BA, Communication) was appointed the vice president of the *Chicago Tribune's* entertainment products division and will oversee the company's extensive collection of television and movie information products.

**John Gerdes** (BA, Communication) has been promoting University of South Florida athletics for the past 18 years as assistant director of athletics-media relations.

**Jo Ann Klooz** (BA, Communication) joined Clarian Health Partners as a public relations specialist. Previously, she spent 12 years as news anchor and traffic reporter for WIBC, and as a public affairs host for WNOU, WYXB, and WENS in Indianapolis, Indiana.

**Scott A. Scales** (BA, Communication) is a senior financial advisor with Scales, Jacobs, Thacker and Associates in Newburgh, Indiana.

1985

**Pamela Pedersen Albrecht** (BA, Communication) is vice president for Mark James & Associates in Naperville, Illinois.

**Jacqueline S. Flanagan** (BA, Communication) was recently appointed as the director of development at FamilyLinks, a non-profit social service organization in Pittsburgh, Pennsylvania.

1986

**Roseann Lyle** (PhD, Physical Recreation Education) received Indiana's Premier Health Award for her significant contribution in the field of geriatrics and gerontology.

**Rusty Rueff** (BA, Communication; MS, Education, 1986) received the Alumni Achievement Award from the Mortar Board National College Senior Honor Society in Columbus, Ohio.

1985



**Kim Powell** (BA, Communication) is a public affairs contractor with the US Army's chemical demilitarization program. Over the past few months, she has been working on a temporary public affairs assignment with the Army Corps of Engineers in New Orleans. "It's a great privilege to be able to use my communication skills and experience to contribute in a small way to the city's ongoing recovery," says Powell. "Despite the devastation, it's impossible to ignore this city's heart and soul."

**Christopher S. Varnau** (BA, Communication) is the senior director of communications for the Christian Theological Seminary in Indianapolis, Indiana.

1987

**Mary Kay Conley** (BA, Communication; MS, Management, 1991) launched a human resources consulting business, Human Resource Results, specializing in compensation and benefits.

**Todd Jay Leonard** (MA, History; BA, History, 1985) authored a book titled *Letters Home: Musings of an American Expatriate Living in Japan*. The book describes daily Japanese life through the eyes and personal experiences of an American living and working in Japan.

**Tena M. Crudden Woenker** (BA, Psychology) is an underwriting coordinator for WBAA at Purdue University in West Lafayette, Indiana.

1988

**Patricia A. Baker Flesher** (BA, Political Science and Government) is the media relations manager at Portland Cement Association in Skokie, Illinois.

**Gail R. Knecht** (MS, Speech, Language, and Hearing Sciences; BA, Speech, Language, and Hearing Sciences, 1988; BS, Physical Recreation Education, 1988), owner of Knecht Audiology in Lafayette, Indiana, has been granted board certification in audiology.

**Dan W. Baggs** (BA, Psychology) received a master's degree from Valparaiso University and is an adjunct faculty member for Ivy Tech State College.

**Christine A. Van Aman** (BA, Communication) is a 2005 graduate of UNITE, an inner-city teaching corps program in Chicago, Illinois.

# ALUMNI *news*

1989



**Sharon Versyp** (BA, Communication) was named head coach of Purdue women's basketball. Versyp comes to Purdue after one year as women's head coach at Indiana University, where she guided Indiana to a 19-14 overall record. A former Purdue basketball player, she was the first Indiana Miss Basketball to attend Purdue. She remains one of only seven players in Purdue history to start all four years; she started 97 of 113 games played.

1989

**Andrew H. Fine** (BA, Communication) was appointed vice president of member services for Boutique Hotels & Resorts International.

**Sean Patrick Adams** (BA, History) was awarded a research fellowship by the Glider Lehrman Institute of American History. He will conduct research at the library of the New York Historical Society.

**Jill Bode** (BA, Communication) of Designed Write Public Relations in Franklin, Indiana, was a keynote presenter at the Business Network International Conference in Long Beach, California, in November 2005.

**April (Smith) Clark** (BA, Communication) published an article in the mid-winter issue of *Aspen Sjourner* magazine and is a reporter and columnist for the *Post Independent* daily newspaper in Glenwood, Colorado.

**Phil Fernandez** (BA, Communication) is the managing editor of *The Citizen-Times* in Asheville, North Carolina.

**Melissa Stephens** (BA, Communication) accepted a position at Professional Garage Door Systems in Plainfield, Indiana, as marketing manager.

**Robert E. Strand** (BA, French) joined K2 Inc. in 2004 as vice president for licensing.

1991

**Mick B. Fallis** (BA, Physical Recreation Education; BPE, Physical Recreation Education, 1994) was named athletic director and head men's basketball and golf coach at D'Youville College in Buffalo, New York.

**Heidi C. Goebel Gregory** (BA, Communication) is an IMPACT specialist at Abilities Services Inc. in Lafayette, Indiana.

**Michael J. Rowley** (BA, History) graduated with a MBA from the Eli Broad Graduate School of Management at Michigan State University. He is a security consultant and network auditor for Ford Motor Company.

**Jane Kingseed-Schafer** (BA, Communication) has been with CNN for five years.

**Eugene S. Schafer** (BA, Physical Recreation Education; BA, Health and Safety Education, 1991) opened ARC Athletics, an athletic and fitness training studio in New York.

**Dwight Snethen** (BA, Communication) joined Purdue University as the customer service quality director for the Department of Information Technology Customer Relations with Information Technology at Purdue (ITaP).

**Jennifer Ullman** (BA, Spanish) is a manager for Verizon International's Public Policy and Regulatory Affairs organization in Washington, D.C.

1992

**Bill Elwood** (PhD, Communication) is the scientific review administrator for the National Institute for Health's Center for Scientific Review's Community-Level Health Promotion Study Section.

**Andrew Greta** (BA, Economics; MS, Management, 1999) is the director of business development of CME in Chicago.

**D. Allen Lamberson** (BA, Communication) became commanding officer of the Naval Reserve Center in Asheville, North Carolina, in July 2005.

**Jennifer Welsh** (BA, Communication) recently finished editing work on *Jackass Number Two*, which opened in theatres in September. She will be starting her master's in English at Loyola Marymount University and she is the producing director of the Black Dahlia Theatre, named "Best Small Theatre" by *Los Angeles Magazine*.

1993

**Jennifer (Rusinowski) Atwood** (BA, Communication) is a graphic designer and was promoted to brand manager for Special Tree Rehabilitation System, a mid-sized healthcare provider in metro-Detroit.

1994

**Reid M. Ricciardi** (BA, Political Science and Government) was presented the Chairman's Award for Outstanding Alumni Volunteer in the Delta Upsilon International Fraternity.

1995

**Brian K. Beeler** (BA, History) accepted the position of compliance officer with Schwarz Pharma, a German-based pharmaceutical manufacturer with U.S. headquarters in Mequon, Wisconsin.

**Jason D. Melichar** (BA, Sociology; BA, Political Science and Government) is an associate in the insurance department at Cozen O'Connor's Denver, Colorado, office.

**Jennifer L. Nichol Ping** (BA, History) was named a member of the Richard G. Lugar Excellence in Public Service Series' 16th class.

1996

**Winston Griffin** (BA, Political Science and Government) was awarded a commendation for professionalism, dynamic work ethic, and commitment to excellence in training during the defensive tactics law enforcement instructor certification course he attended in January 2006.

**Brad Maurer** (BA, Physical Recreation Education) joined Baker & Daniels as an associate in the firm's intellectual property practice in Indianapolis, Indiana.

**Katie McCaskey** (BA, Communication) completed a master's degree in digital imaging and design from New York University in December 2005.

**Sara A. Risley** (BA, Communication) began a new position as community outreach and event manager with the Ronald McDonald House of Indiana.

**Patrick Yoder** (BA, Communication; AS, Organizational Leadership and Supervision, 1996) was recently promoted to account executive with Yellow Book USA.

1997

**Teri Emerson** (BA, Communication) is the lead project manager and corporate event planner for Business Media Group in Indianapolis, Indiana.

## Do you need more Purdue fans in your office?

Is your company looking for smart, motivated, and enthusiastic employees and interns? Look no further than your alma mater. The Liberal Arts Student Council's Job and Internship Fair is an excellent opportunity to connect your company with the best and brightest students! If your company/organization is interested in exhibiting at the February 2007 job/internship fair please send your name, your company/organization name, and recruiter name/address/phone to Chris Sharp, alumni relations coordinator, at [ctsharp@purdue.edu](mailto:ctsharp@purdue.edu).

**Kelly McClure** (BA, Communication) is the marketing services manager for The SAVO Group in Chicago, Illinois. She is also pursuing an MBA at Loyola University Chicago.

**Thomas Scott Miller** (MA, German) spent several years as a German teacher. He is now pursuing a law degree at Willamette University in Salem, Oregon.

**Suzanne M. Moravick** (BA, Psychology) is working on a doctorate in health psychology at Walden University.

**Stephanie L. Smith** (BA, Communication) was hired as the recruiting manager at Bucher and Christian Consulting Inc.

1998

**Michelle M. Carnes** (BA, Psychology) will be featured in "Out on the Street" and is completing a documentary film about African American lesbian culture in Washington, D.C.

**Darren Cooper** (BA, Sociology; MS, Industrial Technology, 2000) joined the University Development Office of Purdue as a research associate.

1999

**Mary Ilu Altman** (PhD, Spanish; MA, Spanish, 1991; BA, Spanish, 1989) is the director of student services and diversity enhancement in the School of Nursing at Purdue.

**Joy M. Cypher** (PhD, Communication; MA, Communication, 1994) was promoted to associate professor in the Department of Communication Studies at Rowan University in Glassboro, New Jersey.

**Nyoka M. Fultz** (BA, Communication) was promoted to licensed registered representative at Charles Schwab and Co.

**Katherine (Gorczyca) Knicker** (BA, Communication) recently accepted a position as director of advancement for the Honors College at the University of Illinois at Chicago.

**David A. Lawson** (BA, French) earned a master's degree in accounting in June 2002 and is now a revenue agent for the Internal Revenue Service.

**Ozlem Ogut** (PhD, Comparative Literature) is an assistant professor of German and Comparative Literature in the Department of Western Languages and Literatures at Bogazici University in Istanbul, Turkey.

**John Zyck** (MA, Spanish) accepted a position as the language lab coordinator at Georgia Perimeter College, Dunwoody Campus, in Atlanta, Georgia.

2000

**Laura (Anthony) Bukowski** (BA, Communication) was promoted to associate media director at Starcom MediaVest Group in Chicago, Illinois.

**Scott Caplan** (PhD, Communication) is a faculty member in the Department of Communication at the University of Delaware in Newark, Delaware.

**Megan (Thom) Kearns** (BA, Communication) works as a freelance writer for *Boating World* magazine while pursuing her teaching certification and a master's degree at Cardinal Stritch University in Milwaukee, Wisconsin.

**Jennifer Kucharzak** (BA, Sociology) was named curriculum coordinator at Kids' Connection child care center in Lafayette, Indiana.

**Piper Manwarring-Roche** (BA, Communication) is in business development for General Dynamics Robotic Systems in Maryland.

**Matthew M. Miller** (BA, Political Science and Government) is an attorney/lobbyist with EOP Group in Washington, D.C., and received his juris doctorate from Seton Hall University.

**Char Prieto** (PhD, Spanish) recently published a book entitled *Cuatro outores, cuatro decadas* (University Press of the South, New Orleans, 2003). She is an assistant professor at Valparaiso University in Valparaiso, Indiana.

**Lindsey Trausch** (BA, Communication) is the racetrack and series relations manager for *National Speed Sport News* and is one of the few female drivers in the United States Auto Club's Ford Focus Midget Series.

2001

**Benjamin J. Hasse** (BA, Spanish; BS, Forestry) returned from two and a half years in El Salvador for the Peace Corps. He is currently studying to become a Catholic priest at Mundelein Seminary in Chicago, Illinois.

**April M. Holajter** (BA, Communication) started her own marketing communications business, Caribou Communications, and received a master's degree in integrated marketing communications from Roosevelt University in December 2005.

**Kristen M. Philipchuck** (BA, Communication) is a seventh-grade teacher and eighth-grade girls' volleyball coach at Pierce Middle School in Merrillville, Indiana.

**David Quiroz, Jr.** (BA, Communication) completed the independent horror film *The Lonely Ones* that was released in May 2006 by York Entertainment. Two other Purdue alumni worked on the project.

2002

**Kendra T. Bracken** (BA, Communication) is vice president of Fleishman Hillard in New York.

**Christi M. Brooks** (BA, Communication) is in Zambia, Africa, working on rural aquaculture promotion with the Peace Corps.

**Melissa Coburn** (PhD, Comparative Literature; MA, English, 1996) is an assistant professor at Scripps College in Claremont, California.

**Megan C. Dean** (BA, Communication) was recently promoted to financial consultant with Horizon Bank in Michigan City, Indiana.

**Velma L. Jones** (BA, Political Science and Government) is the director of development for electrical and computer engineering at Purdue.

**Danielle Karaky** (MA, French) is the Arabic program coordinator at Rock Creek International School in Washington, D.C.

**Tony Macheak** (PhD, Foreign Languages and Literatures; MA, Foreign Languages and Literatures, 1994) is a lecturer in the Department of Languages, Literatures, and Linguistics at Indiana State University in Terre Haute, Indiana.

**James M. Palmer** (PhD, English; MA, English, 1996) is an assistant professor in the Department of Languages and Communication at Prairie View A&M University in Prairie View, Texas.

**Rohit Sharma** (PhD, German) is an assistant professor in the Department of Humanities at the University of Puerto Rico in Mayaguez.

**Teresa Smiley** (BA, Communication; MSed, Education, 2004) is the manager of Institutional Relations for Study Australia, a study abroad program provider based in Notre Dame, Indiana.

## Nominate a Distinguished Alum Today!

Do not forget that all nominations for the 2007 CLA Alumni Board's Distinguished Alumni Awards are due November 15, 2006. Nomination forms and details can be found online at [cla.purdue.edu/alumnifriends](http://cla.purdue.edu/alumnifriends) or by contacting the CLA development/alumni relations office.

**Alan Taylor** (PhD, Foreign Languages and Literatures; MA, Foreign Languages and Literatures, 1999) is a professor of French at the University of Dayton in Dayton, Ohio.

**Anna (Hite) Walker** (BA, Spanish) began teaching full-time in 2002 in Richardson, Texas. She was recognized that same year as "Outstanding First-Year Teacher" by the principal of Lake Highlands High School. She was also professionally recognized at a conference for foreign language teachers for passing the Texas Oral Proficiency Test on her first attempt.

**A.J. Wesseler** (BA, Communication) accepted a promotion to human resources specialist with Kimberly-Clark Corporation in Tucson, Arizona.

2003

**Kate Brandon** (MA, Communication) directed *Wait Until Dark* for Biola University in La Mirada, California.

**Anne Downey** (BA, Foreign Languages and Literatures) used distance education at Purdue to complete her bachelor's degree 28 years after first beginning her coursework with the University.



# ALUMNI *news*

**Neysa Figueroa** (PhD, Spanish) spent two years as an assistant professor of Spanish at Auburn University in Auburn, Alabama, where she coordinated the elementary Spanish program. In the fall 2005 she began a new position as an assistant professor at Kennesaw State University in Kennesaw, Georgia.

**Samuel Francis** (PhD, Spanish; MA, Foreign Languages and Literatures, 2000) is an assistant professor of Spanish in the Department of Foreign Languages and Literatures at Colorado State University in Fort Collins, Colorado.

**Christi M. Klein** (BA, English) graduated from Valparaiso University School of Law in May 2006 and will be moving to Arizona to pursue a career in law.

**Pilar Marce** (MA, Spanish) is pursuing a master's degree in translation at the Monterey Institute in Monterey, California.

**Cesar Rodriguez** (MA, Spanish) is attending William Mitchell Law School in St. Paul, Minnesota, where he is focusing on international law.

**Nadya Tanova** (PhD, French) is a lecturer of French at the University of Dayton in Dayton, Ohio.

**Kari A. Terzino** (BA, Psychology) was awarded a fellowship by the National Science Foundation to conduct cross-cultural forgiveness research in Sendai, Japan, this past summer at Tohoku University.

**Maria Luisa Torres** (PhD, Spanish) is an assistant professor of Spanish language and literature at Coastal Carolina University in Conway, South Carolina.

**Terri Wetterberg** (BA, Communication) is finance secretary for Boy Scouts of America San Diego-Imperial Council in California.

## 2004

**Jennifer Allen** (BA, Communication) currently works in the promotional products industry at Bright Ideas in Indianapolis, Indiana.

**Christopher R. Beehler** (BA, Fine Arts) is a graphic designer at Todd Allen Designs in Elkhart, Indiana.

**Harmony A. Cope** (BA, Psychology) is the shelter housing director for the Mental Health Association of Tippecanoe County in Indiana.

**David Dinn** (MA, Communication) accepted a full-time position as a rehab program coordinator with Aegis Therapies, a small-skilled nursing facility in Greencastle, Indiana.

**Ashley L. Gilbert** (BA, Communication) is a marketing communications specialist with Ohio-based Adexis, a data storage technology company in Columbus.



**Emily Smriga** (BA, Communication) was awarded the "Best of Show" ADDY from the North Central Advertising Federation at their annual presentation in February. This award recognized her copywriting work on the 2005 "Boilermaker Barbershop" football television commercials. Smriga works at Haan Marketing+Communications in Lafayette, Indiana, and is the primary copywriter for Purdue Athletics.

**Micah Leigh Howard** (BA, Communication) moved to Washington, D.C., in June 2005 to work for the Naval Criminal Investigative Service.

**Kori Kamradt** (BA, Communication) is the hotel editor for *USAE News*, a weekly trade publication for the hospitality industry based in Bethesda, Maryland.

**Carolina Latorre** (PhD, Spanish; MA, Foreign Languages and Literatures, 1996) is an assistant professor of Spanish at Butler University in Indianapolis, Indiana.

**Matt Lindner** (BA, Psychology) is a reporter and photographer at WIFR-TV, the CBS affiliate in Rockford, Illinois.

**Nicole C. Longhini** (BA, Political Science and Government) is a researcher for "The Investigators" unit at KNXV-TV, the ABC affiliate in Phoenix, Arizona.

**Mary-Kate McClain** (BA, Communication) completed her master's in international administration at the University of Denver and is working at the Institute for Leadership and Organizational Performance at the Daniels College of Business of the University of Denver.

**Heather Parsons** (BA, Communication) received a promotion to work with the Channel team at Sanford Corporation, which makes product brands such as Sharpie, EXPO dry erase markers, Papermate, and Rolodex, among others.

**Maria Ascension Saenz** (PhD, Spanish; MA, Foreign Languages and Literatures, 1996) is a Spanish lecturer at the University of Georgia in Athens, Georgia.

**Valerie Teuscher** (MA, German; BA, Foreign Languages and Literatures, 1999) is teaching German and ESL at Harrison High School in West Lafayette, Indiana.

**Leia Vincent** (BA, Communication) is a publicist in Chicago at Blanco & Peace Enterprises.

**Angela Weigelt** (BA, Communication) is a legislative correspondent for Congressman Chris Chocoma in the U.S. House of Representatives.

## 2005

**Julie Baker** (BA, Communication) is a real estate consultant with Keller Williams Realty in Carmel, Indiana.

**Kathryn Bennett** (BA, Communication) moved to Steamboat Springs, Colorado, to pursue a career in copyediting.

**Meredith Cantrell** (BA, Communication) recently accepted a job as a marketing and communications specialist at the Shawnee Mission Medical Center in Kansas City, Missouri.

**Andrew Davidson** (BA, Psychology) received the Crowd's Favorite Award at Motorola's MOTOFRWD competition.

**Kim Dierks** (BA, Communication) is working for an event planning company called Ambassadors in Atlanta, Georgia.

**Yasufumi Iwasaki** (MA, Foreign Languages and Literatures; Certificate, English, 2004) is a lecturer of Japanese at Carnegie Mellon University in Pittsburgh, Pennsylvania.

**Kari L. Miller** (MS, Physical Recreation Education; BA, Communication, 2003) accepted a position in the recreational sports department at The Ohio State University.

**Erica L. Murfitt** (BA, Sociology) is a case manager for Wabash Valley Hospital in Lafayette, Indiana.

**Isela Pena** (MA, Spanish) is an ESL instructor and college counselor at Citrus College in Glendora, California.

**Kelly Pordon** (BA, Communication) is a marketing communications specialist with R&R Insurance Services in Waukesha, Wisconsin.

**Emily Russell** (BA, Communication) is a sponsorship sales and event marketing specialist for Live Nation (formerly Clear Channel Entertainment) in Indianapolis, Indiana.

**Andrea Sutterer** (BA, Communication) is a marketing specialist with Z96.5 WAZY, a contemporary hits radio station in Lafayette, Indiana.

**Stefanie E. Walker** (BA, Communication) was hired in late November 2005 at a top 10 global public relations agency in Chicago and was promoted in April 2006.

**Adriana Medynsky-Weber** (BA, Communication) is the development coordinator for the National Multiple Sclerosis Society-Gateway Area Chapter in St. Louis, Missouri.

## 2006

**Kelli J. Inniger** (MS, Speech, Language, and Hearing Sciences) accepted a position as a speech-language pathologist at The River School in Washington, D.C.

**Lindsey M. Paddock** (BA, English) moved to Indianapolis, Indiana, to pursue her first job at Wells Capital Management.

**Allison Shaffron** (MA, Communication) started a job in June 2006 with Starcom MediaVest Group as a media associate.

Update your information with the College of Liberal Arts at [www.cla.purdue.edu/alumnifriends](http://www.cla.purdue.edu/alumnifriends). Click on "Alumni Relations" and then "Alumni Information Update."

*College of*  
LIBERAL ARTS

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# ANNUAL REPORT



2005–06

# ANNUAL REPORT

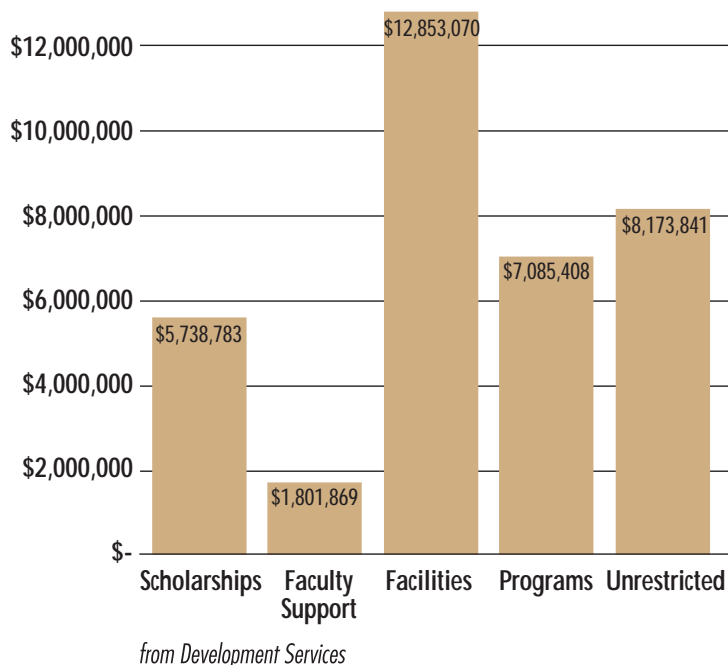
At **Purdue University**, achieving preeminence is a fundamental goal. Yet, to build on success, the University — and, of course, the College of Liberal Arts — recognize that excellence is a moving target. We apply our strategic goals to each area of achievement, using it as a jumping off point for future successes.

**The Campaign for Purdue**, which was launched in 2000, nurtures the drive for preeminence. The campaign has a fundraising goal of \$1.5 billion. At the end of Fiscal Year 2006 (June 30), the campaign had raised \$1.4 billion, or 93 percent of the University's goal. The College of Liberal Arts has raised more than \$35.7 million (91 percent) of its \$39.3 million goal. The campaign, which runs through 2007, supports our students, faculty members, programs, and facilities.

As the overall campaign nears its goal, the University celebrates the tremendous support of our alumni and friends, as well as the commitment of corporations and foundations, to our programs. Yet this is no time to rest on our achievements. The University — and the college — still face important challenges. Additional gifts, especially in the areas of faculty support and scholarships, can make a powerful difference on our campus. Faculty support leads directly to stronger teaching. It allows the college to attract the best faculty members, putting them in our classrooms to enlighten and inspire students. More scholarship funds help us enroll and support students who make Liberal Arts a dynamic, creative home for learning and discovery.

## CONTRIBUTIONS BY PURPOSE

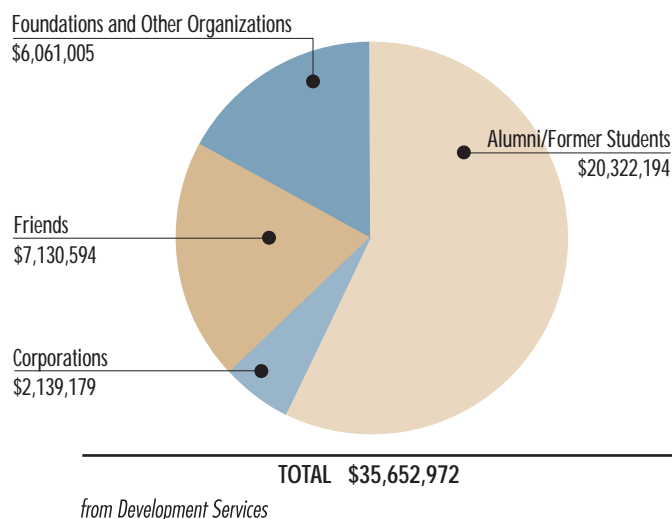
Campaign Progress, as of June 30, 2006  
(end of FY 2006)



## CONTRIBUTIONS BY SOURCE

End of FY 2006

Financial support continues to come from a variety of sources. Thanks to several significant gifts the college received this year, alumni giving far surpasses other sources.





# DONOR

## Profile

### Dorothy Runk Mennen

#### Theatre alumni honor faculty member with endowment

For decades, Dorothy Runk Mennen mentored students involved with Purdue Playshop and the theatre program within the Rueff Department of Visual and Performing Arts. In recognition of her unfailing support and encouragement, Russ Jones, theatre program chair, began the process of establishing a scholarship in her name. Alumni Tom Moore (BA '65, HDR '95) and Peter Schneider (BA '72, HDR '00), former students of Mennen, spearheaded the efforts to raise the necessary funds.

The Dorothy Runk Mennen Scholarship is a merit-based scholarship for upperclass theatre majors who have not only made outstanding artistic or craft contributions during their years at Purdue, but have also provided notable support and encouragement to their fellow students. The scholarship honors and rewards their uniqueness in their journey as students and as artists — an aspect that truly perpetuates her legacy.

Mennen's academic work emphasized the importance of speech and voice in the study of theatre. She designed the speech and voice curriculum for the professional actor training program at Purdue, and also founded the International Voice and Speech Teachers Association.

Her influence was not exclusive to the academic setting, however. As both an educator and a friend, Mennen forged relationships with students, providing support and guidance that extended outside the classroom, and continued well beyond their years as students at Purdue.

Recognizing her impact beyond academics, this scholarship celebrates her unwavering enthusiasm and steadfast encouragement of students to pursue their dreams.

"In my early years at Purdue, when I was at a crossroads in my life and needed direction, Dorothy helped me find the way," Moore reminisces. "I had been a political science major heading for a law career. I knew that wasn't what I wanted, but I didn't really have the courage to pursue my dream. Dorothy helped me to find that courage, and that was the beginning of my professional career in the theatre."

Students, staff, faculty, and the theatre division all contributed to the endowment fund. Moore and Schneider even chose to make an additional gift so that an award could be made for the 2006 fall semester. At the April alumni banquet, the first-ever Dorothy Runk Mennen Scholarship was awarded to Dan Meisner, a junior theatre major from Michigan City.

"This scholarship honors Dorothy's spirit and recognizes her impact on the theatre at Purdue University," explains Moore. "I have had a wonderful life working in theatre, film, and television. That might not have happened without Dorothy."



challenges

support

# Selected 2005-06 Scholarships, Prizes, and Honors

**ANETA VAN SICKLE SCHOLARSHIP**

Kristyn Kapetanovic  
English Hammond, IN

**ARLENE AND RICHARD FENNEL SCHOLARSHIP**

Emily R. Furrow  
Psychological Sciences Martinsville, IN

**C. HAROLD VEENKER HEALTH EDUCATION SCHOLARSHIP**

Megan Gunther  
Health and Kinesiology West Lafayette, IN  
Carlita Rhenwick  
Health and Kinesiology Lafayette, IN

**CHARLES T. DYER MEMORIAL SCHOLARSHIP**

Kagiso Paynter  
Political Science Oswego, IL

**DORIS K. PIPER LAMBERSON SCHOLARSHIPS**

Michelle Jackson  
Industrial Design Noblesville, IN  
Jordan Bailey  
Industrial Design Terre Haute, IN

**ELEANOR BREEMES WILEY SCHOLARSHIP**

Elizabeth Hamilton  
Japanese Fort Wayne, IN

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Molly McKenna	Carmel, IN
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## Robert and Jill May

### Scholarship ensures financial support for transfer students

After their daughters transferred from their original colleges to other

universities, Bob and Jill May were surprised to learn that there were few scholarships available throughout the country for transferring students — only freshmen. Through their experiences, they became aware that lack of financial support has proven to be a prevalent issue confronting many transfer students.

When the daughter of a friend considered transferring colleges, Bob and Jill, professors of history and literacy education, respectively, once more

witnessed the struggle to find financial aid and disappointment in the lack of available support. Deciding to confront the shortfalls, they recognized an opportunity to make a difference in the life of a deserving student.

So, for the past 10 years, the Mays have endeavored to make the transition to Purdue a little bit easier by awarding a \$500 scholarship to a CLA Honors Program transfer student. In order

to ensure that the scholarship became a permanent part of the Honors Program, they chose to endow the Jill P. and Robert E. May Honors Program Scholarship in the College of Liberal Arts.

"The new scholarship makes sure that when we retire that the scholarship will perpetuate," Bob says. "We want students to know that if they transfer, they can still find support and that Purdue offers an opportunity that they might not find anywhere else."



## Ruth Steer

### A lifetime of giving

"Having been connected to the department for so many years makes me feel like a grandmother to the department. I want to do what I can to take care of the students," says Ruth Steer (MS '42).

Over the years, Ruth and her late husband, Max (Mack) Steer, have made several gifts totaling more than \$1 million to the Department of Speech, Language, and Hearing Sciences. In addition to founding the department, Mack Steer was integral in developing it into a world-class research and clinical operation.

The Steers' numerous gifts to the department have focused primarily on supporting clinics and funding scholarships, including the Steer Graduate Scholarship Endowment and M.D. Steer Memorial Scholarship. In addition, their contributions support professional development opportunities such as the Annual Steer Lecture Series.

Although Mack Steer passed away in 2003, Ruth has continued their legacy of giving. This past spring, she gave \$50,000 to the department's Alumni and Friends Scholarship.



# generosity

# Giving

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1964

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1969

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## LIBERAL ARTS MAGAZINE

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