

## From an Old Student of Bill Callison

Bill,

Hello again, it's Sherry Scherer, I was your student in spring of 2004 my last semester of college. I just read in the latest 'Liberal Arts Magazine' about students interning at the CMA Music Festival and was happy to read how much the film/video studies program has changed since I graduated. I just wanted to express my gratitude to you for starting your program at Purdue. If it wasn't for your class I wouldn't be doing what I'm doing today. After your class I realized I didn't want to get into news reporting or working in television or movies and I just wanted to do live shows.

Luckily just six months after I graduated I got a job at a small but rapidly growing company, American Audio Visual Center, here in Phoenix. I first started out as an AV tech at one of our hotels and quickly moved up to supervisor and realized all I wanted to do was shows so I went to our corporate office and became a 'Show Technician'. Because of your class I knew how to take calls from my TD when I was doing camera and knew how to switch, camera shade, and be a tape op. Also, because of your class and being able to do the show down in Nashville with Brad Paisley, I was ready for the mentality of other AV techs in the business and knew the attitude during shows and knew not to take any of it personally because everyone is just in the heat of the moment and wanting to have a great show. I appreciate you not candy coating anything for us. I am only one of two female techs working in the entire company and my fellow male techs love me because I pull my own weight with the heavy lifting of the equipment and I don't expect to be treated any differently just because I'm a woman, I am one of the guys with them.

At the moment I am happy to report that I am combining my two loves, traveling and AV. I am on the tail end of my first tour, I'm on the West Coast leg and I will be in San Diego and then straight to LA this week. I'm handling the AV for 'Nissan Rogue, Ride and Drive'. It's a training session for Nissan Sales employees to help them learn more about the new Rogue that recently came out.

I have always wanted to come back and stop by to see how much has changed but the only time I am able to is for Christmas or during the summer when school is out. I would love to hear more about other changes if you got the time.

Thanks for everything, Sherry S