

**Brief Chapter Outline:**

- *The Art Market*
- *The Institution of Art*
- *The Critics*
- *Art Galleries*
- *Alternatives to the Gallery System*
- Collectors
- patrons
- Auction Houses
- Museums
  - *Functions of a Museum*
  - *The Structure of an Art Museum*
  - *Conservation*
  - *Forgery and Fakes*
  - *Experiencing Art in an Art Museum*

**Key Terms:**

- Alternative spaces
- Art dealers
- Art gallery
- Art market
- Artists' organizations
- Collectors
- Conservation
- Criticism
- Curator
- Forgery
- Museum
- Museum director
- Patrons
- Taste

Review Chapter 19 : The Art World



Vincent van Gogh



Rembrandt van Rijn



Keith Haring



Jeff Koons



Guerrilla Girls



Titian