

Communication Department Booklist (Fall 2011)

Course	Sect	Instructor	Course Name	Title	Ed	Author	Publisher	Limit	ISBN
10000	001	Deutsch, P	Introduction to Communication Studies	NO TEXT				60	
10200	001	Dutta, M	Introduction to Communication Theory	Theories of Human Communication	2010	Littlejohn & Foss	Waveland Press	140	1577667069
10200	001	Dutta, M	Introduction to Communication Theory	The Immortal Life of Henrietta Lacks	2010	Skloot	Crown Publishers	140	1400052173
11400	all	Natt	Fund of Speech	Effective Presentations	8th	Morgan & Natt	Cengage	56	978-0077437947
20400	all	Boyd, J	Critical Perspectives on Communication	NO TEXT				140	
21000	001	Deutsch, B.	Debating Public Issues	To be determined	11th	Freeley	Wadsworth	20	053451510X
21200	all	Greene, J	Appr to the Study of Interpersonal Comm	Interpersonal Communication	6th	Trenholm & Jensen	Oxford University Press	25	0195312902
21700	all	Morgan, M (Coordinator)	Science Writing & Presentation	NO TEXT				180	
22400	002	Lee, Seungyoon	Communicating in the Global Workplace	NO TEXT				25	
25000	001	Ogles, R	Mass Communication & Society	The dynamics of mass communication	11th	Dominick	McGraw Hill	125	9780073378886
25100	001	Scherer	Introduction to the Electronic Mass Media	NO TEXT				20	
25200	all	Natt	Writing for Mass Media	News Reporting & Writing	10th	Brooks et al.	St. Martin's	60	9780312618117
25200	all	Natt	Writing for Mass Media	Associated Press Stylebook & Libel Manual	2011	Associated Press		60	9780465021871
25300	001	Boyd, J	Introduction to Public Relations	NO TEXT				95	
25600	001	Yale	Introduction to Advertising	NO TEXT				350	
26100	all	Schroeder	Introduction to Digital Video Production	To be determined	2009	Zettl	Cengage	24	9780495569435
30300	all	Webb	Intercultural Communication	Intercultural Competence: Interpersonal Communication Across cultures				24	
30300	all	Yale	Intercultural Communication	Intercultural Communication: A Contextual Approach	4th	Neuliep	Sage	24	9.78141E+12
30400	001	Wilson, S	Quantitative Method for Communication Research	Success at Statistics: a work text with humor	4th	Pyrzczak	Pyrzczak Publishing	110	1884585817

30400	001	Wilson, S	Quantitative Method for Communication Research	Quant research methods	2007	Wrench, Thomas-Maddox, Richmon, McCroskey	Oxford University Press	110	0195337476
31100	001	Natt	Copy Editing	Associated Press Stylebook	2011	Associated Press		17	9780465021871
31200	001	McCormick, S	Rhetoric in the Western World	Speaking into the air: a history of the idea of communication	1999	John Peters	Chicago Press	80	0226662772
31200	001	McCormick, S	Rhetoric in the Western World	Eloquence in an electronic age: the transformation of political speechmaking	1990	K Jamieson	Oxford University Press	80	0195063171
31200	001	McCormick, S	Rhetoric in the Western World	Political Style: the Artistry of Power	1995	Hariman, R	Chicago Press	80	0226316300
31400	001	Deutsch, P	Advanced Presentational Speaking	NO TEXT				25	
31400	002	Jones, B	Advanced Presentational Speaking	The art of public speaking	10th	Lucas	McGraw Hill	25	9780077306298
31400	003	Manning, A	Advanced Presentational Speaking	The art of public speaking	10th	Lucas	McGraw Hill	25	9780077306298
31400	004	Jones, B	Advanced Presentational Speaking	The art of public speaking	10th	Lucas	McGraw Hill	25	9780077306298
31400	005	King, Andy	Advanced Presentational Speaking	NO TEXT				25	
31400	006	Hill, T	Advanced Presentational Speaking	To be determined				25	
31500	001	Britt	Speech Communication of Technical Information	The presentation secrets of Steve Jobs: How to be insanely great in front of any audience	1st	C Gallo	McGraw Hill	25	9780071636087
31500	003	Britt	Speech Communication of Technical Information	The presentation secrets of Steve Jobs: How to be insanely great in front of any audience	1st	C Gallo	McGraw Hill	25	9780071636087
31500	004	Ivic	Speech Communication of Technical Information	The presentation secrets of Steve Jobs: How to be insanely great in front of any audience	1st	C Gallo	McGraw Hill	25	9780071636087
31800	All	Collins, B	Principles of Persuasion	The Dynamics of Persuasion	4th	Perloff	Routledge	325	978415805681
32000	002	Jamil, R	Small Group Communication	Communicating in Small Groups	9th	Beebe & Masterson	Allyn & Bacon	25	0205711413

32000	003	Reimer, T	Small Group Communication	Group Dynamics	5th	Forsyth	Wadsworth	25	9780495599524
32000	004	Desyraud	Small Group Communication	Communicating in Small Groups	9th	Beebe & Masterson	Allyn & Bacon	25	0205711413
32000	006	Spinetta	Small Group Communication	Communicating in Small Groups	9th	Beebe & Masterson	Allyn & Bacon	25	0205711413
32000	007	Maiorescu	Small Group Communication	Communicating in Small Groups	9th	Beebe & Masterson	Allyn & Bacon	25	0205711413
32400	all	Morgan, M	Introduction to Organizational Communication	Organizational Communication: Approaches & Processes	6th	K Miller	Cengage	120	0495898325
32500	all	Collins, S	Interviewing: Principles & Practice	Interviewing: Principles and Practices	13th	Stewart/Cash	McGraw-Hill	240	9780073406813
32500	all	Collins, S	Interviewing: Principles & Practice	Interviewing: Principles and Practices: Applications & Exercises	13th	Stewart	Kendall/Hunt	240	9780757584374
32800	001	Clair	Diversity at Work	Why work: the perceptions of a real job & the rhetoric of work through the ages	1st	Clair, McConnell, Bell, Hackbarth, & Mathes	Purdue University Press	25	9781557534545
33000	001	Sparks, G	Theories of Mass Communication	Media Effects Research	3rd	G. Sparks	Thomson/Wadsworth	25	049556785x
33200	all	Schroeder	TV Production	To be determined	10th	H Zettl	Wadsworth	10	0495501883
33600	001	Robb	Advertising in the Electronic Mass Media	Electronic Media Then, Now, & Later	latest	Medoff & Kaye	Pearson	20	0205345301
33700	all	Osman	Advanced Digital Video Production	To be determined	7th	R Compesi	Allyn & Bacon	12	0205483356
35100	001	Hartman	Mass Communication Ethics	Media ethics: cases & moral reasoning	8th	Christians	Allyn & Bacon	25	9780205579709
35200	001	Goodrich	Mass Communication Law	To be determined				25	
35300	001	Kim, JN	Problems in Public Relations	NO TEXT				15	
35300	002	Goodrich	Problems in Public Relations	CANCELLED				15	
35300	003	Goodrich	Problems in Public Relations	To be determined				15	
35300	004	Norberg	Problems in Public Relations	Strategic Public Relations Management	2nd	Weintraub Austin & Pinkleton	Lawrence Erlbaum	15	0805853805
35300	004	Norberg	Problems in Public Relations	Crisis Communications: A Casebook Approach	3rd	Fearn-Banks	Lawrence Erlbaum	15	9780805857733
35600	001	Robb	Problems in Advertising	Soap, Sex & Cigarettes: A Cultural History of American Advertising	2nd	Sivulka, J	Wadsworth	25	9781111345310

35600	002	Blue	Problems in Advertising	Contemporary Advertising & Intergrated Marketing Communications	13th	Arens W, Weigold M, Arens c	McGraw Hill	25	9780073530031
37300	001	Tyler, J	Self-Pres & Soc Images	Snoop: What Your Stuff Says About You	2008	Gosling	Basic	25	9780465027811
37300	001	Tyler, J	Self-Pres & Soc Images	Self-Presentation: Impression Management and Interpersonal Behavior	1996	Leary	Brown & Benchmark	25	0813330041
37600 (honors)	all	Webb	Communication & Gender	Gender Speak: Personal effectiveness in gender	4th	Ivy & Backlund	Pearson	20	0205499181
40600	001	Matei, S	Web Production	To be determined				20	
40800	001	Osman	News Magazine Production	To be determined	2005	Kant	McGraw Hill	10	9780072937923
40900	001	Osman	Video Journalism	To be determined	2005	Kant	McGraw Hill	10	9780072937923
41200	001	Tyler, J	Theory of Human Interact	Engaging Theories in Interpersonal Communications: Multiple Perspectives	2008	Baxter & Braithwaite	Sage	25	9781412938525
41500	all	Collins, B (Coordinator)	Discussion of Technical Problems	Communicating in Groups: Applications and Skills	8th	Galanes, Adams, Brilhart	McGraw-Hill Humanities	25	0073534277
43500	001	Kisselburgh	Communication & Emerging Technologies	NO TEXT				85	
43500 Honors	H01	Sypher, H	Communication & Emerging Technologies	To be determined				20	
45600	001	Carcioppolo	Advertising Writing	Hey Whipple, squeeze this: a guide to creating great advertising	2008	L Sullivan	Wiley	20	9780470190739
49000	008	Deutsch, P	American Adv Federation	NO TEXT				30	
49100	021	Buzzanell	Careers Strategies & Issues	NO TEXT				15	
49100	022	Mattson	Intro to Health Com	Health as Communication Nexus: A Service Learning Approach	1st	Mattson & Hall	Kendall/Hunt	20	9780757559877
49100	023	Curiel	Politics & Media	The Audacity to Win: how Obama Won and How We Can Beat the Party of Linbaugh, Beck, and Palin	2010	Plouffe	Penguin	15	0143118080
49100	023	Curiel	Politics & Media	Game Change: Obama and the Clintons, McCain and Palin, and the Race of a Lifetime	2010	Heilemann & Halperin	Harper Perennial	15	9780061733642
49500	001	Cho, H	Risk Communication	Effective Health Risk Messages: A Step-by-Step Guide	2001	Witte, Meyer & Martell	Sage	20	0761915095
49500	003	Goodrich	Special Topics in PR	To be determined				15	
49500	002	Yale	Special Topics in PR	NO TEXT				15	
50800	001	Greene, J	Nonverbal Human Interaction	NO TEXT				20	
51200	001	Wilson, S	Interpersonal Com	New Directions in Interpersonal Communication Research	1st	S Smith & S Wilson	Sage	20	9781412959414

55800	001	Ogles, R	Hist Trends in Mass Com Res	Milestones in Mass Communication Research	3rd	Lowery & DeFleur	Longman	15	0801314372
57400	001	Kisselburgh	Org Com	The New Handbook of Organizational Communication	2001	Jablin & Putnam	Sage	10	9781412915250
57600	001	Mattson	Health Com	Handbook of Health Communication	2nd	Thompson, Parrott, Nussbaum	Routledge	15	9780415883153
58200	001	Lee, Seungyoon	Desc Exp Res in Com	Reasoning with Statistics: How to Read Quantitative Research	5th	Williams & Monge	Wadsworth	10	9780155068155
58200	001	Lee, Seungyoon	Desc Exp Res in Com	Basic Statistical analysis	9th	Sprinthall	Allyn & Bacon	10	9780205052172
60000	001	Connaughton	Found Hum Com Inq I	To be determined				15	
61000	001	Kim, JN	Theories of Pub Affairs	NO TEXT				10	
61000	002	Clair	Narrative Theory	Mythologies	1972	Barthes	Hill & Wang	10	9780374521509
61000	002	Clair	Narrative Theory	The Postmodern Condition: A report on Knowledge	1984	Jean Francois Lyotard	University of Minnesota Press	10	9780816611737
63200	001	Matei, S	Special Topics in Mass Com	To be determined				10	
67400	001	Buzzanell	Gender & Org	NO TEXT				10	
67600	001	Cho, H	Theories of Health Com Campaigns	NO TEXT				10	